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Your Plattform for virtual events, hybrid events and digital customer engagement





## Sample Event "Your Brand"

The screenshot displays the Streamboxy event interface for "YOUR BRAND". The main content area features a video of a woman with long dark hair, wearing a black top, standing in front of a grey background. To her left is a hand-drawn sketch of a 3D pie chart with one slice removed. The interface includes a left sidebar with navigation options: "Dokumentation EN" (FAQ), "Open for Speaker" (5/1/21, 8:00 AM - 6:00 PM), "Lobby" (You are here), "Agenda", and "Change Room" buttons for each agenda item. The agenda items are: 8:00 AM Welcome (60 minutes), 9:00 AM Leadership Academy (60 minutes), 10:00 AM Guest Speaker John Doe (60 minutes), Project manager: Strategy discussion (60 minutes), 11:00 AM Speed Dating (60 minutes), 12:00 PM Break (60 minutes), 1:00 PM Leading with Empathy (120 minutes), and 3:00 PM Leading with Responsibility (120 minutes). The top right corner shows the "YOUR BRAND" logo, a user profile icon labeled "Admin", and a "Q&A" section with three questions: "Can we contact you?" (asked by John Doe on 04/28/2021), "Where can I buy the vouchers?" (asked by Joanna Do on 04/28/2021), and "Who wants to join the meet&greet?" (asked by Mr. Keynote on 05/11/2021). The bottom right corner has a text input field "Ask a question..." and a "Settings" gear icon.





## What set us apart



GDPR Compliant & EU Server



Individual Design



Easy Onboarding



API & Integration



Personal Service



Video Transcript



## In Numbers

**40**

Breakout Sessions  
in a single Event

**100.000**

Concurrent Viewers

**120**

Countries in a  
single Event

**2**

Redundant  
Datacenters





## MAN – Global Virtual R&D Summit

- Livestream + Workshops mixed
- 36 parallel workshops
- Branding, Custom Interaktionstools etc.



**Frederik Zohm** • 2nd

Executive Board Member for Research and Development at MAN T...

1mo •

[+ Follow](#)

Ready - Steady - Go!

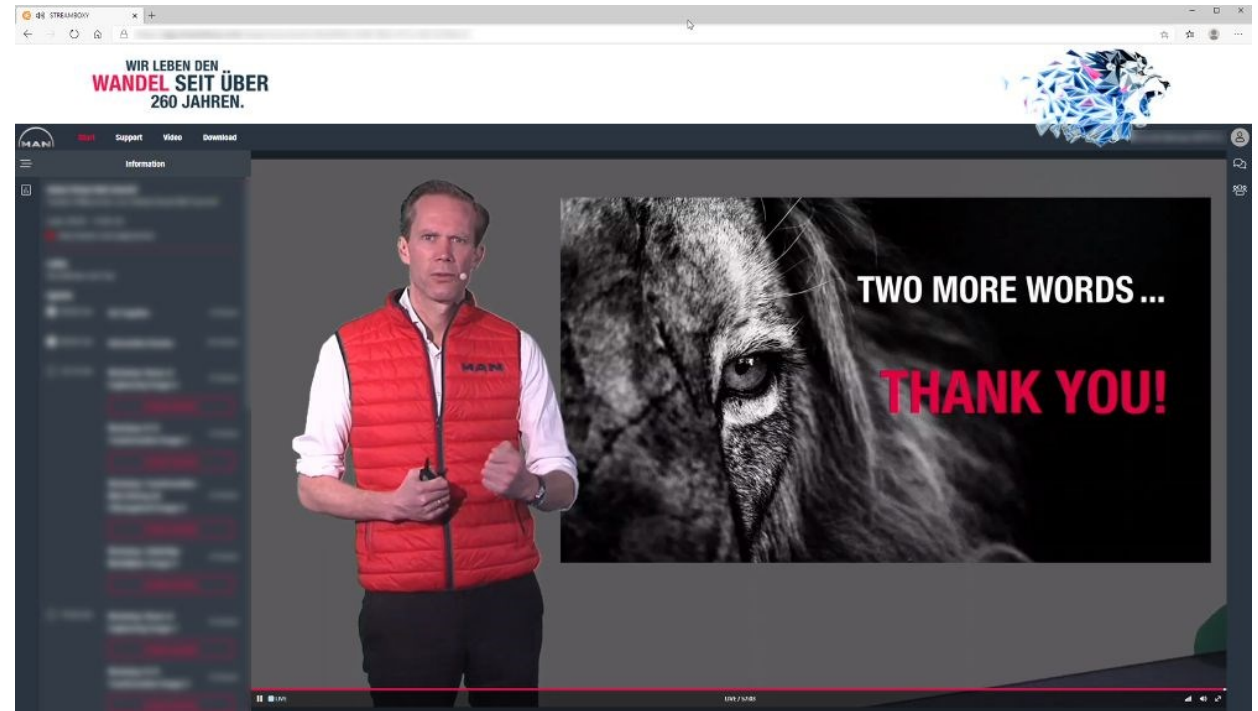
Today we staged our very first Global Virtual R&D Summit with 200 participants online today! After having tested all speakers Covid negative right before the event, we could realize this in the most personal way possible while being safe and healthy at the same time.

