®

W W W . D E A L L I N K . C O M . B R

deallink ®
DATA ROOM VIRTUAL

OUR HISTORY

Deallink started by the idea of three investment bankers whom were tired of paying abusive prices, outdated platforms and unnecessary functionalities.

After conducting an extensive market survey, the three friends realized that there was room in the market to improve and decided to take the idea to the next level.

The results of the survey were surprising. 287 legal and financial advisers were surveyed. 82% reported they never used search functions.
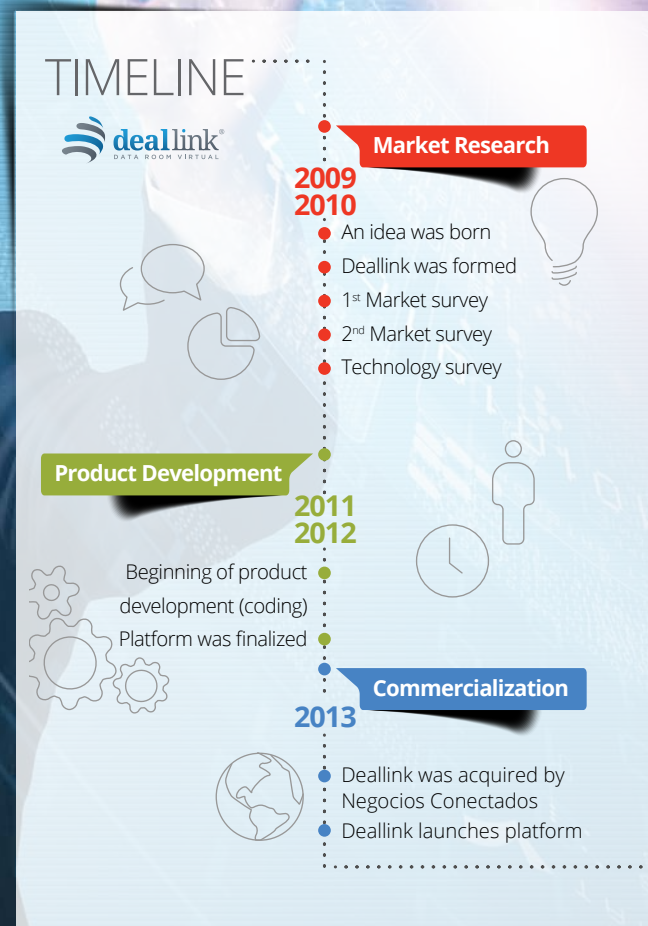
The number went up to 87% taking in consideration the ones that used but did not search over 5 words.

The survey also showed that 92% never bothered to use the Q&A, as they reported they were most often complicated to comprehend how the functionality worked and usually opted for the traditional spreadsheet.

After the results of the 1st survey, we concluded that a 2nd survey was needed to really understand what these professionals were looking for in a virtual data room.

After the results of the 2nd survey, we realized that the success of the transaction, when utilizing a virtual data room is in the hands of the external users (buys side users).

With that in mind and not forgetting the most commonly used functionalities like reports in real time, Q&A forum and etc.., we developed our platform focusing on the experience of the external users. In other words, we developed our platform with the success of the transaction in mind.

TIMELINE

deallink
DATA ROOM VIRTUAL

Market Research

2009 2010
- An idea was born
- Deallink was formed
- 1st Market survey
- 2nd Market survey
- Technology survey

Product Development

2011 2012

Beginning of product development (coding)
Platform was finalized

Commercialization

2013
- Deallink was acquired by Negocios Conectados
- Deallink launches platform

SECURITY AND CONFIDENTIALITY

SERVER IN ENVIRONMENT SAS 70

Duo Security® Soft Token - two factor login

UNIQUE AND ROBUST PASS- WORDS

ENCRIPTION SSL128 BITS

DINAMIC WATER MARK

While conducting a due diligence for a M&A, IPO, Project finance, and other financial transections, there is nothing more important than protecting the company related documents while maintaining the anonymity of those involved in the transaction and nay breach of confidentiality/security could compromise the transaction.

