



STREAMBOXY

SBXY
Concerts

STREAMBOXY creates a new world of concert moments and provides an **exceptional live streaming experience** fully customizable in high resolution for artists and fans



Managed Livestreams – just like a TV show

Reach thousands of participants with minimal effort

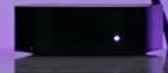
The screenshot displays the SBXY Concerts live stream control interface. At the top, a banner image shows a crowd of people with their hands raised in a concert setting. Below the banner, the interface is divided into two main sections. On the left is a sidebar with a dark background and orange accents. It contains the following sections: 'Information' with details for 'SBXY Concerts: Finals' (Gesamt: 20:00 - 23:00 Uhr); 'Lobby' with the text 'Sie befinden sich hier.'; and 'Camera Perspectives' which lists several camera views: 'Interview Room', 'Behind the scenes', 'Meet & Greet', 'View Camera 1', 'View Camera 2', and 'View Camera 3'. Each camera view has a corresponding 'In Raum wechseln' button. On the right is the main video area, which shows a live stream of a musician with dreadlocks playing an electric guitar on stage. A semi-transparent logo for 'SBXY Concerts' is overlaid on the bottom left of the video frame. In the top right corner of the interface, there is an 'Admin' user profile icon.

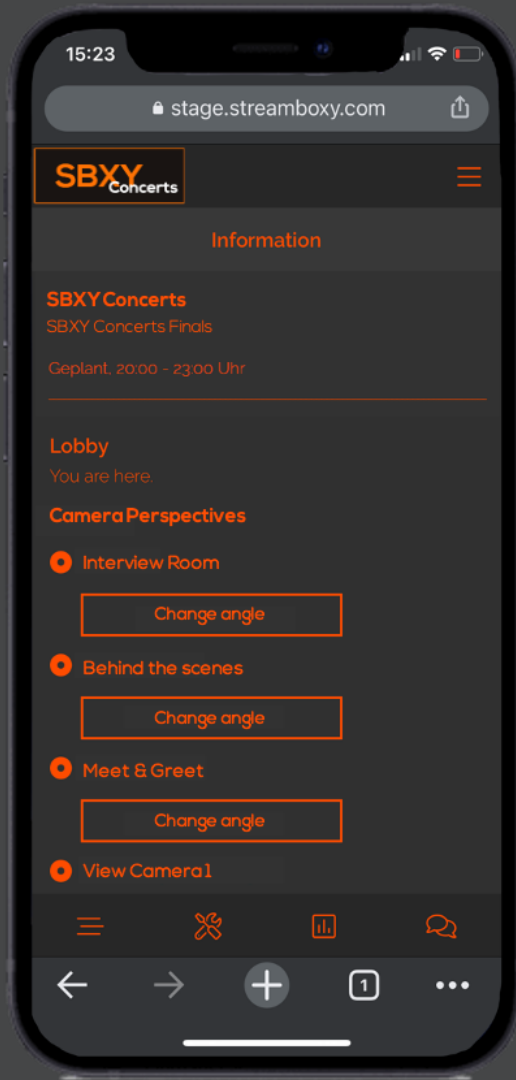




SBXY
Concerts

? #123456





What Sets Us Apart



Live from Various
Angles



Event Media
Library & Shop



Individual Service



Sponsor
placements



Apps for FireTV,
AppleTV, AndroidTV,
iOS & more



Individual
Design



High Resolution
Streaming



GDPR Compliance &
EU Server



API &
Integration



Fan-Wall



Easy
Onboarding



Video
Transkription

Main Livestream

SBXY Concerts

Admin

Live angles

Live Angles

- Zuschauer - Perspektive
Change angle
- Bühnen-Kamera
Change angle
- Main-Area (Stehplatz)
Change angle
- Main-Area (Sitzplatz)
Change angle
- View Camera 3
Change angle
- View Camera 4
Change angle

