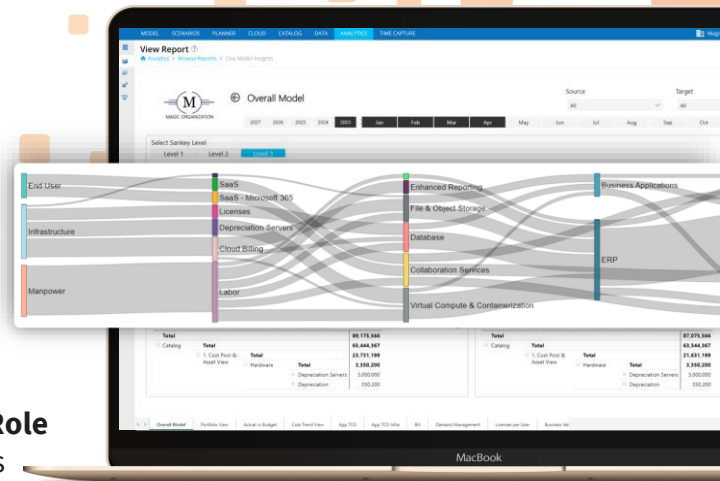




Know Your Numbers

# FinOps Capabilities



## Focus the Power of MagicOrange for Your Specific Role

MagicOrange empowers a range of cloud stakeholders with the tools and insights needed to optimize cloud financial management. Whether you're a FinOps professional meticulously managing costs, a Cloud Architect designing innovative infrastructure, or an Engineering / DevOps Lead focused on responsible resource utilization, MagicOrange delivers the technical depth and actionable intelligence required for success.

### FinOps Practitioners

#### Precise Cost Allocation & Insightful Reporting:

- Accurately pinpoint cloud spending across departments, teams, projects, or cost centers.
- Generate prescriptive reports that identify cost drivers and opportunities for significant savings.

#### Cloud Cost Optimization Engine:

- Drive continuous improvement with our AI-powered cost optimization engine.
- Uncover hidden inefficiencies, eliminate wasteful spending, and ensure cost-effectiveness across your entire cloud estate.

### Cloud Architects & DevOps Leads

#### Infrastructure Efficiency & Cost Optimization:

- Design and build cost-effective cloud infrastructure with real-time cost visibility.
- Right-size instances, identify opportunities for reserved instance utilization, and ensure optimal performance at minimal cost.

#### Showback & Chargeback Capabilities:

- Promote accountability and responsible resource usage across development teams.
- Allocate cloud costs back to individual projects or teams, fostering a culture of cost awareness and optimization.

### IT Finance Professionals

#### Granular Resource Utilization Insights:

- Gain unparalleled visibility into IT resource consumption patterns.
- Drill down to identify underutilized resources and opportunities for strategic reallocation.

#### Cost Modeling for Informed Decisions:

- Accurately forecast future resource needs and associated costs.
- Make data-driven decisions about infrastructure investment and optimize resource allocation for maximum efficiency.

### Shared Service Professionals

#### Streamline Service Delivery:

- Improve service cost visibility and allocation with granular cost tracking.
- Deliver services more efficiently by understanding the true cost of each offering.

#### Transparency & Informed Decision-Making:

- Foster transparency and collaboration across Shared Service teams.
- Allocate costs back to individual departments or business units, enabling data-driven service delivery optimization.

“The model is very good once implemented and fully understood. The support from MagicOrange is incredible

—Salome Jeftha, Assistant Manager Finance at The Foschini Group

MagicOrange goes beyond basic cost management, offering the experienced FinOps professional the power to optimize, forecast, and make data-driven decisions for maximum cloud financial efficiency.

### Granular Cost & Usage Analytics

- Leverage self-service analytics with drill-down capabilities for in-depth insights into your cloud spending and usage patterns.
- Track granular expenditure trends and pinpoint cost drivers with unparalleled precision.

### Anomaly Detection & Real-Time Alerts

- Proactively manage risks with MagicOrange's intelligent anomaly detection engine.
- Receive real-time alerts for unexpected cost spikes, allowing for swift identification and remediation of potential issues.

### Prescriptive Cost Optimization

- Uncover hidden savings opportunities with AI-powered cost optimization recommendations.
- Right-size instances, identify underutilized resources, and strategically leverage reserved instances for optimal performance-to-cost efficiency.

### Budgeting & Forecasting with Precision

- Gain control of your cloud finances with MagicOrange's robust budgeting and forecasting tools.
- Set granular budget thresholds and forecast future expenses with precision based on historical data and projected growth.
- Empower proactive financial management and resource allocation decisions.

### Enterprise-Grade Cost Allocation

- Streamline cost allocation across your organization with enterprise-ready capabilities.
- Allocate cloud costs accurately to departments, teams, projects, or cost centers for transparent accountability and informed decision-making.
- Align cloud spending directly with business objectives.

**BOOK A DEMO** [magicorange.com](https://magicorange.com)



- ✓ Certified Service Provider
- ✓ Qualified FinOps Practitioners



Available on  
Microsoft Azure  
Marketplace

- ✓ Integrated with Microsoft ELA
- ✓ Use Azure Consumption Credits

