




Powerful scheduling pages for powerful businesses

Evolution of scheduling tools


Before 2015

Back & forth discussion
to book time



Mirakle 21:20
to me ▾

Can we connect tomorrow any time after 5PM?

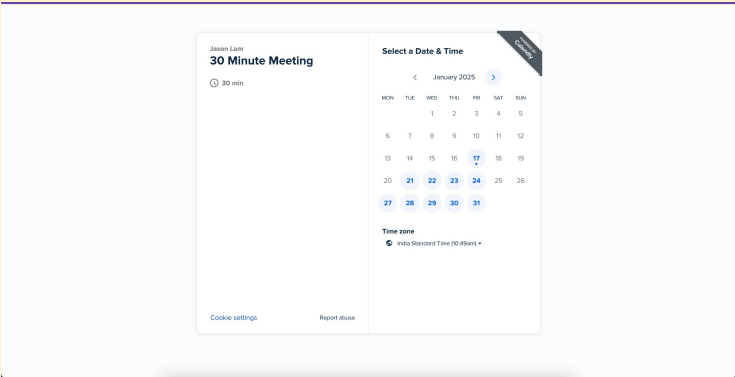


Ilan 21:20
to me ▾

How about Thu 5PM, or Fri 4-7PM?


2015 - 2024

Basic commoditised scheduling
pages
eg. Calendly



2025

Scheduling pages which educate
customers & build a brand
eg. Lunacal



Dave Cooper
Book a 30 min discovery call with me

April 2024						< >	Monday 29
Mon	Tue	Wed	Thu	Fri	Sat	Sun	
1	2	3	4	5	6	7	09:00 AM
8	9	10	11	12	13	14	09:15 AM
15	16	17	18	19	20	21	09:30 AM
22	23	24	25	26	27	28	01:30 PM
29	30	1	2	3	4	5	01:45 PM
6	7	8	9	10	11	12	02:00 PM


Hello Hello! I'm Dave, your sales rep here at LunaCal. I've been working at this awesome company for 3 years now.

I was born and raised in Albany, NY & have been living in Santa Clara for the past 10 years with my wife Tiffany and my 4-year-old twin daughters - Emma and Ella. Both of them are just starting school, so my calen...


