



# marketrix

**AI That Lets Software Support Itself**

[www.marketrix.ai](http://www.marketrix.ai)

# Why Traditional Support Methods Fail

## 01. AI Chatbots

Usually text-based, pulling generic answers from documentation and feels like reading a manual, so users often escalate to a real agent.

## 03. Screen Sharing Sessions

Time-consuming, must schedule sessions and privacy concerns in sharing entire screens.

## 05. Customer Onboarding

Admin setup is a one-time process, but ongoing user training is repetitive and resource-intensive.

## 02. Self Guided Tours

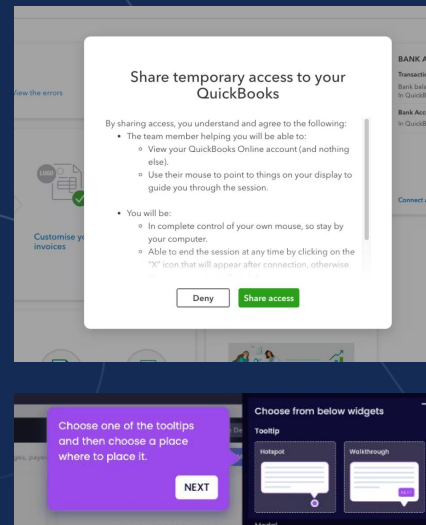
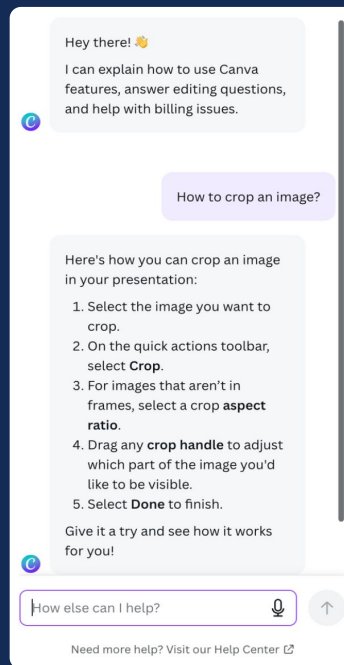
Require significant manual setup and frequent updates if the UI changes and often skipped by users or quickly become outdated.

## 04. Demo Videos & Training Tutorials

Users must pause, rewind, or replay multiple times and no real-time interactivity or personalized help.

## 06. Support Staff Churn

Repetitive queries, long resolution times, and burnout drive high turnover rates, making scaling support teams costly and unsustainable.