So [#Corona](#) couldn't stop us from getting together virtually, reflecting on exiting moments we had in 2020 such as the launch of our award winning New Truck Generation in Bilbao back in February or the SOP of our Lion's City E just a month ago. Hard work, but worthwhile!!

We also used virtual and interactive workshop sessions during our Summit to work commonly on our leadership principles, our technology roadmaps, and our transformation tasks!

What an event – what a team! Thank you for your hard work! Thank you for your dedication!

[#mantruckandbus](#) [#hardworkpaysoff](#) [#VirtualEvent](#) [#simplymytruck](#)  
[#Engineering](#) [#Transformation](#) [#Transportation](#) [#teamspirit](#)



Customer testimonial:

"Whether keynote or interactive workshops, the customizability of Streamboxy including competent support up to data protection made the "MAN Global Virtual R&D Summit" a successful virtual event."





## Ehrlich Brothers in your living room

- Livestream for fans on Dec. 26 and Dec. 31 with more than 25.000 participants
- Stream to Whitelabel App iOS Apps, Apple TV, Fire TV, Android TV and Web Player
- Participant management with access codes available for purchase in retail and online ticketing systems





## Innovative Formats

Use STREAMBOXY for unique Online Events or continuously as part of your customer engagement strategy

**Online  
Events**

**Produkt  
Roadshows**

**Summits**

**Concerts**

**Hybrid Events**

**Webinars**

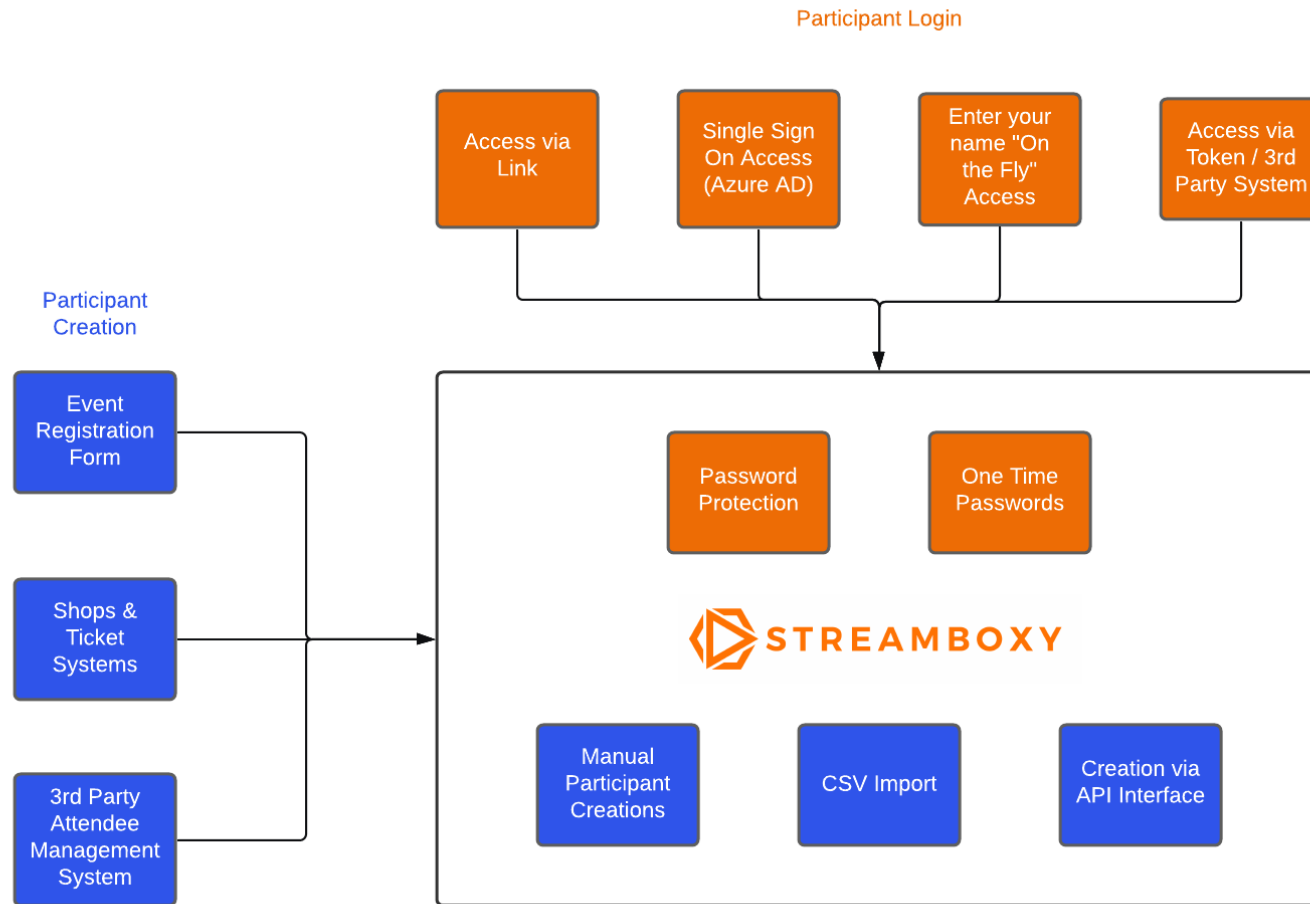
**Meetings**

**Live Shows**





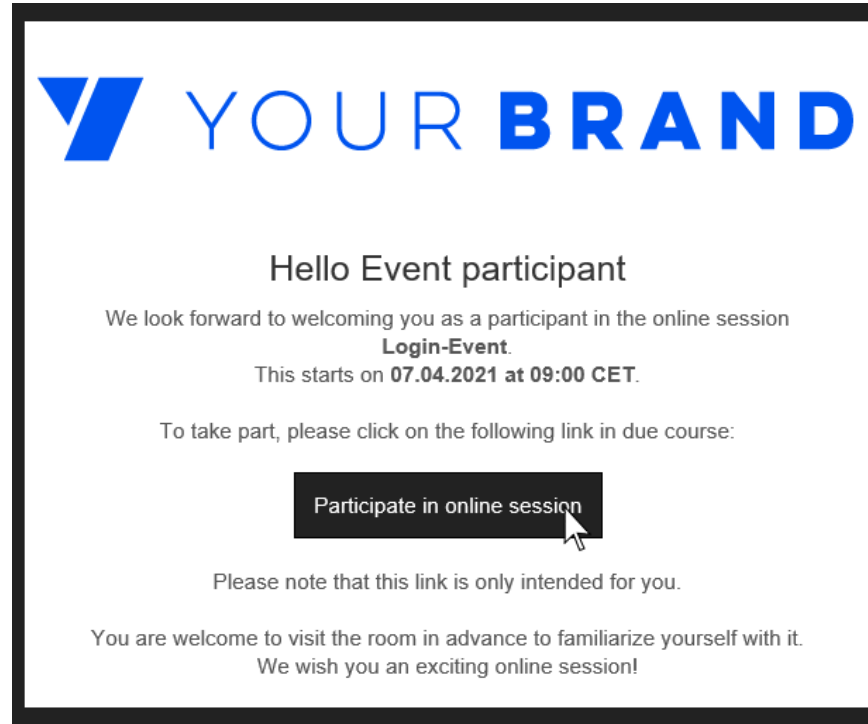
