

Lenovo Digital Workplace Solutions

# Make it personal - that's smarter Copilot adoption

Get AI right. Innovate, adapt,  
and scale constantly.

**Smarter  
technology  
for all**

**Lenovo**



# AI is now essential, but adoption needs to be right

Today's proliferation of digital workplace tools has enriched communications and the user experience. But it has come at a cost.

Time spent on producing work has fallen. Constant interruptions from emails, instant messages, and app notifications disrupt concentration. And the sheer volume of emails and data makes it difficult to find exactly what you need.

Generative artificial intelligence (Gen AI) can cut through this noise to drive efficiencies and avoid the pitfalls of too much communication and information.

But organizations face serious concerns about how data is handled, stored, and processed by AI systems. And new AI tools introduce potential security vulnerabilities.

Added to which, questions about the accuracy, reliability, and inherent biases of AI-generated outputs can lead to frustration and mistrust.

## With expert implementation, Copilot can steer you through

Copilot for Microsoft 365 is a clear way forward for many roles, but the licenses are not required by everyone. How can you know who should have them and what value they would add?

Bear in mind that Gen AI is very different to the tools your users currently have. It requires a new approach and your people may face a steep learning curve. Some may well be resistant to adopting Copilot. And many businesses, especially smaller ones, lack the resources and skills to give a Copilot rollout the attention it needs to be successful.

How can you be sure you realize its full potential, including the hyper-personalization that drives satisfaction and productivity? And how should you articulate Copilot's business value, ensuring you gain internal support for your investment and demonstrating a clear ROI?

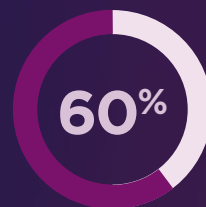
## Get it right first time with Lenovo Copilot for Microsoft 365 Services

Business leaders want to adopt Copilot to capitalize on the opportunity of Gen AI to enhance productivity, while getting users focused on the high-value tasks that deliver business growth.

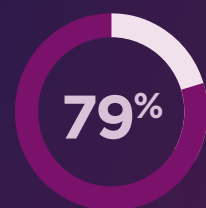
The surest and safest way to get past these barriers and maximize the business value of Copilot is to work with an expert. You need an experienced partner with the dedicated planning, implementation and optimization services that ensure you get it right first time. Just ask yourself: can you afford the wasted time and cost of an experimental trial-and-error approach?

Lenovo Copilot for Microsoft 365 Services provide an entire suite of end-to-end services that ensure secure implementation, help realize ROI, extract optimum business value, and prioritize hyper-personalized employee experiences. We continually innovate, actively adapt, and scale with you to safeguard your ongoing success.

And wherever you are in your Copilot adoption journey, we'll meet you there. Whatever your industry, whatever your size, we identify your possibilities, maximize your potential, and equip you with the AI-powered digital workplace of the future, today.



