Link Development – Digital Services

Digital Services– End-to-End Digital Transformation

Challenges

In today's competitive world, gaining edge over your competition requires using the right digital tools.

Its no longer just about the core of business service, you need a strong digital presence to gain the right advantage.

The complexity of the business needs and services poses a threat to the speed and accuracy of service delivery.

Ideal Solution

Digital Services solutions provides a variety of personal tailored solutions to secure a competitive edge.

With a wide range of services from digital presence, mobility, service automation, and internal web portals, to extensive business intelligence tools to give you the right insights to help you in decision making.
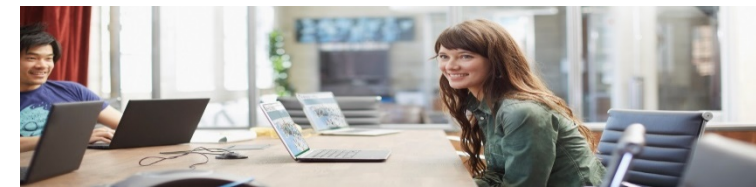
Digital Services will help you fully automate your business services to facilitate your customer interaction and elevate your competitive edge.

Desired Outcomes

Digital Services is an end-to-end digital transformation solution that will give your business the digital leverage needed over your competitors.

Informed decision making tools that will help you expand your business and gain more customers.

Automated business services that facilitates access to all your customers.

Link Development's Digital Services

A tailored digital solution for brand and business excellence

Strong Brand Presence

Make an impression that will last with the right digital brand presence

- Customer Experience Management
- Interactive Collaborative Framework
- Informational Portal

Mobility the Key to the Future

Ensure that your brand is always in your customer's hand

- Mobile Services
- Mobile Applications
- Responsive Designs

Business Automation: Better Performance

Automate your business and ensure performance excellence

- Full Service Automation
- Service Catalogue
- Workspaces and productivity reports
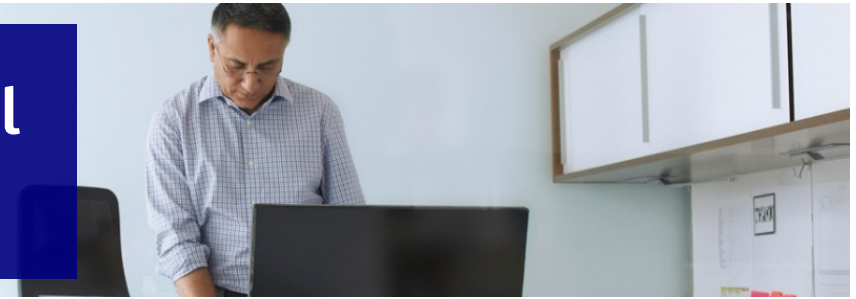- Automation of internal processes and intranet portals

Business Intelligence: Informed Decisions

Make informed decisions for better business growth

- Gain Insights through a wide range of Analytics and Reports
- Lear Pattern and Foresights through the power of Microsoft BI

Link Development's Digital Services: A One-Stop-Shop for your Digital Transformation Journey.

Digital Services– A seeming less integration of all the technology you need

Link Development's Digital Services provides a one-stop-shop for all your brand digital needs

Product Alignment

Digital Services + Microsoft Azure	Digital Services + Power BI	Digital Services+ Dynamic CRM	Digital Services + Microsoft Chatbot
Easy and efficient content management system with collaboration and multilingual capacities on on-cloud.	Empowered, reliable, and real-time dashboards, reports, and statistics.	For a full customer experience and customer service integration.	Backed up by the full power of Microsoft intelligent Bot for automated customer interaction through all Microsoft services backed by Azure powerful tools.

Customer Success Story

EGYPTAIR

Win Results

EgyptAir revamped market place provided an interactive interface that showcased the wide services provided by EgyptAir from flight booking to hotels and car rentals.

EgyptAir needed to launch a new online marketplace that guarantees a strong presence for it among its competitors and provide its customers with an easy-to-use engaging platform that facilitate their service purchase, and encourage them to return to EgyptAir marketplace again.

The revamped market place provided all information needed by travels from flight status to personalized booking tracking, as well as important news and feedback.

LINK development delivered a strong backend tool to EgyptAir that allowed for reports and analytics extraction which helped EgyptAir gain strong and informed insights about its customers and performance.