



The Future of Immersive Retail

Human-like AI agents that bridge chat, voice, video avatar and the physical store – built for the world's leading retail enterprises.

90%+
Self-resolution

5×
Conversions

25%
Retention lift



LIVEX.AI Will Take You Into the Future



Chat

Text-first interfaces



Voice

Real-time speech AI



Video Avatar

Multimodal presence



Physical World

In-store interaction



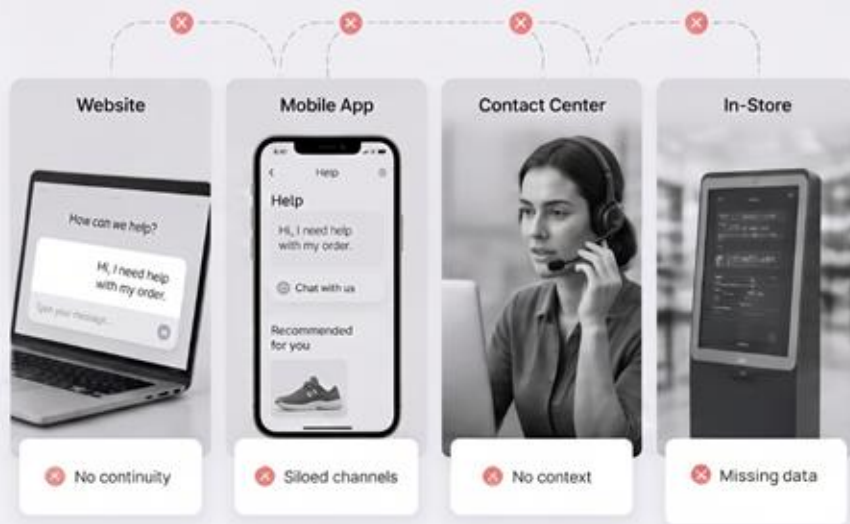
Immersive World

Holographic, ambient
NEAR FUTURE



The problem for enterprise retailers:

Revenue is left on the table because
the data and experience loop is broken.

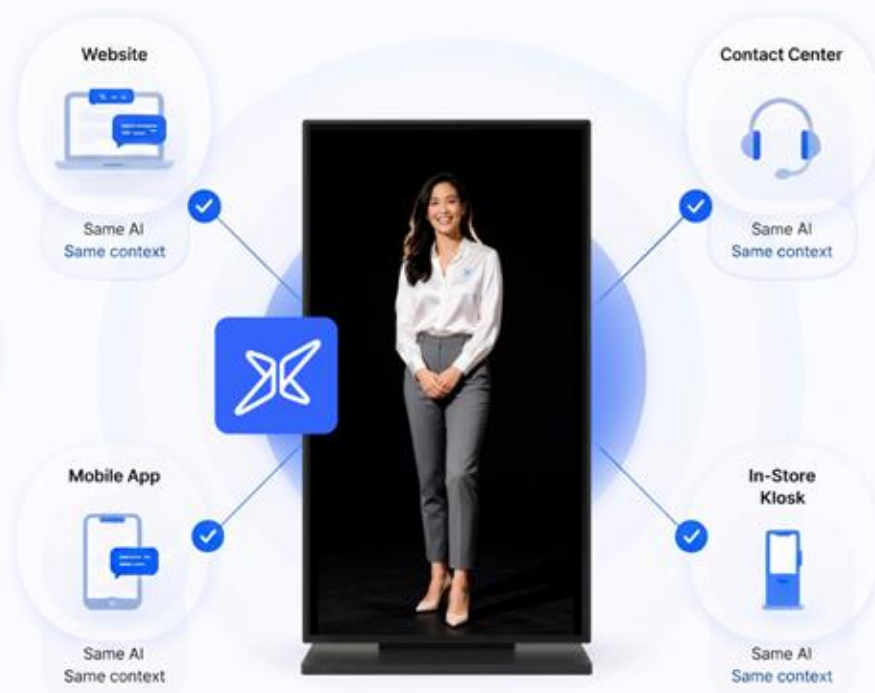


Disconnected experiences. Lost context.
Lost revenue.