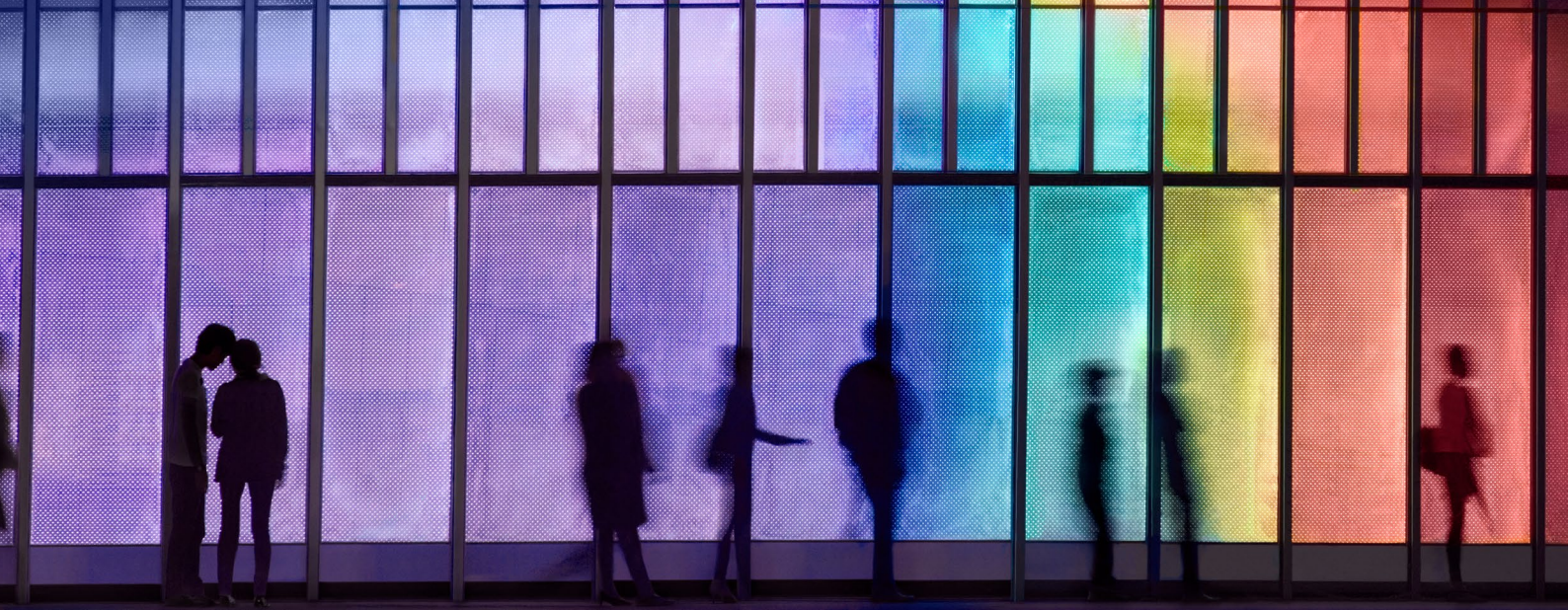
of the time users spend in Microsoft 365 is taken up in searching for, creating or communicating information.<sup>1</sup>



of business executives who lead corporate functions outside IT will begin or continue to implement generative AI by the end of 2024.<sup>2</sup>

<sup>1</sup> Microsoft, 2023 Work Trend Index: Special Report, 2023

<sup>2</sup> Gartner, Generative AI 2024 Planning Survey, 2024



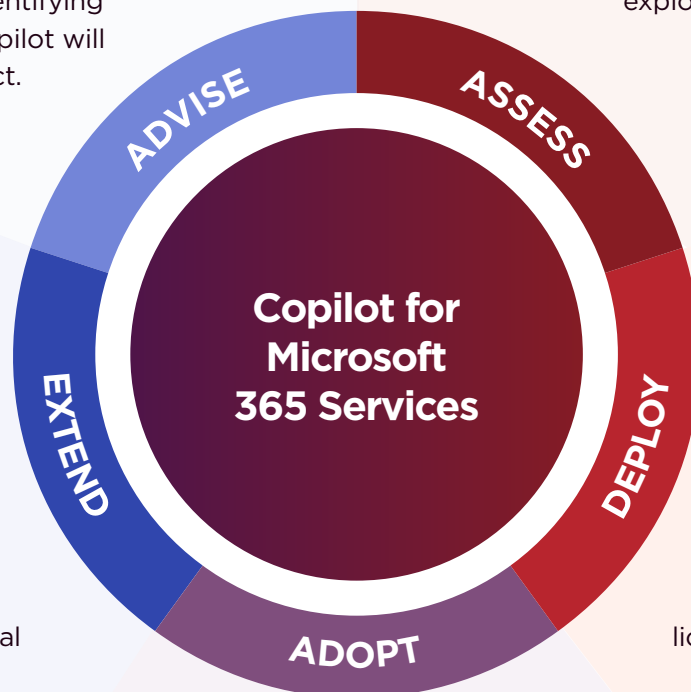
# Lenovo Copilot for Microsoft 365 Services at-a-glance

## 1. Advisory

We explore your technical and business challenges, provide guidance on how to integrate Copilot within your operational framework and build your detailed Copilot rollout plan, identifying personas for whom Copilot will have the biggest impact.

