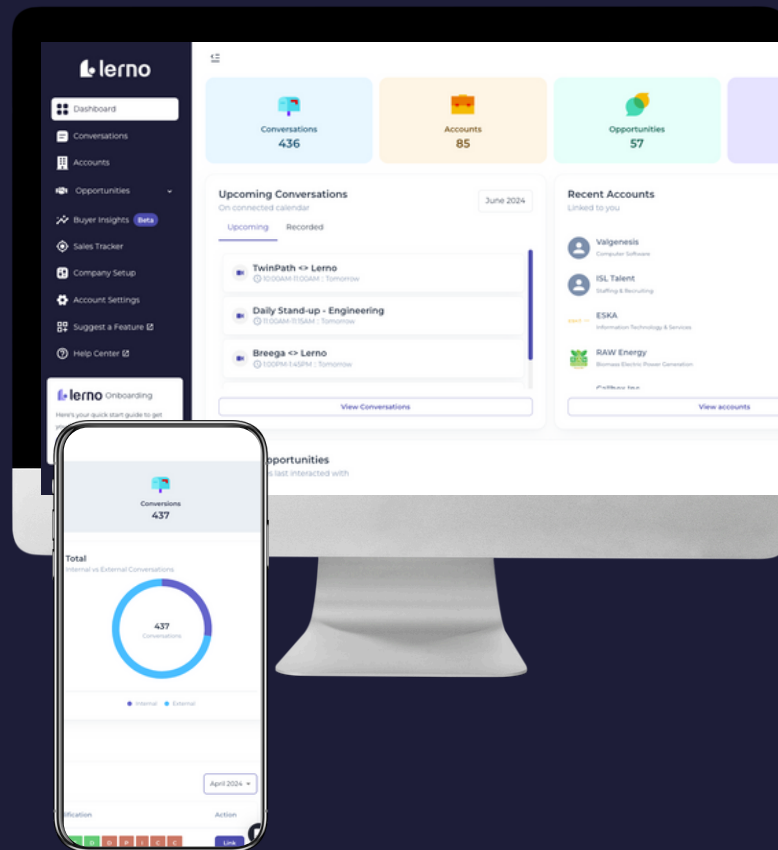




## Creating the single source of truth for revenue teams to understand their buyers like never before

**Lerno** is an Audience Intelligence Platform empowering revenue teams to optimise their sales processes and Go-To-Market strategies.

Helping revenue teams achieve their goals by exposing actionable insights on their sales activities, customer behaviour and market trends.



## Unlock these capabilities



### Track Customer Segments

Track & manage multiple customer segments.



### Understand Voice of the customer

Align sales and marketing to the needs and preferences of each customer segment.



### Real-time Buyer insights

Track trends across different buying groups, close deals faster.

## Features

### Deal Insights



Optimise your sales with customer data. Revenue teams need actionable insights to tailor their approach effectively, ensuring they meet customer needs and close deals faster.

### Pipeline Insights



Uncover growth opportunities in your pipeline. Leverage AI to gain visibility into the risks, upsell/cross-sell opportunities across deals in your pipeline.

### Buyer Insights



Stay in sync with your buyers. Keep track of preferences from your top prospects and customers with a unified view across all interactions, helping to shape your strategy with data driven insights.

### Multiple Integrations



Aggregate data from across your customer interactions into Lerno to create a single source of truth for your revenue team.

### Multiple Languages



Lerno supports real-time transcription in a wide range of languages, ensuring that users can capture spoken content and insights accurately and efficiently.

### Enhanced Collaboration



Improve alignment and collaboration across your revenue team facilitated by shared workspaces, note sharing, notifications and Integrations across your tech stack.

**Ready to take your revenue team to the next level?** Contact us today at [info@lerno.ai](mailto:info@lerno.ai)