The winning model:

AI Powered **Omni-channel** experience



Unified experiences. Full context.
More conversions. More revenue.

Audio filtered due to loud store environment

LiveX AI Human Like AI Concierge

Our Human Like AI allows customers to:

- ❖ Place orders
- ❖ Learn about products
- ❖ Escalate to human staff
- ❖ Interact in 140 languages
- ❖ Virtual try on
- ❖ Onboard into loyalty programs
- ❖ View personalized ads
- ❖ Connect the eComm & in-person experience



ENTERPRISE AI FOR REAL-WORLD VENUES

One AI platform. Every physical touchpoint.

A complete family of kiosks, holograms, and interactive AI devices for enterprise deployment.



ONE LAYER

One intelligence layer can power many physical interfaces.

HUMAN-FACING

Designed for customer-facing environments where voice-only or app-only agents are not enough.

CAPTURE EVERYWHERE

Flexible form factors allow LiveX to capture real-world interactions across the entire physical venue.

LiveX is not tied to one device category. It is building the AI layer across physical space.

Hologram Selfie Cam: Social Growth Engine



- Physical activations struggle to generate measurable digital ROI or high-volume social impressions
- Studio-quality AI photography turns every visitor into a brand ambassador, capturing high-intent lead data (SMS/ Email) in the process
- Capture millions of organic social impressions and high-quality leads at zero incremental cost

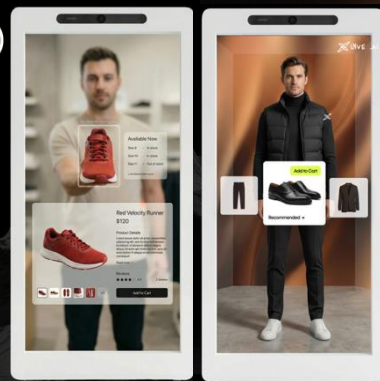


Advertising



Product Carousel (Sales)

- Physical displays limit product discovery and suppress demand for high-margin items
- An interactive, kiosk-driven product carousel that surfaces the full catalog in a guided, visual experience
- Increase product exposure, upsell opportunities, and customer engagement without additional floor space or staff



Digital Human Concierge (Q&A)

Instant Resolution. Eliminate the Service Bottleneck.

- Human staff are your highest expense and your tightest bottleneck.
- 80% of support time is wasted on Tier 1 repetition.
- LiveX AI resolves 90%+ of queries instantly, from deep technical specs to event logistics
- Cut operational overhead by 70% while providing 24/7 elite service.



Smart Wayfinding

Directing Foot Traffic to High-Value Assets

- "Navigation Fatigue" causes visitors to bypass high-value sponsor zones, retail anchors, and premium amenities.
- Context-aware Wayfinding ensures 100% of your venue is discoverable and monetized
- Increase sponsor booth traffic and eliminate "lost visitor" friction



Venue Intelligence (Analytics)

Eliminating the Data "Black Hole" of Physical Spaces

- Unlike digital stores, physical locations lack real-time visibility into customer sentiment and intent data
- Real-time analytics on customer intent, sentiment, and traffic—providing "Google Analytics" for your venue
- Make staffing and inventory shifts in minutes based on real-time field demand



And the results are staggering



"If you're a CX leader looking to digitize, reduce ticket volume, or boost sales, LiveX is the way to go. It's lightyears ahead in terms of product maturity, ease of use, and real AI functionality"

Kieron Wilson

Head of Customer Service @ Feit Electric

The leading lighting at Home Depot, Costco, Lowe's

5x

Conversion On Sales

25%

Subscription Retention

90%+

Support Self-Resolution Rate

Serving global brands across
Retail, SaaS, Hospitality, Sports,
eCommerce, and more...



TRUSTED BY

Industry leaders — deployments expanding across enterprise, retail, sports & hospitality.

Newly signed deployments



FRONTIER AI

Google · NVIDIA · Meta

ENTERPRISE / EVENT

Walmart · Super Bowl · PUMA

HOSPITALITY / TRAVEL

Marriott · Hilton · San Jose Airport

More venues → more interactions → more proprietary data → stronger Physical AI models.

