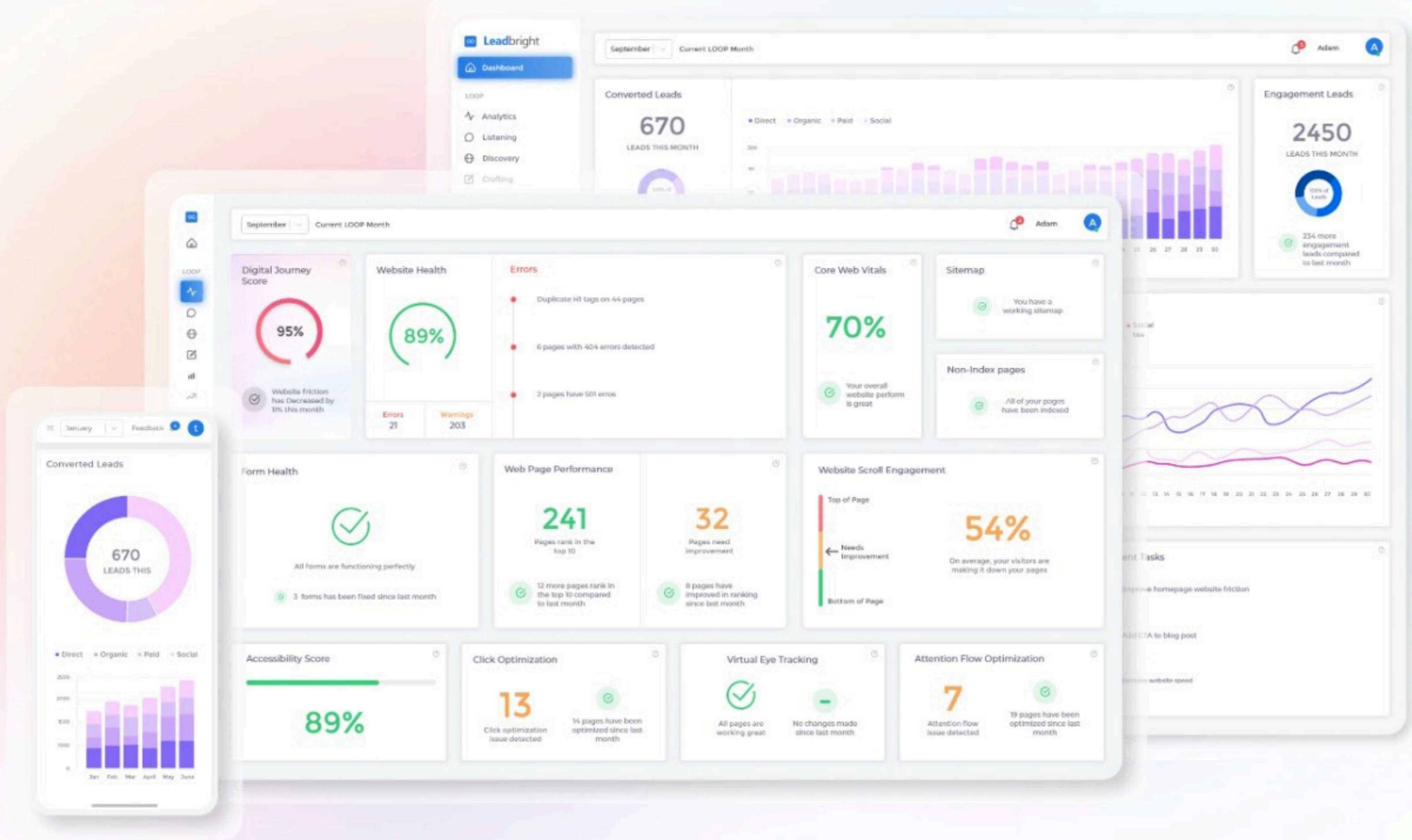