About

Experiences

Recommendations




Video



WHAT IS HubSpot

MARKETING SALES SERVICE AUTOMATION



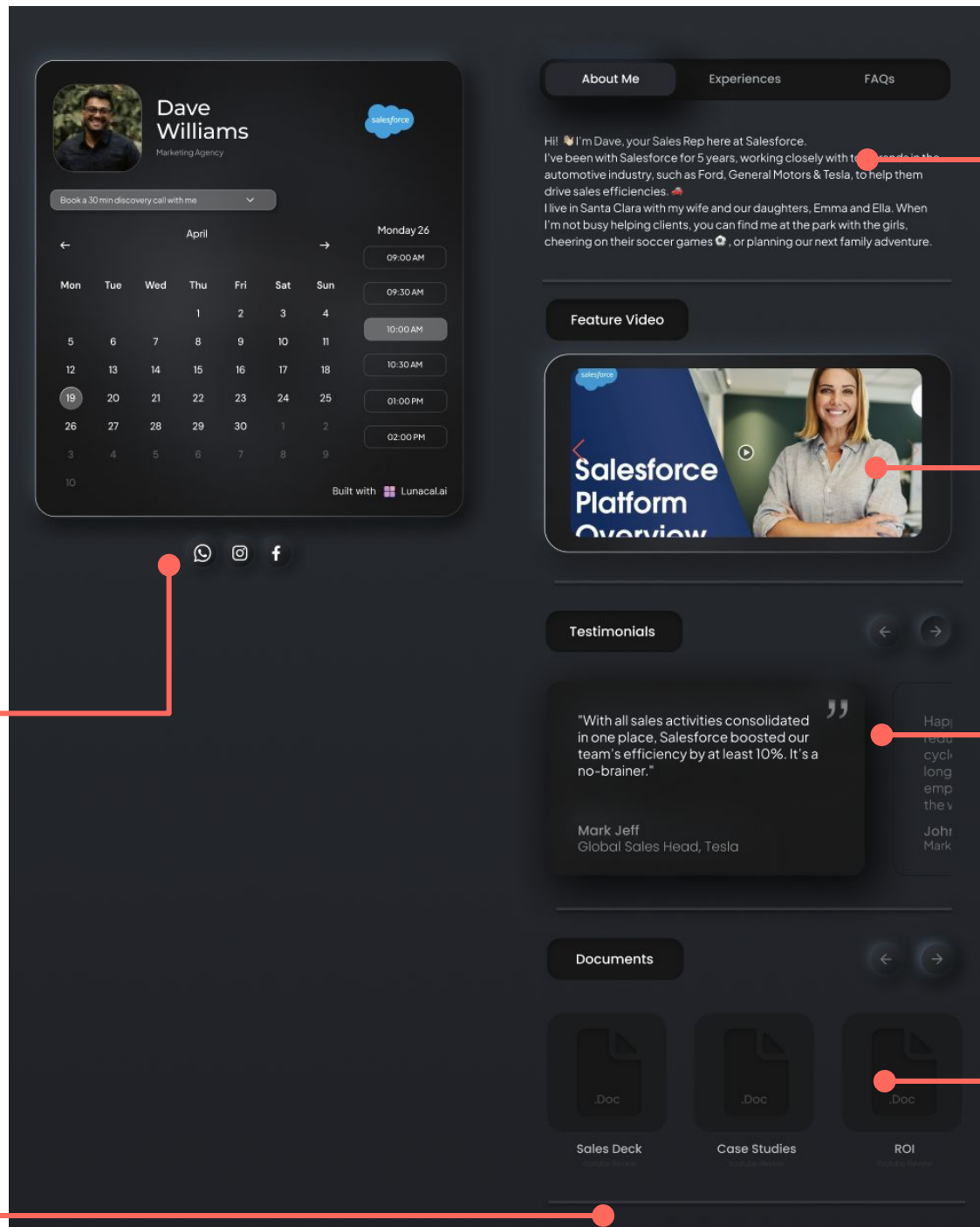
Lunacal helps build powerful, customisable scheduling pages that build trust