## Before the event – Participant access options







Before the event – automatic e-mails with access link and reminders





## During the event – HTML pages and landing pages

- Can act as Landing page for the event
- Can provide additional formats to breakout rooms

The screenshot displays a virtual event interface for 'YOUR BRAND'. The main content area features a 'Welcome to your Event' message and a grid of breakout room options: 'Keynote Infos', 'About the Workshops', 'Future Events', and 'Event Support'. Each option includes a representative image. On the left, a sidebar provides event details, including the agenda with sessions like 'Welcome', 'Leadership Academy', and 'Speed Dating', each with a 'Change Room' button. On the right, a chat window shows a welcome message from 'Admin' and a text input field for further communication.





## During the event – Livestream

- A live stream can be broadcast live from a station or studio (via RTMP)
- With a few people in front of the camera, who can broadcast content to thousands in front of the screens

The screenshot displays a live streaming interface for 'YOUR BRAND'. The main video area shows a woman with long dark hair, wearing a black top, standing in front of a grey background. To her left is a 3D pie chart with one slice highlighted. The interface includes a top navigation bar with 'Start', 'Video Gallery', and 'Your Brand Website'. A right-hand sidebar contains a 'Q&A' chat window with two questions: 'Can we get the slides later?' by Lisa Meyer and 'Does this also affect EMEA?' by Anonymous. At the bottom, there is an 'Ask a question...' input field and a 'Send anonymously' toggle switch.