SBXY Concerts

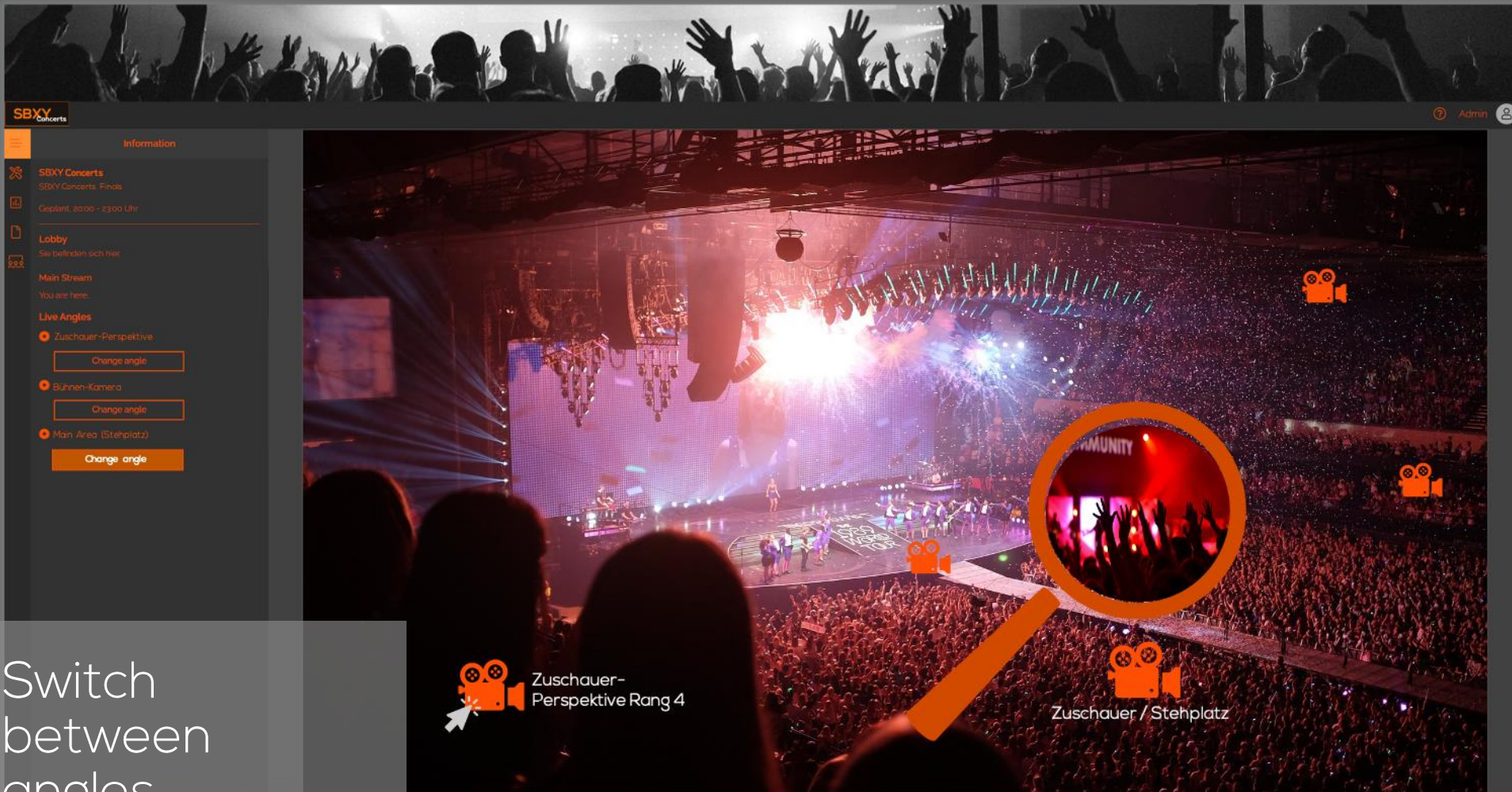
Are You Ready?



