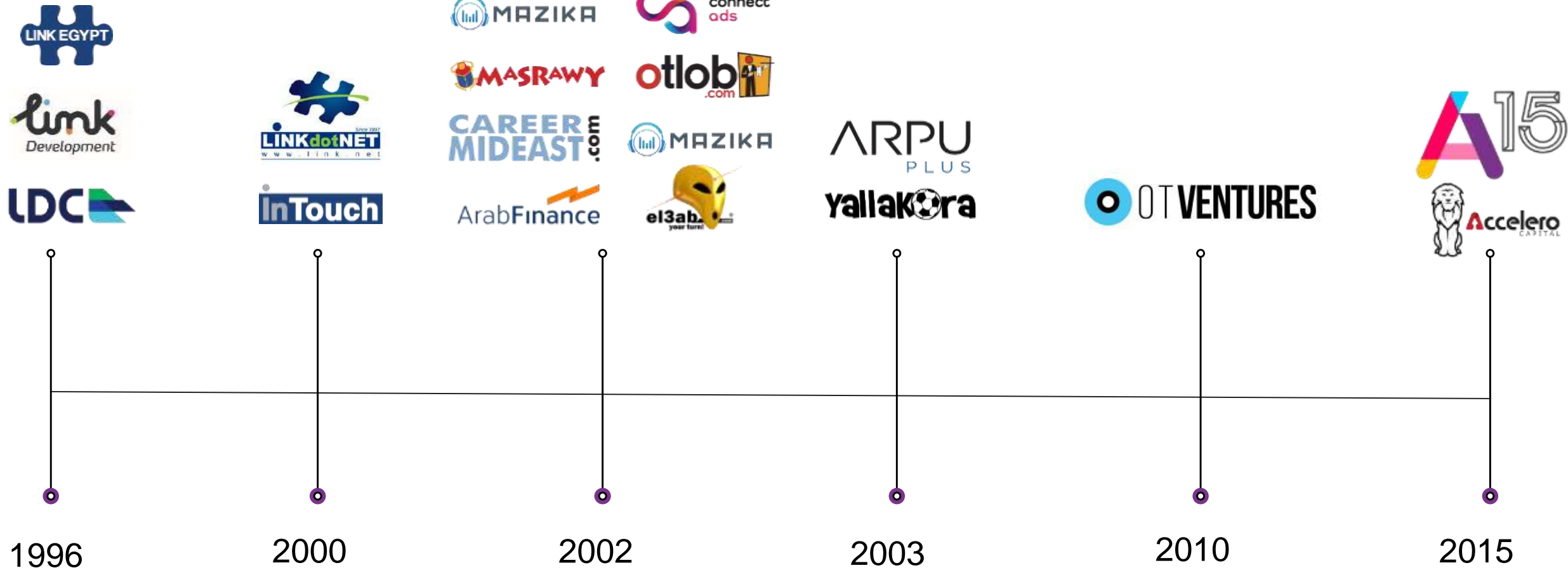


Management Service Excellence Profile



YOUR CLOUD POWERHOUSE

Started in 1996, 20+ years ago

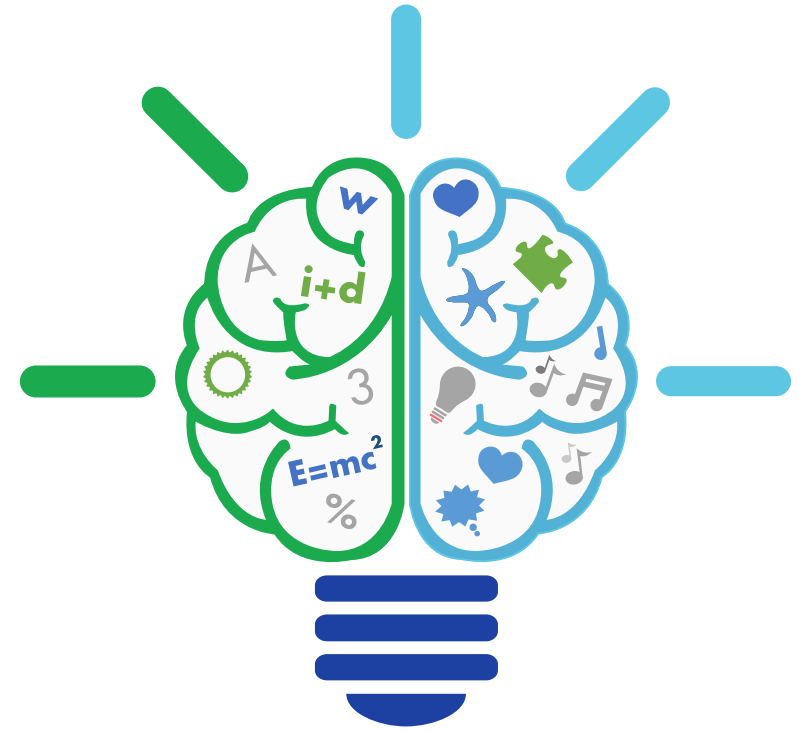


Vision

To provide effective cloud services and solutions to individuals and businesses throughout the Region, so empowering them to pursue and achieve excellence.

