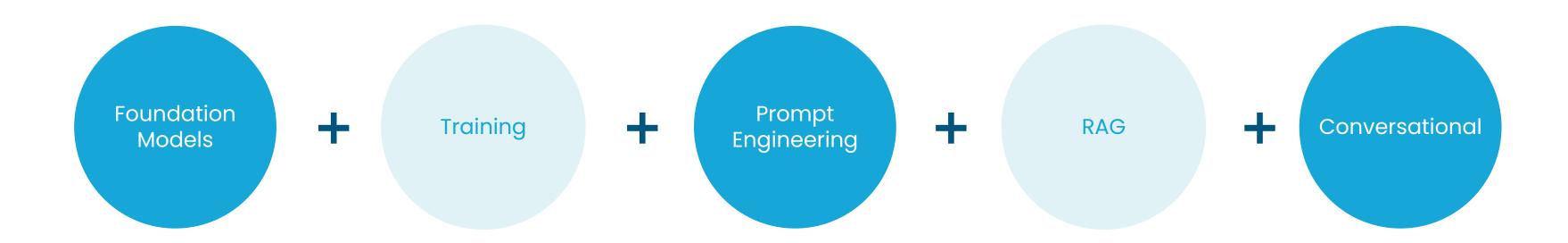


GenAl Analytical Agents





## Most agent builders focus on the formula:

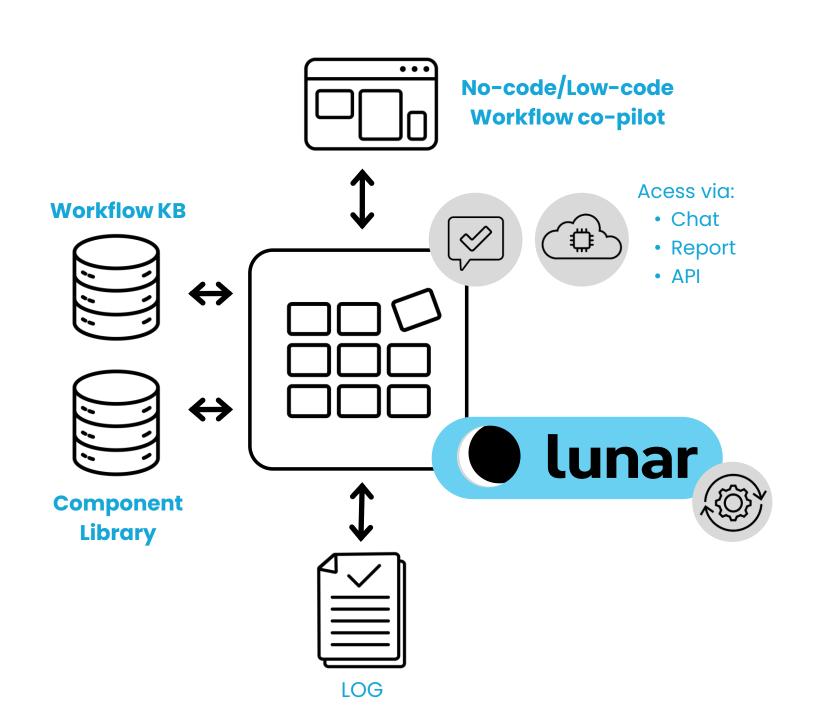


## **Limitations:**

- Insufficient to address real-world problems.
- Lack of specialization & control.
- Focus on AI engineers not on domain experts.