Live Production
Program



Camera Map



Switch
between
angles



Angle 1 – Main Stage



Switch
between
angles



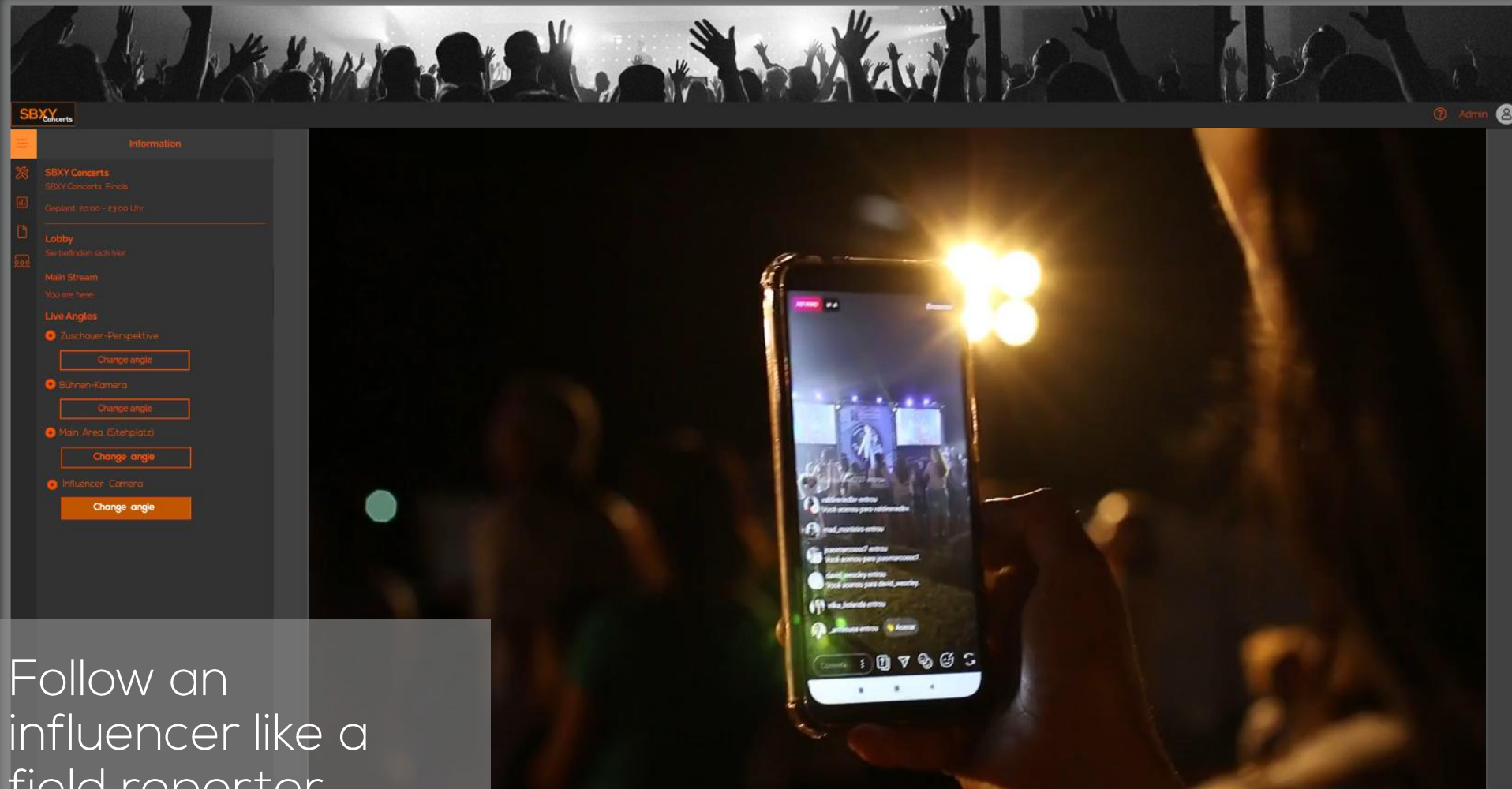
Angle 2 – VIP / Behind the scenes



Switch
between
angles



Angle – Mobile



Follow an
influencer like a
field reporter



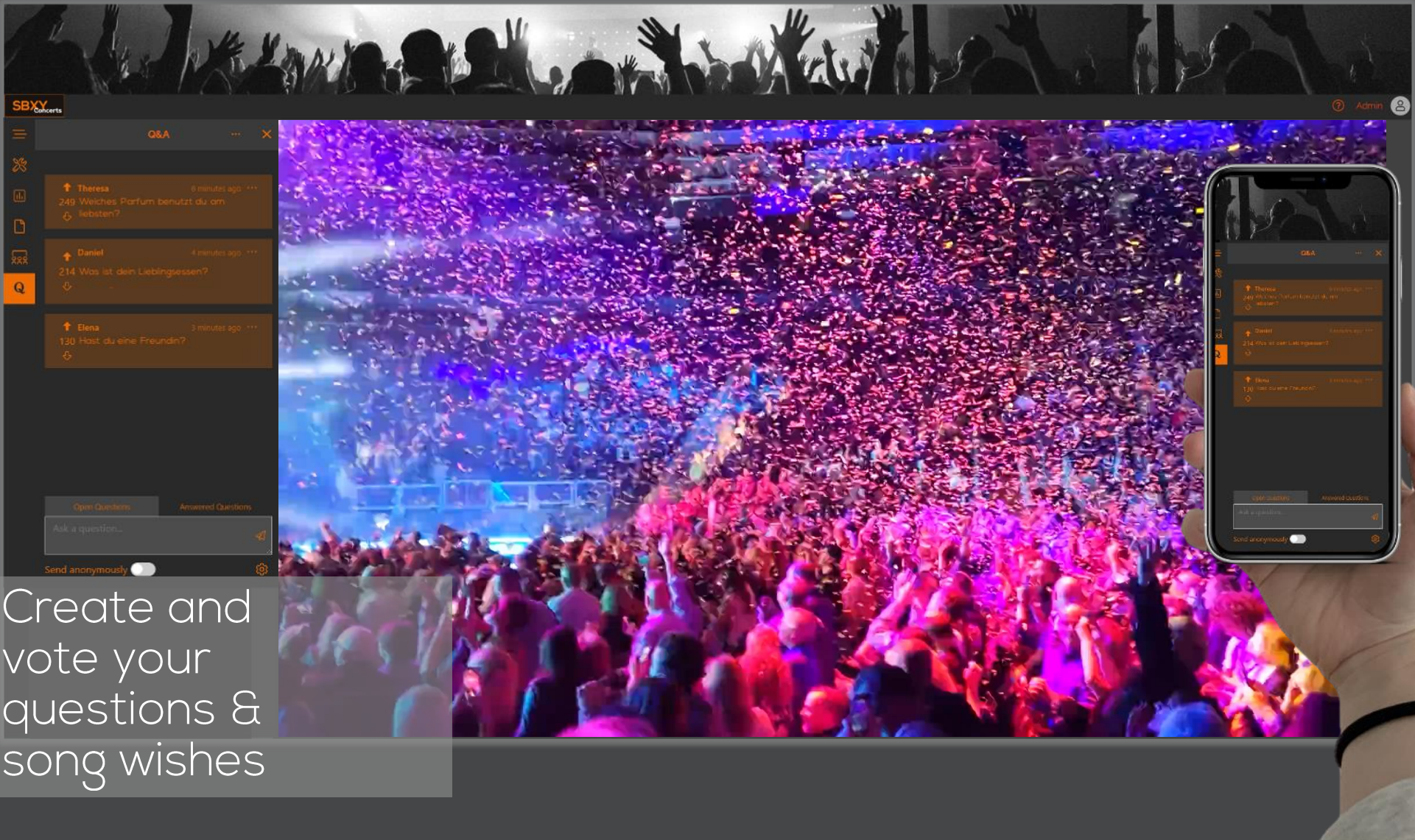
