



Pricing Estimation– The AI Way of Projects Price Estimations

The AI Ecosystem for the
Enterprise of the Future

September 2025

Topics Covered...

- Offer Strategy
- Why Businesses Should Explore GenAI augmented Identity Resolution
- How to Spot Gen AI Opportunities for this offering?
- Knowledge Management approach with the lens of AI/GenAI
- Application Demo & Highlights
- Typical Implementation Roadmap



Offer Strategy for Pricing Estimations



Market Opportunity

- Buyer personas- Business stakeholders, Technology Leaders, Compliance officers
- Tier 1 enterprise clients across all sectors especially - BFS, Insurance, RCG, Healthcare, TTH
- Government and regulatory agencies like UN, CBDT etc.
- Tier 2 clients may not be best suited for this as they may rely on 3rd party co-pilots instead of custom solutions



LTIM Solve

Calculation of price estimations via

- LLMs
- Formulas
- GenAI powered NL Search over previous records



Business Goals

- AI-Driven Solutioning at Scale
- Hyper-Personalized Resource Planning
- Cost & Profitability Intelligence
- Enterprise-Grade Architecture on Azure
- Cross-Industry Applicability



Differentiation

- Practical Implementation Expertise: Demonstrated experience in applying knowledge practically.
- Ethical AI Focus: Prioritizing responsible AI implementations.
- Efficiency with Canvas.ai: Reduced implementation time using the Canvas.ai platform.



Value Statement

- Enhancing Enterprise Productivity

Why Businesses Should Explore GenAI augmented Pricing Estimation solution



Optimize marketing cost

- Gen AI application enables real time impact analysis on costing and profits



Accelerate Calculations

- Accelerate calculations but following historical estimation trends



Reduced manual efforts

- Reduced manual efforts for costing and estimations and refinement.



Caters all markets

- Can be used in different markets and usecases



Potential Benefits via implementing GenAI augmented Pricing Solution

70% effort reduction for customization

20- 30% reduction in time spent for manually analysing records

10-20% increase in productivity

90% accuracy for all match models

How to Spot Gen AI Opportunities for this offering?



Are you spending too much time on manual estimating project pricing estimates?



Do you feel its time consuming to perform cost estimations for multiple scenarios?



Is your client facing issues with using historical records to create new estimations?



Is your finance team overloaded with requests and needs to prepare multiple estimations?