Connect

- Whatsapp instant connect
- Social links
- Email

Gallery

- Product Images
- Pricing
- Awards



Text

- About Me
- Experience
- About
- Company
- FAQs

Video

- Demo video
- You talking about the product
- Testimonial video

Testimonials

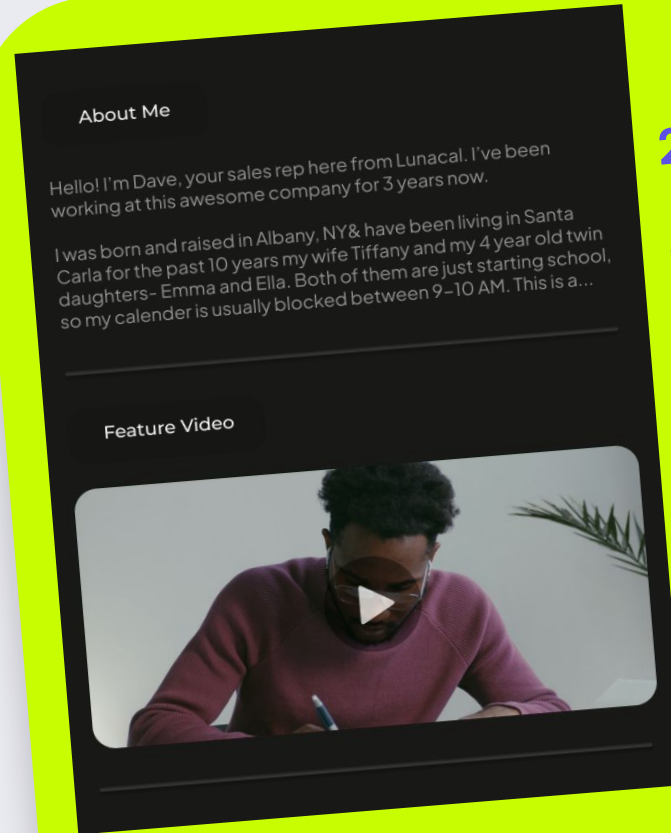
Documents

- Sales decks
- Case studies
- ROI

Your scheduling page **actively sells..**



1. Clean, branded booking experience, with whatsapp widget



2. Add content

Build company's brand & sales rep's personal brand.

This helps clients open up better during 1st calls

.. gets you free advertising..

Testimonials

