BDO DIGITAL

Microsoft Data Academy

Achieve data-driven culture within your organization via an academy curriculum

HOW IT WORKS

Our team will deliver an academy program that will enable a data-driven culture across your organization leveraging Microsoft technologies. We blend an approach of business acumen, industry knowledge and technical skills to help our clients upskill their teams and build a data literate organization.

At the end of this engagement, your organization will outline a learning path for one key persona, create curriculum for up to five modules, and facilitate champion sessions to launch academy.

RESULTS:
▶ Maximized data investment
▶ Empowered users
▶ Managed risk

TIMELINE

STEP 1: **Define** personas based on evaluation of existing tools and classify the skills of your staff (ex: Consumer, Power User, Expert)

STEP 2: **Design** a curriculum to improve skills and lift levels of expertise for each persona using accreditation via Champion Program

STEP 3: **Build** enablement content and setup best practice reports framework

STEP 4: **Enable** through Champion Program engagement and branded communications to ensure adoption of the academy