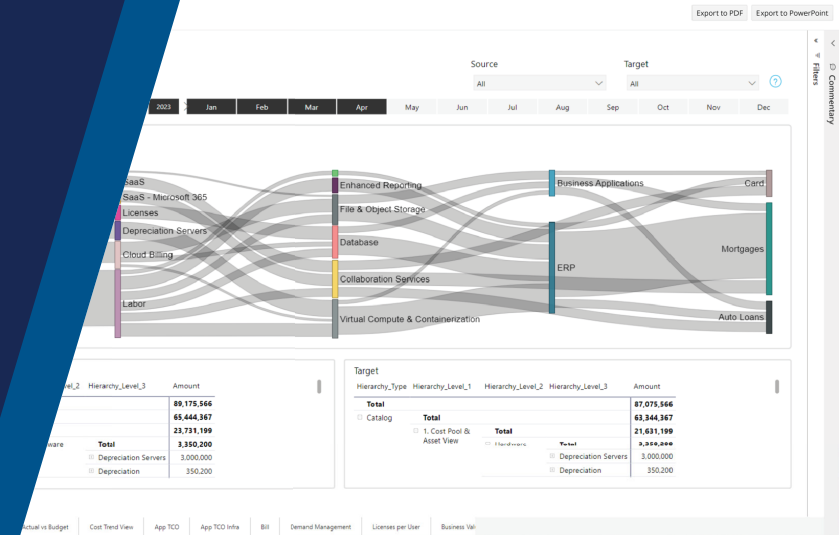




MAGICORANGE™

KNOW YOUR NUMBERS

MagicOrange provides executive teams with a unified and innovative approach to strategic financial planning. Operating at the convergence of ITFM, FinOps, and shared services, MagicOrange provides crystal-clear line of sight into expenses and cost-drivers. With clear line of sight comes indisputable traceability, accountability, and the data necessary to drive profitability and investment decisions.



Consolidate Your Data

- Ditch the spreadsheet sprawl and embrace a single, unified, and accurate source of IT investment and expense data.
- Alleviate errors, repetitive manual tasks, rebalance team deployment, and gain better data confidence.

Deconstruct Spend

- Analyze technology costs across all pools and sub-pools, revealing granular detail and potential anomalies.

Uncover Cost Anomalies

- Compare internal spend against benchmarks and historical trends, pinpointing outliers like excessive external labor or under-capitalized assets.

Drive Smarter Spending

- Leverage budget variances and historical data to inform data-driven decisions for targeted adjustments and strategic planning.

Unveil True Costs

- Shine a light on IT consumption with Showback, raising awareness for and fostering collaboration with IT and business units.
- Implement a fair and accurate Chargeback process and generate invoices based on actual usage by distinct lines of business.

Control and Optimize Resources

- Fine-tune consumption patterns, optimize resource allocation, and fuel sustainable growth for your IT services.

Enable Variable Pricing

- Develop dynamic pricing strategies to be flexible with shifting demand, customer segments, and service features.
- Maximize profitability, optimize value for customers, and fuel your IT ecosystem's growth.

Unleash the Full Potential of Your Resources

- Leverage hardware and network efficiently and empower scalability for future growth.
- Embrace new technologies and digital transformation projects with confidence.

Future Proof Your Foundation

- Analyze capabilities, optimize resources, and craft strategies for secure, scalable, and high-performing IT organization that keeps pace with your ambitions.

Empower Smart Investments

- Leverage data-driven insights to invest strategically into those IT services that can help ensure the optimal resource allocation.
- Uncover cost-saving opportunities throughout the lifecycle, improve budget planning, and utilize IT funds effectively.

Drive Profitability

- Identify cost-saving opportunities, optimize resource allocation, and ensure your investments deliver maximum value throughout their service lifecycle.
- Compare lines of business, product families, or individual offerings to reveal hidden costs and areas for optimization.



MAGICORANGE™

“The MagicOrange team fully delivered on our challenges and exceeded our expectation in the way their experts understand and care for our business success.”

*Marlize van der Westhuizen
Head of Finance: Infotec and Logistics Divisions
The Foschini Group*

Resource and Time Management

- Efficiently forecast and track time spent on projects and gain real-time visibility on team status and cost.
- Provide credibility to service charges by detailing hours spent towards the completion of projects and initiatives.
- Automatically integrate resource and time allocations into the organization's cost allocation model.
- Assign tasks and monitor project deadlines with easy-to-use submission / approval workflows.

Best-in-Class Reporting Engine

- Leverage the Microsoft Power BI analytics platform to develop interactive and compelling visualizations using common already in-house skills.
- Create comprehensive reports using the multi-dimensional modelling engine.
- Synthesize large volumes of data to measure ROI across product families, strategic initiatives, and geographical regions.

Flexible Cost Modeling

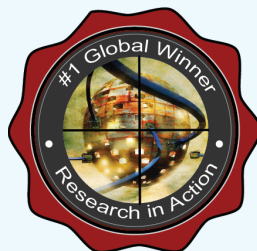
- Categorize and associate general ledger, asset management, and inventory data with any product and service.
- Process unlimited volumes of data within the most complex allocation schemas.
- Understand front-to-back costs and direct spend to business initiatives at scale including reciprocal and recursive costing.
- Provide a seamless experience for employees to understand the full range of services provided to the business.
- Facilitate highly transparent service definition, service owner, and cost-of-service mapped to the 'Bill of IT'.

Cloud FinOps

- Leverage cloud providers' native tagging and an overlay of allocation tags for greater transparency and reporting.
- Enable highly granular showback and chargeback methodologies across on-premises, private and public cloud resources.
- Manage privileges and role-based access control for users and groups allowing for fully customizable experiences.
- Align to the TBM Taxonomy for all Cloud Services, with more than 60,000 services mapped to ITFM.

Budgeting and Forecasting

- Create commercially accurate and relevant budgets, forecasts, and 'What-If' scenarios rapidly and at scale.
- Integrate your organization's cost model, providing multi-dimensional views of spend across various stakeholders.
- Reduce time spent gathering information during budget and forecast cycles.
- Effortlessly ingest spreadsheet data into a fully customizable layout for easy data management and analysis.



BOOK A DEMO
magicorange.com
sales@magicorange.com