## During the event – Conference

- A conference allows an interaction of multiple participants via webcam and screen sharing
- The focus is on collaboration

The screenshot displays a virtual conference interface for 'YOUR BRAND'. On the left, a sidebar menu contains the following items: 'Information' (with a close button), 'Dokumentation - Hilfestellung beim Einrichten von Sessions' (with a FAQ link), 'Running, 4/30/21, 1:00 PM - 3:00 PM', 'Lobby' (with a 'Change Room' button), and an 'Agenda' section. The agenda items are: 8:00 AM 'Willkommen' (60 minutes), 9:00 AM 'Führungsakademie' (60 minutes), 10:00 AM 'Gastredner John Doe' (60 minutes), 'Projektleiter: Strategie-Diskussion' (60 minutes), 11:00 AM 'Speed Dating' (60 minutes), 12:00 PM 'Pause' (60 minutes), 1:00 PM 'Führen mit Empathie' (120 minutes, with the subtext 'You are here.'), 3:00 PM 'Führen mit Verantwortung' (120 minutes), and 5:00 PM 'Abschließende Diskussion' (60 minutes). Each agenda item has a 'Change Room' button. The main area shows a 3x3 grid of nine video thumbnails of participants. The top right corner features the 'YOUR BRAND' logo, a user profile icon labeled 'Admin', and a help icon. The bottom center of the interface has a small version of the stylized orange logo.





## During the event – chat, polls and voting

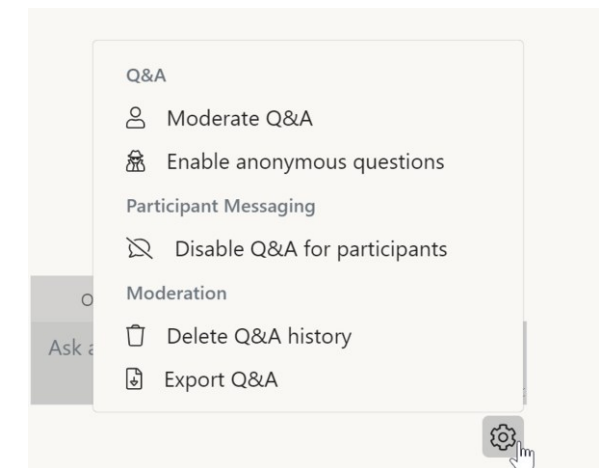
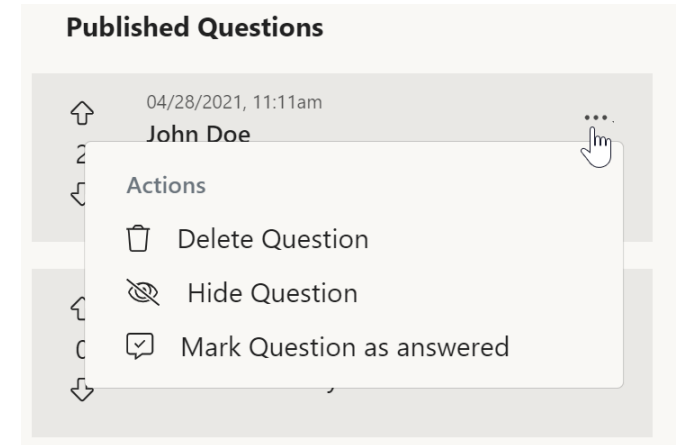
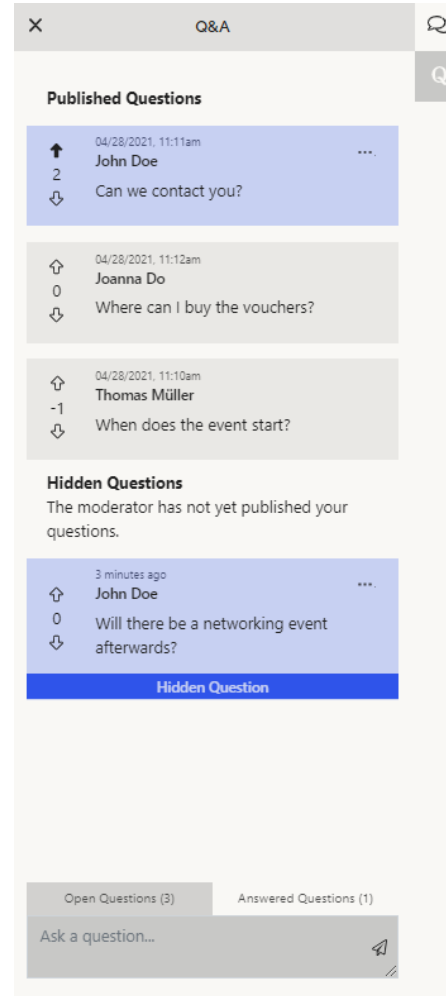
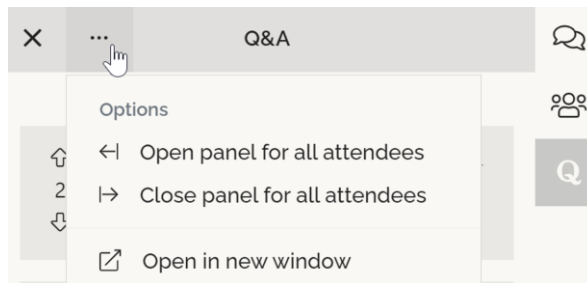
The screenshot displays a virtual event interface for 'YOUR BRAND'. The main area shows a grid of nine participants in a video conference. On the left, a sidebar contains an 'Information' panel with an agenda for the event on 4/30/21 from 1:00 PM to 3:00 PM. The agenda items include: 8:00 AM Willkommen (60 minutes), 9:00 AM Führungsakademie (60 minutes), 10:00 AM Gastredner John Doe (60 minutes), 11:00 AM Speed Dating (60 minutes), 12:00 PM Pause (60 minutes), 1:00 PM Führen mit Empathie (120 minutes), 3:00 PM Führen mit Verantwortung (120 minutes), and 5:00 PM Abschließende Diskussion (60 minutes). A 'Chat' window on the right shows a welcome message from 'Admin' and two previous messages: 'Hallo' and 'Herzlich Willkommen!'. A 'Survey active' pop-up is overlaid on the grid, asking 'How do you like the event today?' with four options: 'Excellent (100%)' (1 Votes), 'Good (0%)' (0 Votes), 'I don't like it (0%)' (0 Votes), and 'I don't know (0%)' (0 Votes). The interface also features a 'Lobby' section with 'Change Room' buttons and a 'Write a message...' input field at the bottom right.





