

# My MDM

Create | Streamline | Grow



# Who is LIGMOS ?



"LIGMOS is an IT solutions provider with a specific emphasis on delivering ERP solutions to businesses like yours."



Our team of IT experts and entrepreneurs came together after encountering challenges in MDM, leading to the development of our own innovative products & solutions.

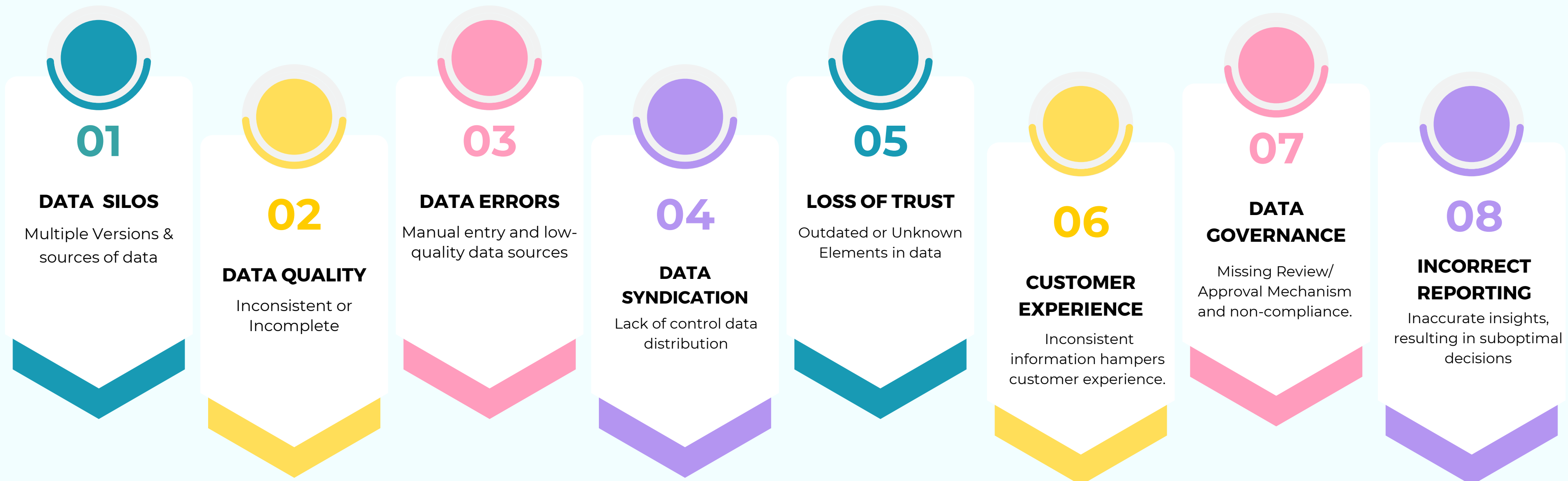


We offer managed services including custom project implementation, process integration, custom reporting, and business intelligence.

