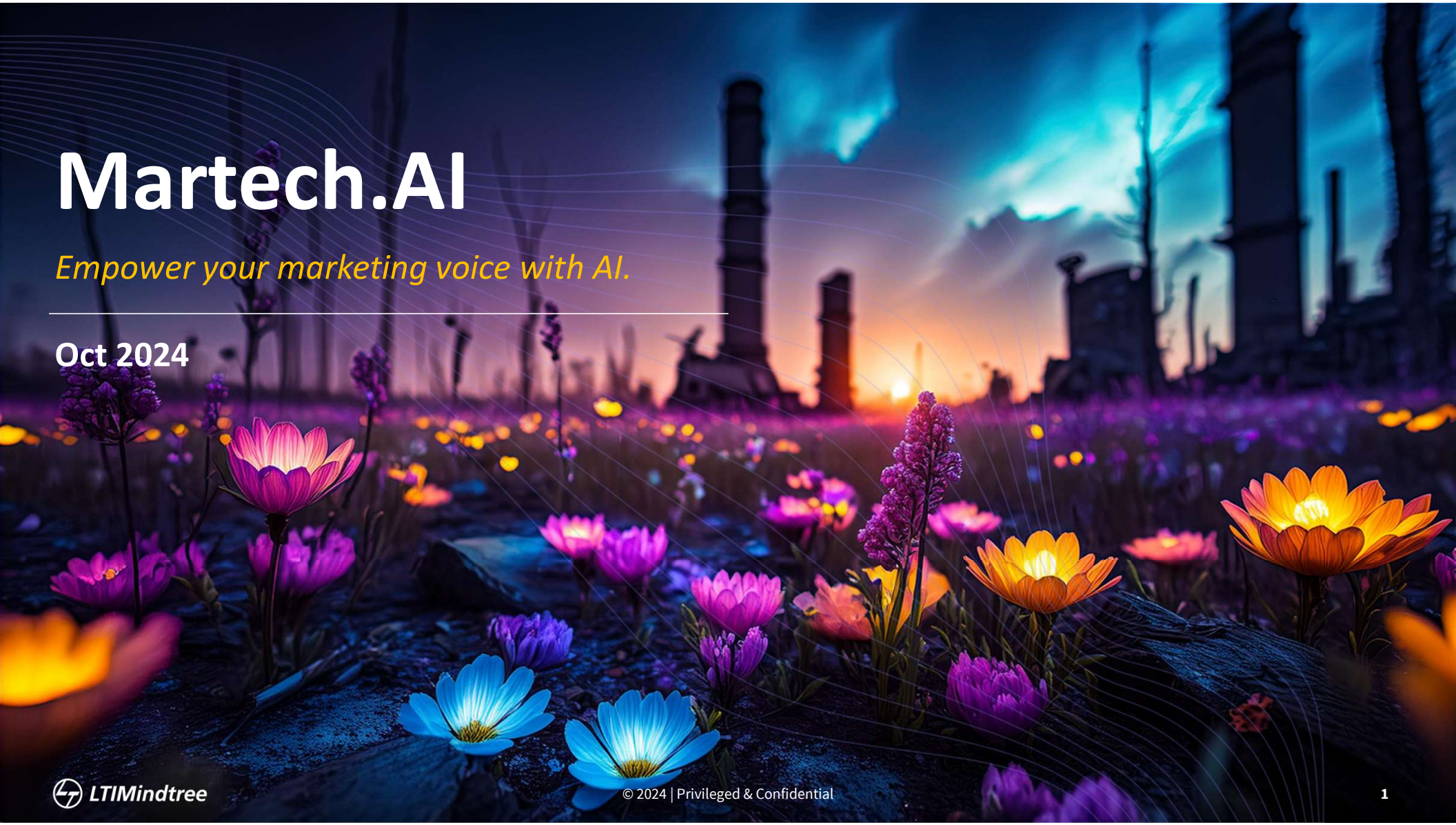
Martech.AI

Empower your marketing voice with AI.

