

Maaind Technologies B.V. Website Privacy Policy

This is Maaind's privacy policy, based on GDPR-friendly EU-recommended template.

This privacy policy will explain how Maaind uses any personal data we collect from you when you use our website.

TOPICS:

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What data do we collect?

Maaind collects the following data:

- Personal identification information: only full name and email address are asked for explicitly in our contact form, which is provided at your discretion.

How do we collect your data?

You directly provide Maaind with most of the data we collect. We collect data and process data when you:

- Voluntarily complete a customer survey or provide feedback on any of our message boards or via email.
- Use or view our website via your browser's cookies.

Maaind may also receive your data indirectly from the following sources:

- If you clicked on any targeted ads via search engines, social media or another website, we may have noted your name.

How will we use your data?

Maaind collects your data so that we can:

- To get in touch with you about a query you may have sent us about our products and services.
- To keep you up-to-date with our newsletter if you have signed up for it.

Maaind Technologies B.V. will never share your data derived from our website, from cookies or from targeted advertisements with any of our partners.

How do we store your data?

- Maaind securely stores your data on GDPR-compliant email servers, as it arrives.

Marketing

Maaind would like to send you information about products and services of ours that we think you might like, as well as information about our research, non-profit and for-profit partners organizations. We will only do this in the newsletter you have subscribed to and will never share your data with these or any other third parties:

- If you have agreed to receive marketing, you may always opt out at a later date.
- You have the right at any time to stop Maaind from contacting you for marketing purposes or giving your data to other members of the Maaind Group.
- If you no longer wish to be contacted for marketing purposes, please contact us at info@maaind.com.

What are your data protection rights?

Maaind would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

- The right to access - You have the right to request Maaind for copies of your personal data. We may charge you a small fee for this service to cover expenses in preparing this data and sending it to you.
- The right to rectification - You have the right to request that Maaind correct any information you believe is inaccurate. You also have the right to request Maaind to complete information you believe is incomplete.
- The right to erasure - You have the right to request that Maaind erase your personal data, under certain conditions.
- The right to restrict processing - You have the right to request that Maaind restrict the processing of your personal data, under certain conditions.
- The right to object to processing - You have the right to object to Maaind's processing of your personal data, under certain conditions.
- The right to data portability - You have the right to request that Maaind transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us at our email: info@maaind.com

What are cookies? Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit allaboutcookies.org.

How do we use cookies?

Maaind uses cookies in a range of ways to improve your experience on our website, including:

- Keeping you signed in, if and when certain parts of our website contain signin-dependent functionality
- Understanding how you use our website and how to best optimize the website experience in the future.

What types of cookies do we use?

There are a number of different types of cookies, however, our website uses:

Functionality - Maaind uses these cookies so that we recognize you on our website and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

Advertising - Maaind uses cookies to gather data on your website visit, including viewed content, followed links, and device/browser information.

To enhance your website experience, we utilize Google Analytics and HubSpot to comprehend how visitors discover our site and track their navigation for improved service. When you submit a form, such as providing your name and email, the data is securely stored in HubSpot CRM, serving the specified form purposes. Opting in allows us to use your information for additional communications, like Email Newsletters or Marketing Emails, sent directly from our CRM system. You can unsubscribe anytime through the link in the newsletter or by emailing us. Contact form and email data are directly entered into HubSpot CRM.

For visitors opting in, marketing communications will only occur post explicit consent. Individuals under 16 need parental approval for submitting data.

Do we ever share personal data?

As a HubSpot Solutions Partner, we periodically share your data (name and email) with HubSpot. HubSpot's Privacy Policy can be seen here: <https://legal.hubspot.com/privacy-policy>

We do not share your personal data with other third-parties other than data processors as listed below.

We may also disclose your personal information to third parties in the event we sell or buy business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.

Do you have any third-party processors?

As previously mentioned, we interact with carefully chosen third parties who also comply with the relevant regulations and legislation. These third parties are Google and HubSpot, which are both, based in the USA and are EU-U.S Privacy Shield compliant.

How to manage cookies

You can set your browser not to accept cookies, and the above website tells you how to remove cookies from your browser. However, in a few cases, some of our website features may not function as a result. We will make every reasonable attempt to ensure that you do not need to accept cookies, but do not promise that some features of the website may not function as smoothly.

Privacy policies of other websites

The MaaMind website contains links to other websites. **Our privacy policy applies only to our website**, so if you click on a link to another website, you should read their privacy policy.

Changes to our privacy policy

MaaMind keeps its privacy policy under regular review and places any updates on this web page. This privacy policy was last updated on 28th of November 2023.

How to contact us

If you have any questions about MaaMind's privacy policy, the data we hold on you, or you would like to exercise one of your data protection rights, please do not hesitate to contact us.

Email us at at: **info@maamind.com**

How to contact the appropriate authority

Should you wish to report a complaint or if you feel that MaaMind has not addressed your concern in a satisfactory manner, you may contact the Information Commissioner's Office.

Any other concerns, queries or suggestions:

Email: info@maamind.com