# <u>Li</u>∀entus

# **Business Intelligence**

We understand that the effective collection and interpretation of data is critical to the success of business in the financing & leasing industry. Our team has developed business intelligence solutions that have helped our clients increase sales performance, employee productivity, profitability and foster better relationships with their vendors.









## SALES PERFORMANCE ANALYSIS

Track your team's effectiveness by comparing key performance metrics. BI can rank criteria like the number of deals closed, originations, and opportunities.

Gain insight into individual revenue generated, deal quality, and delinquency rate.

# EMPLOYEE PRODUCTIVITY

Determine who are your most productive team members. Track active time, including total hours spent on the phone, sending emails, working in company platforms, and other metrics. Gain insights to help your team leaders manage and coach your staff for success.

# VENDOR PROFILE ANALYSIS

Identify the most valuable vendor relationships. Use BI to rank vendors by the number of referrals, rate of return, sales history, profit history, compare vendors to each other, average credit quality, etc. At a glance, make confident decisions about which relationships to nurture.





### TITLE TRACKING

Track your titles for leased vehicles. If you manage a portfolio of vehicle financing and leasing transactions, ensuring each has the proper title is not an easy task. Liventus can help you manage the titling process during the lifecycle of each vehicle financing transaction. At a glance, know with confidence that the vehicles you have leased or financed have been properly titled.



### **INSURANCE BUILDER**

Track insurance expiration dates. Automatically send notifications to your lessees to help them keep their equipment in compliance with your lease requirements.



## **Case Study**

## **Beacon Funding**

- Leasing Integration
- Automated Credit Pulls
- CRM Integration
- Cloud Server Infrastructure



## Why You Should Work With Us



### **SECURITY**

We take security seriously. Our entire staff take routine security and secure code training in addition to security monitoring. Our code goes through static and dynamic code analysis that is built into our SDLC and penetration testing to ensure the highest quality is met.



#### **COMPETITIVE**

With offices in the US and overseas, we are able to lower your costs by leveraging the global marketplace. We don't outsource, rather we have invested heavily in global services so we can provide the same service at lower costs.



#### **PARTNERSHIP**

Our business process automation software is not only used in the equipment leasing industry but also by millions of our client's customers across the globe in a diverse host of business applications. Our clients have improved their workflow efficiencies substantially by using technology that we've developed and continue to maintain and enhance on a regular basis.



## What Are You Waiting for?

Discover how Liventus can help expand your business with leasing solutions.

Let's Get Started!

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