Happay's Expense Management tool reduced our 60-days reimbursement cycle to just 10 days. Finance team no longer had to check bills from 300+ employees manually as Happay did the work for us.

John Smith
Marketing Director

Happay
reduced
cycle
long
emp
the v
John
Mark

3. Build Trust

Add testimonials and client logos.

Your calls will start with clients asking
"How did you help this other company"

Documents

Sales
Deck.pdf
.Doc

luna.pdf

Case
Study.pdf
.Doc

luna2.docx

ROI.xlsx
.Doc

test.pdf

5. Educate customers

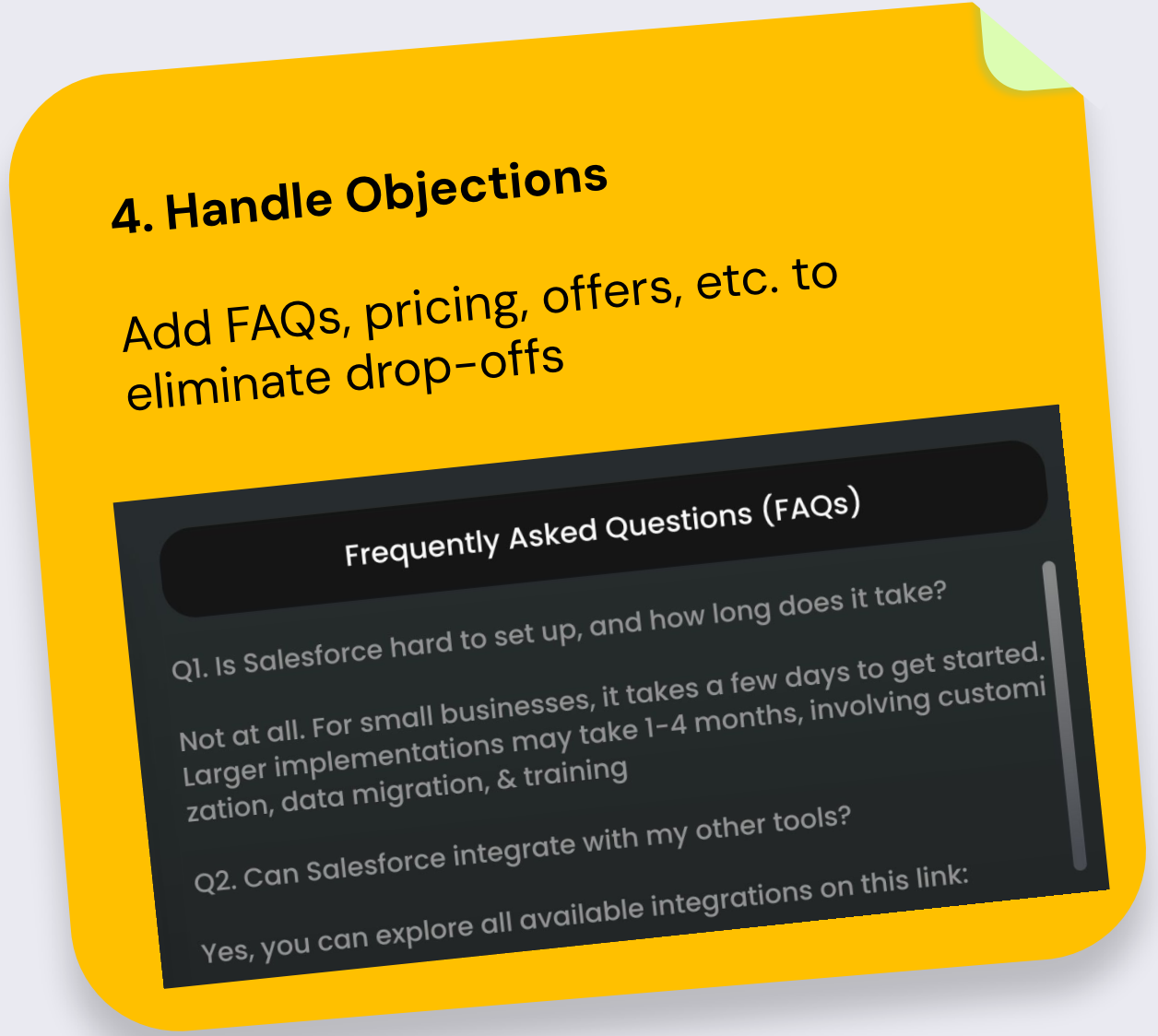
Attach files, product screenshots & videos.
Help **customers move down the funnel** on
their own