Mission

To build a leading, profitable, service-oriented organization that consistently delivers innovative solutions and reliable services. To maintain an exciting, challenging, high-energy working environment that encourages original thinking. And we will create wealth for our employees, our customers, and our shareholders.



Microsoft CSP
MS Gold Certified Partner
Redhat CCSP

Managing 240+ M PV/Month

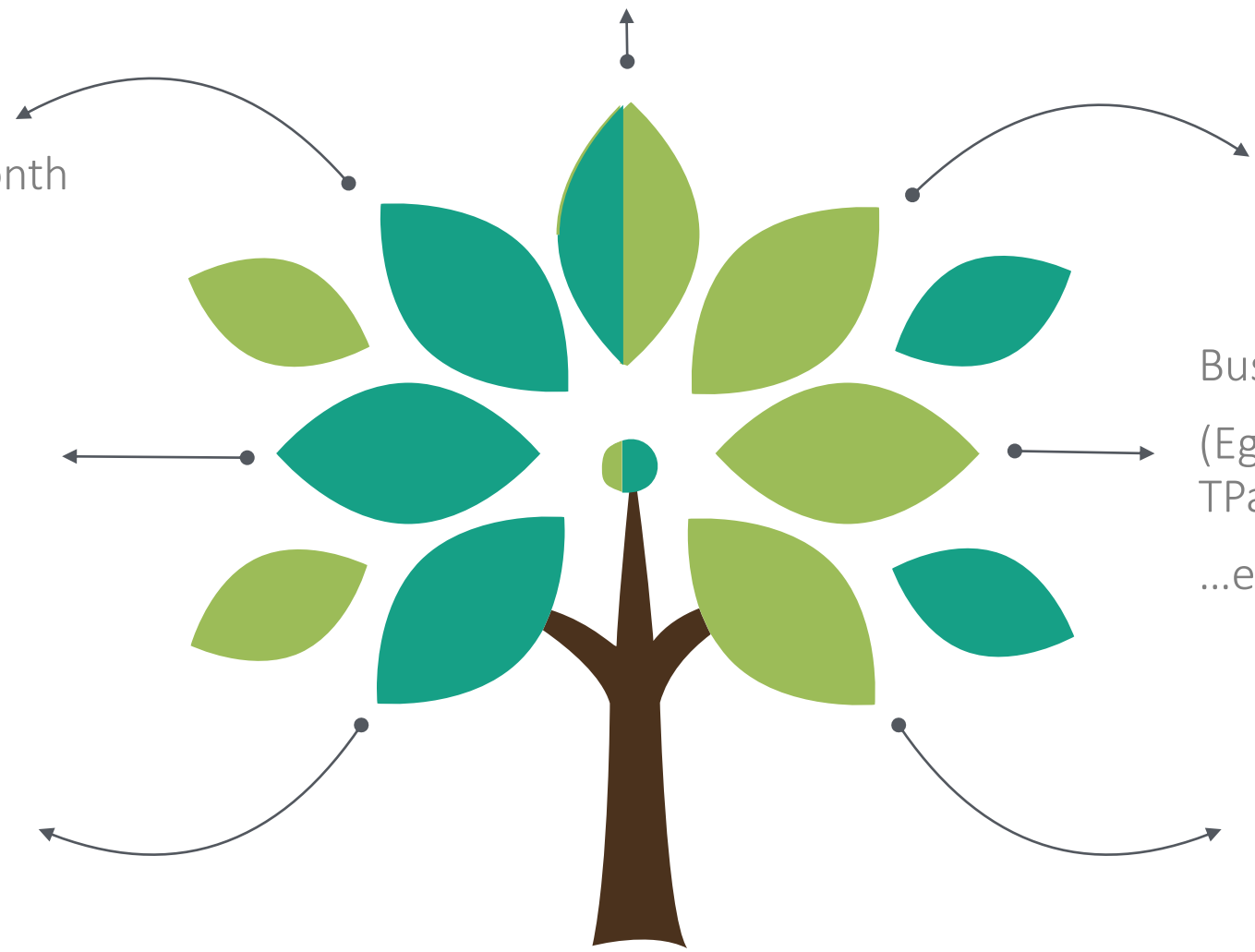
40+ certified engineer

20+ years of Managed
Hosting Experience

Business Critical solutions
(Egypt Air, Gulf Air, Arab Finance,
TPay, Masrawy,
...etc.)