Oct 2024



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Transforming Marketing Content Creation with Martech.AI

Overview

- Martech.AI offers powerful AI-based solutions to streamline marketing content creation.
- Martech.AI can help marketing teams save time and effort while improving the quality of their marketing content.
- Can ensure language consistency and enhance collaboration within marketing teams.

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Features

Article Generator

- **SERP**(Search Engine Results Page) optimized articles.
- Create keywords based on provided descriptions.
- Meta description and suggested URLs for the article.

Ecommerce Product Description

- **Ecommerce-Friendly**: Tailors' product descriptions for e-commerce platforms.
- Generates relevant keywords from product descriptions

Social Media Content Generator

- **Multi-Platform**: Creates content for social media, marketing emails.
- **Interactive Questionnaire**: Answer the questions to provide campaign details with suggested responses

Capabilities

Blog Articles

Product Description

Social Media posts

Marketing Emails

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Benefits

Time-saving: App streamlines the creation of marketing content, saving you valuable time.

Language and tone consistency.

minimizes the dependency of workforce.

Customizable themes and configurations.

Engaging content generation specific to the social media platform.

Editable instructions.

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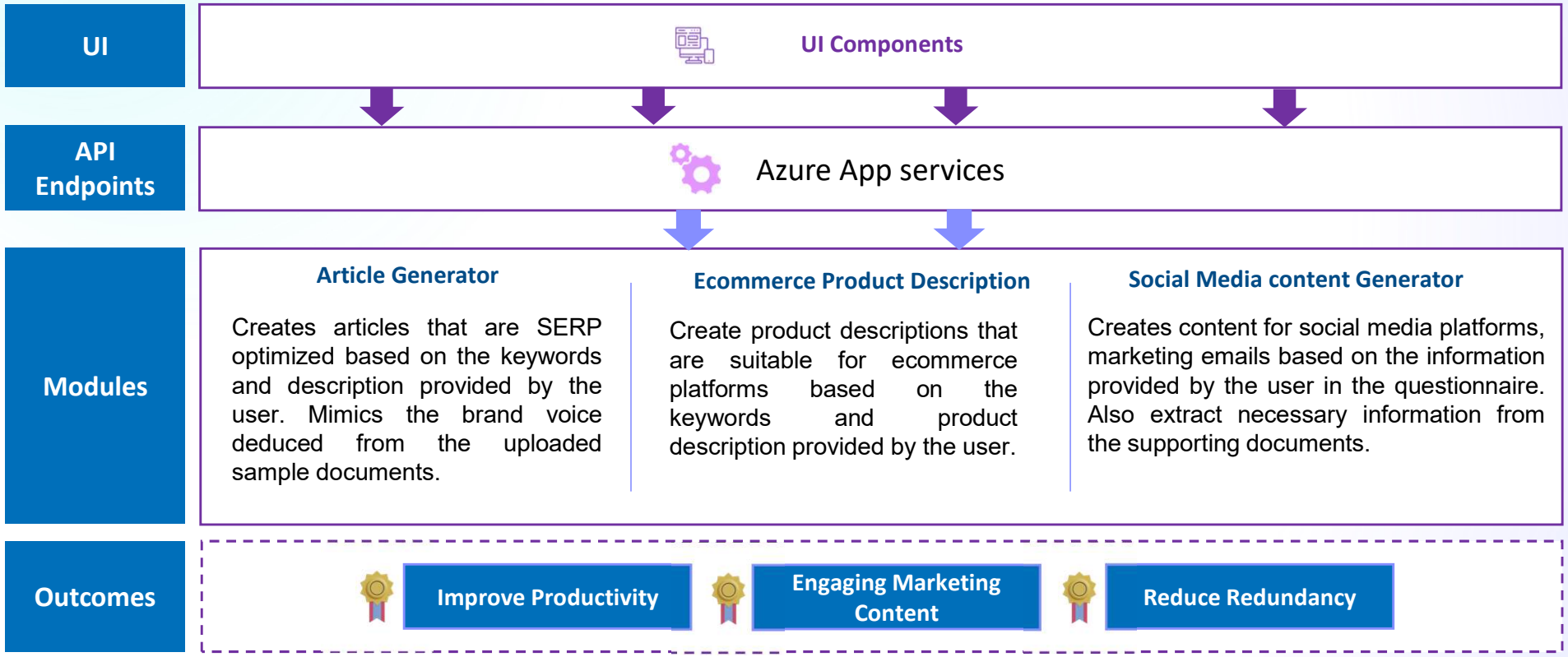
Knowledge Management approach with the lens of AI/GenAI



