Transforming idea into solution

Levi **9** nine
Technology Services

Co-creation Services

You have a great business idea yet you are struggling to transform it into a fully operational cloud-ready software product?

Throughout the years of providing IT technology services to various companies and industries we have built an expertise to support our customers in transferring their business goals into a working software product, from an idea to realization with the agile development methodology in a fast and secure manner with Azure services.

Thereby it is essential to identify the factors that will influence your success by doing a proper assessment of the potential pitfalls. For this purpose, profound knowledge and understanding of both market and technology are required.

Levi9 has established a structured approach called Co-creation. This approach helps our customers to get to the requirements that enable their business objectives in a structured and more efficient way.

Levi9 Co-Creation Approach

Our aim is to be our customer's valuable partner from the moment a business goal is recognized, until its transformation into a fully functional software product that brings business value and contributes to the goal's achievement.

What is a co-creation workshop?

Co-creation is a form of collaborative innovation technique where the strategic partners bring something into existence. It is a strategy and process focusing product team - namely key stakeholders, business analyst, solution architects, UI/UX experts, tech leads - on the joint value creation over a period of time.

Through structured discussion, brainstorming and ideation, co-creation workshops help to draw out ideas, risks, approaches, and clarity that can lead to efficient transfer of the business goals into customer-centric product.

Together, we think along with challenges you are facing with, discuss your ideas and direction of development by asking the right questions and giving real-time feedback and enhancing the process with our experience and knowledge.

This process helps product teams to refine their ideas by getting a profound understanding of real-user and then developing new Azure services that meet the needs of the users and of those of the business – creating products that are valuable, viable, feasible and usable.

What is the value of Co-Creation?

- As customer-centric innovation, cocreation promotes and enables product relevance to the real-user and hence greater customer satisfaction
- Cost savings by shortening the specification and by using Azure services for rapid MVP implementation
- Access to diversity of competences and expertise that each bringing something special to the table
- Co-creating with strategic partners you expand your source of innovation, cultivating environment that generates new and unexpected ideas and solutions
- Opportunity for further engagement and learning
- The whole process promotes and encourages higher employee engagement in creating product closely aligned to real-user needs and problems
- Increase the speed in which you can validate basic idea by creating prototypes
- Increase the agility of product adaption to the business needs by regular feedback loop

How we do it?

Based on our experience, we propose the co-creation approach to be organized in the following phases:
- Assessment/Preparation
- Discovery
- Prototyping/MVP

Assessment/Preparation

For the co-creation to be successful, preparation is the key. So, before the actual workshop, we align on workshop goals, structure and success criteria, agenda items, time schedule for relevant topics, as well as the availability of the crucial team members.

The key deliverables we need to align upon for the effective follow-up discovery phase are:

- Purpose and objectives – goals and success criteria
- Structure – tools, techniques
- Agenda
- Roles

Discovery

The discovery phase consists of several steps:
1. Understand and define - Make a map and choose goals and priorities (in the form of the Product Field)
   - Exploring, stimulating product team discussion on the business idea
   - Mapping it into the shared big picture by filling the context areas of the Product Field
   - Visualizing the business goals, market and the latest technology trends generate priorities
   - Identify success criteria
2. Sketch the solution (for of a Brainstorming, Design Thinking, User Story Mapping)
   - Discover common areas that will shape the software product
   - Brainstorm the optimal solution to kick start
   - Translate these objectives into architectural drivers:
     - Functional requirements
     - Quality attributes (performance, scalability, security, availability etc)
     - Constraints (time&budget, technology, resource etc)
     - Principles (dev, architectural etc)
3. Decide on the best
   - Make design choices following Azure Well-Architected Framework principles
   - Drafting software cloud-ready architecture design
   - Translate architectural drivers into technical solution by creating a vision and roadmap
   - Define the prototype (MVP) and size it

Prototyping/MVP development

In the phase of the prototyping, we define, build and validate the selected idea as a prototype or light weight solution (MVP) with the agile development methodology in a fast and secure manner with Azure services. Once the evaluated solution fulfils the expectations, we continue with full development phase.

More information : https://www.levi9.com/collaborative-requirements-creation/

Microsoft Partner
Microsoft

Gold Application Development
Gold Application Integration
Gold Cloud Platform
Gold Data Analytics
Gold DevOps
Gold Data Platform
Silver Project and Portfolio Management
Silver Security

levi nine