

LG CNS works with customers to discuss business and technology, organize Microsoft solutions and architectures, and help customers innovate and compete with cloud native through rapid prototyping.

Workshop	① Envisioning Workshop	② Service Modeling Workshop	③ Strategy Session	④ Architecture Design Session	⑤ Rapid Prototyping
Duration	1 Day	0.5 Day	0.5 ~ 1 Day	1 ~ 3 Days	1 ~ 3 Weeks
Methodology	<ul style="list-style-type: none"> - Human-centered design thinking approach : Empathize, Define, Ideate, Prototype, Test 	<ul style="list-style-type: none"> - Draw As-Is/To-Be Customer Journey Map - Create Gen AI Use Case 	<ul style="list-style-type: none"> - Discover problems or opportunities at strategic business and technology levels - Solution Briefing and Demo - Discussion of use cases, potential technologies, and solution suitability 	<ul style="list-style-type: none"> - Identify existing architecture and configure new architecture - Evaluation of technical options - Prioritization mapping to specific technical design 	<ul style="list-style-type: none"> - Determine the scope of Prototyping - Share your schedule and review plan - Sprint n times - Demonstrate the deliverables to the customer
Output	<ul style="list-style-type: none"> - Identification of opportunities and prioritization 	<ul style="list-style-type: none"> - Workshop activity Materials (PDF) - Customer journey map (PDF, Miro link) 	<ul style="list-style-type: none"> - Detailed problem understanding, evidence of impact for success 	<ul style="list-style-type: none"> - High-level architecture diagram 	<ul style="list-style-type: none"> - Sprint Summary - Demo (URL)