# Future State of Work
# Worker Productivity

# Future State Solutions

**Our four solutions deliver immediate value to our clients
thanks to a customizable model built on a standardized approach**

### Future State of Data

Helps organizations assess, strategize, and optimize their data initiatives tools, driving business transformation through data

### Future State of AI

Enables organizations to become AI ready and take advantage of the power of Generative AI across their business, safely

### Future State of Work

Create an engaged and productive workforce by developing a modern employee experience powered by AI, comms, learning and insights

### Future State of CX

Drive customer experiences powered by data to help organizations acquire, activate and build memories that generate meaningful long-term value

# Future State of Work:
# Worker Productivity

### OVERVIEW
Our comprehensive solution helps employees thrive in data augmented and multi-model workplaces by integrating data across sources, extracting insights, and delivering information to the people that need it, in the flow of work with the power of AI.

### VALUE PROPOSITION
In this Proof of Concept, we will address everything you need to know to move into the Future of Work with confidence; from security and data protection to skills, mindsets, and governance to ensure your organization can recognize, measure and capture the impact of employee experience.

### POWERED BY MICROSOFT
The information you need is at your fingertips with the Microsoft 365 product suite. We will leverage Copilot and Microsoft Fabric to:
- Enable GenAI user specific readiness and skill building
- Identify workflows and customization
- Ensure data security and integration

### Assessment
Quickly share key information to assess if this is the right fit for your business

### 3-hour Workshop
Gain key insights into your organization as we identify areas to focus on in your future state transformation

### 3-day Bootcamp
Get hands-on with technology and tooling in an immersive working session with Launch Studio teams – learn and apply AI

### 3-week Pilot
Build out a key workstream to showcase the impact of the future state transformation for your business

### Accelerators
- AI Ready Training
- Technology Map
- AI Policy Template

# Transformational experiences

**From Excel to Excellence**

A litigation support-services firm faced significant challenges with outdated reporting processes and limited analytics capabilities. The company's executives struggled to obtain timely and actionable insights due to manual, Excel-based workflows. Relying heavily on manual Excel processes, which were time-consuming, error-prone, and not scalable and lacked a centralized and optimized data model. Generating KPIs and metrics took too long, impeding timely decision-making. With a lean team, they needed a robust solution to automate and optimize their reporting and analytics. Enter Launch.

Learn how we solved it here



Case Studies

**Modernizing Reporting and Analytics for Timely Executive Insights**
A National Litigation Support-Services Firm

# Transformational experiences

## An AI Employee Engagement Tool for Millions

Hybrid and remote work have created a greater need for an employee to feel part of a team, connect with their manager, and feel valued and appreciated. Meanwhile, employers struggle to attract and retain the talent they need to execute their most strategic objectives.

Intentional connection between employees and employers is a key element to a productive workforce... But lack of time, different time zones, and competing priorities all too often prevented employees and their leadership from connecting and collaborating.

[Learn how we solved it here](#)



Case Studies

Revolutionizing Employee Experience for a Global Retailer

Microsoft Viva Nudge

# Transformational experiences

### Articulating the What, Why, and What's Next to Drive User Adoption

A large global commercial real estate services client was in the middle of a global shift within their HR function, investing heavily into technology. The existing knowledge and case management solution had been partially rolled out to 50% of the 90,000 employees with inconsistent user experience and low self-service adoption. Now, the client was adopting a new ServiceNow tool.

