



# Sitecore on Azure A firm foundation for the future

The challenge is to have and to create managed and adaptive Azure solutions when you maturing to support an advanced Digital Experience.

**We empower IT organizations to facilitate on Digital Experiences based on Sitecore and Azure as a service. By providing a platform based on best-practices, security and governance. Sitecore on Azure will realize an agile and robust fundament, so you can enable the awesome digital experience technology that the business requires. Any time, any place and always managed as it should be.**

## Sitecore on Azure A-B-C

- Fasttrack approach for the set-up of a Sitecore on Azure
- Fast Initial set-up
- Technology Roadmap for platform features and Extensions
- Platform set-up for Infrastructure and Agile Application Management



### Foundation

- Governance
- Design
- Adoption
- Extensibility

### Planning

- Reliable inventory
- Architecture your roadmap
- Business case
- Initialization of a Azure infrastructure and Agile Application Lifecycle Management environment

### Support

- Cloud Competence Center
- Azure Design Authority
- Application Management
- SXA and Helix Consulting Support

**A robust fundament for the future to build on**

**Continues refinement of business priorities**

**Master the cloud**



# Macaw Sitecore on Azure empowers your business initiatives on Digital Experience; fast and managed

## Fasttrack Approach



- Based on 3 week throughput time, our consultants will perform on a standardized approach and with use of Macaw's set-up Framework

- First week;
  - Intake, definition of pre-requisites/conditions and inventory of current and future needs
  - Create fixed initial scope for week 2 & 3
  - Present initial set-up Plan and Roadmap



- Second week:
  - Set-up initial Infrastructure
  - On-site infrastructure explanation

- Third week:
  - Set-up initial application lifecycle management environment
  - On-site application lifecycle management explanation

## Sitecore on Azure

### Our promise to you

Everything you need in a initial set-up to serve your Customer Experience Through Sitecore and master the cloud.

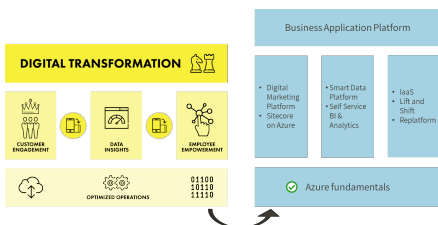
### An offer to get you started

- One time investment 27,5K
- Managed Azure and Sitecore SLA at your terms

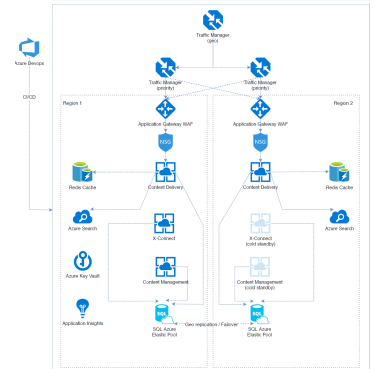
### A future-ready roadmap

Macaw's extensive knowledge on the Sitecore Experience Platform and Azure will be a guide an advise on future needed features and Extension like Cortex AI, Dynamics365 integration and Component based development.

## Combine Vision & Knowledge



To acquire a managed and future-proof infrastructure and application management environment for your Digital Experience Platform in a fast and proven way.



## Tangible Benefits / Desired Outcomes

- Sitecore on Azure Infrastructure and Application Lifecycle Management Roadmap
- The Technical and Application <anagement foundation to build scalable customer experience environments
- The knowledge foundation to deliver managed Azure services by your organization

## Why Macaw?

We love challenges. Since the early nineties over 250 Macaw employees have been creating high-end technical solutions for our customers from our offices in The Netherlands, Germany and Lithuania. We think out of the box and combine multiple perspectives, such as Strategy, Advanced Analytics, AI, Business Apps, Digital Experience and Employee Empowerment. And we don't just implement this technology. We make sure it is adopted by your organization, because we are convinced that only then does it contribute to your success.