## Lunar - a low code analytical agent builder

Five technical pillars

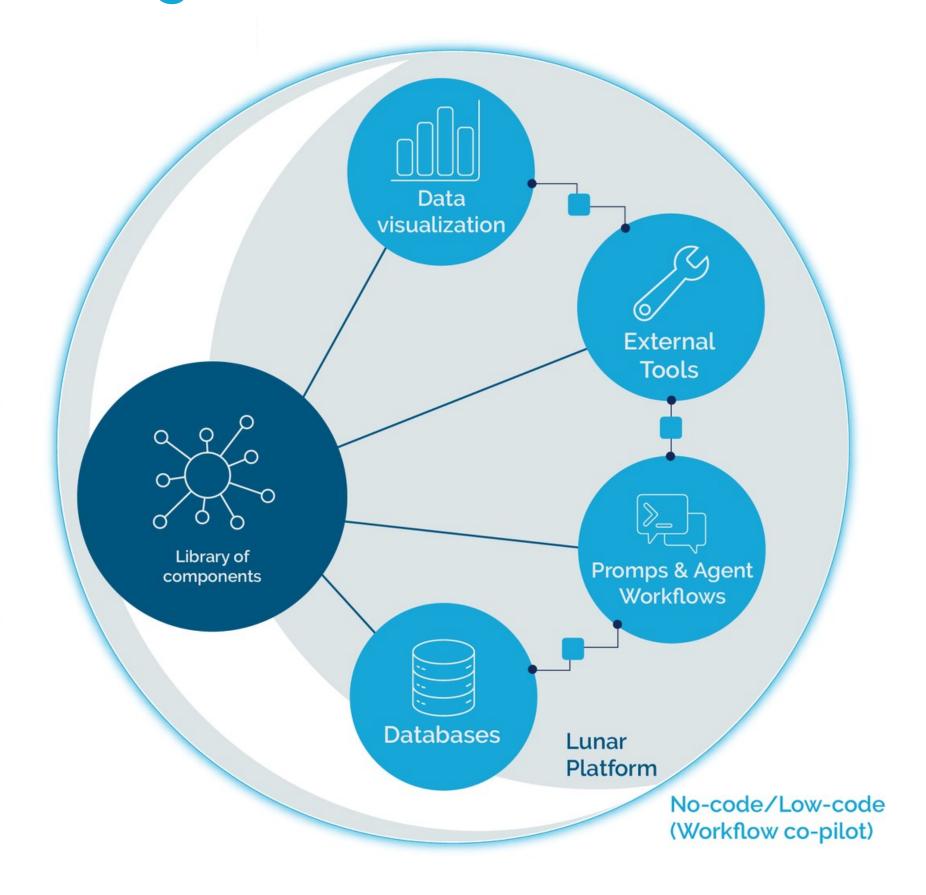


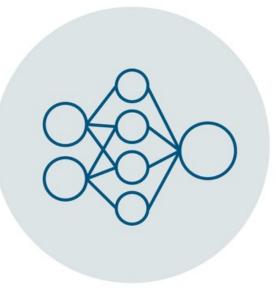
- Controlled reasoning:
- Multi-agent management;
- High usability for domain experts and analysts;
- Rich library of specialized components;
- Heterogeneous data interpretation.

## **GenAl Analytical Agents**

**Domain Experts with** 

**Analyticals Problems** 





Foundation models



# Cases

- Demand forecasting requires the combination of disparate data and the discovery of correlations that can anticipate purchasing intent.
- Lunar has enabled the construction of an expert system for construction demands, combining data from different sources, enabling the creation of sales logic.