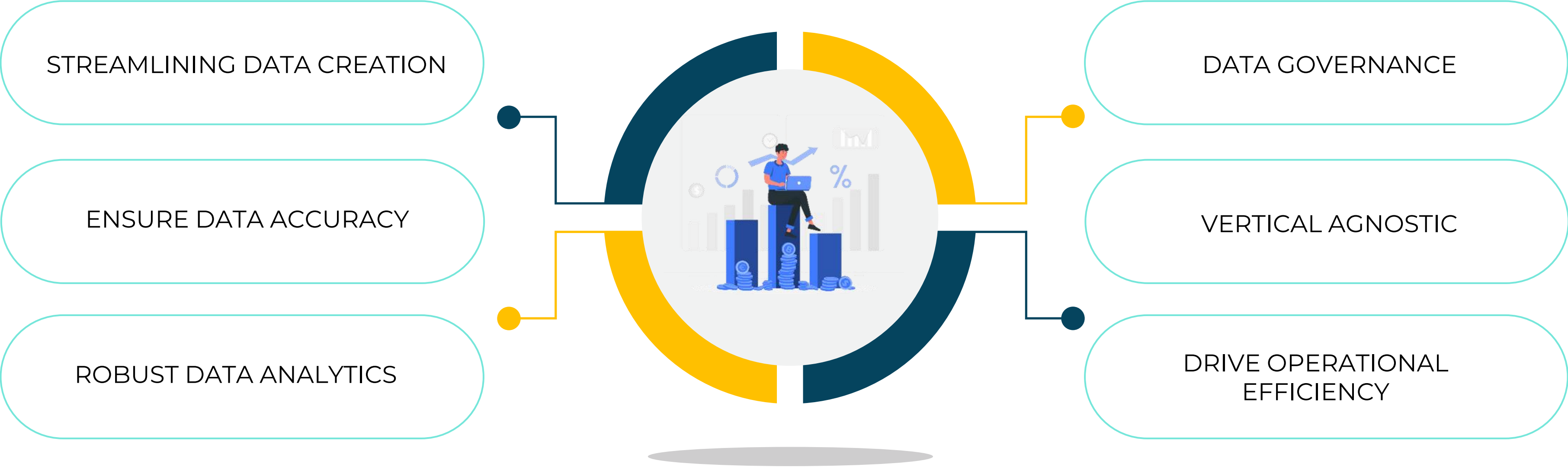


# Problem?

A study by StiboSystems and the Aberdeen Group found 45% of businesses can not locate their master data effectively. That's creating problems with real business impact.