4 Countries

7500+ SMEs &
Enterprise Customers



Our Uniqueness

Datacenter Modernization

On-Cloud

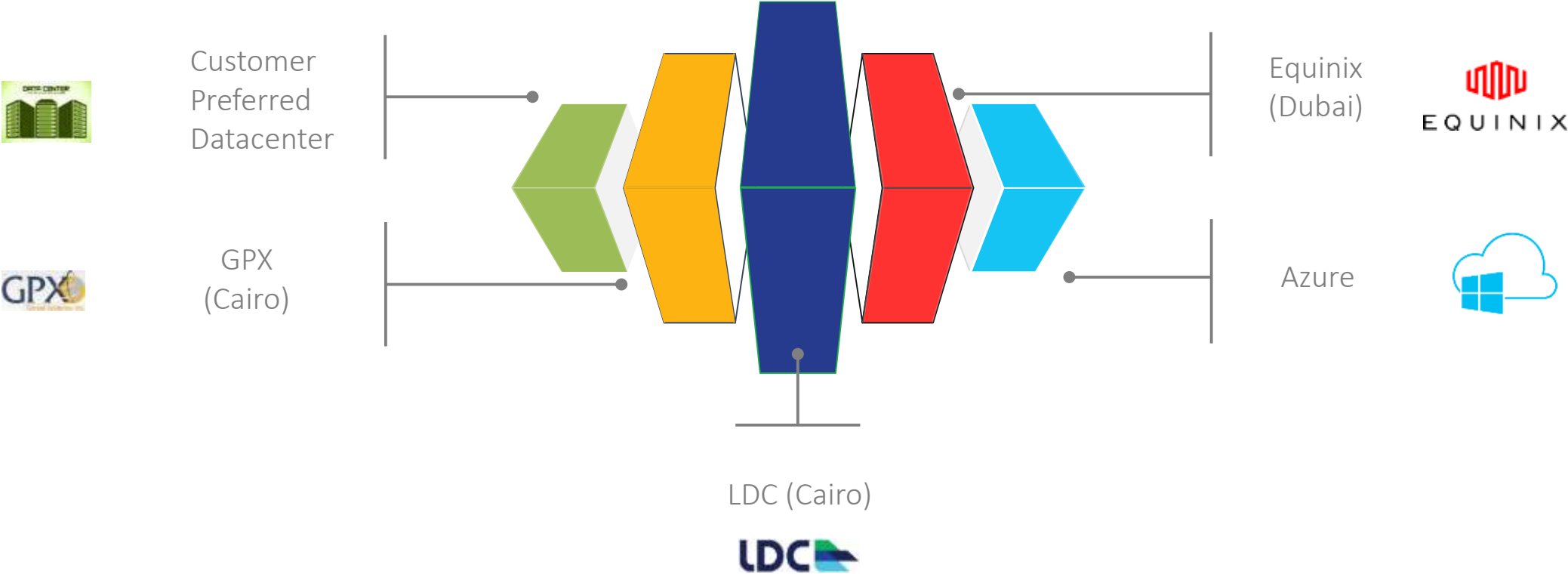


Managed Services

We focus on modern disciplines of infrastructure operation and management – application monitoring, performance reporting, fault and change management, configuration management and Disaster recovery scenarios –Providing an attractive alternative to expending the funds and manpower to perform the work in-house.

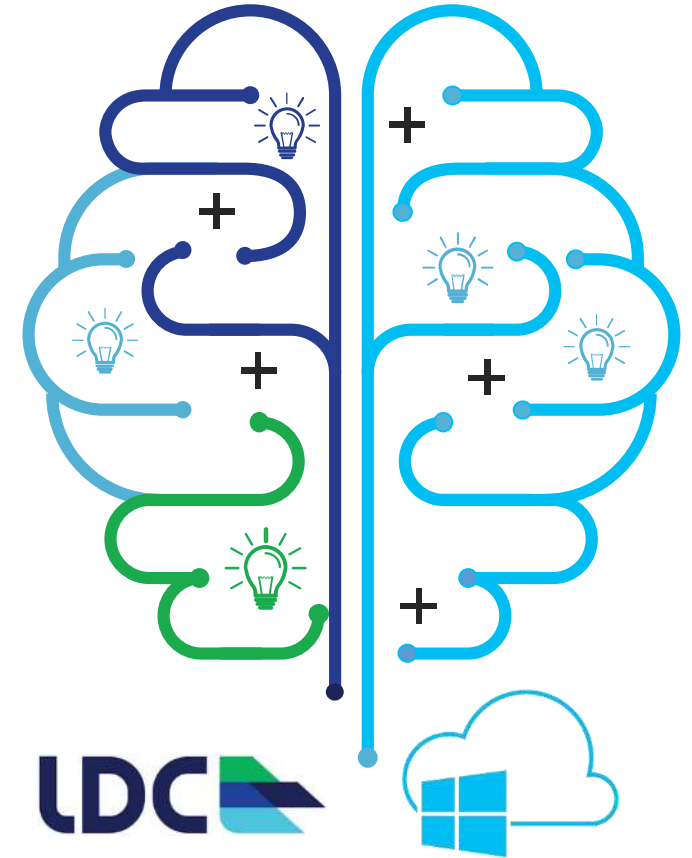
Hosting

Regional Reach



Best of Both Worlds (LDC – Azure)

