MAQ Software

We exist to build great software

About us

As the 2021 Microsoft Power BI Partner of the Year, we enable leading companies to accelerate their business intelligence and analytics initiatives. Our solutions enable our clients to improve their operations, reduce costs, increase sales, and build stronger customer relationships.

Our clients consistently recognize us for providing architecture and governance frameworks, implementing best practices to optimize reports, and building team capability through training programs. Our innovative tools and 40+ certified visuals expand Power BI capabilities to save time for decision makers.

As a premier supplier to Microsoft for two decades, our clients benefit from our extensive insights into the platform and engineering practices. Microsoft has awarded us seven specializations for meeting Microsoft's highest standards of service delivery. Our clients improve their implementations with breadth and depth of our expertise.

With globally integrated teams in Redmond, Mumbai, Hyderabad, and NOIDA, we deliver solutions with increased velocity and tech intensity. Our daily delivery and feedback model offers the flexibility to adapt solutions to changing business needs.

Microsoft Specializations

Analytics on Microsoft Azure

AI and Machine Learning on Microsoft Azure

Data Warehouse Migration to Microsoft Azure

Microsoft Low Code Application Development

Migrate Enterprise Applications to Microsoft Azure

DevOps with GitHub on Microsoft Azure

Cloud Security

Power BI expertise

As the leaders in the Power BI community, we've accomplished a range of achievements:

40+ Power BI custom visuals released

4M+ Custom visual downloads on Microsoft AppSource

#1 Third-party visual publisher on Microsoft AppSource

150+ Power BI solutions created for Fortune 500 companies

10K+ Power BI reports migrated and/or developed

500+ Power BI-certified specialists

Using our vast experience and in-depth expertise in Power BI, we've also published a comprehensive Power BI Best Practices guide.

Services offered

Migration

Migrate reports effortlessly from platforms like Tableau, MicroStrategy, and Qlik to Power BI

Learn how our client migrated from Tableau to Power BI. This shift empowered customer support with real-time performance insights, streamlined reporting, and an improved user experienceó all while supporting a 13-fold user base growth.

Learn more

Optimization

Harness our advanced performance tools to identify bottlenecks and reduce report load times by up to 50%

Discover how a leading office retailer migrated 100 reports to Power BI with a Snowflake-linked data model. This transformation reduced operational costs, enabled self-serve capabilities, and unified reporting. Teams could also access insights 80% faster, optimizing reporting.

Learn more

Adoption

Streamline your team's adoption of new platforms with training from our Center of Excellence

Explore how an organic supermarket chain achieved seamless user adoption of Power BI. Improved insights, streamlined reporting, and reduced costs underscore this adoption success story. Learn about their journey from manual reports to empowered decisions.

Learn more

Governance

Improve security and calibrate plans to prevent overspending with our expertise in Power BI governance

Discover how a fintech company revamped their analytics with Power BI. Overcoming data capacity limits, they now offer near real-time insights, serve 1000+ customers, and prioritize governance. This transformation ensures robust data protection, compliance, and streamlined reporting.

Learn more

Consulting services

Elevate your business with our consultations, guiding you towards success with strategic insights

Explore our consulting offers. From in-depth assessments and strategic briefings to tailored workshops and implementations, we deliver solutions that drive growth and efficiency.

Learn more

Microsoft Power BI
Partner of the Year 2021

bsi ISO/IEC 27001 Information Security Management CERTIFIED   ISO/IEC 27701 Privacy Information Management CERTIFIED

Inc. 5000

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