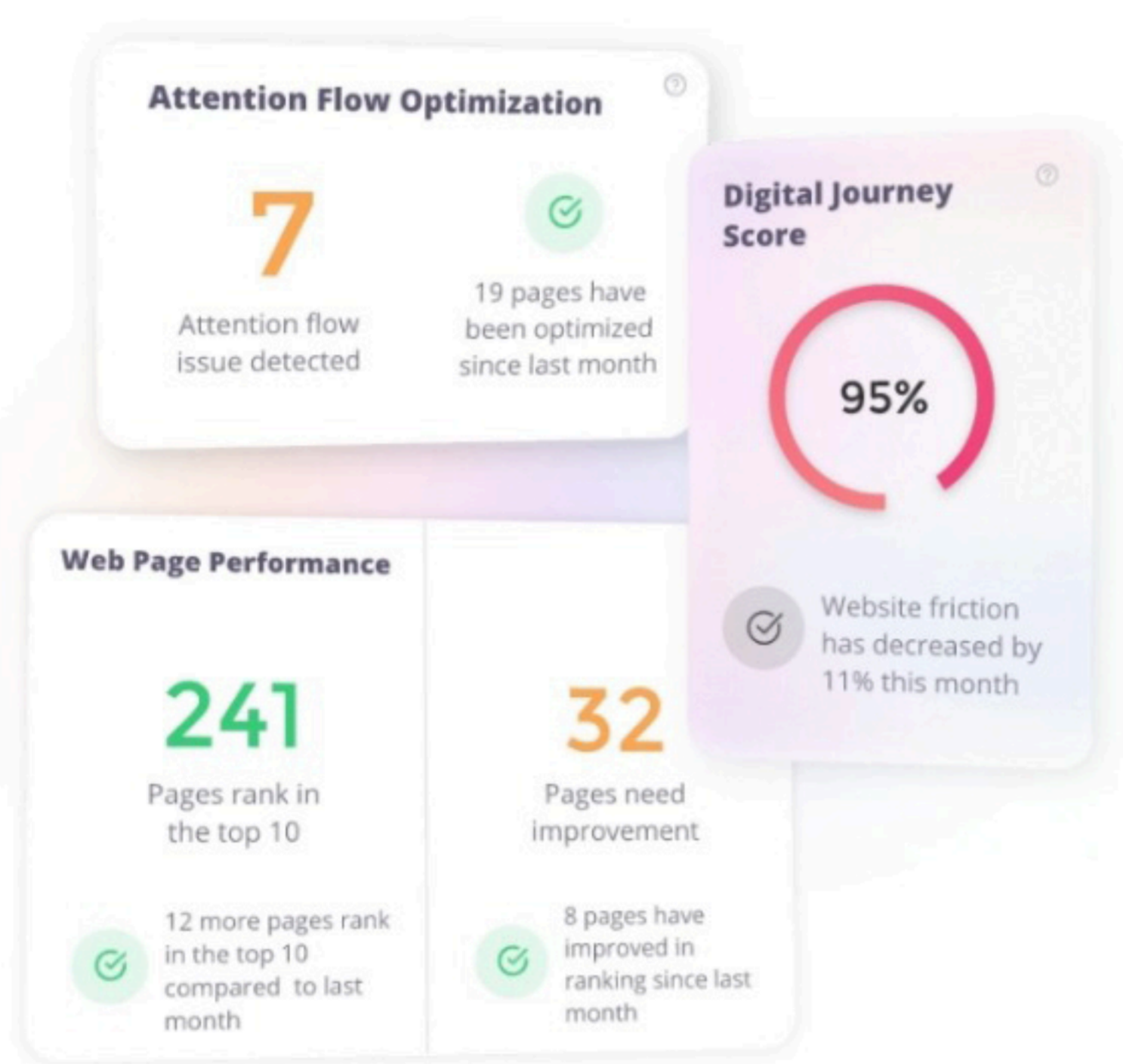
