
Gen AI Quick Delivery

LG CNS derives customer persona-based pain points and generative AI solutions through generative AI Assets and expert groups, leveraging Microsoft's latest Azure technologies to quickly build core capabilities and validate value.

Period	Approx. 4 weeks
Participants	Business units and IT organizations
Scope	<ul style="list-style-type: none">✓ Service Modeling Workshop for Generative AI Scenario Selection and Use Case Specification✓ Architectural configuration, core function development and demonstration to verify technical difficulties and feasibility (built in LG CNS Azure environment)
LG CNS's Strengths	<ul style="list-style-type: none">✓ Deliver a fast experience with a quick deployment in a short time✓ Secured more than 50 prototyping cases based on professional competencies✓ Confirmation of the possibility and effectiveness of the idea

01

Service Modeling Workshop

Prioritize from a technology and business perspective and shape gen AI use cases.



Methodology

- Draw As-Is/To-Be Customer Journey Map
- Create Gen AI Use Case



Participants

Customers, LG CNS Solution Owner,
LG CNS Experience Designer



Duration

1 Day



Outputs

- Workshop activity Materials (PDF)
- Customer journey map (PDF, Miro link)

02

Rapid Prototyping

Demonstrate key technical capabilities of the solution



Methodology

- Determine the scope of Prototyping
- Share your schedule and review plan
- Sprint N times
- Demonstrate the deliverables to the customer



Participants

Customers, LG CNS Solution Owner,
LG CNS Solution Architect, Solution Engineer



Duration

1 ~ 3 Weeks



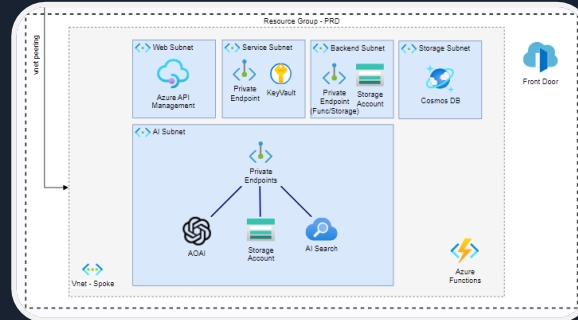
Outputs

- Sprint Summary
- Demo (URL)

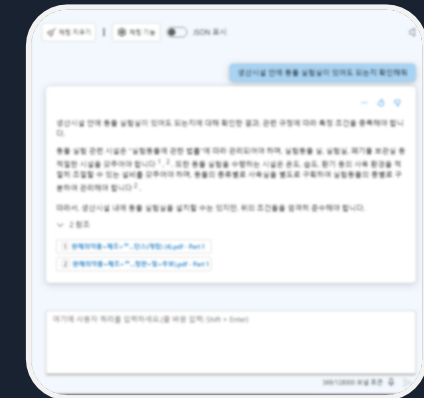
Gen AI Quick Delivery Output



[Customer Journey Map]



[Azure Architecture]



[Prototyping Output Example - Chatbot]