

DATA SCIENCE ASSESSMENT

This is a great way to plan your journey to implementing Data Science within your organisation. A Data Science Assessment will help to identify use cases for innovation, to boost revenue, save costs and increase efficiencies. The strategic road map helps guide your organisation towards using data more effectively.

INNOVATION AND RESULTS IN WEEKS NOT YEARS

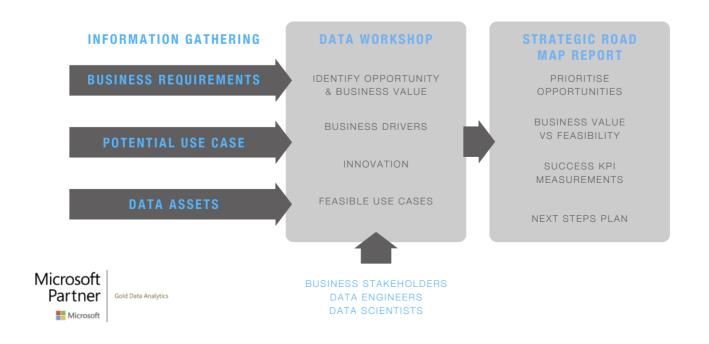


We have the methodology, experience and platforms to assist companies in exploiting the power of data science and machine learning with low risk and minimal upfront costs.

Our Data Science consultants will run a series of workshops with your team and key sponsors. This will guide you through sample use cases to identify and prioritise a series of potential projects based on feasibility and business value. We would then work with you to compile a plan of next steps and potential PoC's.

KEY STAKEHOLDER INVOLVEMENT

By involving different functions of the business, we can help understand the drivers and challenges from each domain expert.



OUR PROCESS

INITIAL PREF

We will contact you for an initial scoping call to ascertain key information about your businesses and where you are on your data science journey. This will identify key stakeholders and set an agenda for the future workshops.

ASSESSMENT WORKSHOP

Makutu will run a series of Data Science Assessment workshops with your key stakeholders.

DOCUMENTATION

We will compile the information from the workshop and document our findings and recommendations into an assessment report.

FOLLOW-UP COMMS

We will circulate a draft copy of the assessment report for initial stakeholder feedback and approval.

PRESENTATION

We will present the findings and recommendations of the final report to all stakeholders. This will include a prioritised list of potential PoC projects and high-level Data Science Strategy.

HOW TO USE DATA

Our key objectives are to help you use your data to:



MAKE MONEY

Improve profits, increase revenue



SAVE MONEY

Enhance productivity and reduce costs



Increase safety for customers and staff

BENEFITS

- Identify key platforms and data assets
- Define vour over arching data science strategy
- Discover and evaluate candidate projects
- Join the dots by enabling cross function collaboration
- Develop a strategic roadmap to maximise the value of your data to include:
- Location and storage
- Accessibility and utilisation
- Quality and governance
- Value and trust



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