And our Holographic AI Agents are proven on the world's biggest stages



Super Bowl LX

20+ Holograms in front of 100k+ football fans



NVIDIA GTC

20 Holograms in front of 30k+ AI experts



Puma Las Vegas Flagship Store

World's First Physical AI Concierge



Walmart

Drive transactions based on 100K+ products and convert shoppers into members.

Proven Success Across Strategic Clients



The #1 Rated Brand in Cordless Outdoor Power. Public Company

LiveX business: land and expand, both US and EU regions, 5x ARR



Leading lighting at Home Depot, Costco, Lowe's. 100M+ Products Shipped

LiveX business: land and expand, 2 brands expansion, global presence



Top 2 Smart Camera seller on Amazon. 12M households

LiveX business: land and expand, omni-channel mobile, website, phone and entire customer journey. 5x ARR



Dominant brand in consumer flash storage

LiveX business: product recommendation of SDD for thousands of types of PCs and Laptops



Top 3 in global sportswear, 13,500 retail stores worldwide

LiveX business: land and expand, both headquarter and Las Vegas flagship store



No.1 Global Retail Company

LiveX business: land and expand, both headquarter and supercenter 5260

The future of **Retail** where the possibilities are limitless



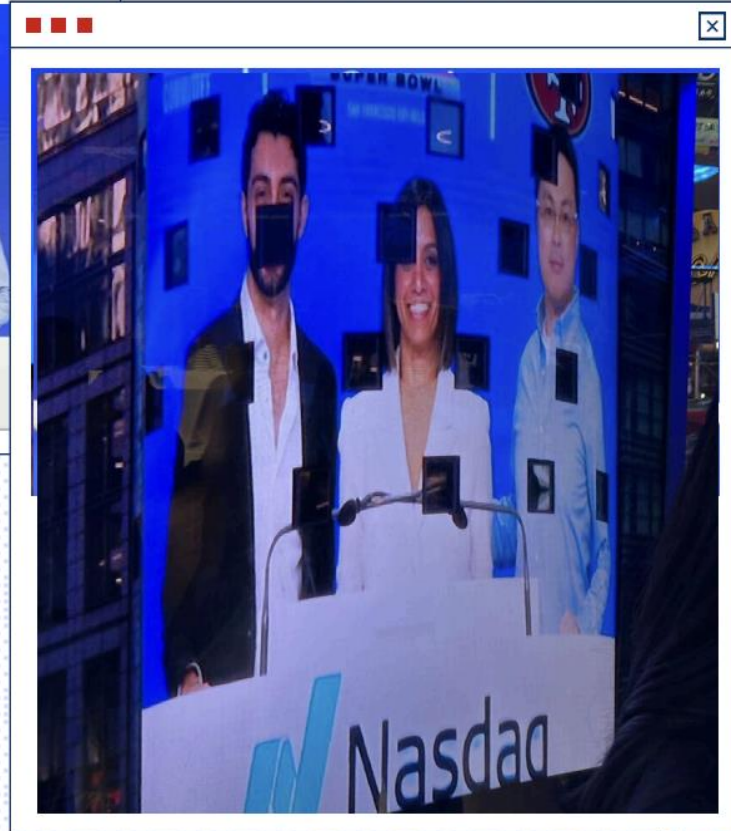
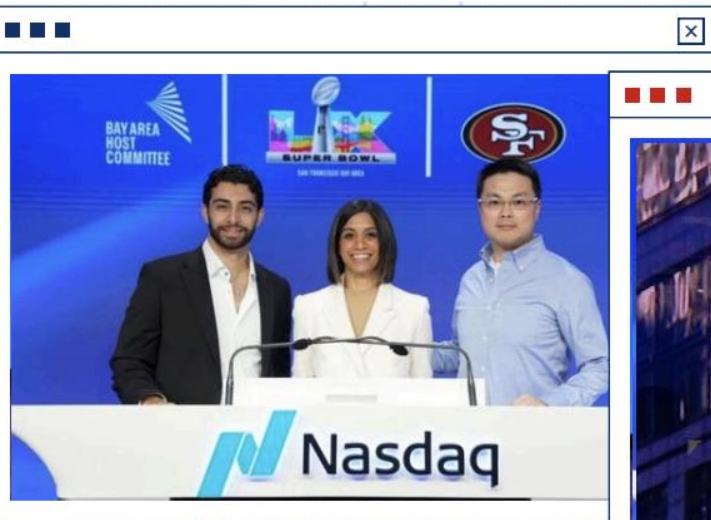
Click image to launch demo video of real-time virtual try-on.