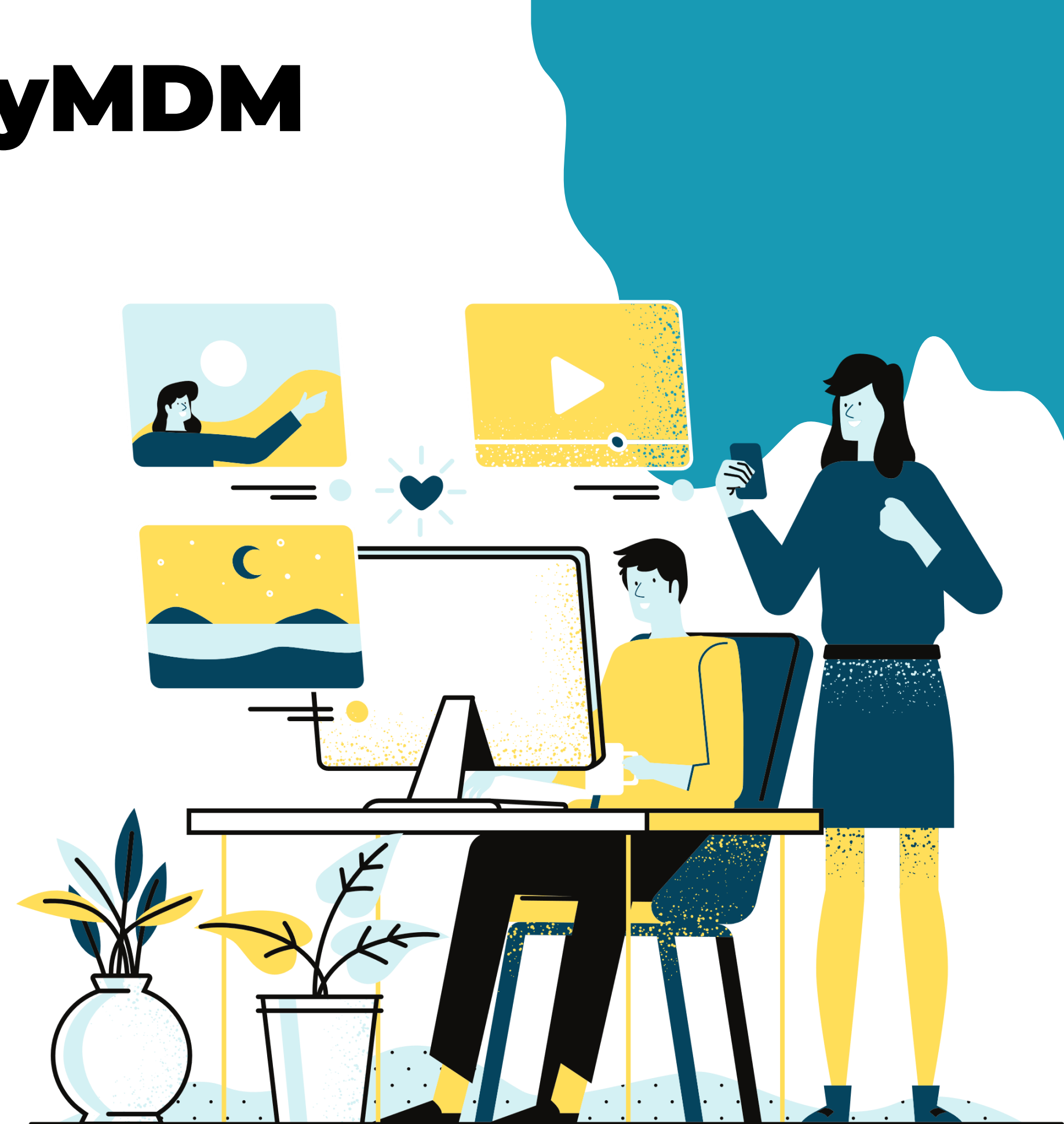


# Our Solution?



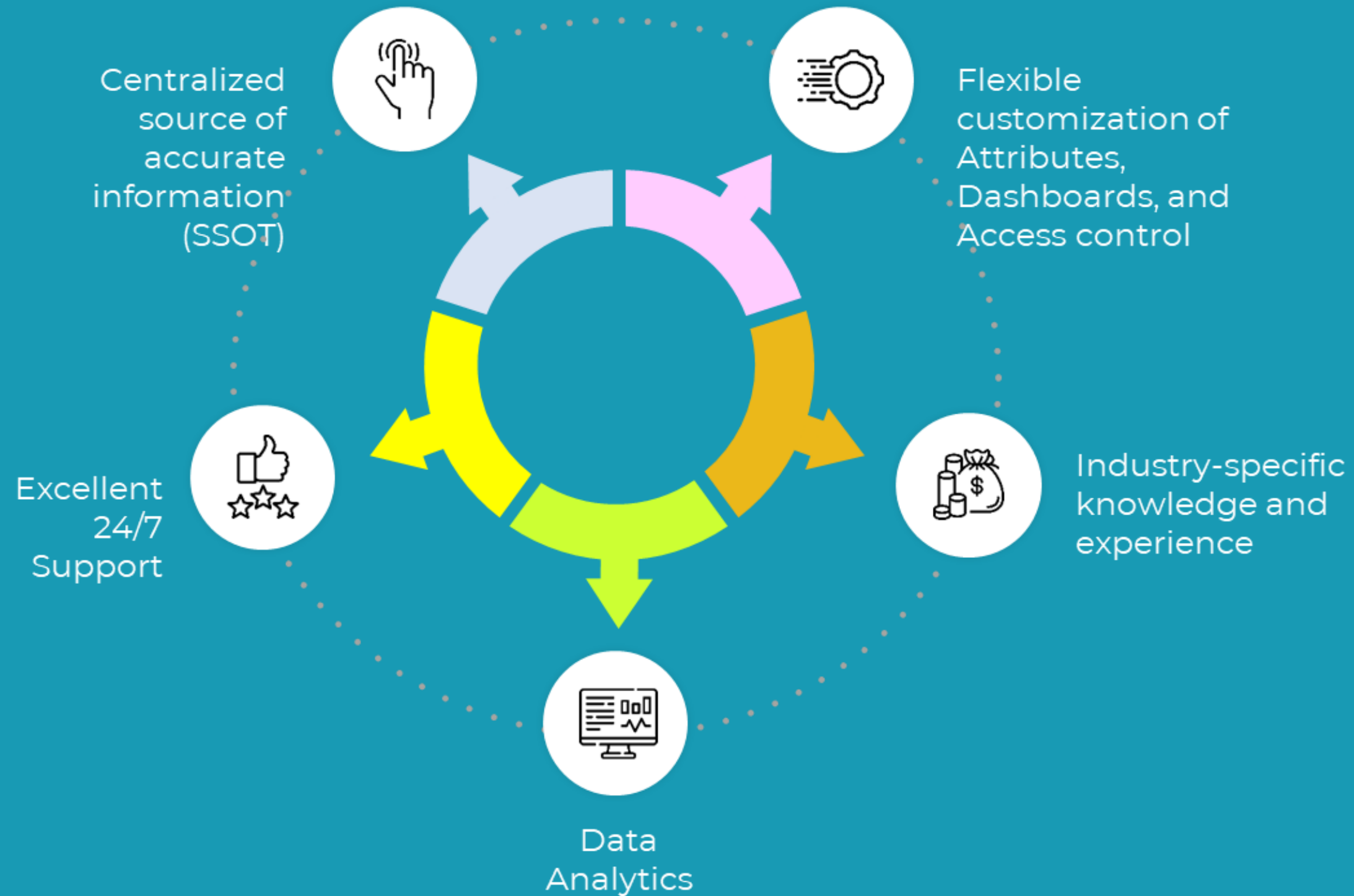
# Salient features of MyMDM

- Intuitive and user-friendly interface
- Fully customizable Attribute Management
- Workflow administration
- SMS/Email Notifications
- Customized built-in Reports
- Dashboards for both admin and user levels
- Multiple checks and controls
- Automatic allocation of EAN/UPC codes
- Built-in Marketing contents
- Weight and measurements verification
- Robust APIs
- ERP integration & auto extension in various plants/Location
- Built-in Help Desk
- 24/7 Support
- Dedicate team after go-live
- Dedicated Account manager
- Embedded Machine Learning (AI)



# Promise of Value

"Our commitment is to deliver a Robust platform, Unparalleled implementation & Exceptional 24/7 support"

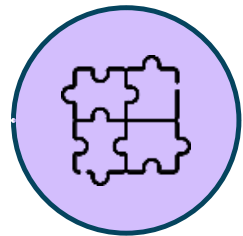


# What about Existing Data?

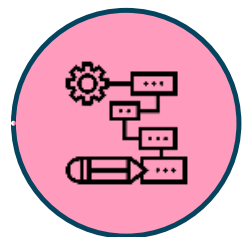
"We can assist with existing data:



Re-Structuring



Re-Mapping



Re-Modeling



True Copy





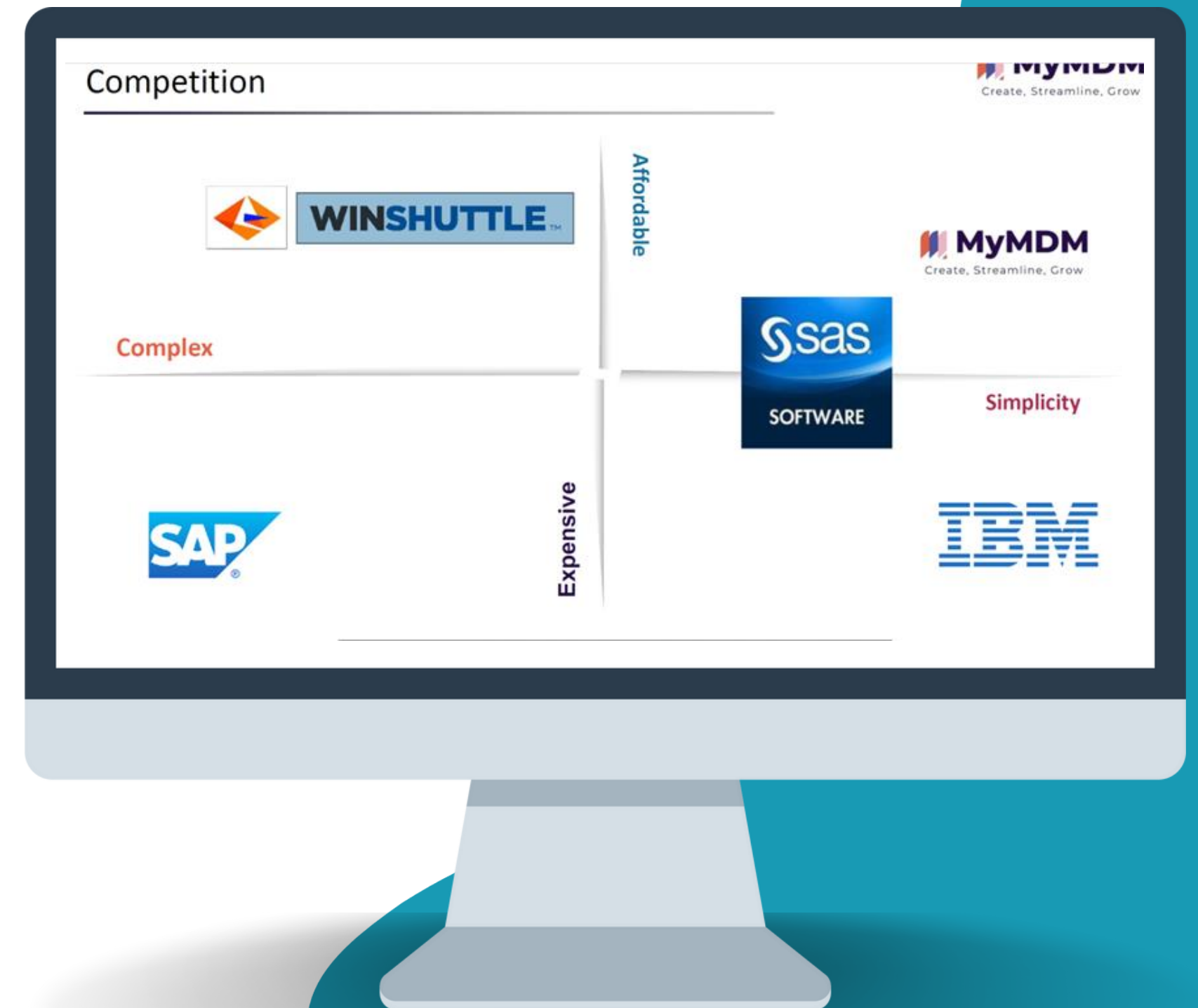
# Product Positioning

"Our business model is built around serving businesses like yours".

- Budget-friendly solutions,
- Prompt and accurate implementation
- Ongoing 24/7 support.

"Our competitors, mostly big IT firms.

- Expensive products
- Not very customizable
- Designed for larger businesses



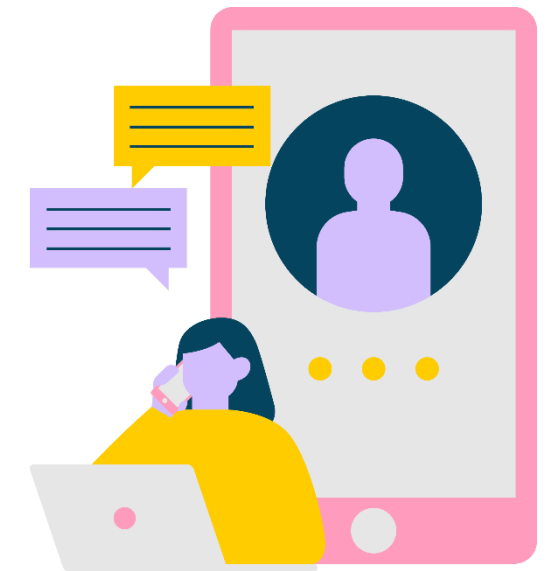


# Use Cases & Reviews

## Home Textile Group

Used to spent 1 day to create codes and now in just 30min.

