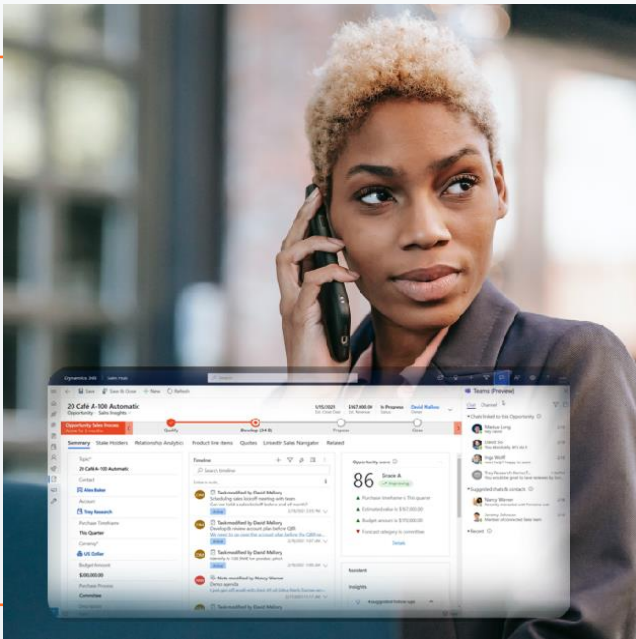


Connect Sales and Marketing with a tailored CRM application

ABOUT LINKSOFT:

As one of the major Microsoft Dynamics partners in Eastern Europe we focus on delivering adaptive solutions but also on helping organizations of all sizes increase revenue, reduce costs and reduce risk .



WHAT WE OFFER

We help you respond to changing business requirements with a tailored CRM platform designed to grow sales by empowering your team to engage proactively with actionable insights from Dynamics 365.

Gain end-to-end customer journey management capabilities by connecting data from external markets, social, and legacy sources, and analyzing them using Dynamics 365, Dynamics 365 Marketing, and Dynamics 365 Customer Insights.

In this a 10-Week Implementation process, we will activate and provision your Dynamics 365 Sales and Dynamics 365 Marketing applications, license and configure your users and customize the system to your specific needs

See what customers are saying:

The success of implementing business software solutions is determined by the dedication, expertise and professionalism of the implementation partner. The LINKSOFT team has demonstrated this over the years of collaboration.

– Claudiu Airon , CIO, Mercedes Benz România

Why Dynamics 365?

Modern applications

Modern applications that deliver new experiences and connect with a business' existing systems to allow organizations to digitally transform their way. Applications that use mixed reality, the ability to take an application that overlays on the reality in front of the user, that guides them through a business process like never before. Connect to information from social networks, mobile devices, and micro-applications to drive intelligence and inform a more effective business process.

Unified data and processes

Unified data and processes that enable business without silos. Centralized data enables disparate groups to work together effectively with a single, trusted view of processes, relationships, and data. Data connectors allow thousands of systems to bring their data to a single network.

Intelligence that delivers

Intelligence that delivers actionable insight. Data in the new world includes social, relationship, and productivity information in addition to insights generated by business systems. The right solution requires a unified approach that allows companies to automatically leverage their data to decide and act in real-time with expanded analytics, predictive algorithms, and automated AI.

An extensible environment

An extensible environment that enables change. The right solution establishes a data, communication, and application environment that makes it easy to evolve and extend existing business operations, while introducing technologies that enable users to create solutions where no solution exists and to expand data analysis.



Transform on your terms with Microsoft Business Applications. Enable people to do their best work. Gain actionable insights. Thrive with solutions expressly built for change. Unlock next.

[WWW.MICROSOFT.COM/DYNAMICS365](http://www.microsoft.com/dynamics365)

Key use cases



Sales

Respond to changing business requirements with a flexible platform to rapidly create new solutions and ensure old solutions are never truly finished.



Service

Understand your customers better and respond more quickly by accessing internal and external relationship data.



Finance and operations

Increase your return on investment with Microsoft's agile and efficient cloud solution.



Talent

Extend your virtual team and coordinate faster with a consolidated view of team members, activities, and responsibilities.



Marketing

Gain end-to-end visibility by connecting data from external markets, social, and legacy sources.