Thank you!



Book time to speak
with us @ LiveX.AI

Celebrate an innovative Super Bowl LX 2026 with LiveX AI!



NFL Commissioner Roger Goodell with his LiveX AI Holographic Digital Twin





**Super Bowl Week -
World's first AI Mayor
at the San Jose Airport
- Video**

Engaging for all age groups



LiveX AI Holograms
power the Super Bowl
Fan Experience- [Video](#)



LiveX AI powers Christian McCaffrey hologram at the Super Bowl Breakfast - Video



Super Bowl Experience Fan Engagement

One third of the 100,000 fans at the Super Bowl Experience Enjoyed LiveX AI holograms

8

Devices across
Moscone
Center San
Francisco

1.7 mins

Average session time per user

1M+

Social impressions from
14,000+ AI Hologram Selfies

30,455 fans

Engaged across 40 hours

4.75/5

CSAT

95%+

Utilization during event hours



Seeing 30,000 engagements and over 14,000 selfies across just eight devices speaks volumes about the engagement and impact of the experience. It was amazing to witness so many smiles and genuine interactions"

Peter Soulé
President

1TEAM | Event Management

NFL's Unified Platform for Brand Partnerships



LiveX AI: The Face of AI Transforming Experience at GTC 2026







NVIDIA Partnership

NVIDIA Blog

Holographic AI Agent of Toy Jensen, aka TJ, Hits the GTC Show Floor

It is rumored that NVIDIA founder and CEO Jensen Huang was everywhere at GTC. He was, at least the holographic AI agent of Toy Jensen — aka TJ, to his friends — was.

Built on LiveX AI's fully agentic platform using NVIDIA hardware and software — including NVIDIA NeMo for open models, NVIDIA NIM microservices and more — 18 TJ avatars stood at the ready inside their transparent vessels to answer attendee questions about the conference, as well as about the latest in physical AI, accelerated computing and AI agents.

And, of course, agent TJ was game to pose for as many photos as attendees could want. Among them was the original TJ inspiration, Huang himself, getting a selfie with his other holographic self.

Learn more about how LiveX AI is developing physical AI agents to transform retail, events, sporting events and other consumer experiences by listening to the [NVIDIA AI Podcast](#) with LiveX founder, Jia Li.



NVIDIA Podcast

NVIDIA AI Podcast: How AI-Powered Holograms Are Reimagining Fan Experiences at the Big Game.



How are real-time 4K holograms that look, sound, and respond like people changing fan engagement? Jia Li, co-founder, president, and chief AI officer of LiveX AI, shares how human-like AI agents bridge the digital and physical worlds — from greeting travelers at airports to guiding fans through fan zones and supporting wayfinding at major sports events.

NVIDIA Blog

AI search and agents

NVIDIA: Powering AI from the cloud to the store

Our partnership with NVIDIA is all about helping retailers get the tools and infrastructure they need to use AI effectively and at scale. Now with NVIDIA's AI Enterprise software available on Google Cloud, retailers can handle more data and more complex AI tasks without their systems getting bogged down.

Companies like LiveX AI and Standard AI are already benefiting from this partnership. LiveX AI is building AI agents that reduce customer support costs while providing a more personalized experience. And Standard AI is helping brick-and-mortar stores understand customer behavior and improve the in-store experience.

 Google Cloud Blog

Paul Tepenhart
Global Director
Retail Industry
Strategy & Solutions,
Google Cloud

Andrew Sun
Director of Global
Business
Development, AI for
Retail, Standard

“LiveX AI stands at the cutting edge of generative AI technology, building custom, multimodal AI agents that can deliver truly human-like customer experiences... In a matter of three weeks, LiveX AI and Google Cloud worked together to deliver a custom solution for its client, resulting in a reduction in customer support costs by up to 85%.”