Fan-Wall



Direct fan feedback

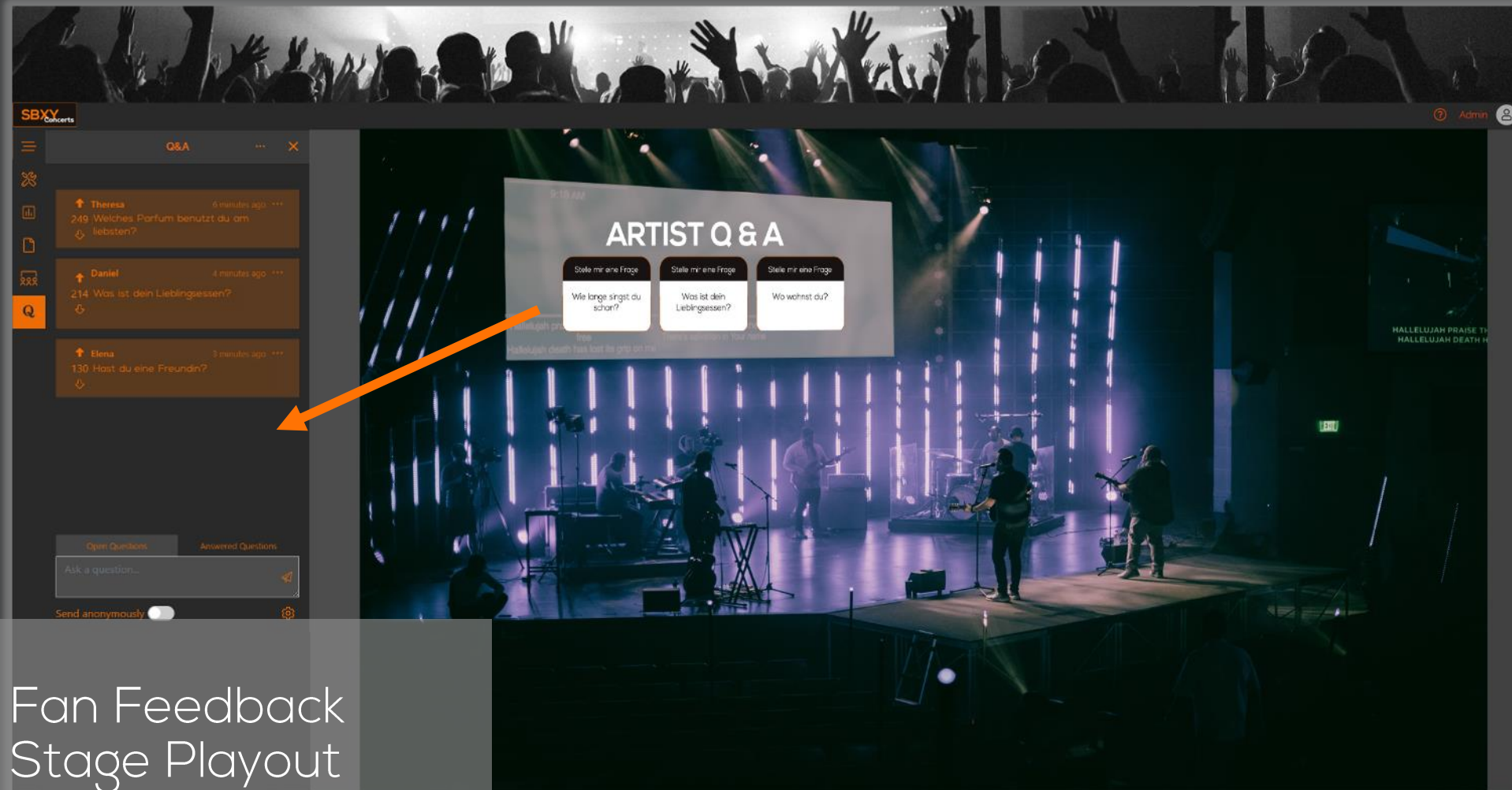


Interaction with the actor



Create and
vote your
questions &
song wishes





Fan Feedback
Stage Playout



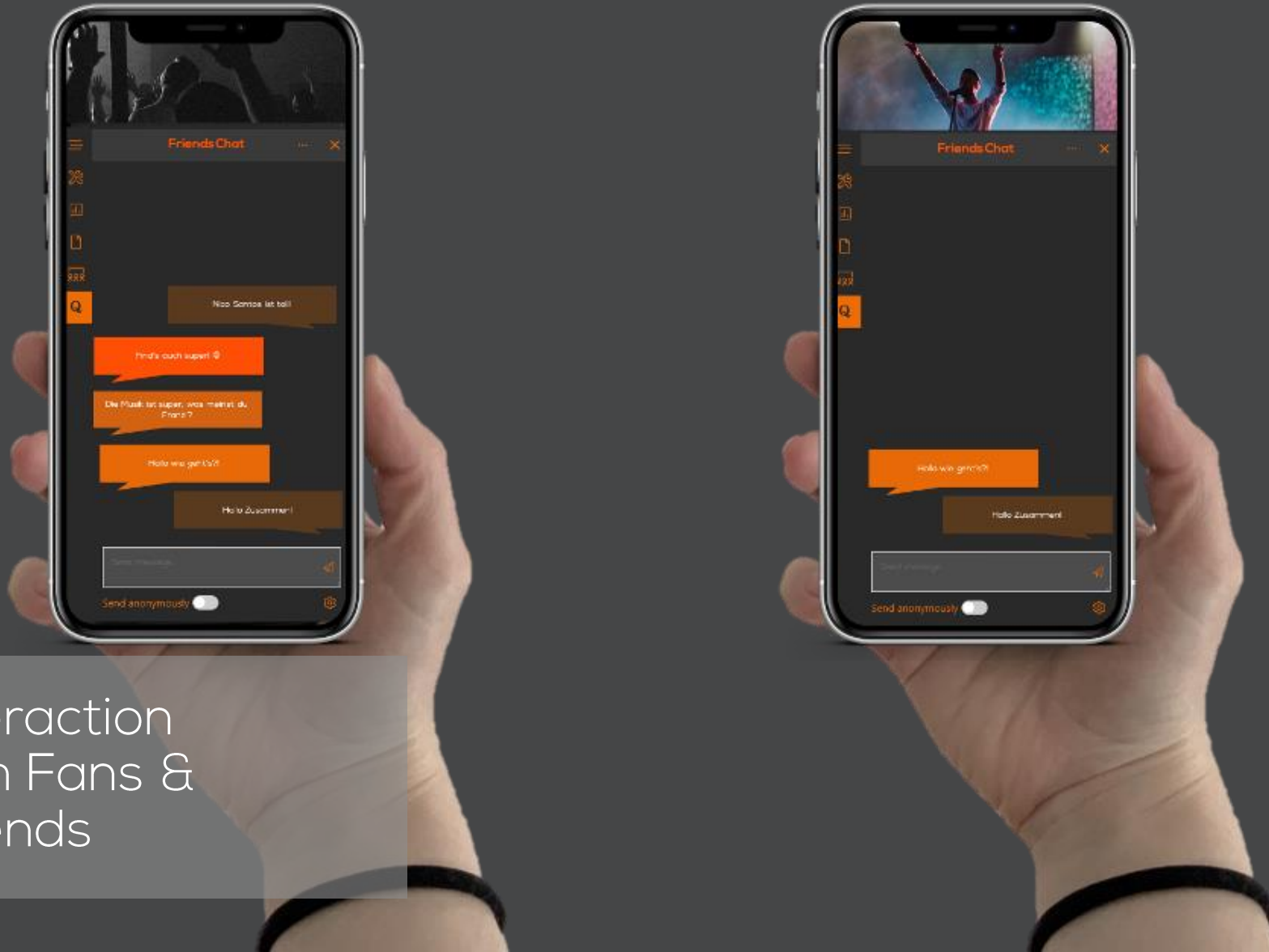


Fan Feedback
Moderation



Interaction with the actor backstage (vision)

Interaction Journey 4/5



Interaction
with Fans &
Friends



Meet & Greet



Private
Conference



Media Library – Video On Demand

Post Event Media 1/2

SBXY Concerts Media Library Admin

Information

- SBXY Concerts
SBXY Concerts: Finals
- Geplant: 20:00 - 23:00 Uhr
- Lobby
Sie befinden sich hier
- Main Stream
You are here
- Live Angles
 - Face Off
Change angle
 - Locker-Room
Change angle
 - Media Day

INTERVIEW MEET & GREET LIVE IN CONCERT

Mehr Highlights

STAGE DOOR BAND AND CREW ONLY



Individual for each event



After Interview



Video on Demand



Sponsor Placements (vision)

Sponsor Journey 1/2



PopUps &
FadeIns



Targeted E-Commerce (vision)

