

Phase 1

Assess & Discover

Weeks 1-2

- Stakeholder Alignment
milestones, timelines, KPI's
- Current State & Data Footprint
enterprise-wide & partners
- Current Data Architecture
data models, pipelines, flows
- Assess Data Value
data strategy & reporting,
usage to achieve company goals

Strategy &
Architecture

Phase 2

Unlock Opportunities

Weeks 3-6

- Future State Design
Req'ts & desired outcomes
- Gap Analysis
Data required to achieve goals
vs. what is currently available
- Business Value
est. value of proposed changes
- Opportunity Prioritization
payoff vs. level of effort

Phase 3

Present Findings

Weeks 7-8

- Executive Summary &
Recommendations
tailored based on findings
- Prioritized Pick Chart
Immediate, short, and long –term
objectives, prioritized projects with
tangible value
- Roadmap, Modern Data Mgt.
Plan and Proposed Architecture
Immediate wins, costs, timelines,
and high-level tech. architecture

Priority
Scenario

Scope **Hackathon** to solve for
priority use case

Validate & execute hackathon

Define **next steps to scale Hackathon**
across the enterprise