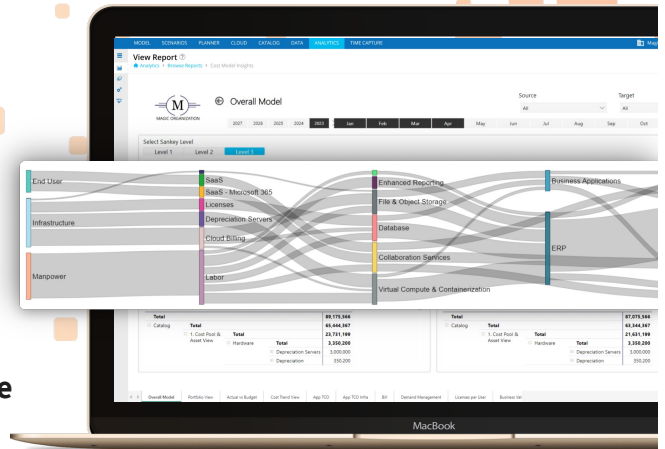# MAGICORANGE

Know Your Numbers

FinOps Capabilities

Focus the Power of MagicOrange for Your Specific Role

MagicOrange empowers a range of cloud stakeholders with the tools and insights needed to optimize cloud financial management. Whether you're a FinOps professional meticulously managing costs, a Cloud Architect designing innovative infrastructure, or an Engineering / DevOps Lead focused on responsible resource utilization, MagicOrange delivers the technical depth and actionable intelligence required for success.

FinOps Practitioners

Precise Cost Allocation & Insightful Reporting:
- Accurately pinpoint cloud spending across departments, teams, projects, or cost centers.
- Generate prescriptive reports that identify cost drivers and opportunities for significant savings.

Cloud Cost Optimization Engine:
- Drive continuous improvement with our AI-powered cost optimization engine.
- Uncover hidden inefficiencies, eliminate wasteful spending, and ensure cost-effectiveness across your entire cloud estate.

Cloud Architects & DevOps Leads

Infrastructure Efficiency & Cost Optimization:
- Design and build cost-effective cloud infrastructure with real-time cost visibility.
- Right-size instances, identify opportunities for reserved instance utilization, and ensure optimal performance at minimal cost.

Showback & Chargeback Capabilities:
- Promote accountability and responsible resource usage across development teams.
- Allocate cloud costs back to individual projects or teams, fostering a culture of cost awareness and optimization.

IT Finance Professionals

Granular Resource Utilization Insights:
- Gain unparalleled visibility into IT resource consumption patterns.
- Drill down to identify underutilized resources and opportunities for strategic reallocation.

Cost Modeling for Informed Decisions:
- Accurately forecast future resource needs and associated costs.
- Make data-driven decisions about infrastructure investment and optimize resource allocation for maximum efficiency.

Shared Service Professionals

Streamline Service Delivery:
- Improve service cost visibility and allocation with granular cost tracking.
- Deliver services more efficiently by understanding the true cost of each offering.

Transparency & Informed Decision-Making:
- Foster transparency and collaboration across Shared Service teams.
- Allocate costs back to individual departments or business units, enabling data-driven service delivery optimization.

MagicOrange goes beyond basic cost management, offering the experienced FinOps professional the power to optimize, forecast, and make data-driven decisions for maximum cloud financial efficiency.

Granular Cost & Usage Analytics

- Leverage self-service analytics with drill-down capabilities for in-depth insights into your cloud spending and usage patterns.
- Track granular expenditure trends and pinpoint cost drivers with unparalleled precision.

Anomaly Detection & Real-Time Alerts

- Proactively manage risks with MagicOrange's intelligent anomaly detection engine.
- Receive real-time alerts for unexpected cost spikes, allowing for swift identification and remediation of potential issues.

Prescriptive Cost Optimization

- Uncover hidden savings opportunities with AI-powered cost optimization recommendations.
- Right-size instances, identify underutilized resources, and strategically leverage reserved instances for optimal performance-to-cost efficiency.

Budgeting & Forecasting with Precision

- Gain control of your cloud finances with MagicOrange's robust budgeting and forecasting tools.
- Set granular budget thresholds and forecast future expenses with precision based on historical data and projected growth.
- Empower proactive financial management and resource allocation decisions.

Enterprise-Grade Cost Allocation

- Streamline cost allocation across your organization with enterprise-ready capabilities.
- Allocate cloud costs accurately to departments, teams, projects, or cost centers for transparent accountability and informed decision-making.
- Align cloud spending directly with business objectives.

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FinOps CERTIFIED
Service Provider

Available on
Microsoft Azure
Marketplace

✓ Certified Service Provider
✓ Qualified FinOps Practitioners

✓ Integrated with Microsoft ELA
✓ Use Azure Consumption Credits