

*In post-ACS and CAD patients,*

# KEEP THE **VITAL** **CONNECTIONS** **ALIVE**

MONITORING

ADHERENCE

AWARENESS



Ref



# Provides **vital** nudges that promote monitoring, adherence and awareness

**24/7 ambulance services available**



**Expert guidance** on therapy and lifestyle by a trained health coach



**Accurate, real-time vital data** from devices delivered to doctors/caregivers



Dedicated LYFE care manager to **ensure adherence and follow-up**



Timely alerts for **off-range readings** managed by LYFE Nerve Centre



**Health mall** for medicines and lab tests



**Schedule doctor's appointment** (offline and online consultations)



**Education modules** on disease management



# Proven outcomes as shown in the 1<sup>st</sup> RWE study eDxENCE



Topline result:

Lupin Digital Health presents results from a **digital therapeutics RWE study showing**



**90%** adherence to medication and exercise



**83.3%** of patients achieving blood pressure within the normal range

CLICK HERE FOR RWE VIDEO



SBP,DBP, HR

# Timely response for **off-range alerts** will now be **managed by Lyfe Nerve Centre**

Wholeheartedly, we heard your suggestions because ***time is vital***



**24/7** ambulance assistance



**Worry-free** patient management



# Highest compliance to **data privacy, security standards & authorised access**



## Private azure cluster from Microsoft:

Only authorised LDH personnel can access the data



## Data isolation and exclusive access:

Doctors and coaches can access only their patient's data



## https-based secured communication:

End-to-end encrypted data for chats and teleconsultation. Secure UUID in both patient and doctor devices for secure notifications via Google firebase

# Extending reach amongst **Cardiologists** and getting **national coverage** too



**300 cardiologists** participated in India's pioneering DT<sub>x</sub> heart-care program



Featured on **32 news media outlets** (newspaper, TVC, online)



Featured on many screens from **[www.lyfe.in](http://www.lyfe.in)**



# Invest in your **heart-health** with customised medical packages

- Services**
- Dedicated Lyfe Care Manager
  - Health mall
  - Ambulance service
  - Dedicated Health Coach
  - Doctor consultation/appointments
  - Education modules on disease management

- Duration**
- Health Coach
  - Lyfe Care Manager
  - Other Services

- Pricing**
- Regular

## Lyfe++ Package

### BYOD

Own device\*



**3 months**  
**3 months**  
**12 months**

**₹6,000\***

## Lyfe's Gold Package

### GOLD

BP Monitor\*



**3 months**  
**12 months**  
**12 months**

**₹10,999\***

\* Excluding 18% GST.

\*\* Additional devices for monitoring other health matrices can be added or rented at the discretion of the patient at an additional cost.

\* Flexibility of using own device.



For post-PCI patients,

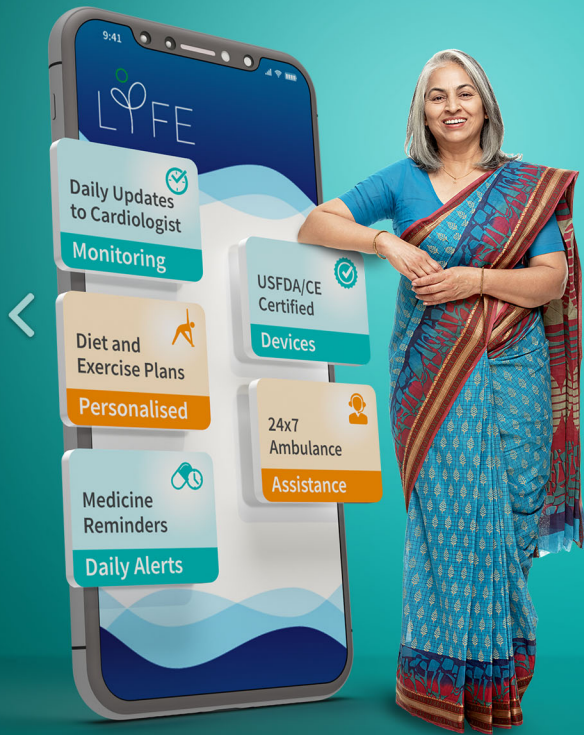
# RECOMMEND LYFE TODAY

India's 1<sup>st</sup> evidence-based  
digital therapeutic solution  
for wholehearted care.



Subscription  
starts at just  
₹500\*  
per month





Join this digital health revolution for  
**WHOLEHEARTED  
CARE TO IMPROVE  
OUTCOMES**



*To know more  
about LYFE,  
scan the  
QR code*

**LYFE**  
Keeping the **vital** connections alive



Ref



**BP:** Blood pressure. **ACS:** Acute coronary syndrome. **CAD:** Coronary artery disease. **FDA:** Food and Drug Administration. **CE:** Conformité Européenne. **HR:** Heart rate. **DT<sub>x</sub>:** Digital therapeutics. **RWE:** Real world evidence. **SBP:** Systolic blood pressure. **DBP:** Diastolic blood pressure. **LDH:** Lupin digital health. **ECG:** Electrocardiogram. **PCI:** Percutaneous coronary intervention. **UUID:** Universally unique identifiers. **edXENCE:** Efficacy of software-driven digital therapeutics among patients with coronary artery disease and post percutaneous coronary interventions. **BYOD:** Bring your own device.

*Images used are for representation purpose only.*

*For the use of a registered medical practitioner or a hospital or a laboratory only.*

### To know more

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