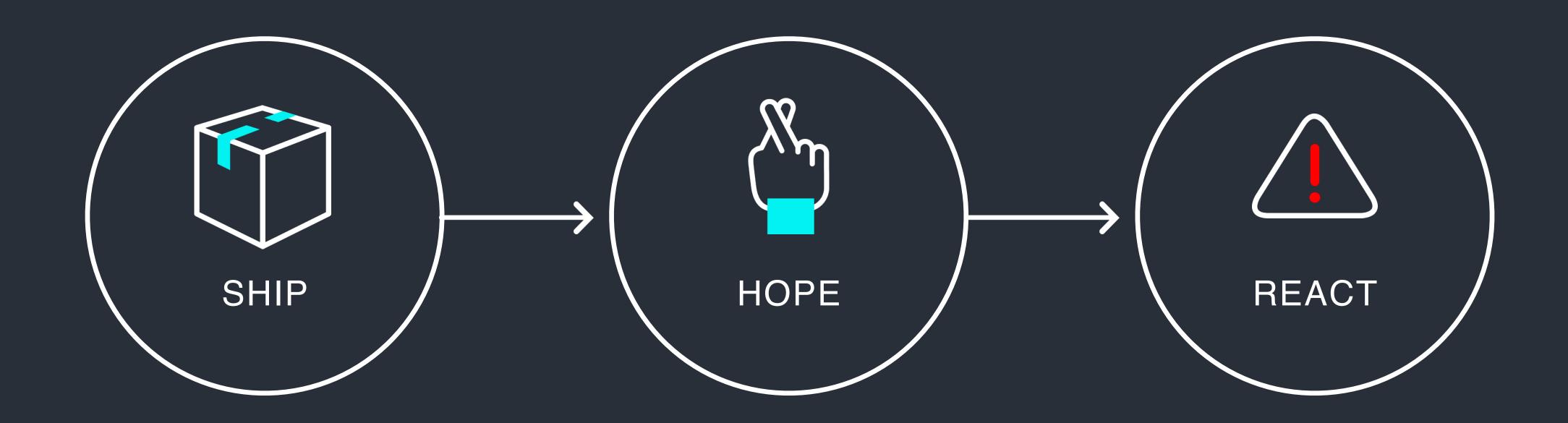


# TODAY, MEDICAL DEVICE CUSTOMERS DEMAND PROACTIVE SECURITY.

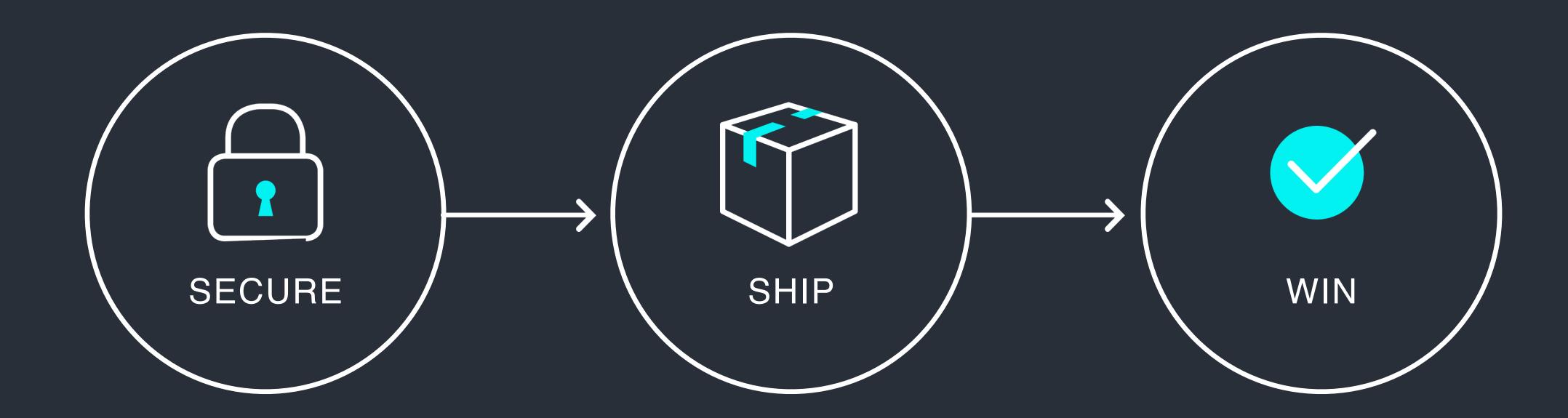
# IT USED TO BE ACCEPTABLE FOR DEVICE MAKERS TO REACT WHEN CYBERSECURITY ISSUES WERE REPORTED.







# NOW, BUYERS WANT SECURITY BUILT IN.





### THE FDA EXPECTS PROACTIVE SECURITY

### LACK OF SECURITY IS DELAYING MARKET LAUNCH

#### THE FDA'S MUST-HAVE PRODUCT FEATURES



Cryptography



**Behavior Monitoring** 



**Vulnerability Tracking** 

### FDA official: Draft cybersecurity guidance has 'teeth'

Not following the guidance in premarket submissions means potential delays for device makers, said Suzanne Schwartz, director of CDRH's Office of Strategic Partnerships and Technology Innovation.