... and **moves prospects down the funnel**



2. Showcase battlecards & ROI decks to stand out from the competitors

Salesforce v/s Hubspot



4. Handle Objections

Add FAQs, pricing, offers, etc. to eliminate drop-offs

Frequently Asked Questions (FAQs)

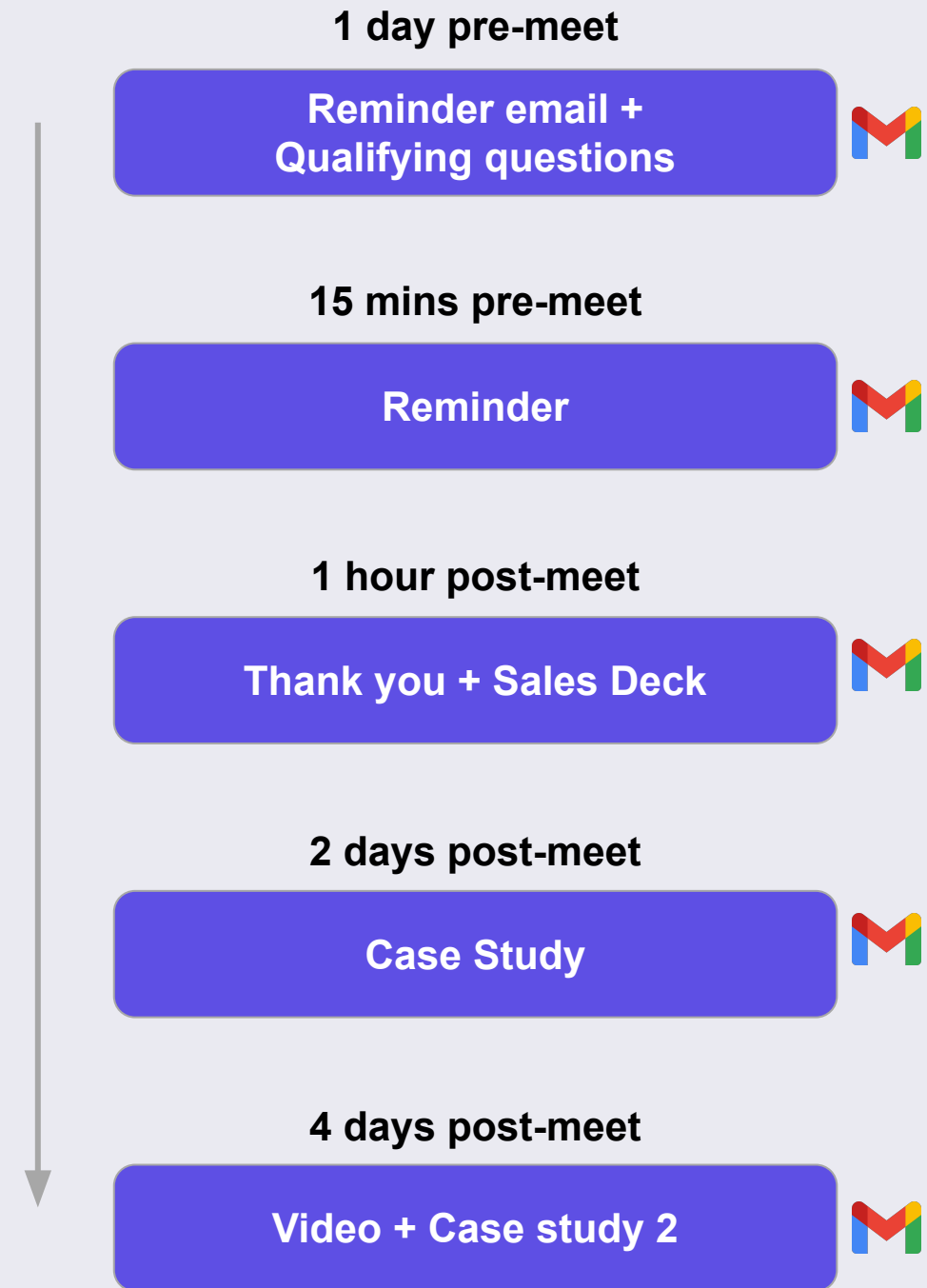
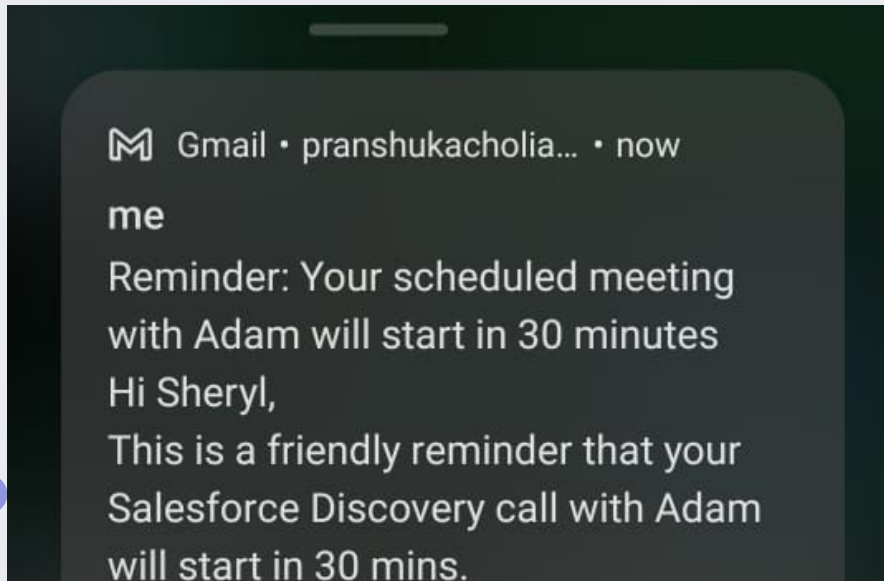
Q1. Is Salesforce hard to set up, and how long does it take?

Not at all. For small businesses, it takes a few days to get started. Larger implementations may take 1-4 months, involving customization, data migration, & training

Q2. Can Salesforce integrate with my other tools?