## During the event – Q&A

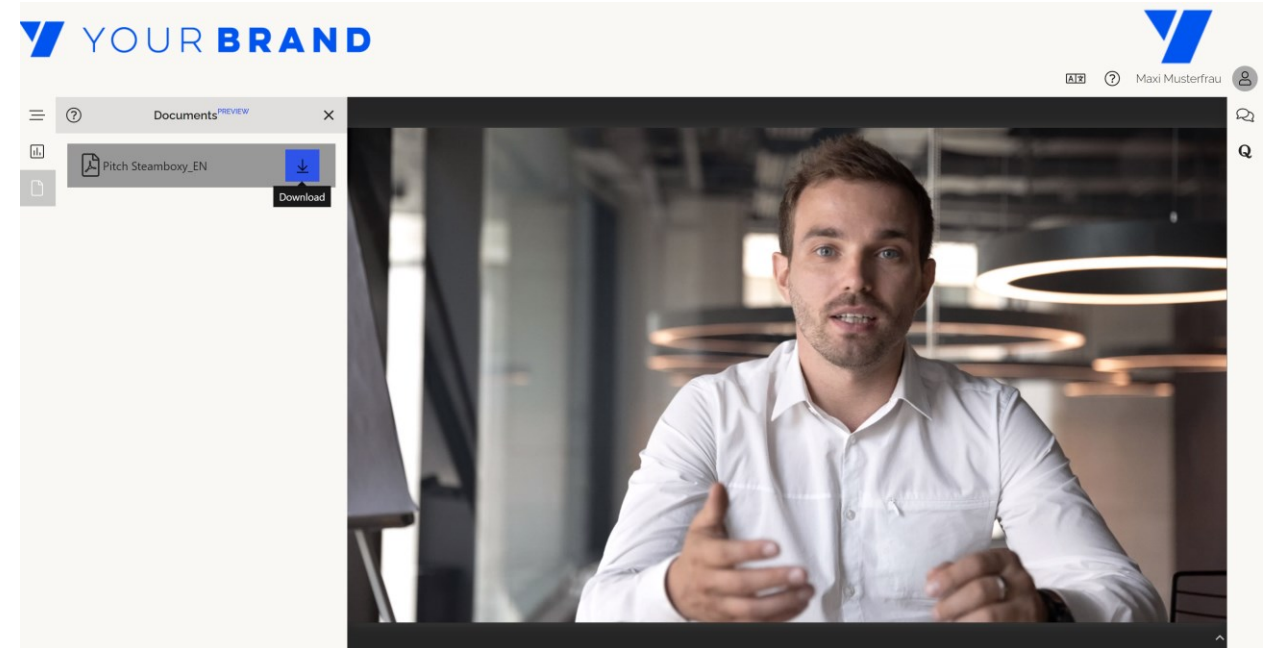
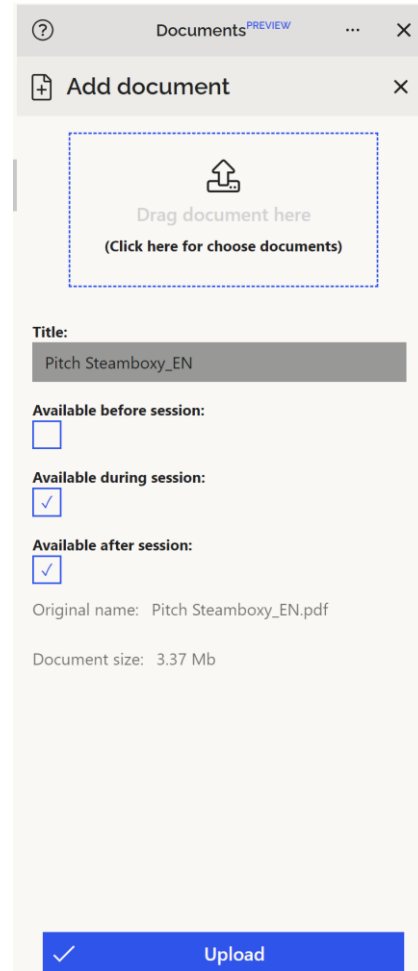
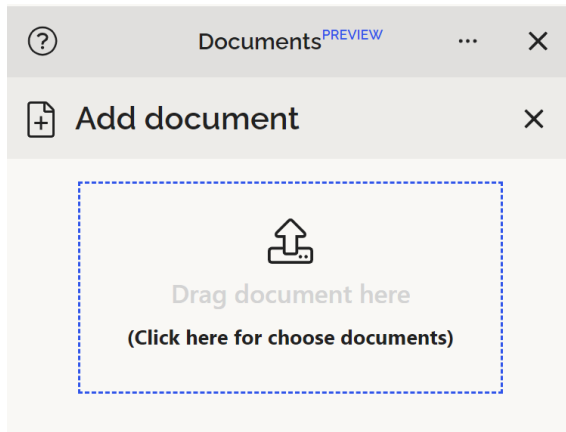
- Up & Down Vote
- Moderation
- Activation & Lock
- Anonymous Questions
- Export & Delete





## During the Event – Documents

- Allow Acces before during and after an Event





## During the event – External Tools in side panel

External session tools + Add new session tool

- 1: STREAMBOXY Demo Presentation Fullsize panel | Active ✎ ✕
- 2: Whiteboard (Sample Tool) Fullsize panel | Active ✎ ✕

Add new session tool

Tool icon:

Tool description:  
Q&A

Tool url:  
[https:// streamboxy.com](https://streamboxy.com)

You can use placeholders like {sessionTitle} in the url, which will be replaced while loading the site. Warning: only set the token for applications that you trust and, if necessary, expand the privacy statement for your end users. You'll find further details on [support portal](#).

Tool type:  
Panel Fullsize panel New window

Tool position:  
5

Submit

YOUR BRAND

Mentimeter

Fragestellung

Der Workshop hat mir gefallen Überspringen

1 Stimme vollkommen zu Stimme vollkommen zu Stimme nicht zu

Ich würde den Workshop einem Bekannten weiterempfehlen Überspringen

1 Stimme vollkommen zu Stimme vollkommen zu Stimme nicht zu

Ich habe wertvolle Erkenntnisse aus diesem Workshop mitgenommen Überspringen

1 Stimme vollkommen zu Stimme vollkommen zu Stimme nicht zu

Absenden

Powered by Mentimeter [Terms](#)







## During the event – External Tools in full screen mode

External session tools + Add new session tool

- 1: STREAMBOXY Demo Presentation Fullsize panel | Active ✎ ✕
- 2: Whiteboard (Sample Tool) Fullsize panel | Active ✎ ✕

Add new session tool

Tool icon:

Tool description: Q&A

Tool url: [https:// streamboxy.com](https://streamboxy.com)

You can use placeholders like {sessionTitle} in the url, which will be replaced while loading the site. Warning: only set the token for applications that you trust and, if necessary, expand the privacy statement for your end users. You'll find further details on [support portal](#).

