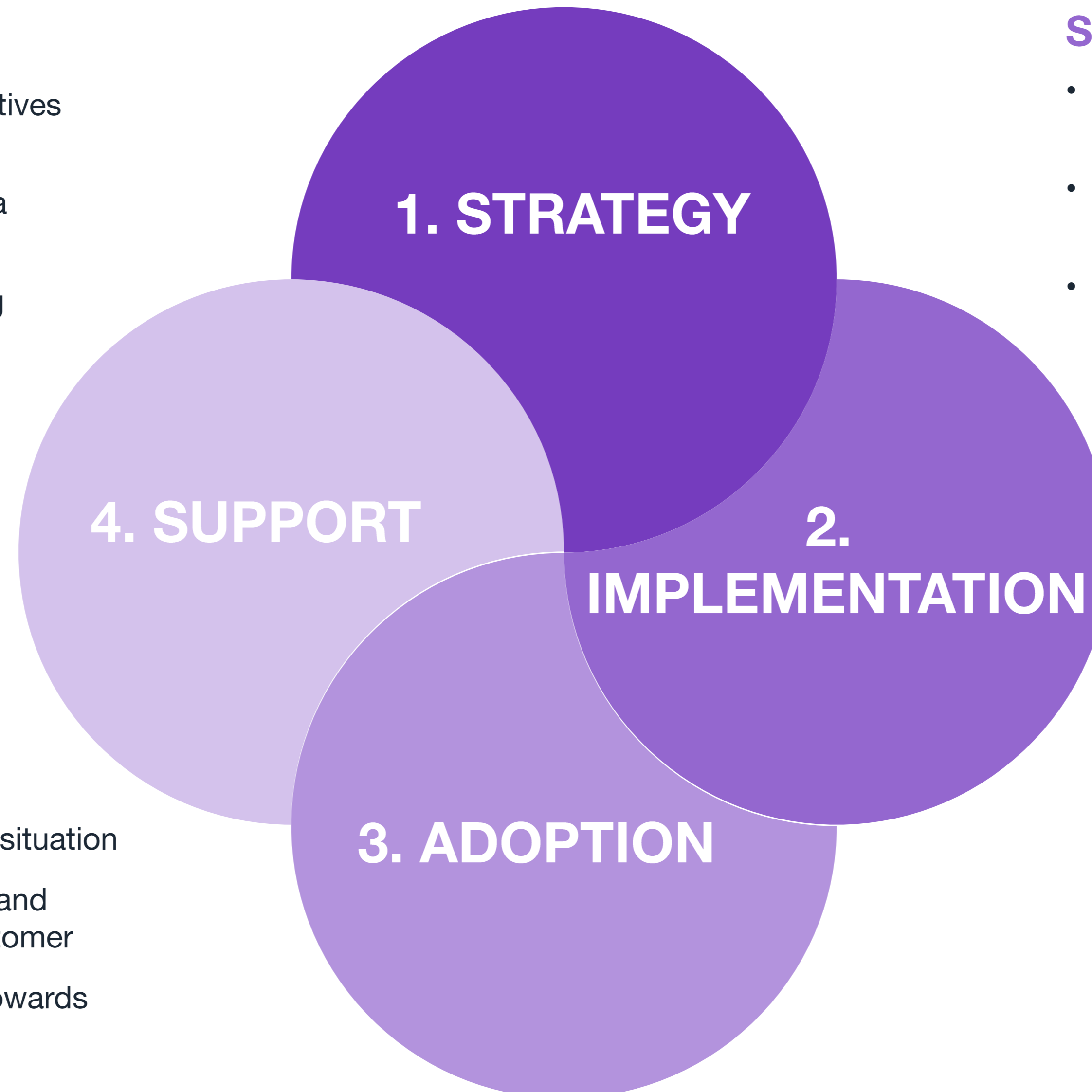# THE PURPLE APPROACH

Purple.

STAGE 1: STRATEGY

- Discovery phase to define wishes, success criteria and business objectives
- Map out the current environment, perform assessments and develop a suitable solution
- Provide advice on strategy, planning and implementation

STAGE 2: IMPLEMENTATION

- Center the implementation of the strategy and execution of the associated plans
- Build the cloud environment and configure the telephony environment to specific needs
- Create a suitable solution for any challenge, working with a base of best practices in which stability, costs, security and confidentiality are of paramount importance

STAGE 3: ADOPTION

- True value can be achieved in the people side of change
- Ensure that the implementation is truly successful and smooth for the users
- Combine input and experience to formulate a targeted ACM strategy/approach
- Consisting of a champion program, communication and training plans, and more

4. SUPPORT

- Provide support in transition to the new situation
- Monitor the adoption of the technology and document any opportunities for the customer
- Continuous improvement: collaborate towards the most optimal support and follow-up

1. STRATEGY

4. SUPPORT

2. IMPLEMENTATION

3. ADOPTION