

## LG CNS Gen AI Quick Delivery Overview

**LG CNS derives customer persona-based pain points and generative AI solutions through generative AI Assets and expert groups, leveraging Microsoft's latest Azure technologies to quickly build core capabilities and validate value.**

Period	Approx. 4 weeks
Participants	Business units and IT organizations
Scope	<ul style="list-style-type: none"><li>✓ Service Modeling Workshop for Generative AI Scenario Selection and Use Case Specification</li><li>✓ Architectural configuration, core function development and demonstration to verify technical difficulties and feasibility (built in LG CNS Azure environment)</li></ul>
LG CNS's Strengths	<ul style="list-style-type: none"><li>✓ Deliver a fast experience with a quick deployment in a short time</li><li>✓ Secured more than 50 prototyping cases based on professional competencies</li><li>✓ Confirmation of the possibility and effectiveness of the idea</li></ul>