



**Creating at the
Speed of Life.**

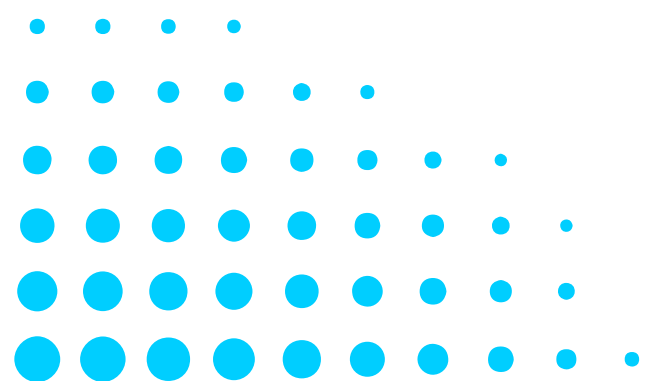


The Problem

1 Growing Demand for Quality Video Content Created Quickly

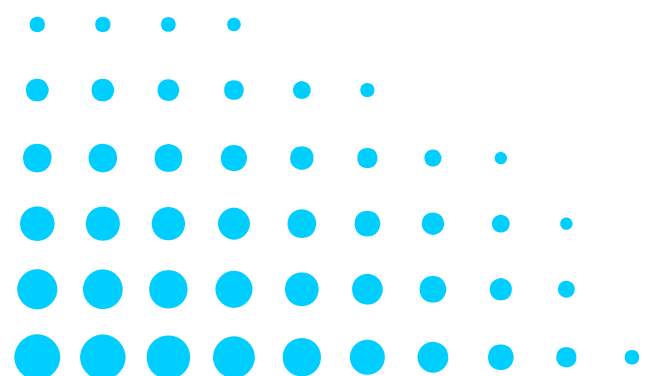
2 Businesses Lack

- Tools
- Budget
- Bandwidth
- Expertise



Video Production Competitive Landscape

Aspect	Pro Production	Lucihub	DIY APPS
Price	High	Affordable ✓	Low
Time to Complete	Long	Short ✓	Long
Expertise Required	High	Low ✓	Medium
Equipment Required	Extensive	Minimal ✓	Minimal
Final Product Quality	High	High ✓	Low





Why Video?

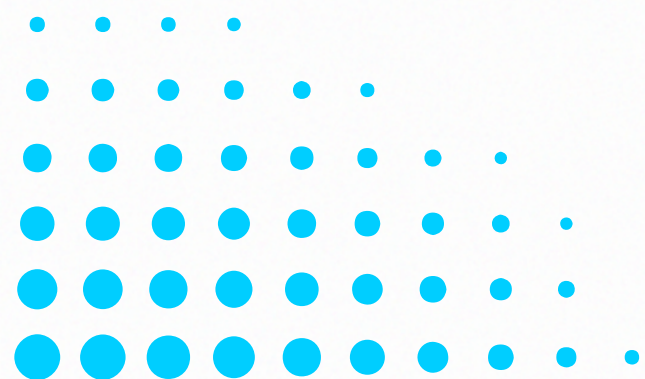
74% of Consumers prefer to watch short form videos about a product or service

Viewers retain 95% of the message when watching a video compared to 10% when reading it

