

A data-driven approach to assessing Copilot's impact on your organization

Cut through the noise and make better AI decisions faster

The speed at which the AI landscape is changing makes critical decisions about how, where, and when to implement Copilot even harder.

McChrystal Group takes a four-part approach to helping you assess Copilot's impact and define your organization's Copilot roadmap:

Readiness



Discover what knowledge your team needs

Adoption



Identify Copilot champions and super users

Visualization



Visualize Copilot's impact on your teams in real-time

Evaluation



Articulate ROI, opportunities, and gaps

Synthesizing passive usage data, real-time survey responses, and existing business performance data paints a holistic understanding of impact



ORGANIC ADOPTION TRENDS



USER STORIES AND PERSONAS



BEHAVIORAL IMPACT ANALYSIS



TARGETED NEXT STEPS ¹

When is the right time to perform an impact assessment?

Assessments are particularly effective when your organization is faced with a decision about:

- Which employees are right for an initial rollout
- What actions to take at the end of a Copilot trial period
- Who to expand Copilot access to
- How to reverse low adoption and usage

Contact us to get started →

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