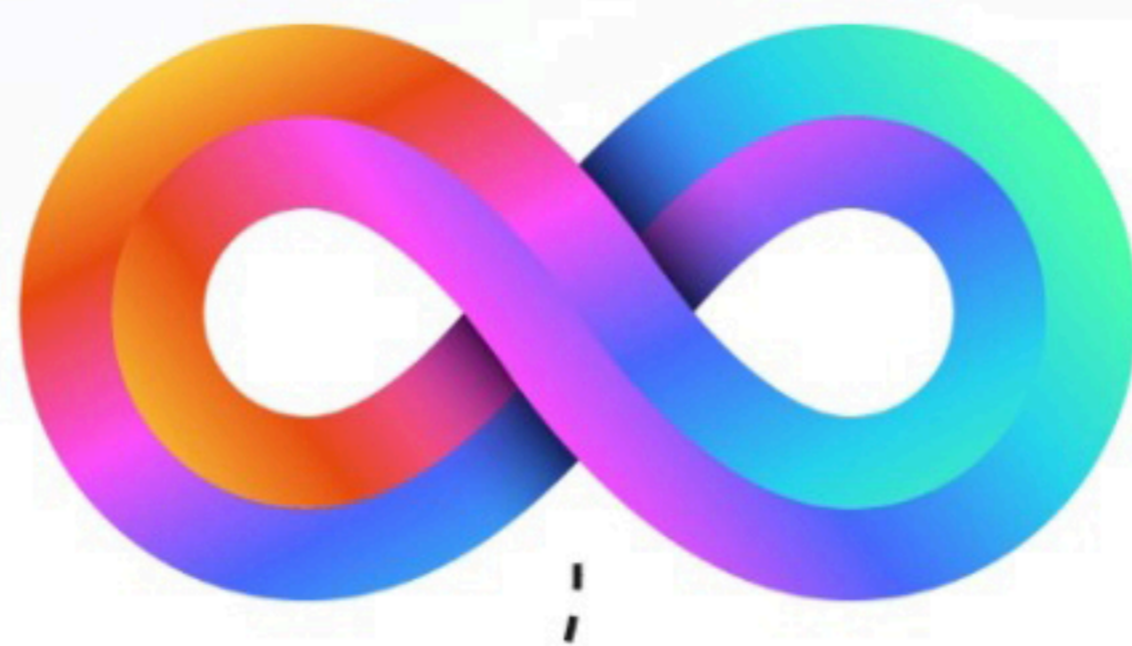


