

Customer Success Story

Customer-facing



- **SONY LIV is the leading OTT Platform in India**, they wanted to expedite User Acceptance & Performance testing process and simultaneously ensure OTT App quality on multiple platforms: Mobile, Apple TV, Fire TV, STB, Web
- SONY LIV selected Cogmation due to its reputation of being the test automation solution of choice for applications/devices/HMI testing – over other test automation solutions in market because of superior Video Quality analysis, Remote test execution, Continuous Testing support, besides other differentiators
- L&T Technology Services provided End-to-end test automation solution to SONY LIV across all platforms, thereby ensuring app release in 3 months time frame
- The app is successfully released in market and is running as expected on multiple intended platforms

Win Results

Cogmation enabled automation of 2000+ test cases across multiple app delivery platforms – achieving ~97% automation on Android and other platforms

As compared to manual testing, Cogmation based test automation coverage and Azure based multi-location remote availability of tool, provided time savings of 40% in overall test execution cycle

Continuous testing capabilities of Cogmation as enabled by Azure DevOps services ensured early detection of bugs, thereby saving time and costs.