Learn how we solved it here
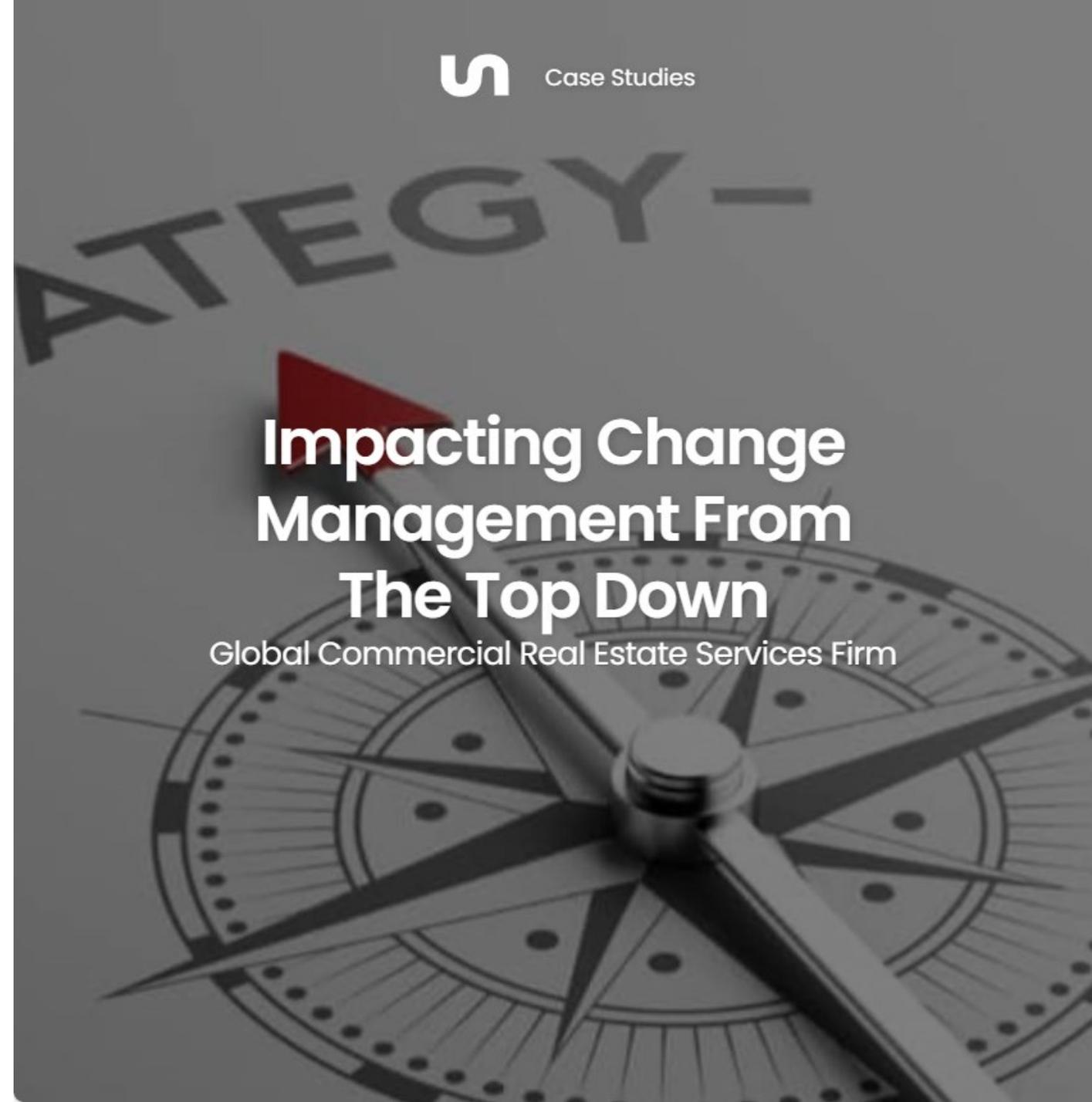
Impacting Change Management From The Top Down
Global Commercial Real Estate Services Firm

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## WHY LAUNCH

We are experts in helping companies adopt new technologies to drive business value. Our studios combine the expertise of designing business solutions, developing operational processes, and applying GenAI to drive enhanced customer experiences.

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Future State of Work

**ASSESSMENT**
Gather and assess key information to help establish your current state

**3-HOUR WORKSHOP**
Explore how you can leverage data, identify goals, challenges, & opportunities

**3-DAY BOOTCAMP**
Hands-on, immersive working session with Launch Studio teams – learn and apply AI

**3-WEEK PILOT**
Build out a key workstream to showcase AI applied within your organization

*ACCELERATORS: AI Ready Training, Technology Map, AI Policy Template*

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Future State of Work