B2B lead generation platform engineered for growth

LOOP does the work for you to optimize your lead generation funnel. Leadbright's powerful data streams and machine learning algorithms are designed to boost your marketing and revenue.



How the LOOP works



Start with Analytics

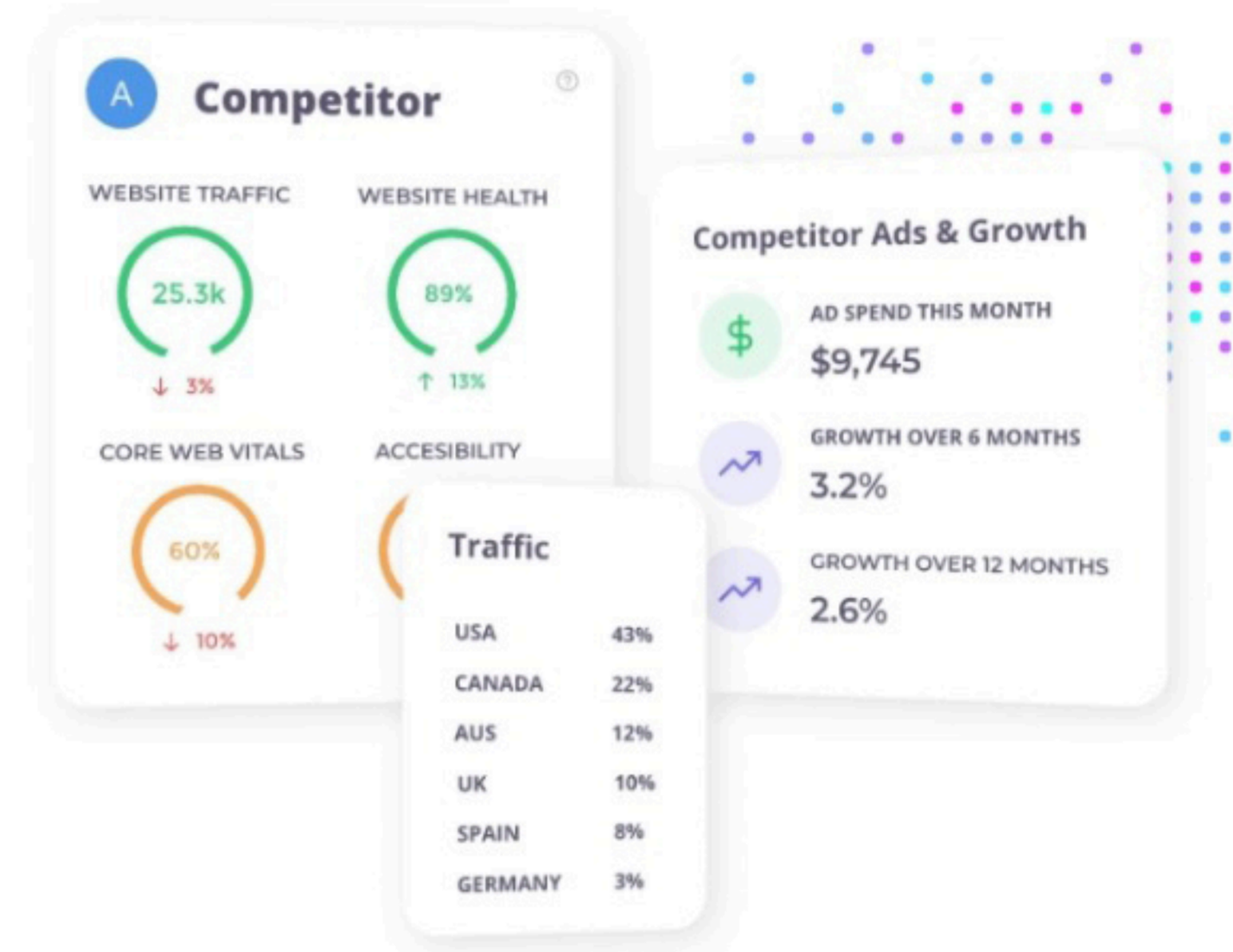
Connect your site to gain deep insights from LOOP

Once connected, LOOP will pull in hundreds of data sources on every aspect of your site. LOOP uses algorithms and machine learning to filter the most important information that will later be used to create actionable crafting tasks.

Listening

Automatically gather competitor & industry intelligence

Add your top competitors to LOOP and track key data points. By tracking competitor website content and growth, LOOP finds opportunities that will keep you ahead of industry trends and competition.



Industry Trends

Are you using these 10 new industry buzzwords?

User Experience

The latest UX trends you must have to convert leads

Search Engine Algorithm Update

The 5 things you need to do to improve your rankings

Discovery

Discover new internet technologies, algorithms, and search engine trends

LOOP will analyze and display the latest articles, trends, and technology shifts. Using this data, LOOP will automatically generate crafting tasks that will enhance your website.

Crafting

Optimization tasks are completed by LOOP for you

With One-click approval, all the tasks created from Analytics, Listening, and Discovery are applied to your website. Once applied and live, these optimizations will increase lead generation.

Try it right now.

- Increase Engagement Leads** (Completed) - Visitors are spending less time on your site. We would like to include videos to increase engagement.
- Improve Funnel Conversions** (Completed) - Your lead form is getting 20% less submissions. We want to create a lead magnet and form on your landing page.
- Optimize Digital Journey** (Approved) - Your website's digital journey can be reduced by 2 steps.
- On page Optimization** (Approve) - We would like to optimize your sales page for a keyword that will bring in 720 visits a month.