- World wide service with local team presence
- Excellent **Azure** infrastructure combined with LDC remarkable management and support
- Benefit of **Azure** scale and stability with LDC flexibility and responsiveness
- **Azure** Latest technologies and security updates with our 20+ years of hosting experience glocally



WHY LDC : Your Cloud Journey Companion

• Consultancy and Design

- Cloud Opportunity
- Architecture and Capacity
- POC & testing
- ROI Calculations

• Pre launch

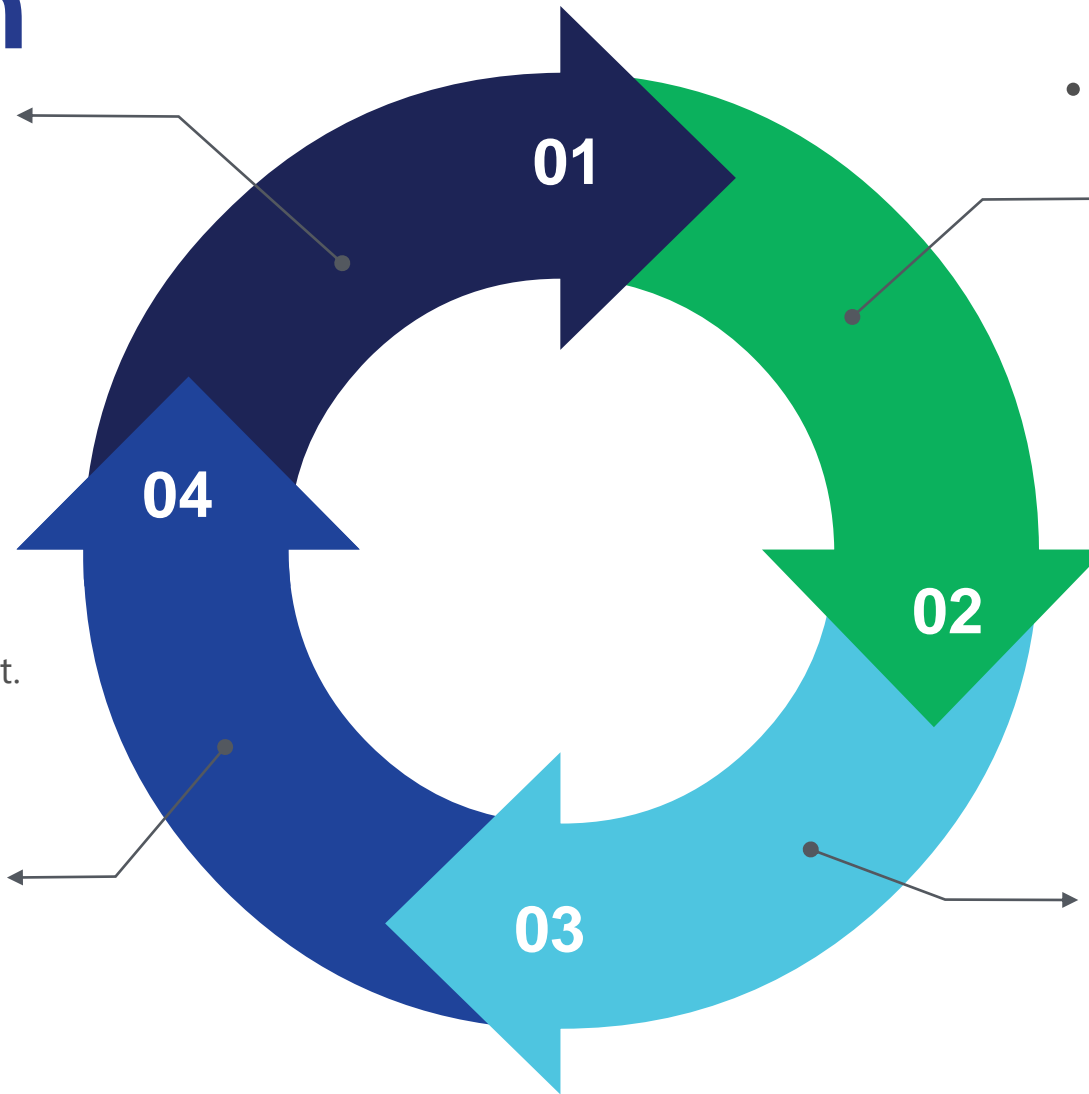
- Optimizing IT infrastructure
- Cloud migration plan
- Operational & security plan
- Stress test

