Revedia Digital

Manage, optimize, and predict content revenue across all digital distribution models – FAST, SVOD, AVOD, and TVOD

Over the last several years, the number and variety of content distribution platforms has grown exponentially. What hasn't grown? The resources to ingest, normalize, and analyze content and distributor performance data from these disparate sources.

Extensive manual work is often required to derive meaningful insight. This consumes valuable resources and results in costly delays to revenue management, content investment, and distribution strategy decisions that could be driving revenue.

Solution

The Revedia Digital platform provides a single source of truth for content and distributor performance data to manage, optimize, and predict revenue across all distribution models including FAST, SVOD, AVOD, and TVOD.

Strategic

Optimization
Improve revenue management and make smarter, faster content investment and distribution strategy decisions

Insight
Deliver actionable intelligence to key stakeholders with dynamic visualizations and reports

Monetization
Accurately calculate the value of your content to optimize pricing and distribution

Scalability
Support a growing volume of data and revenue sources with continuously developing AI capabilities

Forecasting
Predict your future content and distributor performance with real-time analysis

Operational

Ease of Use
Upgrade from complex legacy systems to a modern, intuitive, cloud-based solution

Efficiency
Eliminate manual errors and complete tasks in minutes instead of days or weeks
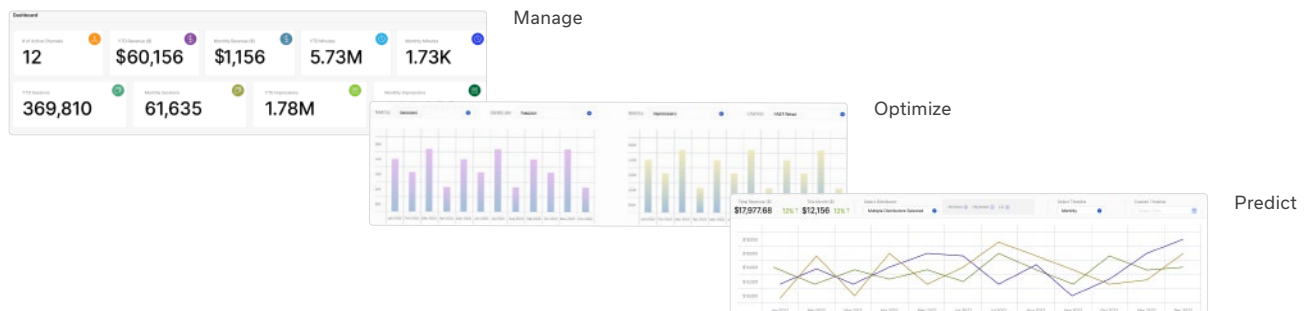
Compliance
Ensure distributors adhere to terms with integrated agreement intelligence

Accuracy
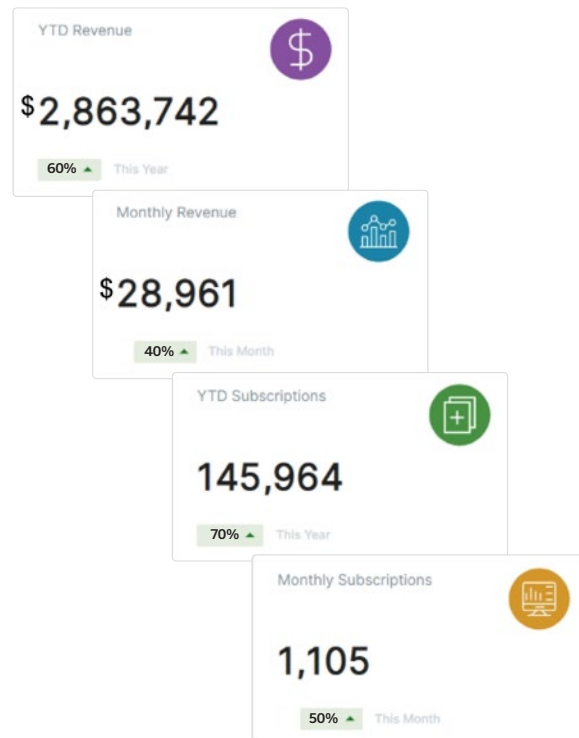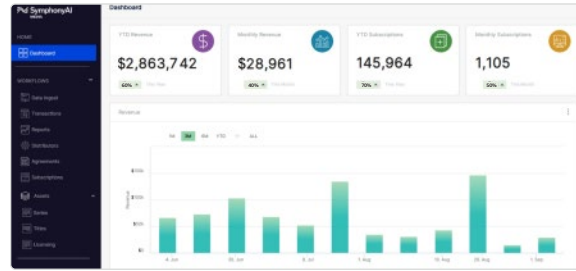Correctly process royalties and revenue shares with automated real-time calculations

Deployment
Seamlessly, securely integrate existing systems and distributed data sources

Manage

Optimize

Predict

Capabilities

› **Data normalization:** Automatically import, aggregate, and standardize data from disparate internal and external sources such as distributor reports

› **Workflow automation:** Automate error-prone manual tasks associated with collecting, calculating, and analyzing revenue

› **Revenue management:** Centralize revenue into a single source of truth to expedite revenue accruals, payment processing, compliance validation, and other A/R functions

› **Content performance analysis:** Sort data by asset, series, genre, territory, availability, and other key criteria to understand content performance across distribution models

› **Reporting and forecasting:** Track, visualize, and forecast revenue associated with every distributor and asset with standard and customizable reports

› **Agreement integration:** Detect discrepancies between agreement terms and revenue data to validate compliance, identify anomalies, and assure accurate payments

› **Royalty calculation:** Accurately calculate royalty payments and revenue shares according to user-defined logic

› **Remote collaboration:** Access from any connected location and eliminate the need to maintain antiquated, on-prem, legacy solutions and disjointed third-party tools

› **Enterprise security:** Protect your data with a fully SOC-compliant solution that provides enterprise-grade encryption, advanced access control, and secure storage

Tested and proven

100M
Subscribers managed annually

$36B
Revenue processed annually

1500+
Global distributor relationships

35+
Years of industry experience