That's why, from the moment we take control of the content, we provide continues chain of custody using our own staff, processes and technology, ensuring confidentiality and security invulnerable from begging to end.

Our security meets the most stringent standards in the market today that are adopted by 93% of the fortune 500 and the 10 largest banks in the United States. Our serves are in environment SAS 70, in domestic soil, redundant and continuous backup.

Our platform was designed using the most advance and robust technology ASP.NET with SQL database, which is the most secure on the market with servers certified by **Tier III, ISO 27001, SSAE16, ISAE 3402 Tipo II**.

FUNCTIONALITIES

INTEGRATED COLLABORATION
Ability to set workflow and collaboration to speed up document information sharing in one single platform.

DEALLINK VIEWER
modern, fast and intuitive viewer, resulting in a unique experience to potential investors as well as streamline the due diligence process reducing the transaction cost.

REPORTS IN REAL TIME
A total of 7 reports. 4 data and 3 graphical reports, mapping and tracking absolutely everything to better prepare you for the negotiation. Reports can be easily downloaded to an Excel spreadsheet to better analyze them. Who, what and when files were accessed.

DRAG & DROP BULK UPLOAD
Easily upload multiple files and folders at once. Can easily assemble a data room in a single upload.

USER / INVESTOR CONTROL
Easily add new users with absolute control of everyone in the project and may block and delete users at any time.

DYNAMIC WATER MARK
Easy and fast application of dynamic water dynamic watermark to the files by groups of users with e-mail, name, date, time and preset text options.

SETTING SECURITY
Easy and fast application of security to files and folders by user groups with different levels of access (hide document, viewing, printing and downloading)

Q&A FORUM INTEGRATED
Submit your questions and answers in our integrated easy to use Q&A forum. You not only will be able to speed up the process, but also you won't run the risk of exchange confidential information a unsecure platform like email.

MULTI-LANGUAGE INTERFACE
Break the language barrier with cross-boarder deals.

MULTI-DEAL CAPABILITY
Centralize all your deals in a single platform that allows you switch projects with only one click while reducing the operation cost and bringing assets to market faster and efficiently.

IMPLEMENTATION

Minimizing the time and effort required to organize and load the contents of a due diligence is crucial. With our solution, you can quickly organize all documents in our data room in matter of a few hours – centralizing all of the work on our team.
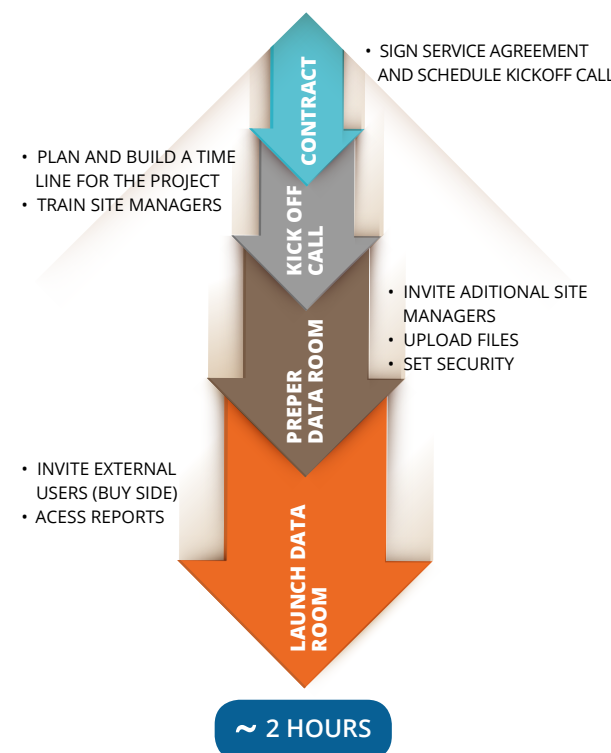
Documents can be easily transferred from your computer straight to our platform with out the need of downloading plug-ins Java or flash. File permission (view, print, download) can be set while uploading the content and users can be instantly invited to the project by just sending an invite using their emails.