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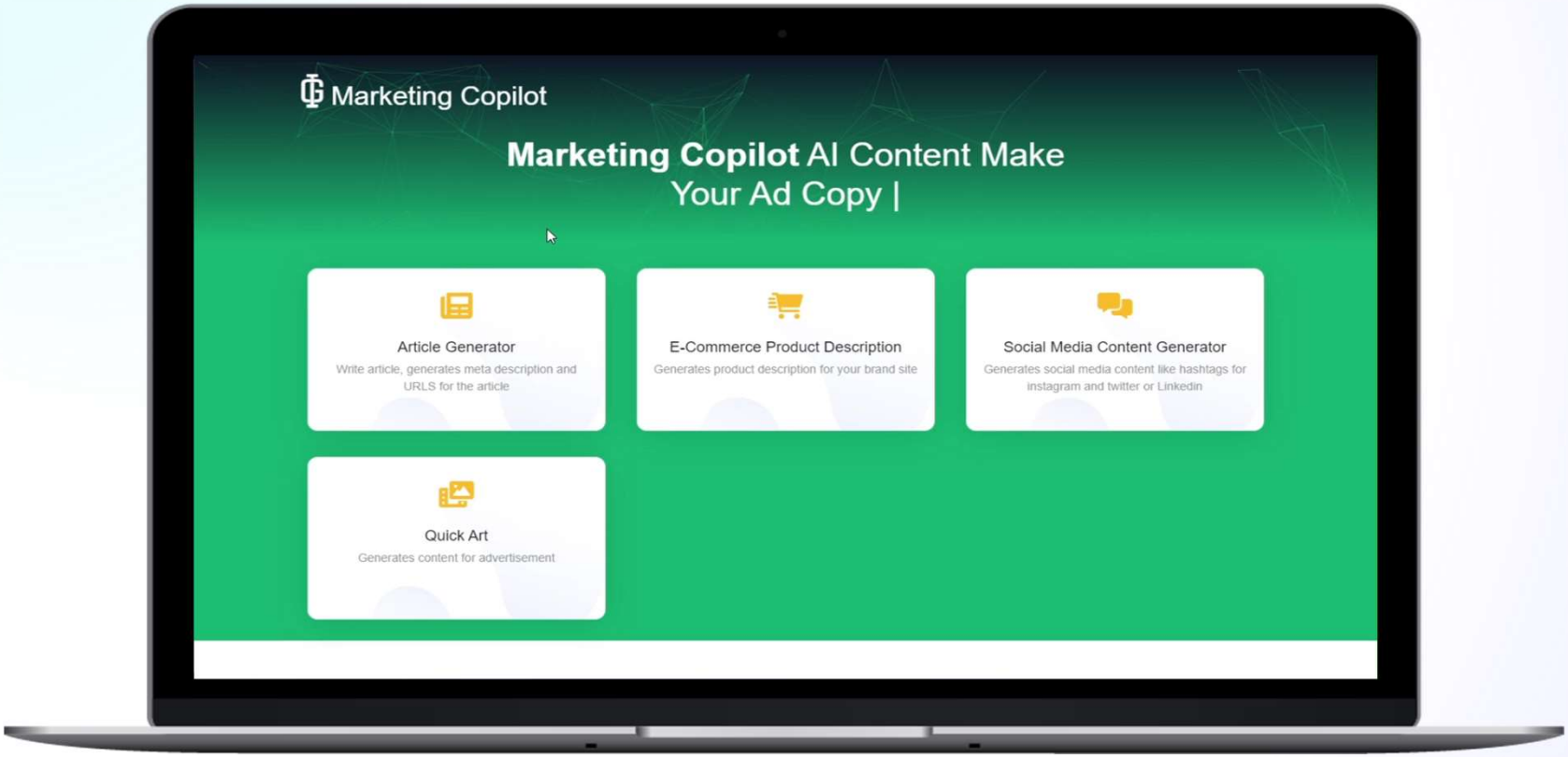
Application Demo & Highlights



