## **M** macula

### Thriving in an Al-powered, data-driven world

Start today with Macula Blaze MDP Solution



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### Data-driven transformations yield significant benefits



Increase in revenue performance

44%

Faster time to market

62%

Improvement in customer satisfaction

54%

Increased profit results

Source: How to lead a data-driven digital transformation by Harvard Business Reveiw

"A new era of digitization is unfolding—one in which AI continuously learns and drives new levels of autonomy across organizations"



of companies using generative AI will launch **agentic AI pilots** by 2027



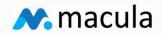
of organizations **still struggle** to change the way they operate, lagging behind on building a robust data foundation to support Al

> Source: <u>Deloitte</u> Source: <u>Accenture Newsroom</u>

### What is Agentic AI?

Agents that use AI to automate and execute business processes, nearly autonomously. They can plan and adapt to new information and act on tasks independently. To make this a reality, successful AI applications require:

Data LayerIntelligence LayerEnterprise-wide data<br/>and organizational<br/>contextAI development<br/>platform and<br/>powerful AI models





### Launch Your Data Layer Fast

Blaze automates the buildout of a modern, metadata-driven lakehouse-accelerating ingestion, schema creation, and medallion architecture (bronze-silver-gold) using Fabric, and/or Databricks.



Microsoft Fabric Microsoft Azure 😂 databricks



#### Value understood.

How do we activate our data strategy with a modern foundation—without delay or risk?



Macula's **Blaze** lakehouse accelerator simplifies the delivery of a modern, governed lakehouse platforms—getting data flowing end-to-end in weeks, not months.



Fast Time-to-Value: Deploy automated data pipelines in weeks.



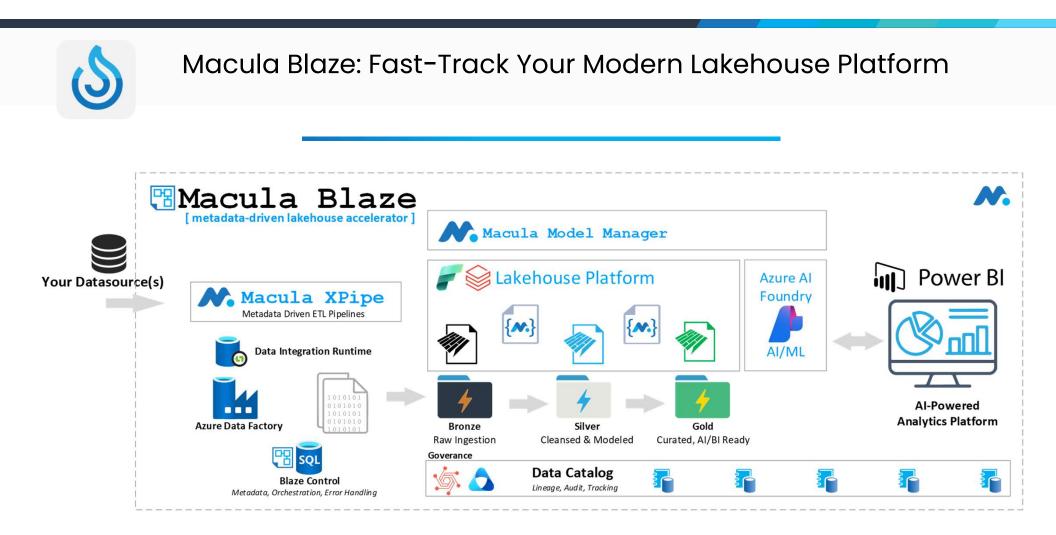
Metadata-Driven: Add tables and fields with simple configno rewrites.



**Governed & Observable**: Track lineage and health with audit logs and dashboards.



Scale-Ready: Seamlessly scale and promote artifacts from dev to test to prod





## Engagement

Laying the foundation...





Blaze Setup and Configuration



Business Engagement Milestone 2



Platform Review, Roadmap & Recommendations





## Thank you

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