Our platform can be manipulated at any time of the transaction thru a user friendly and already familiar structure, as our design resembles the most commonly used email softwares. Site administrators can access immediately right after contracting our services and being able to operate without extensive training.

Our platform was developed using the latest and most modern technology ASP.NET that runs in any browsers and is compatible with Macs and PCs and does not require the download of applications, Java or flash.

We sought to eliminate all the difficulties for a quick implementation of the system, because we understand the importance of timing.

DEALLINK IMPLEMENTATION FLOW

CONTRACT
• SIGN SERVICE AGREEMENT AND SCHEDULE KICKOFF CALL

KICK OFF CALL
• PLAN AND BUILD A TIME LINE FOR THE PROJECT
• TRAIN SITE MANAGERS

PREPER DATA ROOM
• INVITE ADITIONAL SITE MANAGERS
• UPLOAD FILES
• SET SECURITY

LAUNCH DATA ROOM
• INVITE EXTERNAL USERS (BUY SIDE)
• ACESS REPORTS

~ 2 HOURS

SERVICE AND SUPPORT

There is a lot more than just technology behind an effective VDR implementation, that's why our project managers go beyond a simple support. They are highly trained and to be used as an extension of your team.

Our team of professionals does not compare to any other! They are exclusively on projects of virtual data room and available 24 hours a day, 7 days a week.

We ensure excellence in our services, always assign a specific project manager for each project, thus centralizing all communication in a project manager whom will be the contact point from the time of contracting, therefore eliminating all possible noise in communication.

Today, our team has 15 plus years of experience in the capital market and we continuous and regularly trains our project managers on best practices in the management of structuring transactions involving virtual data room.

Our customers benefit from a bilingual staff and always available via email and / or phones.

| BILINGUAL PROJECT MANAGERS 24h/7d | ULIMITED TRAINING | BUILD FOLDER STRUCTURE AND UPLOAD FILES | PROACTIVE AND CONTINOUS INTERACTION | CUSTOMIZED REPORTS | OUR TEAM WITH YOU UNTIL THE END |

ROLE BASED SOLUTIONS

SERVICE AT A GLACE

CFO and Finance Directors
Confidential information securely shared with external teams in the most efficient and economical way possible...

Investment Bankers
With real time reports and graphs, the DEALLINK® platform provides investment bankers with an unmatched audit trail...

Private Equity Analysts
Be always ready, under any circumstance, whether it's a simple LP communications or and asset sale...

Lawyers and Legal Counsels
Solutions that provides simplicity and control to legal departments without giving up control in a secure and auditable environment...

M&A deals | Buy and Sell Side
Our solution offers all the functionalities needed to conduct a successful transaction. With real-time graphical and data reports...

Project Managers
An Unmatched professional team that is exclusively focused on virtual data room projects and available 24 hours and 7 days a week...

Implementation
Our solution runs on any browser as we eliminated all the barriers for a faster implementation and easy of use because we know time is of the essence.
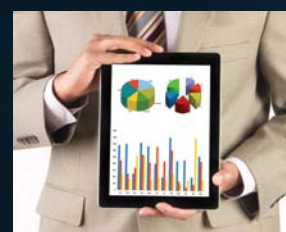
Continuous Management
Our solution offers peace of mind with integrated continuous management because we go above and beyond a simple support. We are a team of professional focused on the success of your transaction...

Training
We focus on continuous training to ensure a positive experience and transactions success. We customize each training session according to the specifics of your project at hand...

Customized Reports
Our project managers' work as a member of your team, offering flexibility to customize reports according your needs...