Yes, you can explore all available integrations on this link:

Automated email workflows to engage with prospects pre-meeting and post-meeting



Configurations to maximise sales efficiency

Configure Availability

Set specific times you're available to meet, like Mon-Fri, 10 AM - 6 PM. You can also have different availabilities for different events

Add notice period

Set an advance limit to avoid last-minute surprises. Example: Set a 2-hour notice period to prevent sudden bookings while you're not ready

Add buffers

Add extra time between meetings to prevent meetings without breathing space

Custom booking questions

Add custom questions required to be filled while booking meeting

Implement scheduling best-practices

Embed everywhere

Add scheduling links to your Email, Website, chatbot, ads, LinkedIn, Whatsapp, etc.

Inbound leads

Assign inbound leads to your sales reps based on round-robin or any custom logic

Unified visibility

View all upcoming, completed and cancelled meetings in one place

Create collective and round robin events for teams

- Collective events: Show availability when all the team members are present and book everyone
- Round robin events: Sequentially assign team members for each booking

You can also create multiple teams for different scenarios and multiple events within each teams

As you scale, Lunacal's exhaustive feature set will cover all your requirements

Category	Feature	Done	Upcoming
Scheduling Features	Calendar Sync		
	Booking Links		
	Notice Periods		
	Buffer Times		
	Recurring Meetings		
	Availability Management		
	Embed Widgets		
Teams	Round Robin Scheduling		
	Group Bookings		
	Routing forms		
Scheduling Page	Profile		
	More Themes, colors		
	Image & Video Integration		
	File Sharing		
	Testimonials Section		
	Booking Forms		

Category	Feature	Done	Upcoming
Workflows	Automated Reminders		
	Custom Workflows		
	SMS, Whatsapp		
Analytics	Booking Analytics		
	Engagement Insights		
	A/B Testing		
Integrations & Compliance	Zapier		
	CRM		
	Website builders		
	Others		
	GDPR & others		
Conversion optimization	AI Avatar		
	Integrated journeys		

With deep use-cases for sales, account management, support and recruitment teams

Account Managers

Cross-sell additional products, add product FAQs, get reviews

EXAMPLE

New Product Launch

Experiences

FAQs

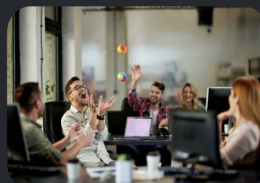
Excited to introduce Salesforce SmartRoutes™ – an AI-powered sales routing tool that transforms your outreach strategy. 🚀 Companies report a 35% boost in lead conversions and a 20% rise in sales rep productivity in just three months.

Recruiters

Share company values, showcase culture & talk about the hiring process

EXAMPLE

Life@salesforce

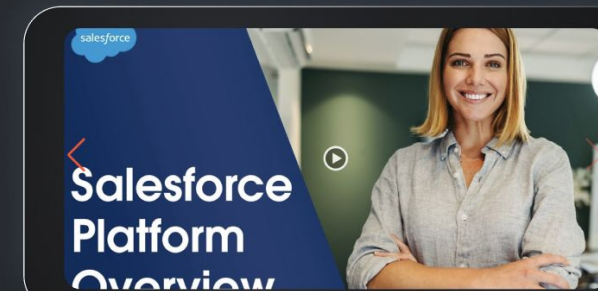


Sales, Presales, SDR


Share product details, testimonials, awards, videos & build your credibility

EXAMPLE

Feature Video



Exceptional support & onboarding

	 Lunacal	Other Products
Onboarding	<ul style="list-style-type: none">- Dedicated onboarding- Custom setup- Live training	<ul style="list-style-type: none">- Self-serve
Support	<ul style="list-style-type: none">- Incredible support over Email, Chat, Whatsapp, Call	<ul style="list-style-type: none">- Help docs, Chatbot
Customer Success	<ul style="list-style-type: none">- Monthly calls to ensure high usage- Growth tips- Strong product pipeline	<ul style="list-style-type: none">- Not available- Slow feature releases