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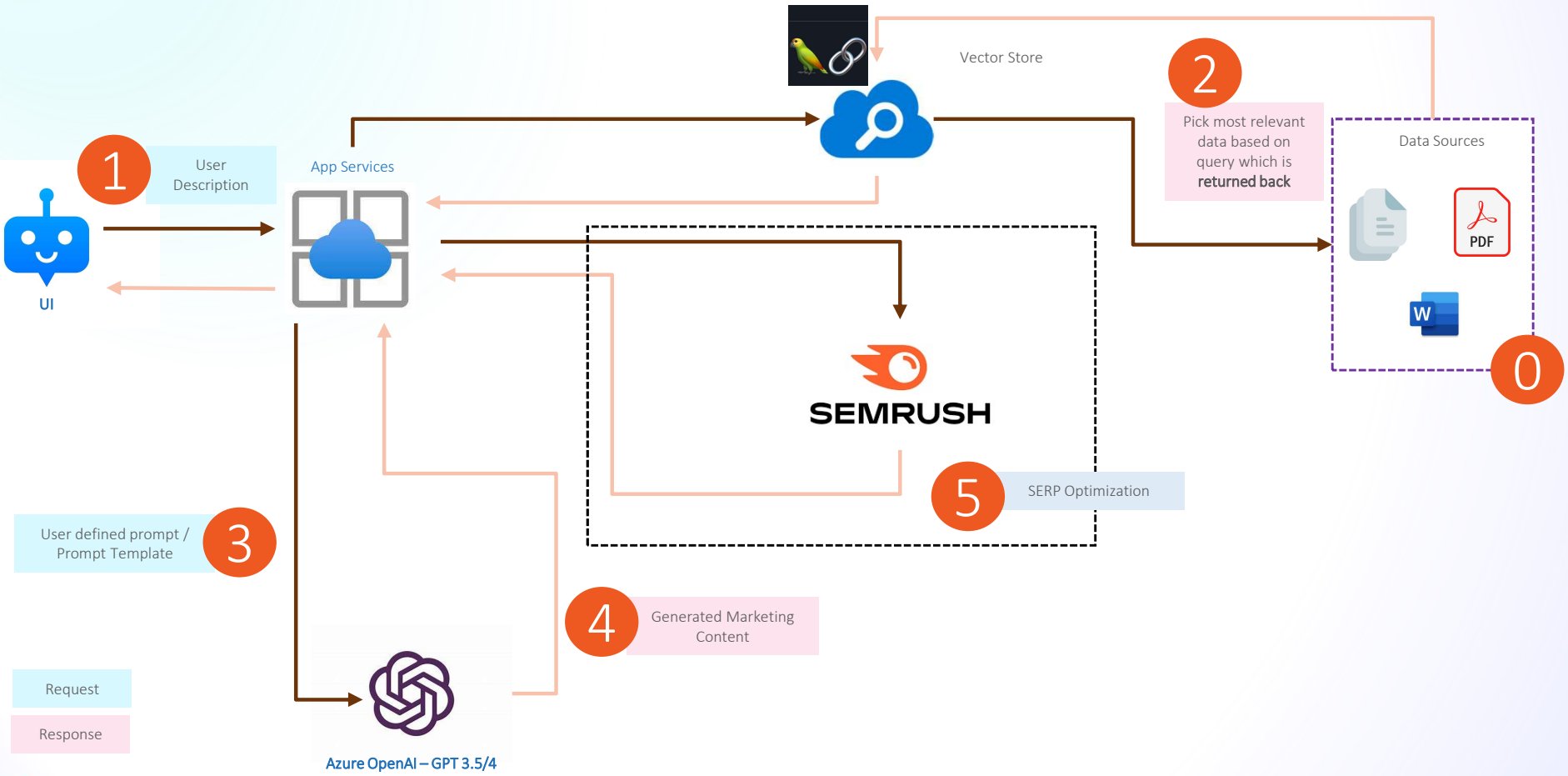
Martech.AI reference architecture on Microsoft Azure