Sponsor Journey 2/2



Shop
Integration



Apps for Fire TV, Apple TV, Android TV

TV-App Journey 1/3

Amazon Fire TV



Apple TV



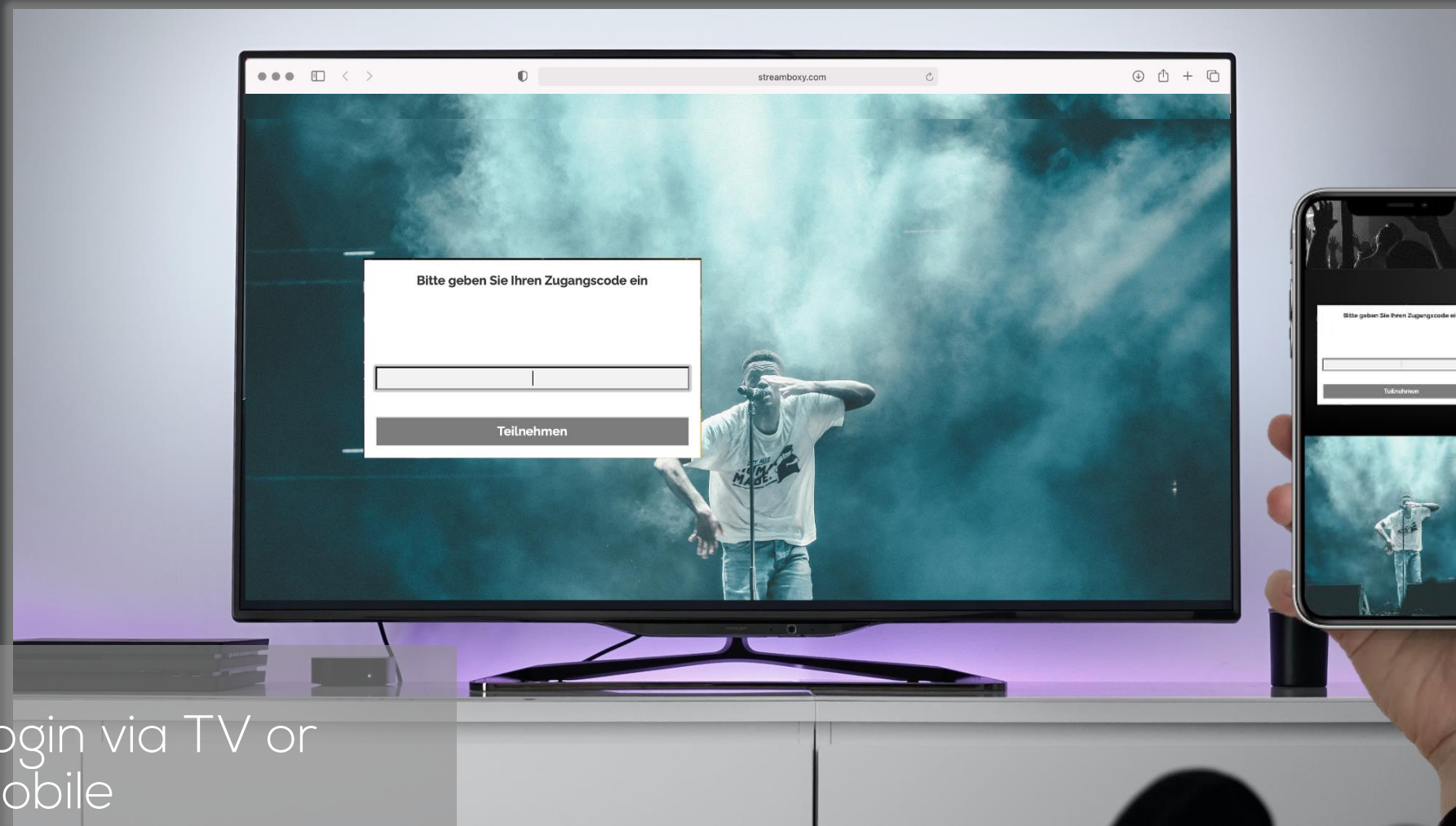
Android TV



Watch the
Livestream on
TV



Login



Login via TV or
Mobile



Interaction with a second mobile screen



Mobile
Interaction
while watching
TV



SBXY Partner Network

Reach thousands of participants with minimal effort

SBXY
Concerts



Live
Production



Service &
Support



Agencies



Design



AddOns



Ehrlich Brothers in your living room



- Livestream for fans on Dec. 26 and Dec. 31 with more than 25,000 participants
- Stream to Whitelabel app iOS apps, Apple TV, Fire TV, Android TV and web player
- Attendee management with access codes available for purchase in retail and online ticket systems

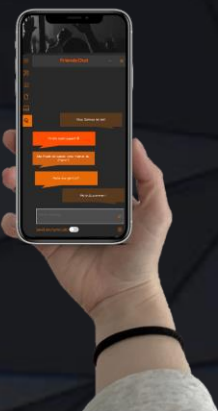


Technical Setup

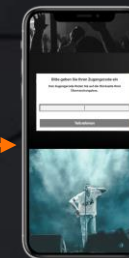


Live Production

Multiple Camera
Angles



Interaction



Mobile & Web



Fire TV



Apple TV



Android TV



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