Published April 11, 2022





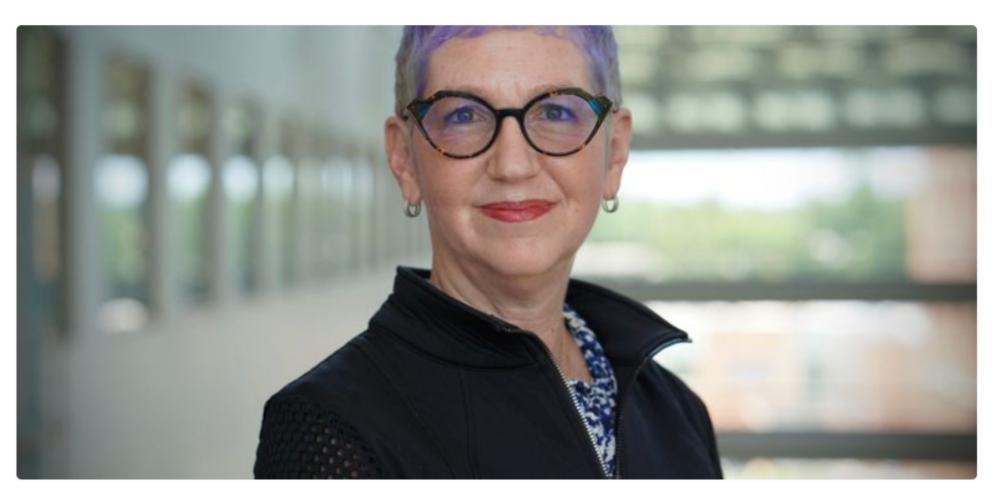
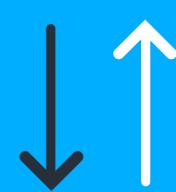


Image courtesy of FDA

# WHY CAN'T EVERY MEDICAL DEVICE VENDOR IMPLEMENT PROACTIVE SECURITY TODAY?



Security features can be obsolete, before they even ship.

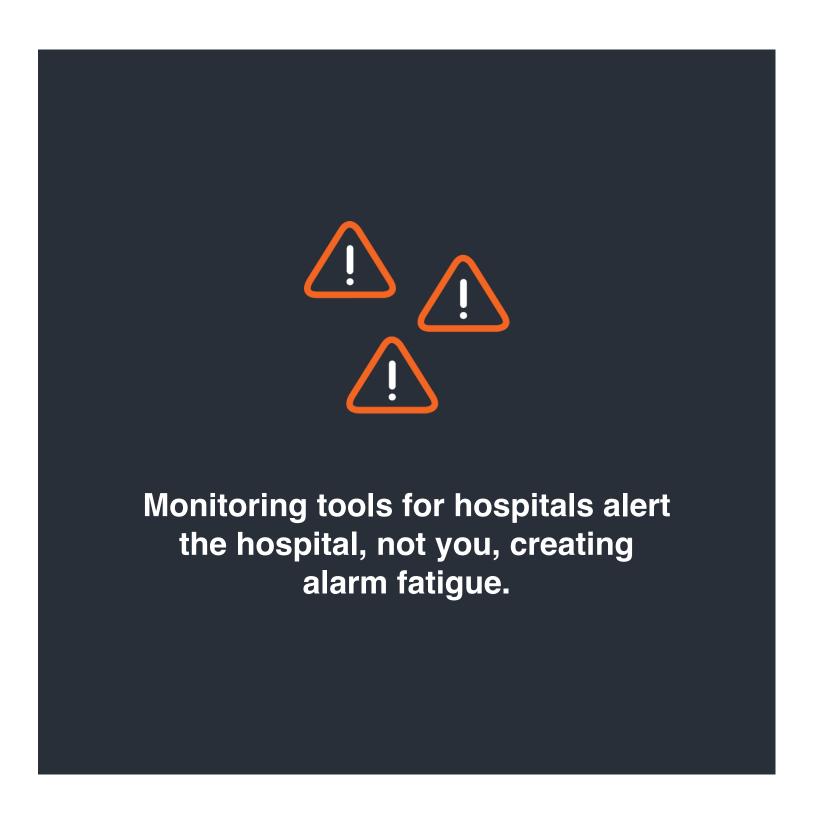


Security features compete for priority with clinical features.



Security is hard. Even CIA, Apple, and Google have made mistakes.

### AND, EXISTING TOOLS WEREN'T BUILT FOR THIS.







## MEDCRYPT MAKES PROACTIVE SECURITY EASY.

#### NEW

Implement in devices under development

#### **EXISTING**

Deploy as part of a firmware update

#### **LEGACY**

Add monitoring without changing product software









#### Guardian

#### Cryptography

- Easy to use API
- Proven Crypto
- Unique device key pairs
- Customizable certificate management
- Wide platform support
- Works on new, existing, and embedded devices

```
/* finding channel in system */
medcrypt::Coordinates coordinates = {"MyServiceName", "BaseSession", "MyChannelName"};
medcrypt::ChannelGuard* my_channel;
status = my_guardian->FindChannelGuard(coordinates, my_channel);

/* sending data */
std::string tx_buffer = "my data goes here";
my_channel->DataForChannel(tx_buffer);
my_guardian.Run();

/* receiveing data */
std::string rx_buffer;
my_guardian.Run();
my_channel->DataFromChannel(&rx_buffer);
```

# DESIGN MEDICAL DEVICES THAT ARE AS SECURE AS THE PHONE IN YOUR POCKET.

# med crypt

#### CHALLENGE

The FDA has recently implemented stricter requirements for Medical Device Manufacturers to secure their devices



#### RISK

Insufficient cybersecurity measure can potentially impact:

