# Competitive Intelligence

Map emerging technologies, identify the key-players behind them and monitor competitors



### **HOW IT WORKS**

Linknovate crunches tons of open data coming from scientific and technology literature (i.e. scientific publications, conference proceedings, grants, news, patents, monitoring the web).



Access a comprehensive **list of key organizations** in a field.

Identify and read through thousands of sources.

Digest data with advanced visualizations.



Access proprietary and non-public data about the latest technologies-

Find out players' willingness to work with you and their capabilities.

Discover the **top experts** within the key organizations.



Get weekly/monthly **updates** on new organizations and references.

Be the first finding out who are the **new innovations and organizations** entering your industry.





Monitoring a topic or a (set of) companies: *The Feed* 

**THREE MAIN SERVICES** 

#### **Online portal: Linknovate.com**

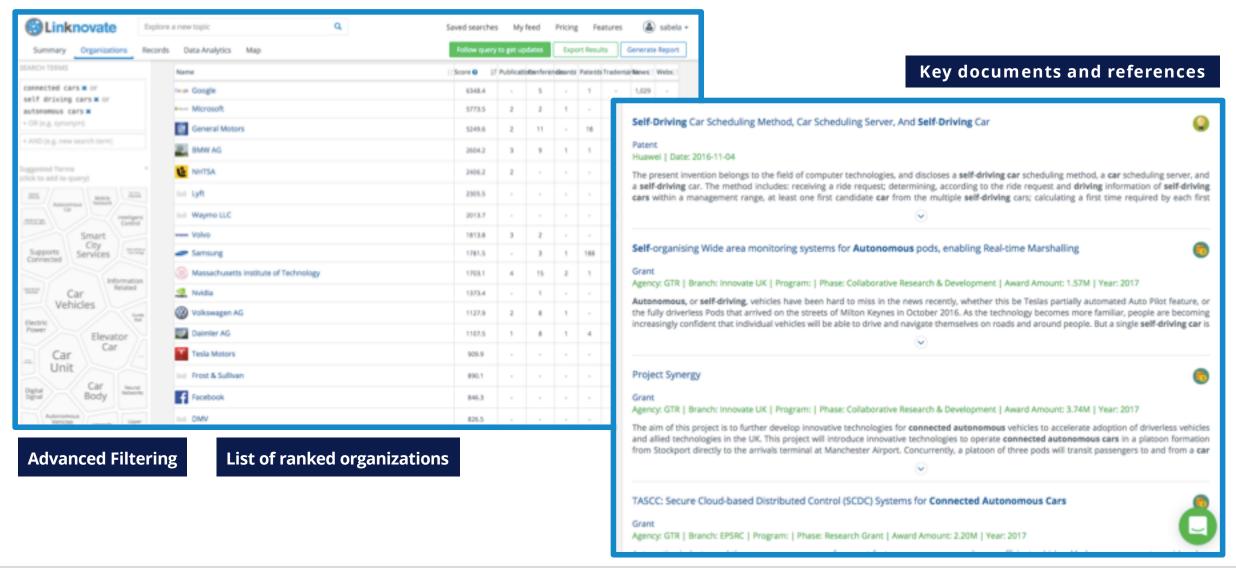
- Data Mining and Machine Learning to structure, clean and visualize heterogeneous data sources (Subscription)
- Industrial: Patents & Trademarks. Corporate webs, Grants.
- Academic: Scientific publications,
   Conference proceedings.
- Visual Insights: generated on the fly.



### LINKNOVATE FOR PROFESSIONALS IN COMPANIES

## Online portal: Linknovate.com



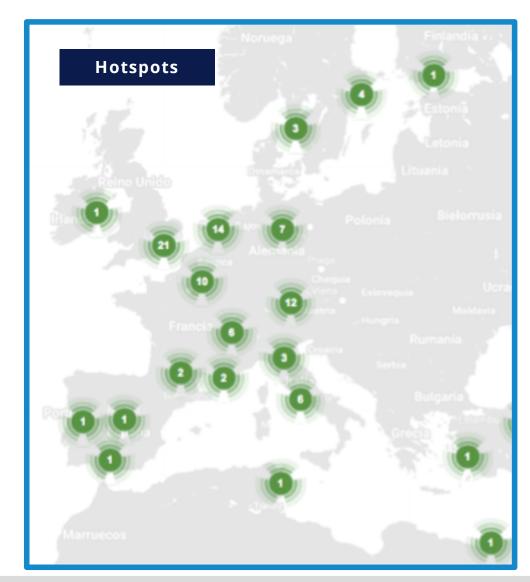


# Online portal: Linknovate.com



#### Visual Insights generated on the fly







# Market and Technology Research: Personalized Reports

- Personalized services (On demand)
- Technology Maps
- Market Research and Trends

**Online portal: Linknovate.com** 



### LINKNOVATE FOR PROFESSIONALS IN COMPANIES

# 1243 Experts Identified in over 600 Organizations Worldwide



Experts/technologies funnel

1243 identified 818 contacted 99 positive answers 65 detailed info

Over 600 organizations



# **Contact Experts On-Demand**



Dennis Majoe ETH Zurich, Switzerland Research Coordinator dennis.majoe@inf.ethz.ch



#### **TECHNOLOGY MATURITY**

U.I. for Wearables & Sensors: TRL 4, prototype in lab environment U.I. for Smart Apparel: TRL 5-6, prototype in relevant environments

Wearables in general: TRL 7 or higher

#### **INTERESTED IN**

Joint tech development / R&D collaboration, Research sponsorship or funding, Partnerships - e.g. grant applications like NSF, DOE or EU projects, Consider an investment (equity or other).

#### **COMPANIES/R&D GROUPS RECOMMENDED:**

"There are very many including big names like Samsung with IMEC behind them, and then you have very many more clinical facing like TOMAZ and then consumer facing like Polar. However VERY FEW to none are looking specifically at elderly and few are addressing NFC based approaches aimed at military triage or Ebola type situations."

# Market and Technology's Research



Vionitoring a topic or a (set of) companies: The Feed

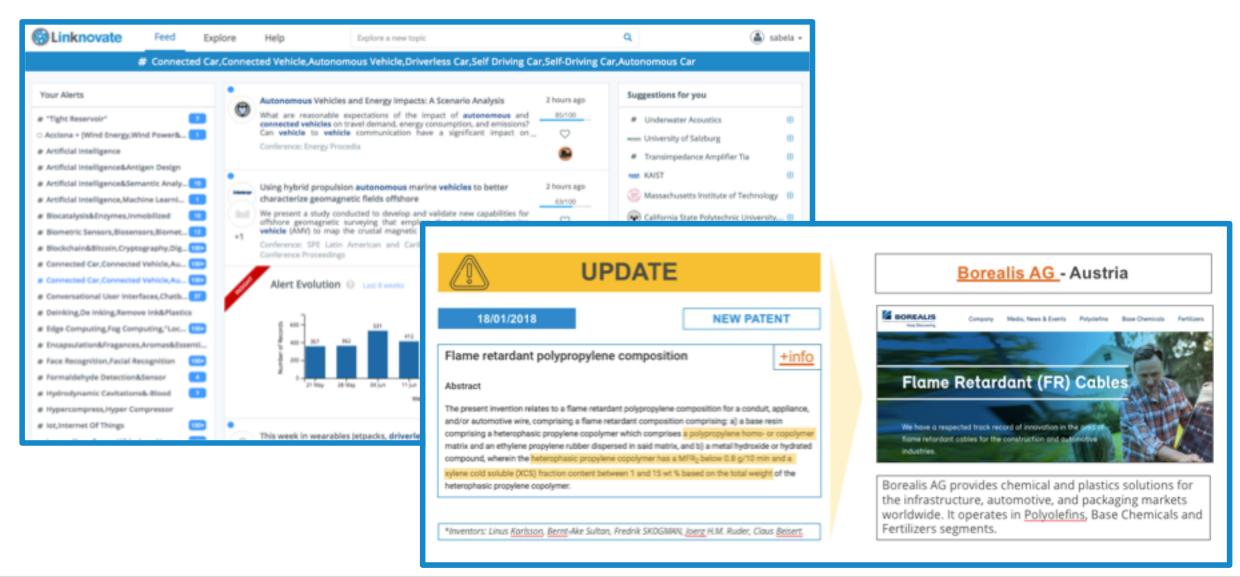
- Customized alerts
- Track recent developments & news from multiple sources
- Optional: curated by an analyst

### LINKNOVATE FOR PROFESSIONALS IN COMPANIES

**Online portal: Linknovate.com** 

### Monitoring a Topic or (a set of) Companies





Optional: curated by an Analyst

# Competitors/Partners' Tracking



### Tracking startups for "AI in Water Management"



Banyan Water provides smart water management as a service for commercial and institutional businesses using real-time technologies and related services to save money and enhance properties.



Banyan Water Launches Revolutionary Water-Saving

Technology for Commercial Real Estate Leaders

Banyan Water Central 3.0 makes enterprise-level water conservation technology accessible for properties throughout the country.









Al powered analytics platform for water management. Ingests data from internet-connected devices such as sensors and meters to prevent water wastage, predict asset failures, and minimize operating costs.





Pluto Al Aims To Transform Wastewater Treatment With Applied

ΑI

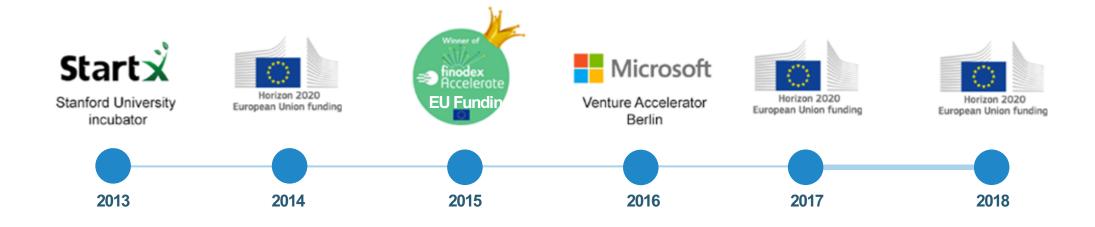
Artificial Intelligence startup Pluto Al has raised \$2.1 million in VC funding in order to inject intelligence into the traditionally mundane world of wastewater treatment.



### **Our Credentials**



Linknovate was founded in 2012 at Stanford University, CA. We have been awarded 3 European grants and are alumni of 2 of the most prestigious accelerators worldwide.



Some of our happy customers:















### Some of our happy customers



### Your technology search in one place.





sabela@linknovate.com

Follow us: @linknovate







