



LOGISTICS INDUSTRY FACTS

The global parcels market is forecast to hit US \$520.59Bn in 2025, rising from just under US \$430Bn in 2019.

Global online retail sales are expected to reach \$6.42Tn in 2025, growing at 6.86% per year.

FedEx, UPS, and USPS handled over 11.1 billion shipments in 2024. The US logistics sector is projected to reach \$1.38 trillion in 2025.



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CARRIERS, CLIENTS, & THIRD PARTY FOCUS

Information sharing challenges, underutilization of internal data assets, and adding additional value

Carriers are investing billions in automation, IoT, and AI to scale operations and cut costs. But while internal systems grow smarter, most clients still struggle to access or interpret this data. Carriers limit data sharing with clients due to security, compliance, and data literacy concerns. This reduces customer experience, slows adoption of advanced services, and hinders showcasing strengths, offerings, and advantages.

Clients often underuse their internal and carrier data, leading to poor supply chain insight, reduced efficiency, and a missed chance for a data quality feedback loop with carriers.

The third-party sector faces hurdles in investing to create added value. This stems from inconsistent access to key data from carriers and clients. The result is a one-off, slow, manual response or static reports with limited practical use.

HYPERSCALERS & SYSTEM INTEGRATORS:

Catalysts of Context-Aware Ecosystems

Hyperscalers and System Integrators are reshaping the digital landscape by building intelligent, responsive systems—designed not just to enable core technologies including security, data management, and workflow tools, but to orchestrate ecosystems where context-aware intelligence drives value across every touchpoint.

They are unlocking new possibilities: from dynamic engagement models to intelligent supply chains, and from flexible environments to predictive service models. These platforms learn, adapt, and evolve—delivering insights that are timely, relevant, and actionable. This is the future of integrated intelligence: where every interaction is informed, every decision empowered, and every outcome optimized through seamless collaboration and continuous innovation.

OUR FOCUS:

AI-Native Optimization for the Last Mile

Lefturn is reshaping logistics with AI-powered agents, generative chat, and domain-specific intelligence. Our Logistics Agents act as embedded team members, working seamlessly across carriers, third parties, and internal teams. They leverage your business rules, operational data, and partner integrations to enable smarter, faster collaboration across finance, supply chain, and logistics functions.

These agents don't just provide information—they deliver actionable insights, proactive suggestions, contextual feedback, and real-time answers. They take initiative, helping teams make better decisions and drive continuous improvement.

By raising service standards for both carriers and clients, Logistics Agents enhance decision-making, reduce operational costs, and introduce a new level of strategic, anticipatory intelligence across the supply chain.