• Management and Support

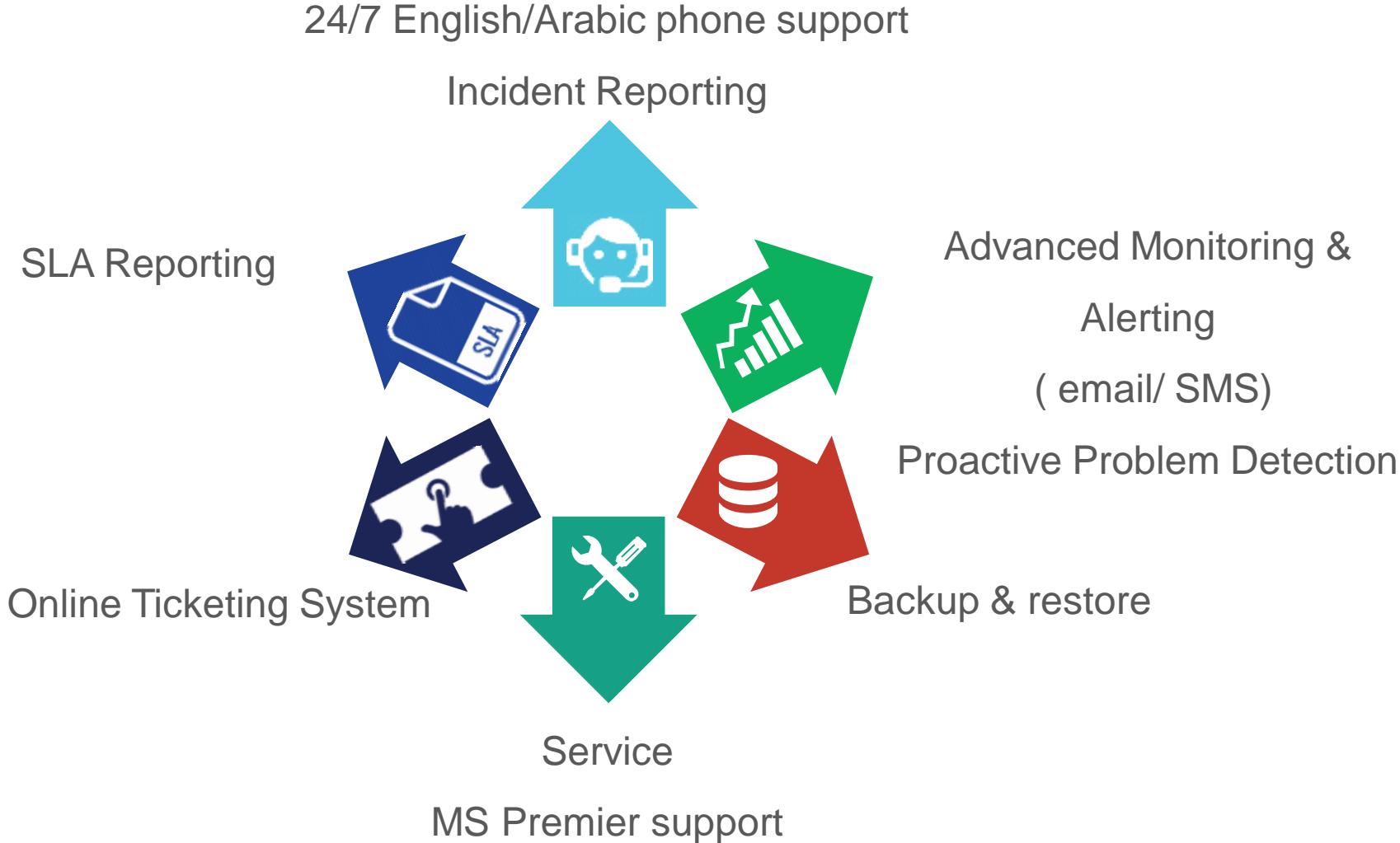
- Comprehensive 24x7x365 support.
- ITIL based NOC & SOC
- Backup plans
- Advanced security management
- Capacity & change management
- Advanced monitoring procedures and tools

• Launch and optimization

- Performance management
- Fault and change management



Management and Operation



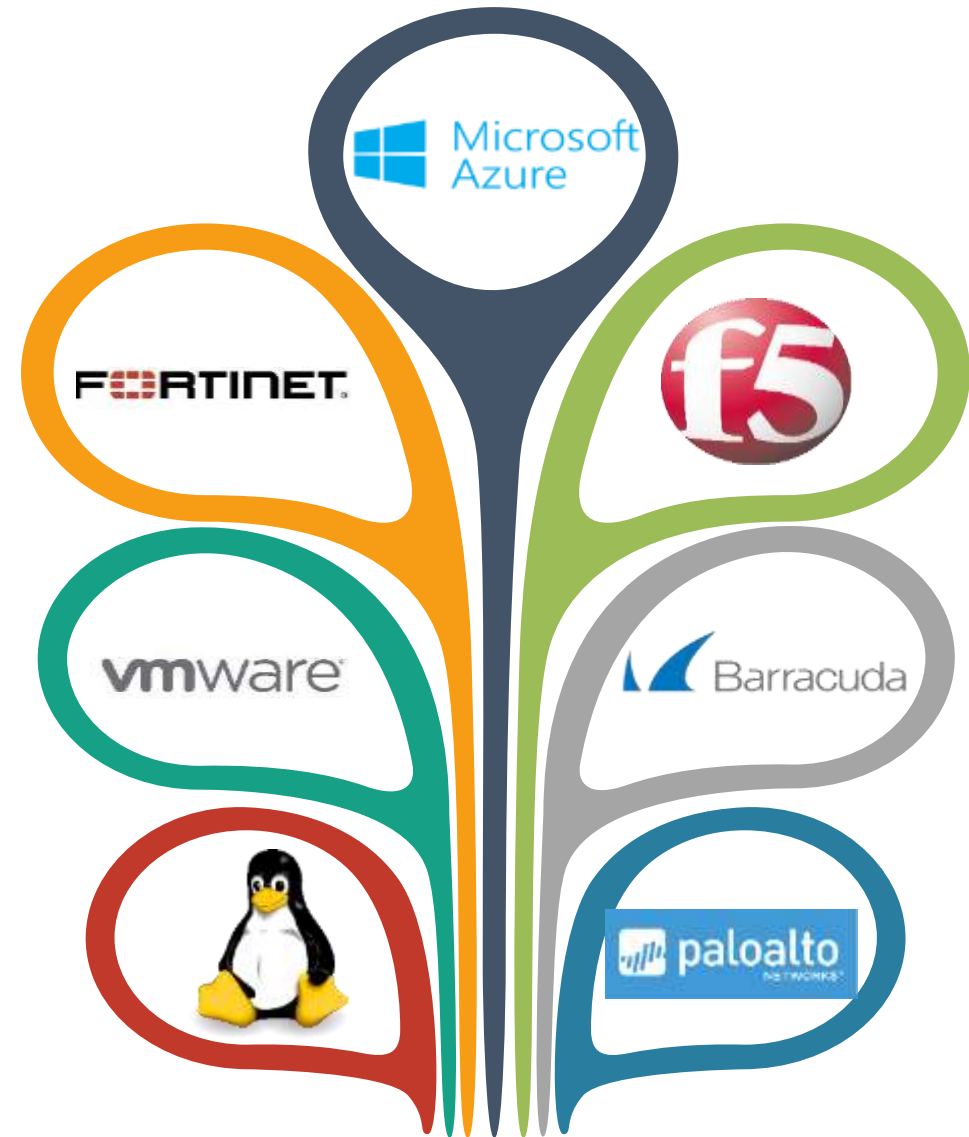
Hybrid Cloud Solutions

- Design and plan your cloud strategy
 - Cloud layers: IaaS, PaaS, SaaS
 - Public, Private, or Hybrid Cloud solutions
- Cloud transition planning
 - Application Readiness
 - Security
 - TCO
 - Priorities
- Cloud transition implementation
 - Easy migration of VMs, allowing you to extend your on-premises environment and have the flexibility to move workloads to the cloud
 - Development and test environment
 - Capacity optimization between Azure and on- or off-premises infrastructures
 - Deployment and management of environments for SharePoint, SQL Server and more

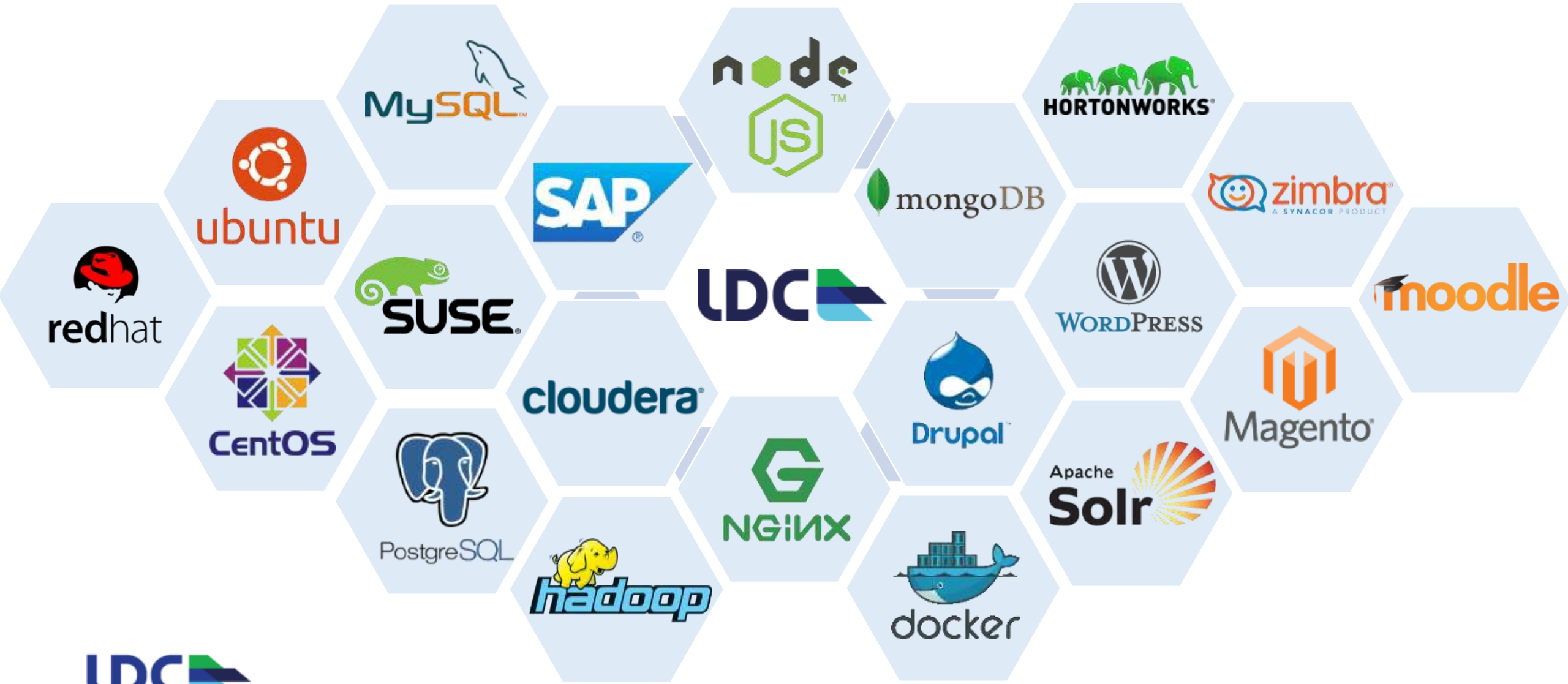


One Stop Shop

- Microsoft applications
 - MS Exchange, MS Lync,
 - MS SQL / clustering
 - MS SharePoint
 - MS CRM,
 - MS Dynamics
- Open source
 - LAMP,
 - NginX,
 - WordPress,
 - Drupal,
 - Mail Enable
- Virtual Appliances
 - Barracuda
 - Palo alto
 - F5
 - Cisco
 - Sophos



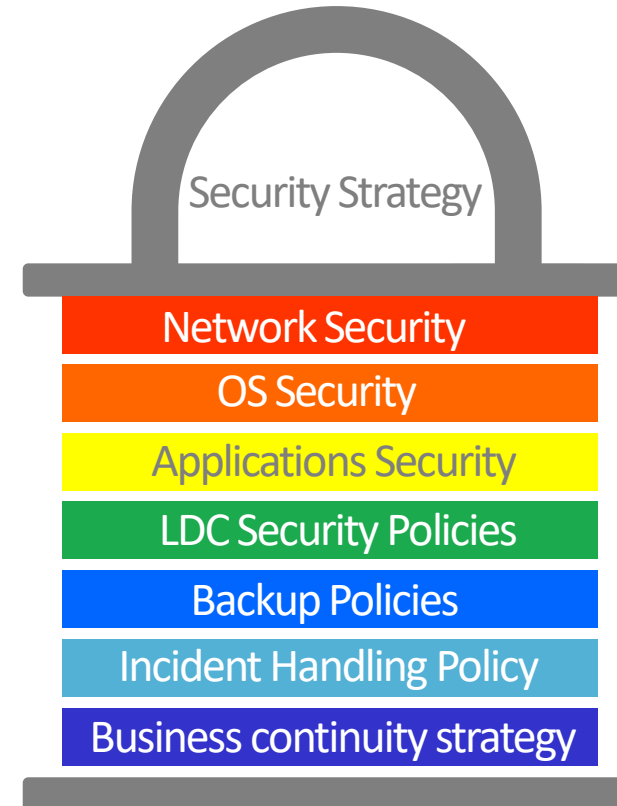
OSS Technology Landscape



Managed Advanced Security

- Web Application Firewall (WAF)
- Network antivirus/anti malware
- Intrusion prevention system (IPS)
- OS hardening

- Periodical security scan, Patch management
- Penetration test,
- Remote backup site
- NDA agreement with the operation team, partners and suppliers





Managed Disaster Recovery

- Azure Site Recovery
- Web application
- Mail system DR
- Email continuity
- DNS failover

- Real business value

- Study your business needs
- DR model (Automation, Hot / Warm/ cold)
- Needed architecture, Infra specs,
- 3rd party tools
- Needed BW and connectivity solutions (VPN, Express route)
- Data security, backup and replication policies
- DR procedures