## 2. Assessment

We conduct a readiness assessment to validate your users, your organization, and your existing productivity tools. We then explore high-impact use cases to create an insights and recommendation report.



## 5. Extension

We'll unlock additional value for key personas through the development of service extensions, and the continuous improvement of financial returns and workplace productivity by leveraging technological advancements.

## 3. Deployment

We address readiness gaps, design a robust governance strategy, and then deploy and onboard users, including license procurement. After that, we'll configure persona-based use cases.

## 4. Adoption

We'll drive awareness of our persona-based approach and adoption, develop an effective learning and training program, and measure both impact on regular business operations and opportunities for improvement.



# The optimized outcomes you'll gain

## Realize more value with data-driven decision making

Apply AI where it has the most potential to make a difference. With deep insights into your business, we identify high-value personas to maximize the value of Copilot.

## Maximize ROI with a seamless Copilot rollout

Unlock your full ROI potential with a flawless Copilot rollout, and build a business case for scale. Our services guarantee success from day one – it only takes a small efficiency saving of a few seconds or minutes a day to cover the cost of implementing Copilot.

## Improve employee wellbeing and talent retention through hyper-personalization

Customize Copilot to fit your users' needs, not the other way around. Boost user performance with personalized configurations, strengthening satisfaction and productivity.

## Drive employee efficiency with thorough user training

Maximize your Copilot investment with comprehensive user training and an effective learning plan, ensuring your team fully leverages its capabilities for optimal performance allowing them to focus more on high-value work.

## Expert ongoing support across the globe

Bolster your IT team and guarantee your users are always supported with expert, continuous assistance and industry-leading expertise.



## Continually optimize and scale with a trusted partner

Our ongoing Copilot optimization scales as you do. We ensure your deployment reaches its maximum potential, with our tailored extensions unlocking additional value for personas and our continuous identification of enhancement opportunities.

## Advance AI safely with robust data governance from the #1 PC vendor

Leverage AI without sacrificing data governance with the global leader in the delivery of end-point services. From implementation to ongoing support, we ensure robust governance – safeguarding your valuable assets and compliance.

## Prioritize ethics and reliability with standards tested on our own business

Ensure responsible and ethical Copilot rollout as we guide you through the principles of responsible AI – principles developed and tested on our own business.

**70%**

of Copilot users say they were more productive<sup>3</sup>

**85%**

say Copilot helps get a good first draft faster<sup>3</sup>

**68%**

say it improves the quality of work<sup>3</sup>

# The Lenovo difference

Lenovo Copilot for Microsoft 365 Services are one part of our suite of superior, flexible, and hyper-personalized Digital Workplace Solutions. Here is how it delivers a positive impact on your business and your future.

With Lenovo, you gain:



## Our end-to-end approach wherever you are on your journey

From hardware to software licenses to professional and managed services, we offer more than just advisory. Wherever you are on your Copilot journey, we help you continually optimize and scale.



## Our Microsoft partnership and ecosystem of AI innovators

Our close partnership with Microsoft and collaborations with over 50 of the industry's leading software providers, ensure that our offerings remain at the forefront of technological innovation.



## Unique high-impact business insights

We leverage unique data insights into your business by identifying high-value personas and use cases to deliver a focused, effective, and secure solution that maximizes value and delivers it faster.



## Our people-centric and hyper-personalized approach

We hyper-personalize because we're user-first, taking employee experiences to a new level with persona-driven configuration and orchestration for a tailored approach to Copilot.



## Our early AI adoption experience

AI might be new to the market, but it's not new to us. With years of implementing AI initiatives within our own business, we share our expertise to benefit our customers.



## Fast value that lasts across the globe

As your global partner, we provide exceptional speed of execution. Our focused advisory and assessment services facilitate your swifter deployment.

**The vision is yours.  
Get there with Lenovo.**

[Get in touch.](#)

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