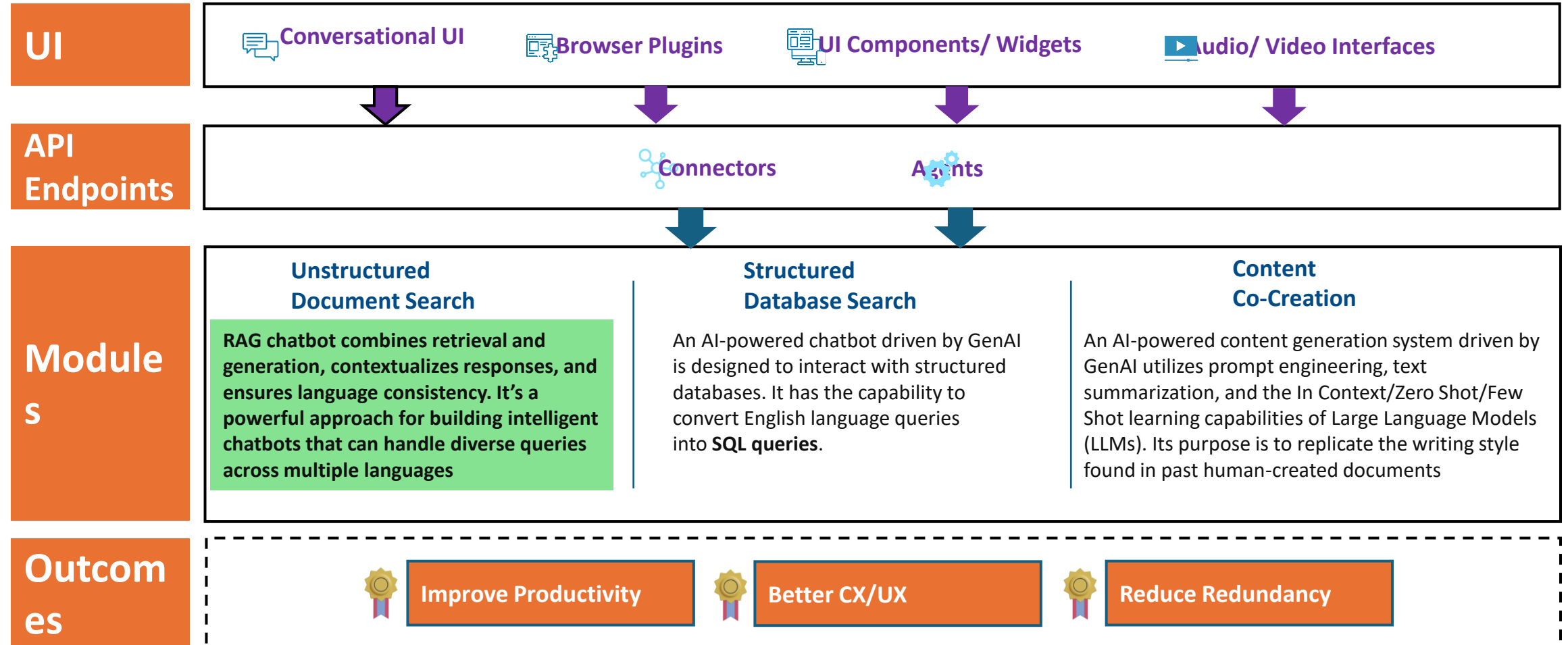


ContentSearch

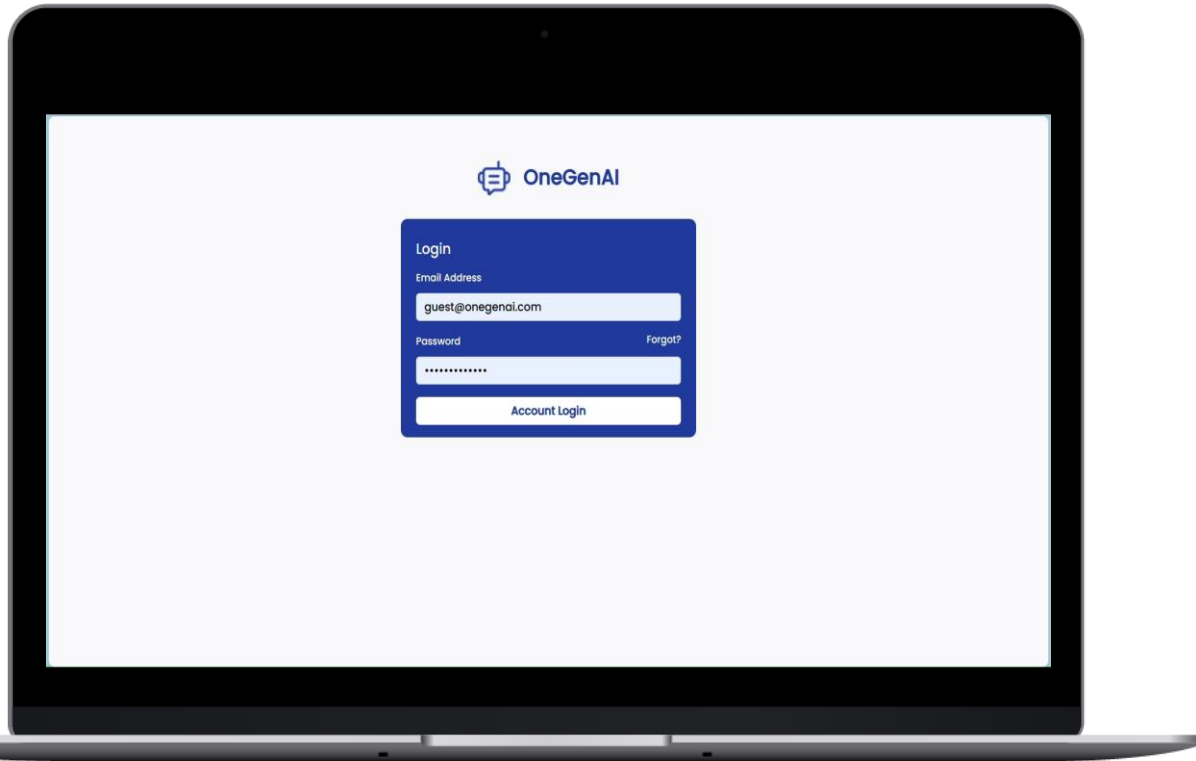
Knowledge Management with ContentSearch
Sales Offering Deck