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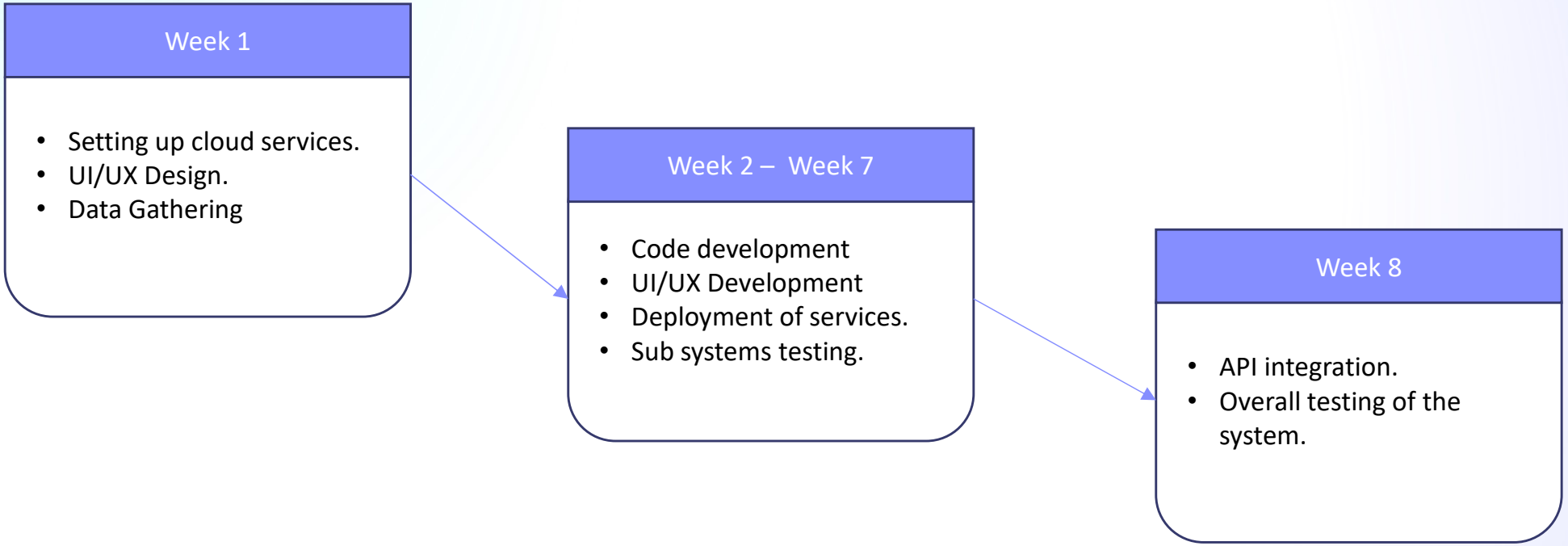
Martech.AI Implementation Roadmap



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Intranet GenAI portal: https://ltimindtree.sharepoint.com/sites/GARUDA

Internet EnterpriseAI site: https://www.ltimindtree.com/enterprise-ai/

E-mail: Enterprise AI Strategy EnterpriseAI.Strategy@ltimindtree.com

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