



Unlock the Power of Your Data in 8 Weeks:

Meaningful, Actionable Insights with Mariner's InsightXpress

In today's data-driven world, transforming raw data into actionable insights is crucial for business success. Mariner introduces a cutting-edge, platform-agnostic Data Insight Service, leveraging Microsoft Fabric, designed to provide your organization with meaningful, actionable insights in just 8 weeks.

OUR SOLUTION

Mariner InsightXpress is tailored to help organizations harness their data effectively. Our comprehensive process includes:

- **Defining the Key Business Question:** We work closely with your team to identify a pivotal business question you need answers for.
- **Determining Data Requirements:** We identify the data points necessary to support your key business question.
- **Data Loading:** Loading the specified data into Microsoft Fabric.
- **Data Quality Check:** Conducting a thorough data quality assessment to ensure the reliability of the data.
- **Creating a Data Model:** Developing a simple yet robust data model tailored to your needs.
- **Building a Business Semantic Model:** Translating technical data terms into comprehensible business terminology.
- **Reporting:** Developing up to two comprehensive reports to answer your business question, utilizing data from up to three existing data sources and limited to ten or fewer tables.

KEY BENEFITS

When partnering with Mariner in your data insight journey, you will obtain the following benefits:

- **Focused Insights:** Get answers to your most critical business questions.
- **Efficiency:** An 8-week timeline ensures rapid delivery of insights.
- **Data Quality Assurance:** Our rigorous data quality checks ensure you work with the most reliable data.
- **Customizable Reporting:** Tailored reports that translate complex data into actionable business intelligence.

CUSTOMER-CENTRIC. OUTCOME-BASED. MEASURABLE.

At Mariner, our team of consultants, solution & delivery experts center their efforts and engagement around a single most important success criteria: to deeply understand customer problems and deliver value through how we solve customer problems and grow the value of what we deliver by continuously engaging and learning. It's more than just delivering. It's about being invested in our customer's success and growth.

ENGAGE & ASSESS THE BUSINESS PROBLEM

Defining the business problem is the foundation of what we do. We work directly with your business leaders, stakeholders, influencers, and end-users to build empathy and uncover the "needs" vs. "wants", critical opportunities and key success criteria around a successful solution. Our consultants are curious about understanding the why, why-now and what-if questions to properly discover and quantify the problem.

STRATEGIZE & ROADMAP THE SOLUTION

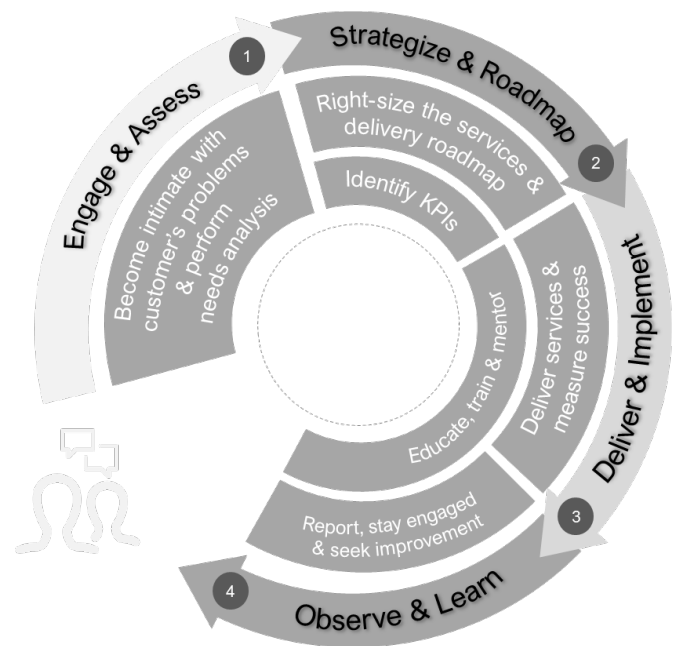
There are many ways to solve a business problem, but what is the right solution, how is it sequenced, what are the critical success criteria, how is it rolled out and how does your business implement and embrace it?

DELIVER & IMPLEMENT THE SOLUTION

Our delivery team works with you to implement the right solution roadmap, KPIs and organizational change management programs to ensure an effective and impactful implementation of the solution. On time. On Budget. As intended and measurable.

CONTINUOUSLY OBSERVE & LEARN

No solution is fully done once it's delivered. The true success is measured through its adoption, impact, and ongoing value to the business. And this extends to how we measure success. We work directly with your business stakeholders to monitor, measure, report and evaluate the delivered solution and look for opportunities to improve, innovate and enhance the value to your business.



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