Eliminated Inconsistent data (RED vs red) & as a result, incorrect reporting



## A Recent Review

*We've been using MyMDM for a few months now and I can honestly say it has transformed our Master data creation & management experience. It made it error-free, quick and simple. It is highly customisable to suit any industry.*

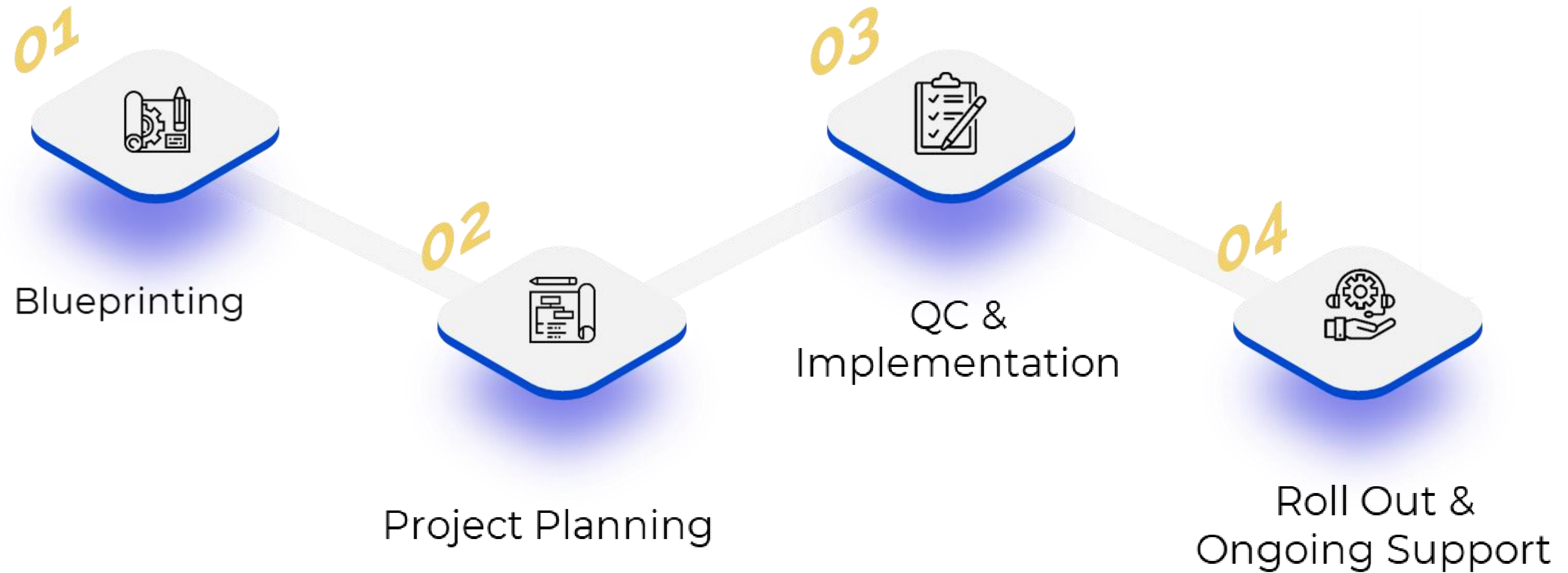
*The implementation was accurate & speedy. Support is been fantastic. I would recommend it to anyone.*



**Debasish Saha**  
CTO



# Our Delivery Approach



# Open For A Demo ?

Our team would be happy to connect and talk to you

## Contact Us



abhi@ligmos.com



+44 (0) 161 531 7751



ligmos.com



Towers Business Park, Wilmslow road,  
Manchester M20 5PA  
United Kingdom