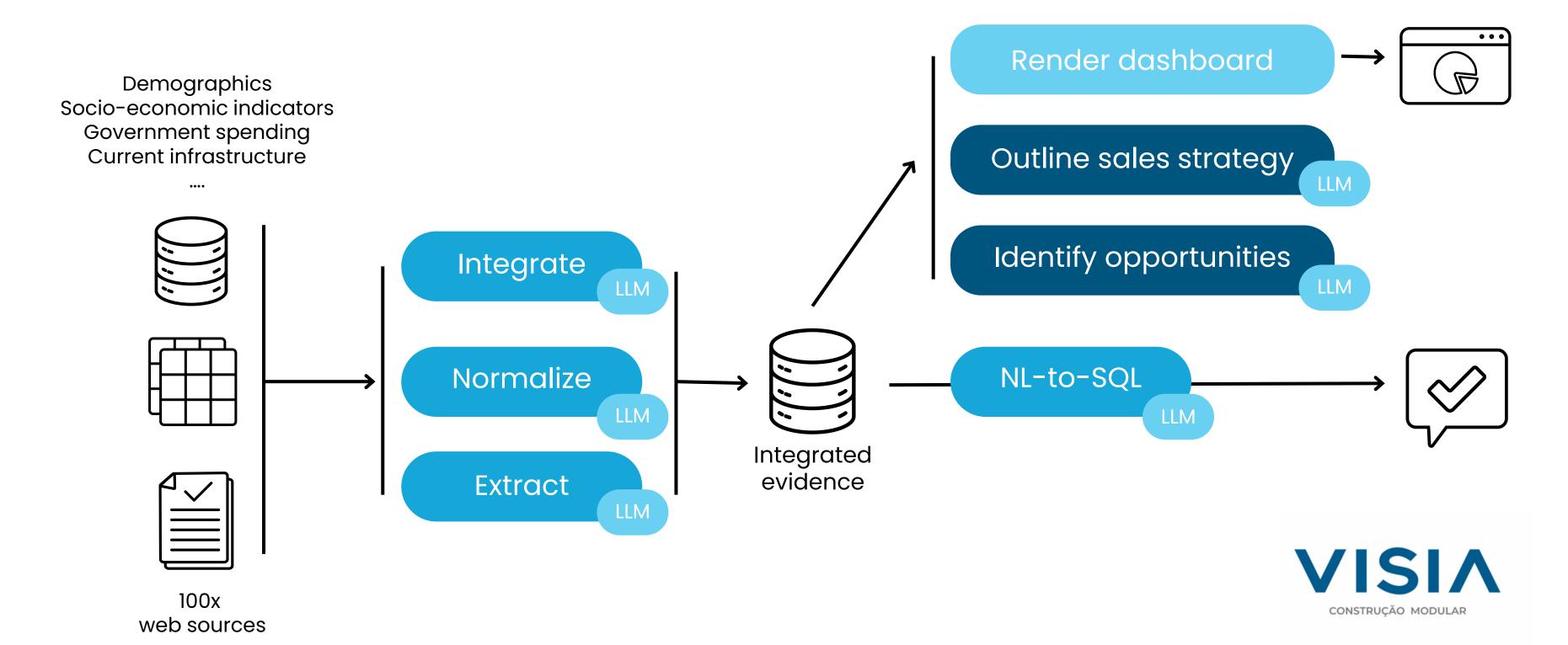


- Messages in credit card fraud buying and selling groups help identify new schemes and strategies, enabling early action.
- Using AI analytical agents, Lunar identified fraudulent messages, allowing the analysis of thousands of messages that were previously processed manually.

# Use case

## Demand Forecast









Q: Which cities have a school or hospital deficit, with a growing demand, and a positive investment outlook?



Q: Which cities have a school or hospital deficit, with a growing demand, and a positive investment outlook?

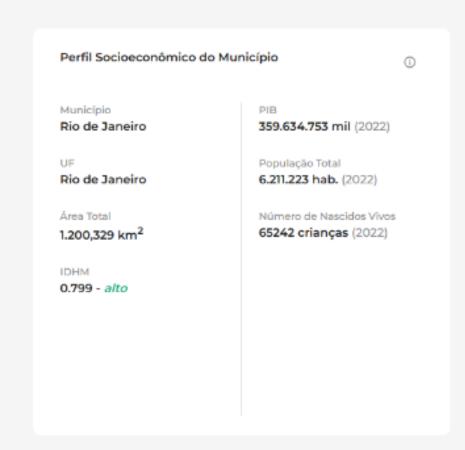
Exibindo resultados para

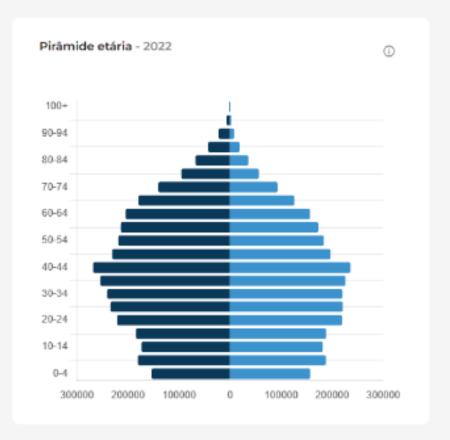
### Rio de Janeiro

Gerar PDF para impressão Selecionar outro local

#### Indicadores Socioeconômicos e Educacionais

Uma visão abrangente dos aspectos socioeconômicos do município, com foco na demografia e educação da população.









Número de Estudantes Matriculados na Educação Básica por Faixa Etária				
Falxa etária	2022	2023	População	
3 anos ou menos	114.822	113,935	240.144	