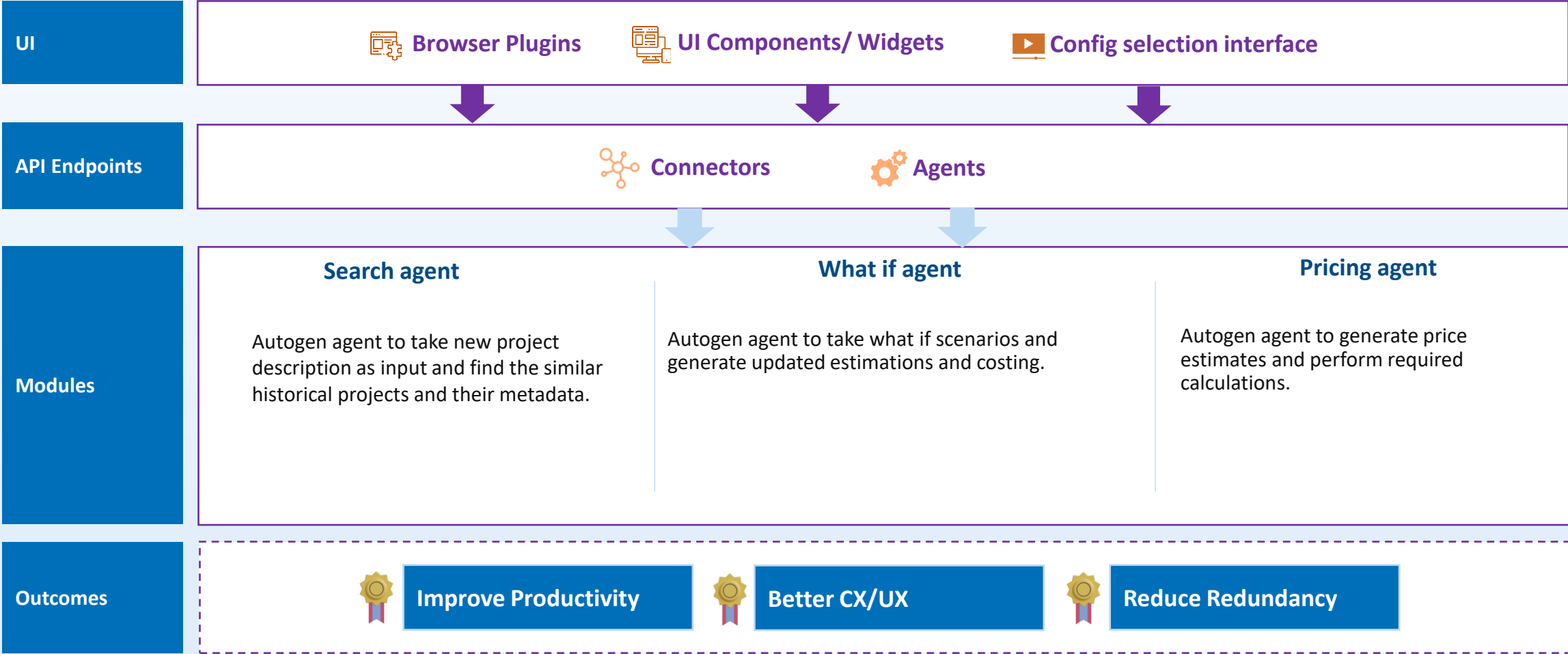


Do you spend a lot of time in searching through databases ?

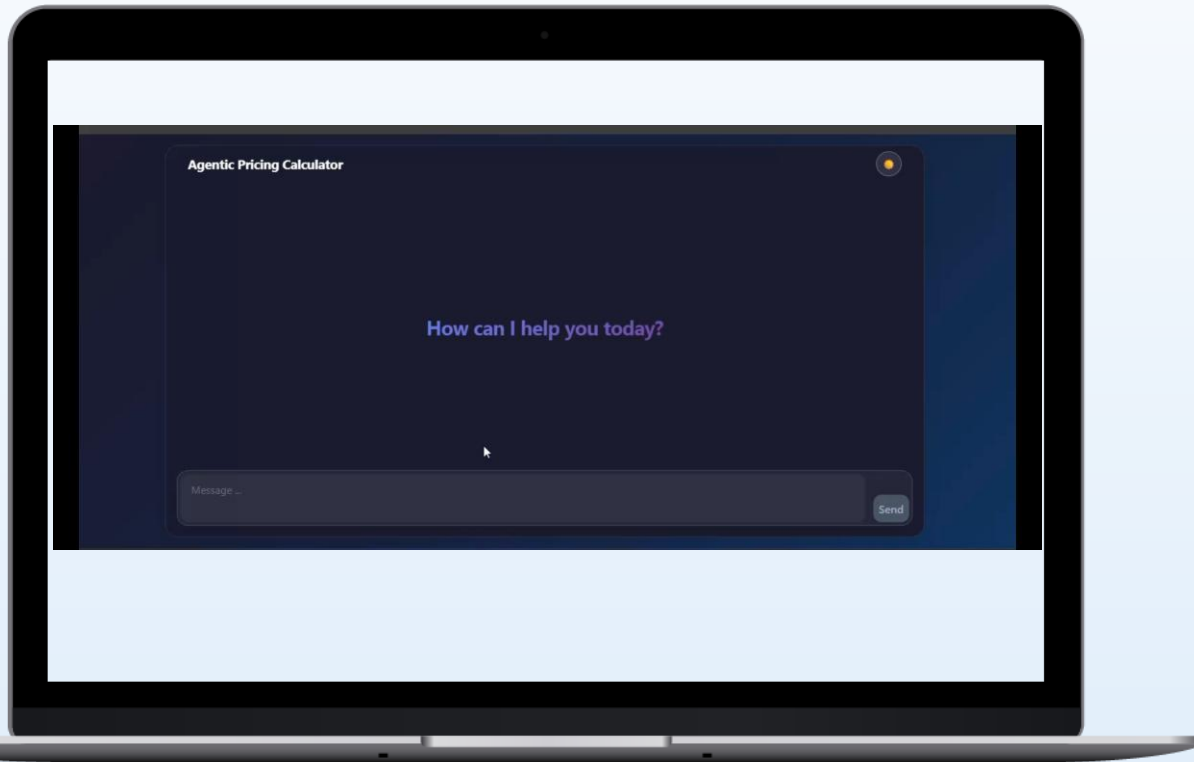


Is Manual analysis of historical estimates from multiple sources and generating final estimates time consuming?