Reports

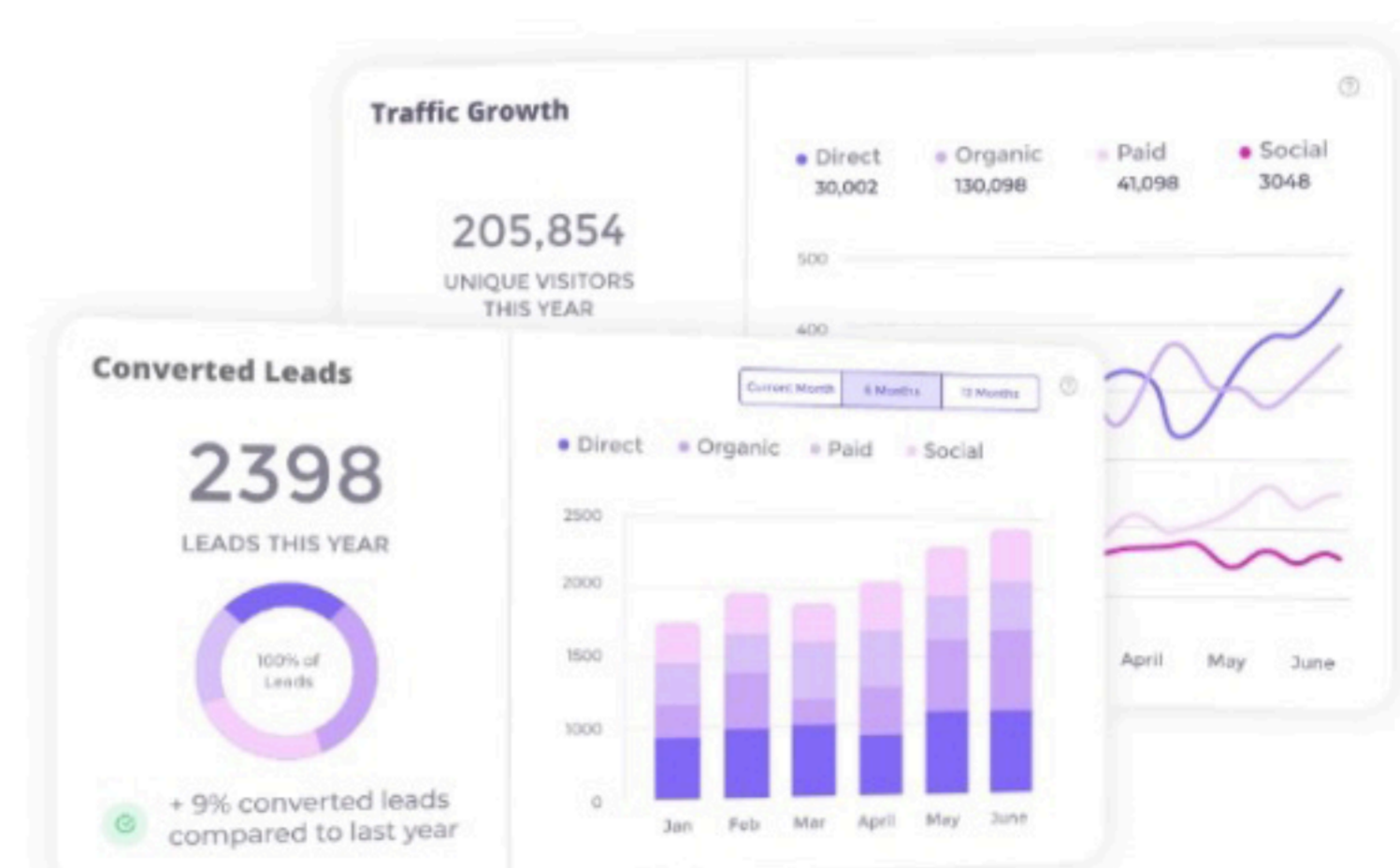
Get detailed website performance and lead insights

At the end of each month, view the impact made from enhancements made from tasks completed by LOOP. Deep dive into each section to see individual tasks that had the biggest impact.

Growth

View the positive impact of LOOP on your website

Get a clear monthly view of your website's lead generation and growth. See the improvements that LOOP has made to your digital marketing strategy.



Ready to supercharge your growth team?

Start using LOOP™ today.

Why use LOOP?

Save weeks of manual work, reduce costs, and boost marketing

Unlike other platforms that just show you raw data on a dashboard for your team to act on, LOOP uses machine learning and AI to analyze data and create crafting tasks that will be taken care of for you.

Instantly boost your marketing efforts at a fraction of the cost of hiring more marketing team members. No other platform combines deep insights from big data with an automated optimization process that makes lead generation as simple and easy as possible. **Try it today.**