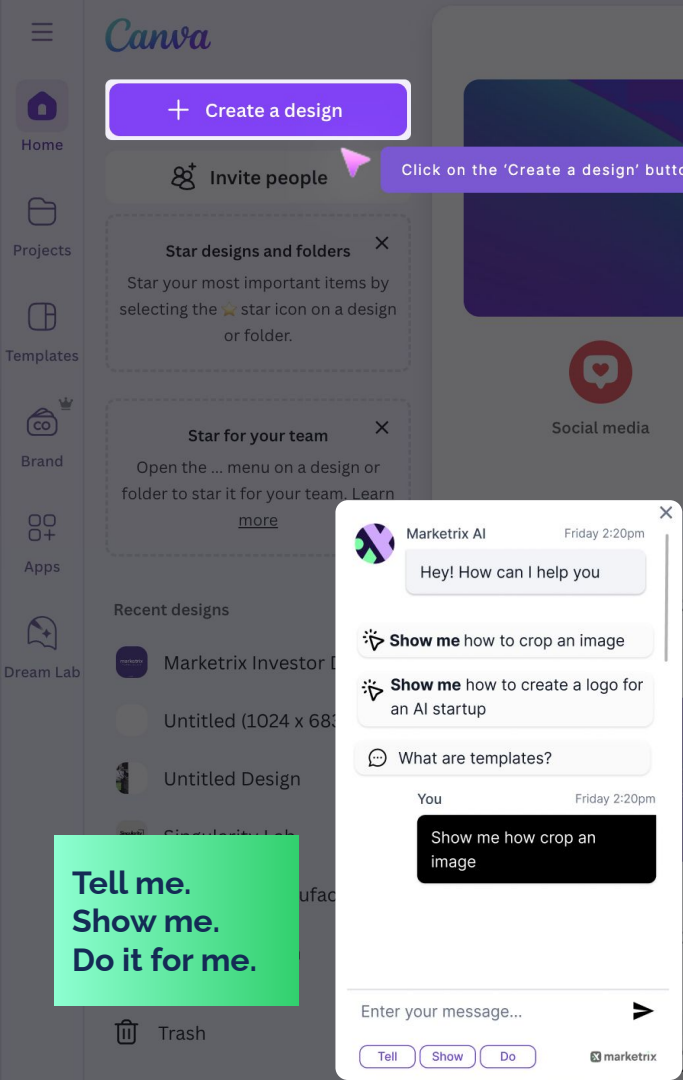


These methods either lack the personal touch (chatbots, videos), are too rigid (guided tours), or too costly and time-intensive (screen sharing).



**What If**

**Software  
Supported Itself ?**



## Marketrix - **AI Agent** that self learns your product and **gives visual** on screen support

Marketrix is an AI-powered in-app support agent that autonomously explores your software, **constructing a comprehensive internal map** of every feature and workflow.

Serving as a "GPS for software," it identifies precisely where users require assistance and **visually guides them** to the appropriate interface elements.

This approach delivers **automated onboarding & training**, facilitates access to advanced features, and automates support.

[Watch Demo Video ▶](#)

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# Simulation-based **Agentic** Spatial Understanding

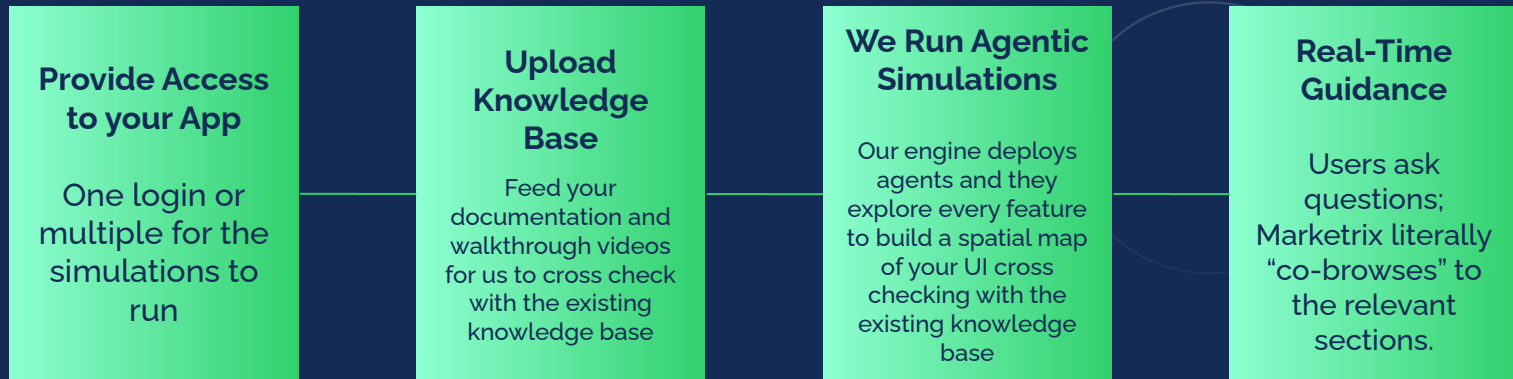
- **Comprehensive Understanding :** Marketrix builds a **dynamic spatial map** of your product by running deep agentic simulations cross checking with your knowledge base - leveraging documentation, walkthrough videos, training content and other resources to understand every feature and workflow.
- **Always Up to date:** As your UI evolves, Marketrix automatically **re-simulates and updates its understanding** in real time, seamlessly adapting without manual reconfiguration.
- **Interactive Live Assistant :** This enables **instant, contextual guidance** tailored to your users' unique needs.

[Whitepaper ►](#)

**Pending Patent** - Continuous Simulation-Based Spatial Understanding for Intelligent Digital Interface Interaction

# How it works

Our agentic, simulation-based product understanding delivers real-time, human-like guidance inside your application, eliminating manual setup and costly support sessions.



**Tell me.  
Show me.  
Do it for me.**

# The Future of Onboarding & Support

## Personalized Learning

Every user is guided to do exactly what they need to do

## Turbocharged Adoption & Retention

Users master advanced features immediately

## Instant Onboarding

Administrators and end users are productive on “day one”

## Zero Support Tickets

Software teaches itself and supports itself

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