Videos **increase conversion rates by 34%**

The Solution

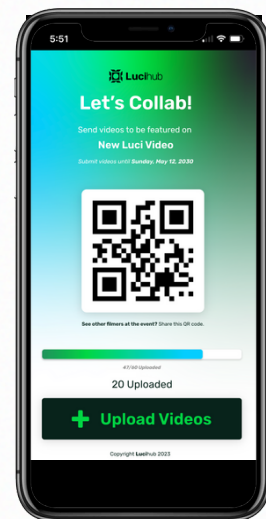
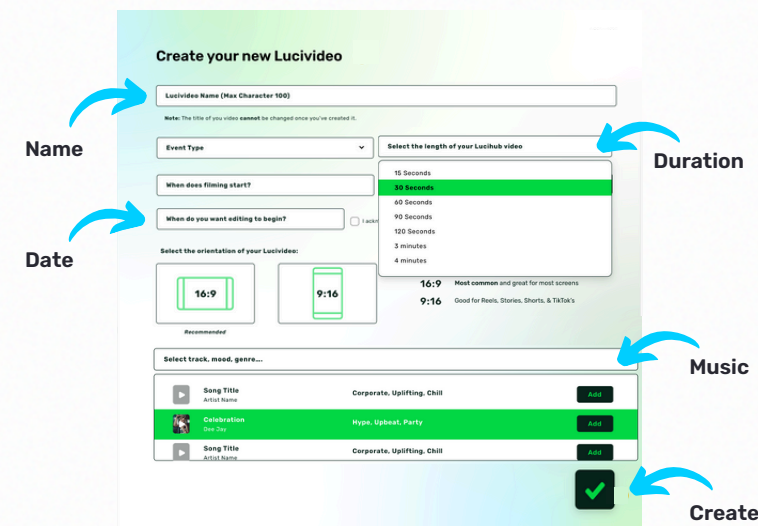
- 1 AI Powered B2B Production Cloud**
- 2 Transforming How Enterprise Creates Content**



The Product

LuciHub takes you from phone to final.

Easily transform your videos into short stories in 4 easy steps...



1

Create a Project

2

Invite Collaborators

3

Film & Upload to
Our Cloud

4

Get Pro Edited
Video Within Hours

How Are Customers Using Lucihub?



Events



Testimonials



Social Media



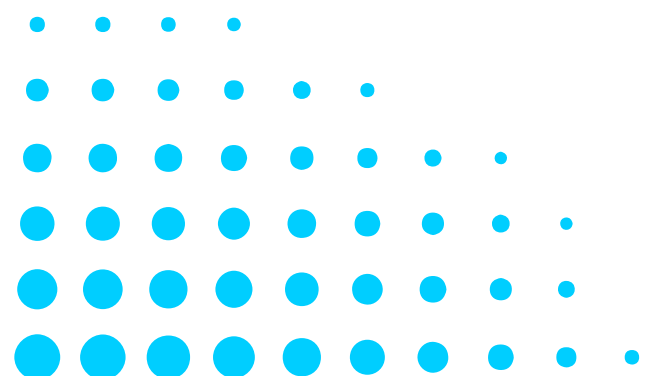
Recruiting



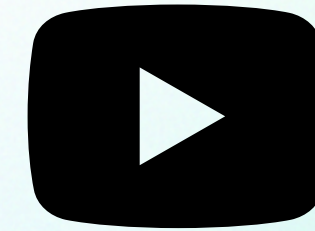
Presentations



Team Events



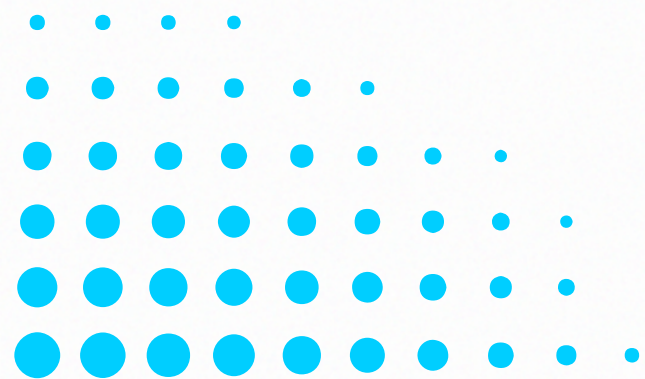
What Customers Are Saying About Us



Click Here

"Content is king and time is of the essence."

Melissa Beck, Senior Director of Global Communications at Sumo Logic





Contact

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