Managing Video Content & streaming Solution

- Media Management Platform
 - Video content management solution
- Live streaming
 - live event available to your audience on all device types
- Video Transcoding
 - Real-time video transcoding and trans-rating solution
- Video Monetization
 - Integration with VAST2.0 & 3.0 and the
 - Google IMA3 standards
 - Subscription, PPV, Preview, package
- Video content protection
 - Video access control
 - Digital Right Management DRM



Real Customer Cases

- **Challenges:**

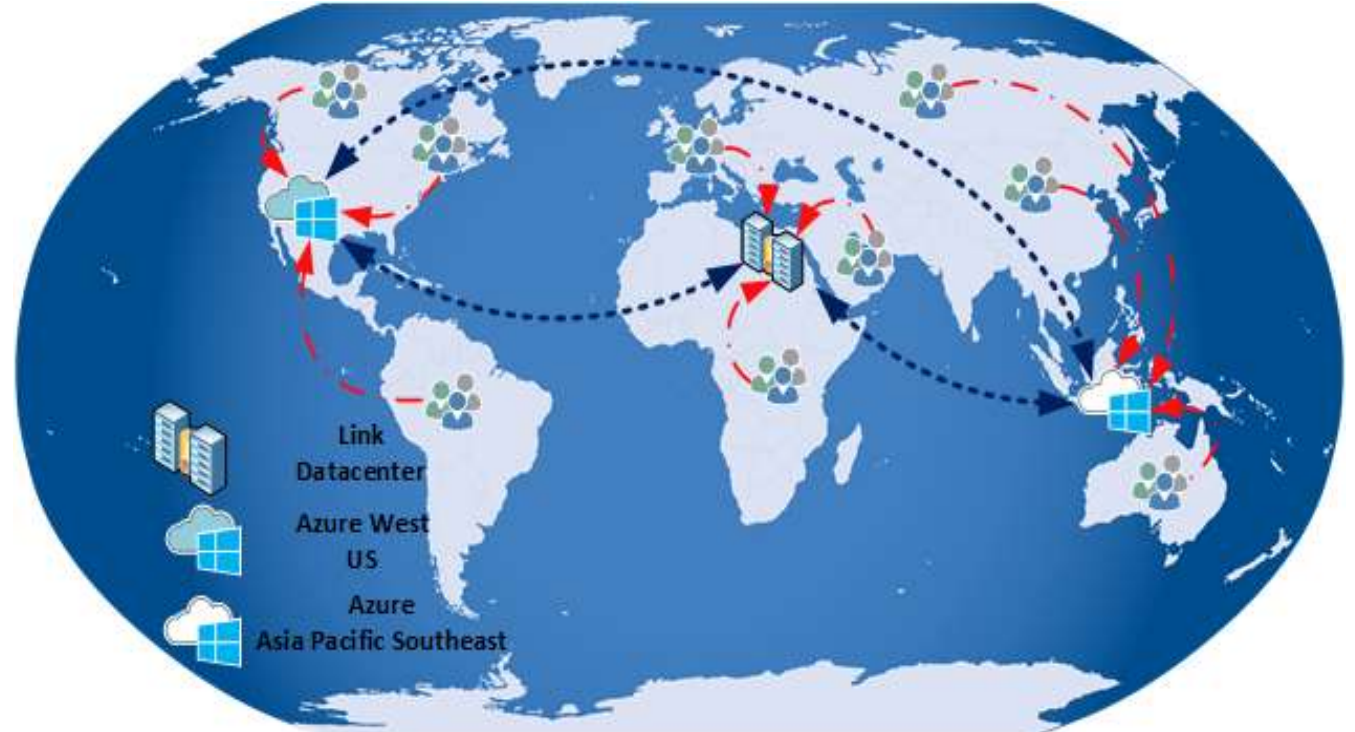
- Extreme slowness in some regions like China
- A high need for a DR site

- **Ideal Solution:**

- **Always-On Availability:** acts as Active-Active DR solution.
- **Enhance Security:** by blocking web traffic from certain countries.
- **Improve customer experience:** by synchronizing the online user populations with local support centers to ensure better customer communication.
- **Comply with data privacy requirements:** and local laws and regulations by ensuring routing of data and end user sessions remain within a specific geographic region.

- **Workloads and Practices**

- **Azure-Cl: Networking**
Hybrid Networking
- **Azure-Cl: Software Defined Datacenter**
Data Center Transformation
- **Azure-Cl: Business Continuity and Disaster Recovery**
Backup, Archive, and DR



Customer Value/ Technologies

Cost Optimizing

- Using Azure CDN

Availability

- Azure traffic manager
- Recover application to another region from an Azure regional data center outage.
- Reduced customer impact during planned maintenance

Security

- Service Level Agreements (SLAs) must be explicit and reflect a common understanding

Some of our Prestigious Clients



Ministry of Communications and Information Technology



Arab Republic Of Egypt
MINISTRY OF EDUCATION



Thank You