# MARQUAM

## FASTSTART — VIVA CONNECTIONS

Marquam's FastStart program supports organizations that want to enhance their connection with employees inside of Microsoft Teams with Viva Connections.

Companies that have a hybrid or 100% remote work environment depend on Microsoft Teams to connect employees via messaging, meetings, and content collaboration. While the work-from-anywhere revolution has been a remarkable success story, companies are waking up to the reality that they struggle to consistently communicate their culture and embody core values in this new working model.  Without this digital and cultural transformation, people may feel disconnected or ignored.

Microsoft Teams is an ideal location for sharing both culture and core values because it is already at the center of the employees day-to-day individual and team connections.  From the user's perspective, it is natural to connect with the organization at large using the same tool.  Viva Connections makes that happen.
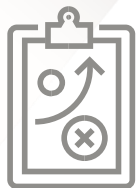
### WORKSHOP

We start by exploring opportunities for the organizational leaders to connect with employees and express company culture via Microsoft Teams.  Example workshop topics include unifying and targeting news from across the organization, role-based or interest-based personalized dashboards, gamification, live events, employee spotlights, contests, and employee polling.  There are many ways to express culture and act on core values, so figuring out which ones work best for your organization is important.  There is no one-size-fits-all solution.

### BUILD AND TEST

The next deliverable is to build a site that features the highest-value tools identified in the workshop.  The site design will be optimized specifically for use inside of Microsoft Teams (although it can be consumed outside of Microsoft Teams as well).  At this point, the core team can get hands-on with the new site and run it through some testing, to ensure it works as designed.

### DEPLOYMENT, SUPPORT & ROADMAP

Marquam will guide you through the deployment of the new site in Microsoft Teams. Once the site is enabled and shared with the rest of the organization, Marquam will provide support for the initial roll out to ensure the system runs smoothly and any needed fixes or improvements are implemented quickly.

Based on the workshops and analysis, Marquam will prepare a documented roadmap to enhance Viva Connections over time with a cohesive, practical plan.

Contact Marquam to schedule the Viva Connections FastStart