MATCHBOOK
MATCH · MASTER · PROSPER

A simple way to integrate and master your company's data.

Introducing Matchbook

The business is demanding insights so they can make critical decisions. You need clean, standardized, and mastered data to get the kind of insights you need. But reconciling your company's information is fraught with inaccuracies. You may be using batch processes with high confidence codes, and just rejecting the rest. You may have an integration with a 3rd party data provider, but the progress towards mastered data is manual and feels impossible.

You could develop your own solution to ingest 3rd party data, match and master it. It would at least align to your business rules and processes. But it's an enormous corporate undertaking, and you risk adding technical overhead to your organization. Shouldn't there be a better solution? We think so.

Enrich Your Data

Matchbook is a SaaS solution that solves data quality problems by streamlining the process of matching your records. With comprehensive data steward functionality and an intuitive UI, Matchbook gives you the tools to unlock the true value of your data. Leverage the world's premier source of commercial intelligence by validating, identifying, and enriching your data.

Start mastering your data with Matchbook Services

1. Bring your data into Matchbook and start using Matchbook's data stewardship tool box

2. Enrich your data with over 3,000 business attributes

3. Keep the data monitored in real time

Key Features

Fully integrated with D&B's business data enrichment API's
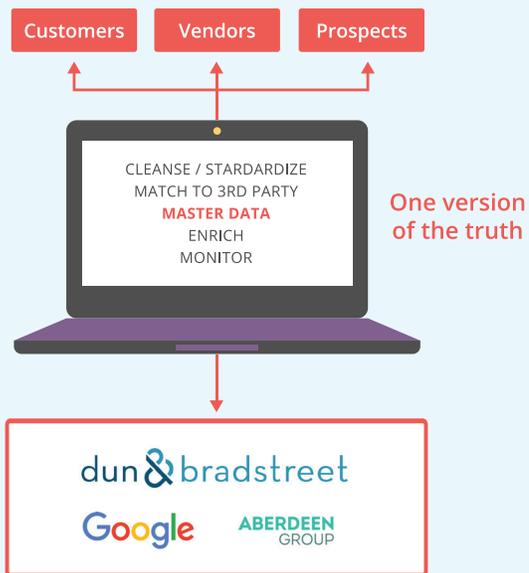
Data enrichment and monitoring

Comprehensive data stewardship toolbox

Plug-and-play integration

Matchbook SaaS Platform

Customers | Vendors | Prospects

CLEANSE / STARDARDIZE
MATCH TO 3RD PARTY
MASTER DATA
ENRICH
MONITOR

One version of the truth

dun & bradstreet

Google   ABERDEEN GROUP

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Up-to-date, relevant information is critical to mastering data for better business decisions.

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We believe it's possible to make mastered data capabilities more precise and easier to manage. We've built a solution for you to share enriched data across your entire enterprise, using 3rd party data as your global key.

Deliver one version of the truth and make data governance manageable. We help you bring meaning to your data. Matchbook eliminates manual processing by providing the tools to match, enrich, and master your data. We help bring context to your business information.

Our approach to mastering data supports distributed governance and ownership of data. Giving Business back control of their data is what Matchbook does for you.

Use the right tool for the right job.

Matchbook Services Comprehensive Data Stewardship Toolbox

Compare company records with side-by-side viewing to choose the best match

Create custom matching rules specific to your organization to filter data

Bulk matching capabilities significantly reduce manual matching efforts

Continuous process automation and improvement through the addition of auto-accept rules

Interactively search the Dun & Bradstreet database for match candidates

Edit company data right in the Matchbook toolbox, manually assign a DUNS number and pass it back through the D&B API

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