## **Consulta de Dados**

Exportar dados como CSV

Dashboard

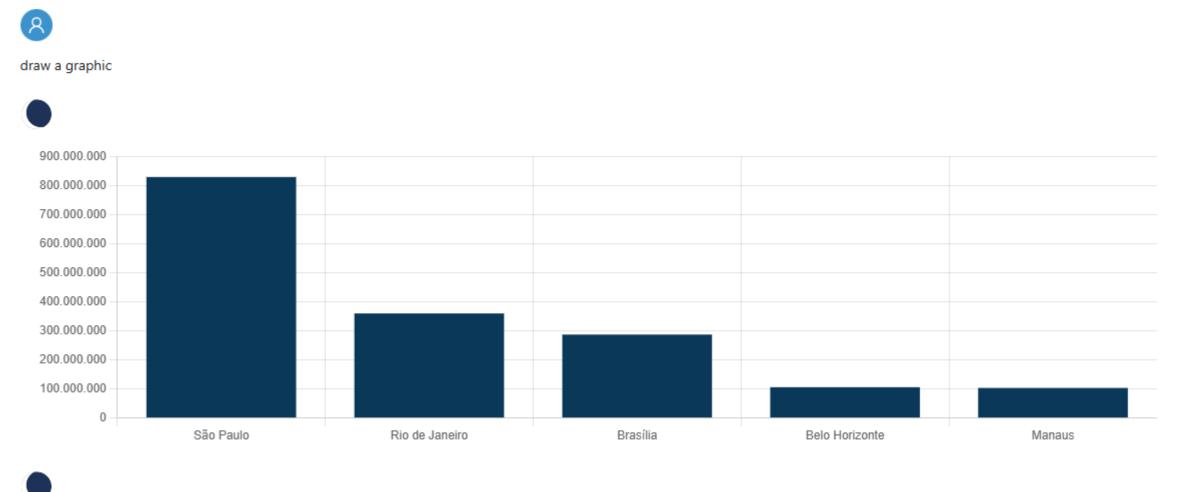
 $\underline{\text{what}} \text{ are } \underline{\text{the}} \text{ top5} \underline{\text{richest cities}} \text{ in } \underline{\text{brazil?}}$ 

Consultar

nome_municipio	pib_2021_mil_reais
São Paulo	828980608,00
Rio de Janeiro	359634753,00
Brasília	286943782,00
Belo Horizonte	105829675,00
Manaus	103281436,00

## Talking with the data





Here is the bar chart representing the GDP of the listed municipalities for the year 2021.

## Talking with the data





analyse the data



The data provided represents the Gross Domestic Product (GDP) in thousands of reais for five major municipalities in Brazil for the year 2021. Here is an analysis of the data:

#### 1. São Paulo:

- o GDP: 828,980,608,000 BRL
- São Paulo has the highest GDP among the listed municipalities, significantly higher than the others. This reflects its status as the economic powerhouse of Brazil, with a
  diverse economy that includes finance, commerce, services, and industry.

#### 2. Rio de Janeiro:

- o GDP: 359,634,753,000 BRL
- Rio de Janeiro has the second-highest GDP. The city's economy is driven by tourism, oil and gas, entertainment, and services. Despite being less than half of São Paulo's GDP, it still holds a significant economic position in Brazil.

#### 3. Brasília:

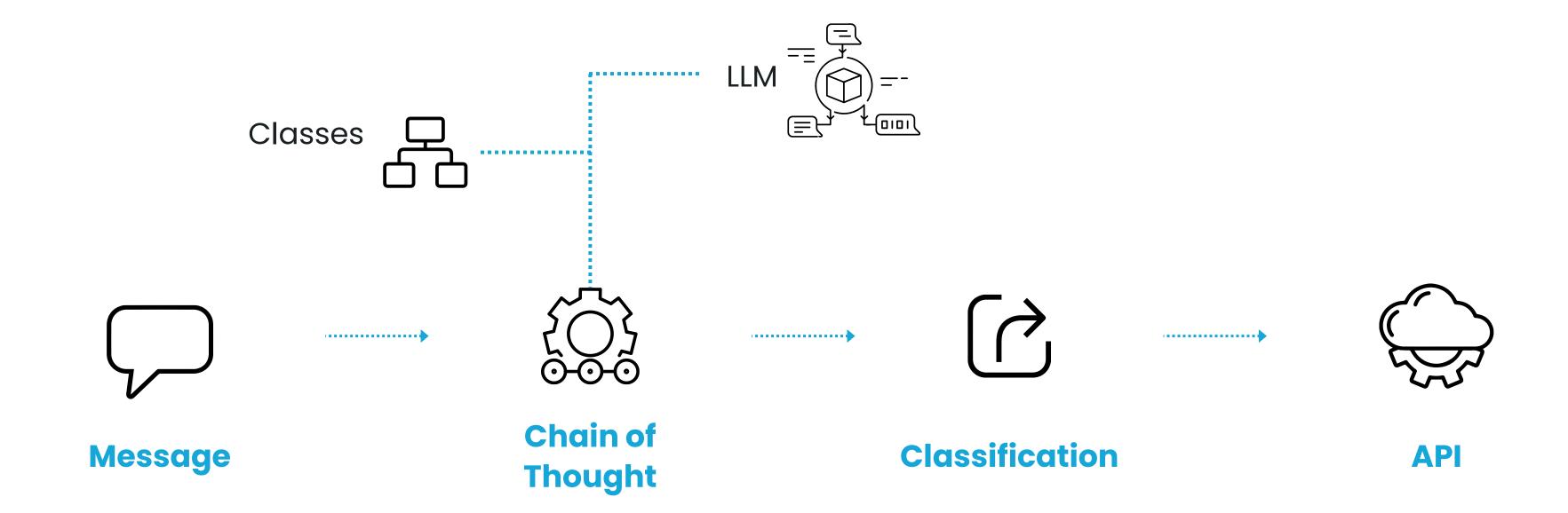
- o GDP: 286,943,782,000 BRL
- Brasília, the capital of Brazil, has the third-highest GDP. The economy is primarily driven by public administration and services, given its role as the political center of the
  country.