February 12, 2026

Knowledge Management approach with the lens of AI/GenAI



Application Demo & Highlights



ContentSearch – Unstructured Document Search Engine

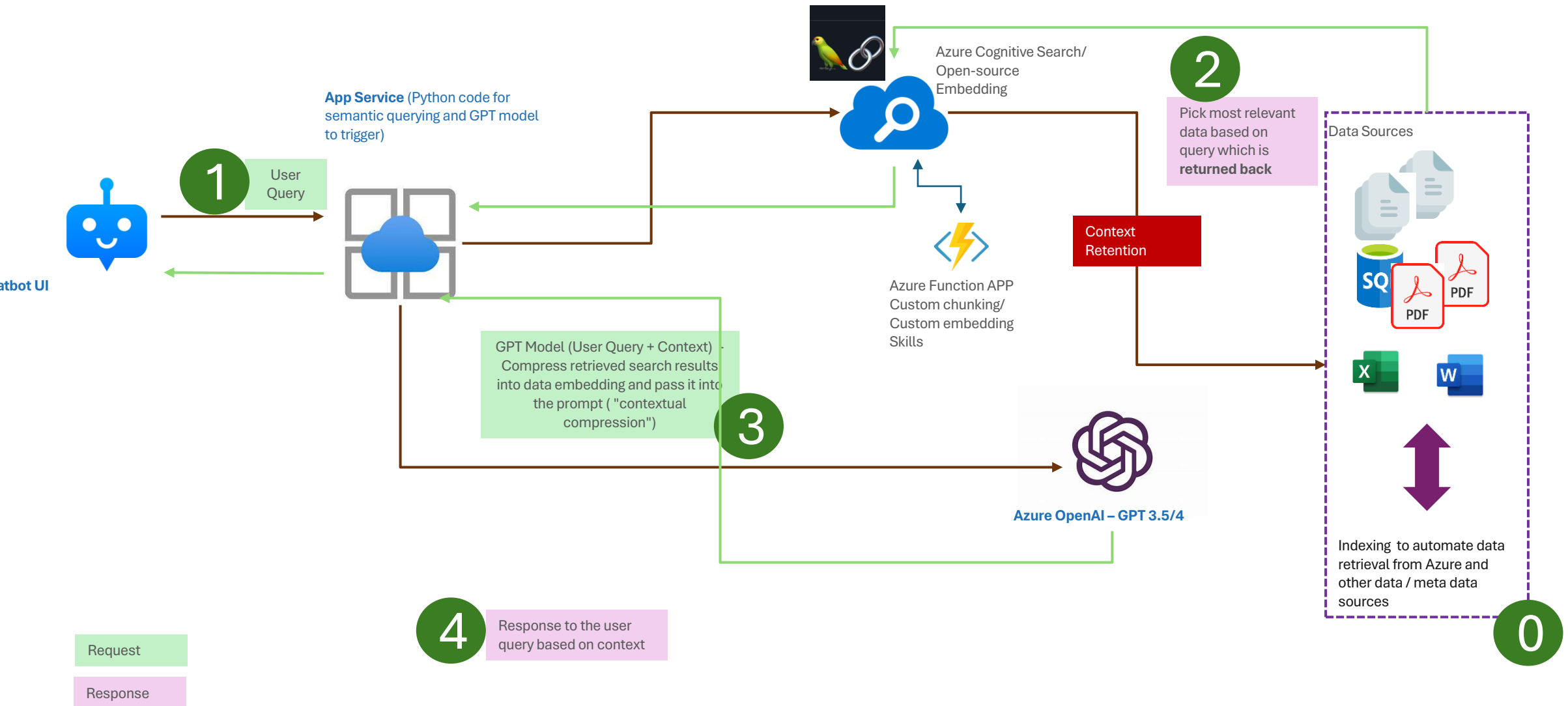
❖ Big Bets for Business

- ❖ Write Simple English for data insights
- ❖ Managed Data Services Automation
- ❖ Better Adoption of Data Ecosystem
- ❖ Improved real-time decision making
- ❖ Multilingual for global rollouts
- ❖ Reduce dependency on IT
- ❖ Feedback loop and Stewardship
- ❖ 80% effort and cost reduction for data analysis
- ❖ Pay as you Go Pricing with Azure Open AI

❖ App Highlights

- ❖ Scalable Orchestration with Azure Functions
- ❖ Privacy Ensured Training on Azure OpenAI
- ❖ Multiple chunking and prompt assistance strategies.
- ❖ Historic Archival and Retrieval on Azure Blob Storage
- ❖ Configurable to switch across any LLM model
- ❖ Intuitive / Dynamic Prompt Building with Langchain
- ❖ FinOps and Credit Consumption Dashboards
- ❖ Configurable across variety of data ecosystem metadata