Tool type: Panel Fullsize panel New window

Tool position: 5

Submit

YOUR BRAND

Whiteboard

miro | BeersAndIdeas | Reconnecting AT John Doe

Your browser's zoom level is not set to 100%, which may cause the board to display incorrectly. View only Q Q

**The Business Model Canvas**

Key Partners	Key Activities	Value Propositions	Customer Relationships	Customer Segments
Consumer Electronics Cable Companies & Broadcasters Producers	Production & Licensing Development of Streamboxy Platform Key Resources Streamboxy Platform and Movie Portfolio Microsoft	Watch on demand entertainment	Self-Service AI Recommendations Channels Any Devices Event Solution Provider	Medicin Automotive
Cost Structure Production & Licensing Technology Development	Revenue Streams Subscription			

**The Value Proposition Canvas**

Two Value Proposition Canvas diagrams are shown, one for 'Medicin' and one for 'Automotive', each with a central customer profile and a value proposition canvas.

MAKONIS | BEERS & IDEAS | zoom: 44%





## During the event - participant control and room change

- See live which participants are in which room
- Move participants
- As a speaker you can request your planned participants

09:00 Leadership Academy 2 Participants

Thomas Müller

Joane Doe

10:00 Guest Speaker John Doe 0 Participants

Move Joane Doe

- Dokumentation EN
- Guest Speaker John Doe
- Speed Dating
- Leading with Empathy
- Leading with Responsibility
- Final Discussion

Room Request

You have been requested to switch the room. Do you want to join room Leadership Academy?

✓ Yes

✕ No

**Summon planned participants**

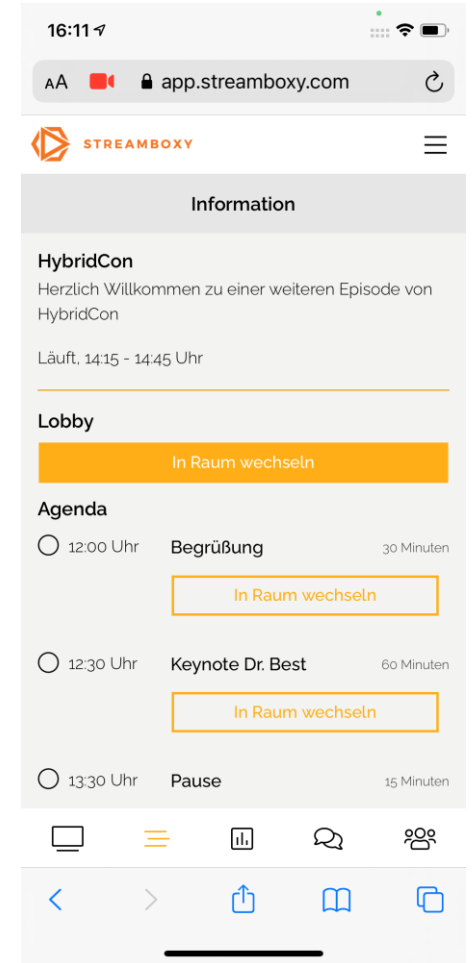
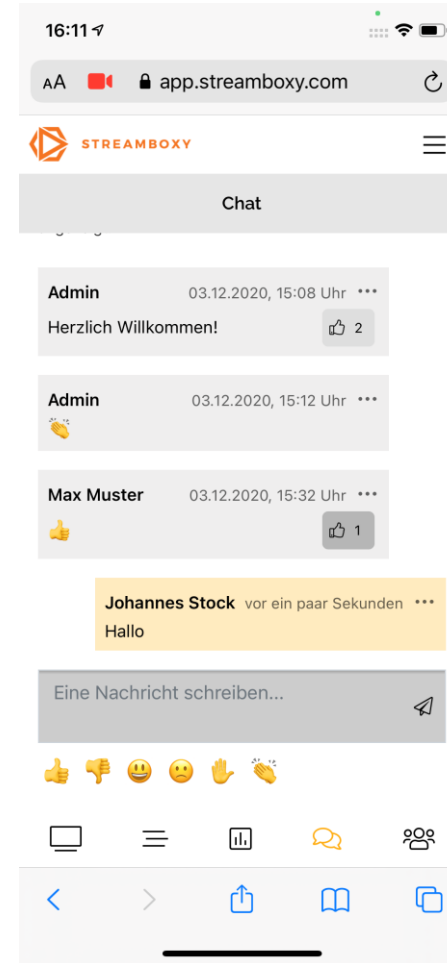
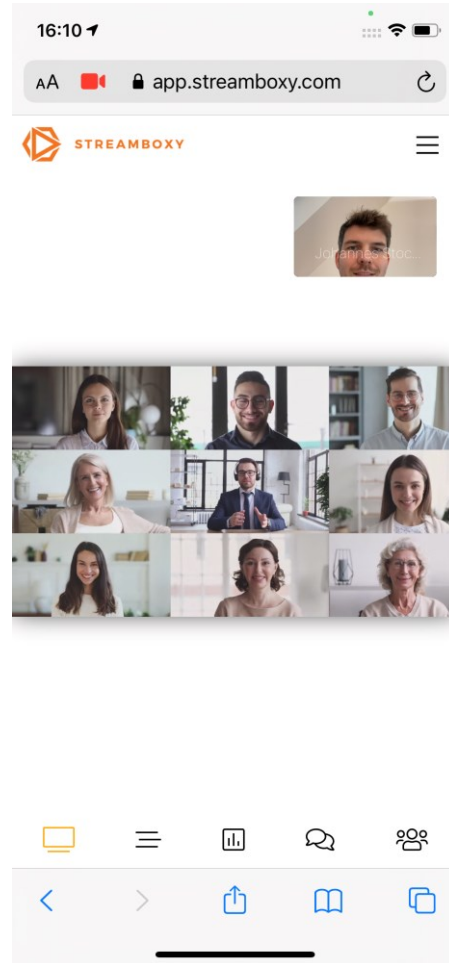
If you summon planned participants, they will receive an invitation to join this session.