#### 4. Belo Horizonte:

- o GDP: 105,829,675,000 BRL
- o Belo Horizonte has the fourth-highest GDP. The city's economy is diversified, with strong sectors in services, commerce, and industry, particularly mining and metallurgy.

## **Case: Fraud Detection**









### Message

Vazamento de Cartão

Classification

Precision

"Declined X

Card:

5526374299255342|02|2026|128

**Gatweay**: Braintree Auth

**Response**: RISK: Retry this BIN

later.

Info: MASTERCARD - CREDIT -

**BUSINESS** 

**Issuer**: BANCO DO ESTADO DO

RIO GRANDE DO SUL S.A.

(BANRISUL S.A.) **Country**: BRAZIL BR

Time: 6.81 seconds"

**Justification** 

claramente na definição de

'Vazamento de Cartão'.

A, o que se encaixa

High

# Projects using Lunar



















## **Partners**









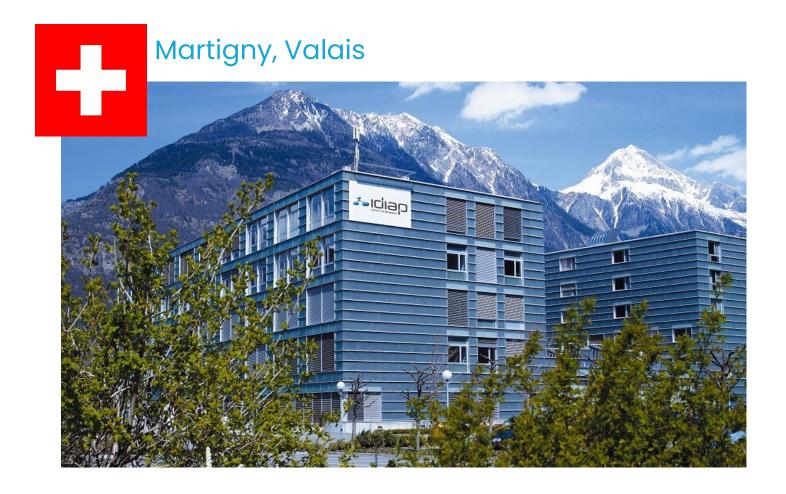






Lunar is a spin-off from the IDIAP Research Institute in Switzerland, delivering a low code platform to create expert agents and expert systems with generative AI.







Rio de Janeiro and Sao Paulo, Brazil

# We are currently in Brazil and Switzerland

# Founding team





André N. Freitas, Phd Research & Product Lead

- Leading expert in Natural Language Inference;
- 20 years experience in CS;
- 15 years in AI/NLP;
- > 150 publications in Al;
- Research Group Leader IDIAP (CH);
- Associate Prof. University of Manchester (UK);
- **PhD** in Computer Science (Galway University).



Marcos C. Martins, MsC, MBA
Management Lead

- Entrepreneurship expert;
- 20 years business analysis;
- **15 years** developing and growing businesses;
- Director of Coppe Incubator;
- Partner of Bunker.vc (Venture Builder);
- MsC in Production Eng. -Federal Univ. Rio de Janeiro.



Alex T. Bogatu, PhD
Technology Lead

- AI & Data expert;
- **12 years** in software engineering;
- 8 years in AI and databases research and IT management;
- Leader of AI projects in cancer diagnosis and information retrieval;
- PhD from the University of Manchester



Danilo G. Miranda Lead Developer

- Full Stack Software Engineer;
- Apple Developer Academy alumnus;
- Diversified experience in sw development across multiple sectors and domains;
- Computer Science and Engineering degrees from UNICAMP.

# Thank You