Knowledge Management approach with the lens of AI/GenAI



Application Demo & Highlights



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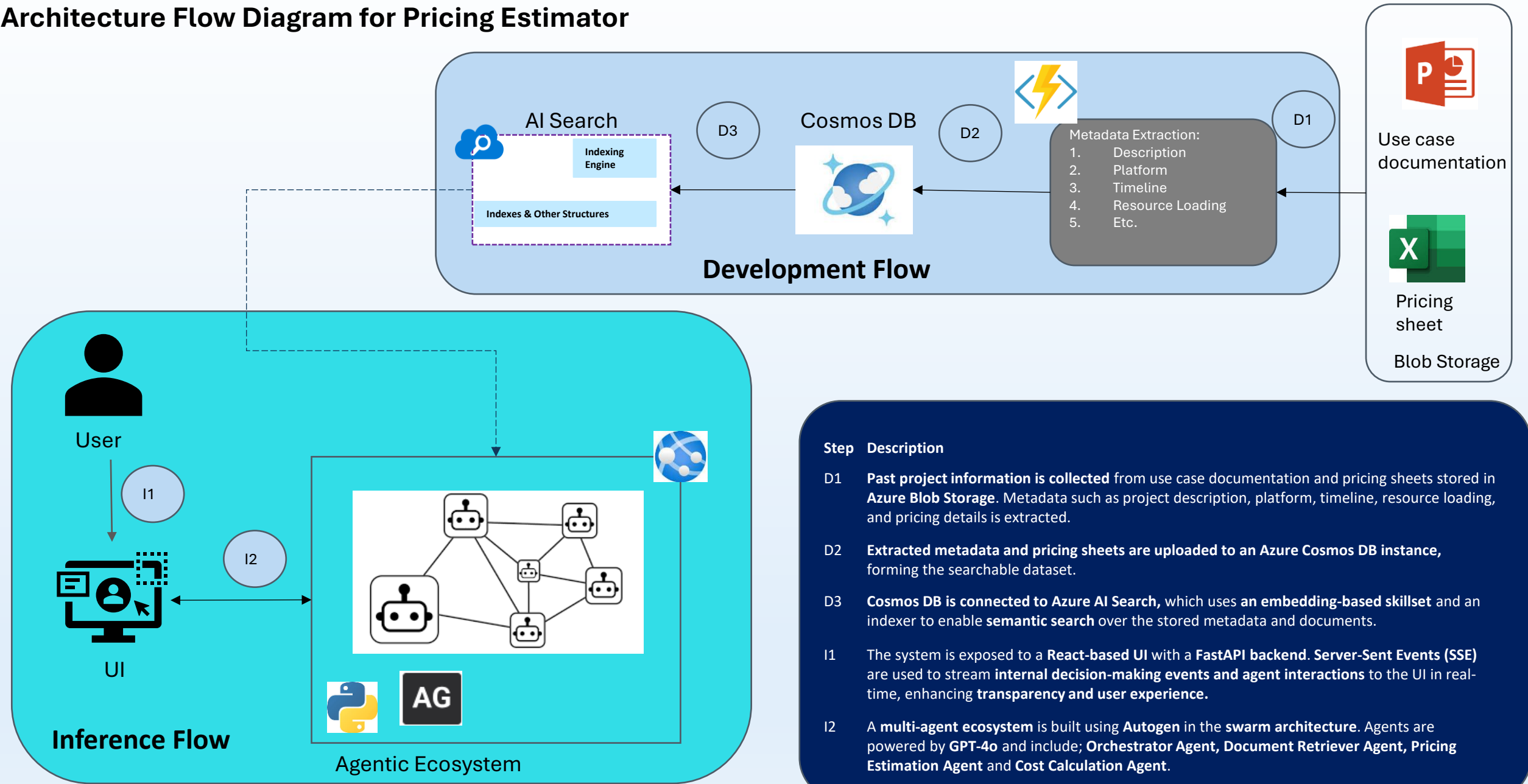
❖ Big Bets for Business

- ❖ AI-Driven Solutioning at Scale
- ❖ Dynamic Scenario Simulation ("What-If" Analysis)
- ❖ Cost & Profitability Intelligence
- ❖ Enterprise-Grade Architecture on Azure
- ❖ Cross-Industry Applicability
- ❖ Reduced Manual Efforts for Planning and Estimations
- ❖ Faster GTM

❖ App Highlights

- ❖ Cloud Availability
- ❖ GenAI-powered solutioning using Autogen Swarm Architecture
- ❖ AI Search agent for metadata-driven project matching
- ❖ Cosmos DB for scalable metadata storage and retrieval
- ❖ Dynamic resource loading and utilization estimation
- ❖ "What-If" agent for scenario-based staffing and costing
- ❖ Python-based cost and profit margin calculations
- ❖ Azure-native deployment with OpenAI, AI Search, and Cosmos DB
- ❖ Designed for clients across BFSI, Healthcare, RCG, TTH

Architecture Flow Diagram for Pricing Estimator



Typical MVP Implementation Roadmap



Getting to the
Future. Faster.
Together.

A vibrant nebula with blue, purple, and orange hues against a dark starry background. The nebula is located on the right side of the image, with a bright orange and yellow core. The text "Getting to the Future. Faster. Together." is overlaid on the left side of the image. The word "Future" is in a bold, italicized, light blue font. The word "Faster" is in a bold, italicized, light blue font. The word "Together" is in a light blue font. A dotted line extends from the end of the word "Together" to a solid blue circle.