Summon participants





## During the event – Mobile Ready





## After the event - recordings and transcription

The screenshot displays the 'YOUR BRAND' event management platform. The main content area shows a live recording of a speaker on stage at the 'EUROPACE KONFERENZ'. The speaker is a man in a dark suit, holding a microphone. The background features the event logo and the text 'EUROPACE KONFERENZ'. The interface includes a sidebar on the left with event details and an agenda, and a transcript sidebar on the right.

**YOUR BRAND**

Information

Dokumentation - Hilfestellung beim Einrichten von Sessions  
FAQ  
Running: 4/30/21, 1:00 PM - 3:00 PM

Lobby

Change Room

Agenda

- 8:00 AM Willkommen 60 minutes
- 9:00 AM Führungsakademie 60 minutes
- 10:00 AM Gastredner John Doe 60 minutes
- 11:00 AM Speed Dating 60 minutes
- 12:00 PM Pause 60 minutes
- 1:00 PM Führen mit Empathie You are here. 120 minutes
- 3:00 PM Führen mit Verantwortung 120 minutes
- 5:00 PM Abschließende Diskussion 60 minutes

Transcript

Search transcript...

0:00:10.83 Es gibt nämlich keine Musterlösung und ich bin total gespannt auf den jetzigen Redner und bin auch und ich habe es eben schon gesagt ich bin ein bisschen beeindruckt.

0:00:20.26 weil Sascha Friesicke ist 34 Jahre und es ist nicht seine erste Professur.

0:00:25.24 wie ich heute gelernt habe.

0:00:29.96 Schon bei der zweiten Professur.

0:00:29.69 Ich hab mir gedacht, ich bin irgendwo falsch abgelenkt mit meinem 43 also ich bin durchaus beeindruckt und viel ja viel Spaß mit dieser Vorankündigung.

0:00:37.1 Bei dem Thema Digitalisierung kann man nicht kopieren ganz viel Spaß.

0:00:42.26 Was ja schönen guten Tag ich habe

0:00:45.14 gestern gelernt über wissenschaftliche scheinweisen,

0:00:48.01 das je näher man sich

0:00:51.68 den Menschen näher, desto menschlicher wirkt es dann doch was passiert von daher viel was mal gucken.

0:01:01.1 wie beeindruckend das alles ist?

0:01:04.54 Also ich M, ich

0:01:05.06 bin Professor in in Amsterdam zu einem Thema.

Write a message...

👍 🗨️ 😊 😞 🗨️ ⚙️





Streamboxy - A MAKONIS product

**1 CORE**

Cloud Technology

**26**

Employees

**2016**

Founded

**Consulting  
& DEV**



Gold Application Integration  
Gold DevOps  
Gold Data Analytics  
Gold Application Development  
Gold Cloud Productivity  
Gold Cloud Platform  
Silver Collaboration and Content  
Silver Datacenter