NVIDIA GTC



Google Partnership

Google Blueprint

How AI can scale customer experience — online and IRL



can focus on more complex customer service tasks that require empathy, judgment, and creative problem-solving.

LiveX AI enables businesses to build and deploy advanced AI systems that deliver natural conversational experiences at scale. These can show up as chat bots, call center agents — even 3D holographic personas in live settings.

To handle thousands of concurrent, real-time interactions with low latency requires infrastructure that is both powerful and elastic, especially when seamlessly escalating complex issues to human agents.

In this joint technical post, we'll share the technical blueprint LiveX AI uses to build and scale its intelligent customer experience systems on Google Cloud, demonstrating how the right combination of services makes this transformation possible.

Google Blog



Google Cloud Blog

LiveX AI improves customer retention agent performance using cloud infrastructure

“By leveraging Google Kubernetes Engine, LiveX AI boosts customer experience, retention, and growth, managing millions of users during peak demand while optimizing resources and reducing costs during off-peak periods for unmatched efficiency and budget control.”

Google Podcast



Google A2A Partner



Google Event Booth



Google Dev Advisory Board



Google TechCrunch Talk





Joint Partnership

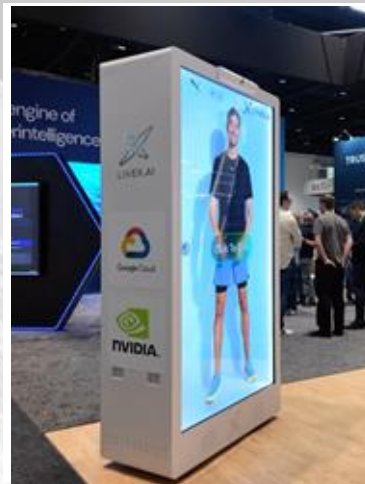
NEXT Announcement



Smart Store Opening



GTC Hologram



GTC and Next Talk

Retail and CPG

**Puma's Smart Stores:
Agents and Digital Humans
Redefine Customer Interaction**



Ivan Dushkov
Head of Emerging
Marketing Tech
Puma



Jia Li
President & Chief AI Officer
LIVE AI



Kapil Doshi
America's Market Lead,
Retail and Consumer
Google



Physical AI for Retail talk with

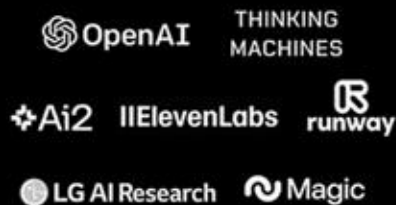
Jia Li Chief AI Officer, LIVE AI
Andrew Sun Sr. Director Retail Business Dev, NVIDIA
Ivan Dushkov Head of Emerging Marketing, Puma



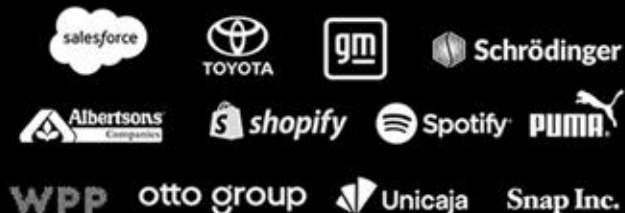
NVIDIA on Google Cloud Powers a Broad Customer Ecosystem

From frontier model builders to enterprise software, industrial leaders, and creative AI innovators

AI Labs and Research



Enterprises



Sovereign AI



ISVs and Platforms



AI Startups and AI Natives



Driving impact with Google Cloud and NVIDIA

Google Cloud 

Elevate Your Customer Experience to VIP Status with AI Agents

[Read the blog](#)



Google Cloud

Driving impact with Google Cloud and NVIDIA



#GoogleCloudSummit



Future of AI: Perspectives for Startups

Google Cloud

“
I envision a future where AI Agents seamlessly integrate into daily life and our interactions with AI become more human-like.”

