

We propel telecoms to innovate fearlessly

Say hello to connection

We propel brands to win in the telecoms market. From onboarding to engagement and upselling, our software underpins vital services, enabling millions of people to communicate daily.

Trusted by brands you trust









Retail MVNO

italk





"Three have an established and long term relationship with Lifecycle. They have been a significant partner throughout our growth journey offering a range of service and solutions that are used internally,

with our MVNOs and their customers. I have always found Lifecycle to be enthusiastic with a "can do" attitude which is invaluable when working in an agile fashion to deliver rapidly for our MVNO partners"

> Duncan Finlay, Head of Products and Marketing, Three UK

Lifecycle Software provides award winning digital BSS, real-time charging (CCS) and MVNE solutions. We power, support and bring innovation to any operator, launch new MVNOs to the market in record time and arm them with the tools they need to thrive. We shape how some of the most successful telecom players provide their services.

With a rich history of success spanning 3 decades, we propel telecoms to innovate fearlessly, allowing them to create unique extraordinary customer experiences and monetise connectivity with unmatched automation.



Why Lifecycle?

Market leading automation, real time processing

- 1150 transactions per second, each processed within milliseconds across over 300 workflows
- 99.95% transactions automated

Anyone can become a neotelco with Nexus® MVNE

- Launch in less than 3 months → off the shelf setups, fast goto market
- From Start Up to Scale Up \rightarrow From 0 to 1M subs in 6 years
- Cost effective → Consolidate partners and roll new features faster and cheaper thanks to multitenancy
- Top Rated → 4.4 Average TrustPilot rating for our MVNO customers

We know how to make you win

- 30 years of battle tested expertise. Our flexible and data driven approach solves problems and hacks growth for our customers.
- Products & services. We're solid and reliable we execute, deliver on time, and handle everything so you can focus on your growth.



Is your business set up for success?

We are experts at unlocking fresh possibilities in telecoms with our award winning digital and innovative telecom solutions.

Get in touch with our team of innovators, lets create something bold and new. info@lifecycle-software.com
+44(0)1635553400



Expand and delight /our customer base

Payback, rewards, group plans, contextual marketing and more. With easy to use interfaces for a digital first experience



Multi-tenant, multi brands

Use our multi-tenant solution to host MVNOs, sub-brands, and partners. New tenants can be onboarded quickly and costeffectively.



Harness the power of customer data

Use AI and analytics to build workflows that create unique experiences. Leverage the next best action algorithm to acquire, retain and build loyalty.



The ultimate tech stack

Cloud Native, with microservices supported by Kubernetes and TMForum Open APIs to deliver agility at every level and security throughout.