ContentSearch reference architecture on Microsoft Azure



Value addition through AI / GenAI

Modules

Challenges

AI / GenAI

Derived Benefits

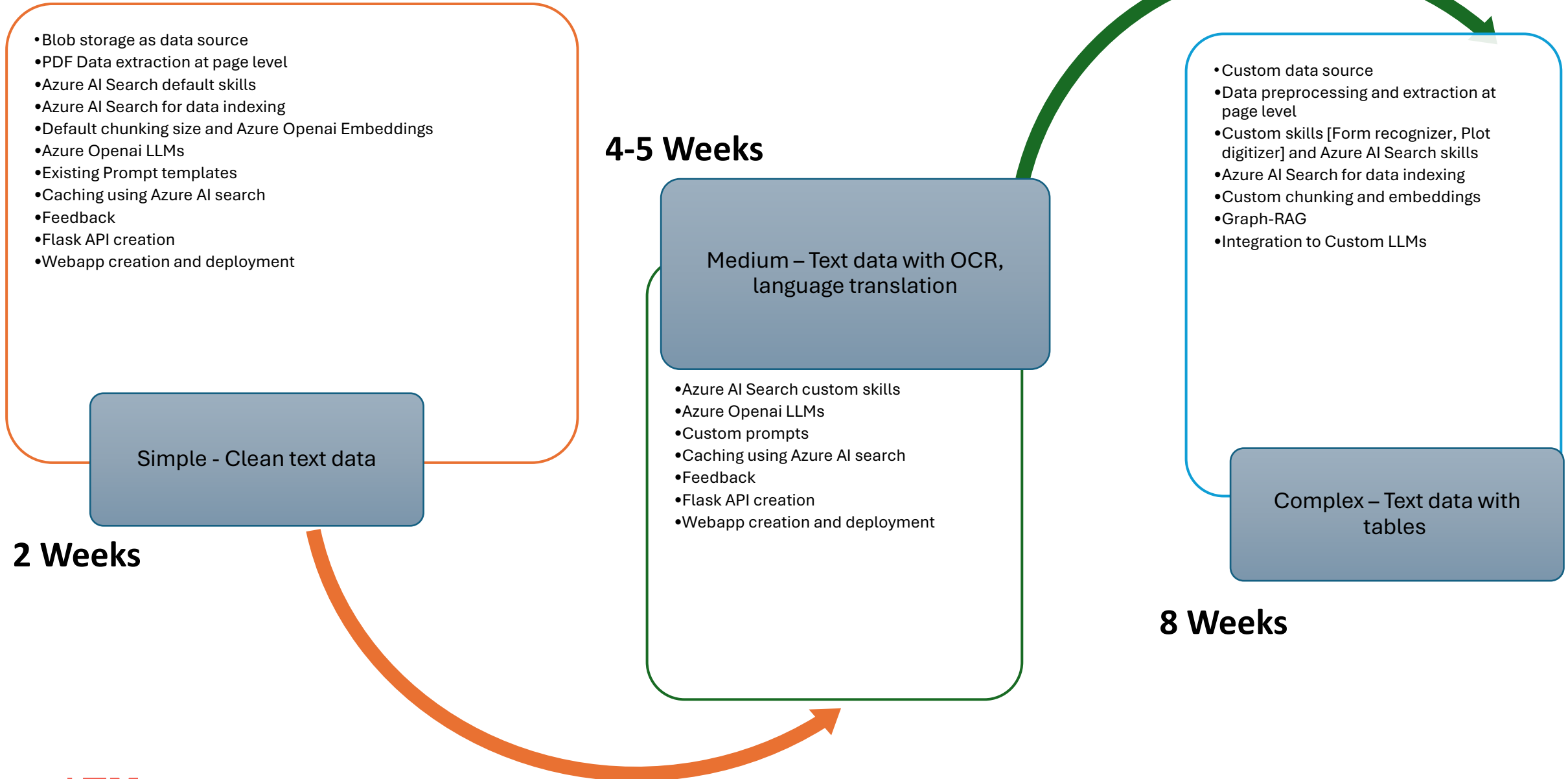
Unstructured Document Search

- Manual search across multiple documents for relevant information
- Traditional NLP methods not adept at capturing context and can only capture very specific content
- Time Consuming process to translate content from multiple languages.
- Manual efforts in summarization and extraction of key entities

- Retrieval Augmented Generation (RAG) search driven chatbot for automated search across multiple languages
- LLM contextualization of the response
- GenAI to return responses to queries in the same language, irrespective of the language in the document.
- Identification and Creation of Key nodes, relationships and communities.

- 30% reduction in Turn Around Time for resolving incidents
- 20% improvement in NPS scores due to faster resolution of customer queries
- 50% reduction in business users time, searching for relevant content
- 30% reduction in manual efforts for translation.
- Improved search and responses by capturing comprehensive context.

Typical Implementation Roadmap



The background features a dynamic, abstract composition of overlapping, flowing shapes in a vibrant red color. These shapes have a grainy, stippled texture, giving them a sense of movement and depth. The shapes originate from the left side of the frame and sweep across towards the right, creating a sense of forward motion. The overall aesthetic is modern and energetic.

It's time to
Outcreate