



# Why Power Platform for Your Business?

Power Platform tools are helping businesses dramatically reduce paperwork and administrative duties alike so they can instead focus on developing new products and services to remain competitive. Self-service tools and portals are improving the client experience as well as helping to identify customer needs early on

# **Getting Started with Power Platform**

#### Why Low-Code / No-Code Solutions?

With Power Apps, businesses are unlocking true innovation. The visual approach to building apps empowers teams to quickly turn their ideas into brilliant apps on a single end-to-end low-code platform.

In addition, these low-code/no-code solutions enable you to automate manual processes and data collection to solve your most pressing problems. With Power Apps, your teams will be designing highly customized task- and role-based applications in no time.

And finally, your data is accurate and up to date by leveraging the Dataverse to integrate data from 400+ sources with enterprise-scale security and governance – one platform for all your data for a single source of truth!

### Power Apps Drives Business Transformation

Reduce development costs and increase overall efficiency using Power Apps

188%

ROI over three years

74%

Reduction in app development costs

3.2 hrs

Line-of-business employee productivity improvement per week

# Competitive Advantage

In order to maintain success, enterprise-sized organizations must have access to real-time and actionable data insights from every part of the businesses in order to drive strategic decision making. Power Platform provides the strongest and most effective tools for tapping into your existing data.

# Deliver Exceptional Customer Experiences

Power Platform helps you rethink customer flows, ultimately boosting both customer loyalty and employee morale. As you develop new products and services in response to a changing landscape, Power Apps can get you to market quicker.

Connect us at microsoft-solutions@mannai.com.qa

