


MEDIA S((•))NAR

Web Intelligence &
Investigations at Scale



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Media Sonar streamlines Web Intelligence & Investigations to help security teams safely reduce risk, in less time with consolidated open, social and dark web intelligence.



A Letter from Our CEO

From the very beginning, we've understood that technology could play a leading role in making the world around us safer. Media Sonar leverages the latest technological solutions to deliver tools, workflows and data enrichment needed to protect the people, places, and things that matter most.

I'm extremely fortunate to work with a diverse and skilled staff that holds true to our company values in everything they do. I'm excited to continue expanding our client base and working alongside security professionals who will join us in the pursuit of freedom, safety and security for all.

Sincerely,

A handwritten signature in blue ink, appearing to read 'David Strucke'. The signature is stylized and fluid, with a large initial 'D' and a long horizontal stroke.

David Strucke, CEO & Co-Founder

Our Story

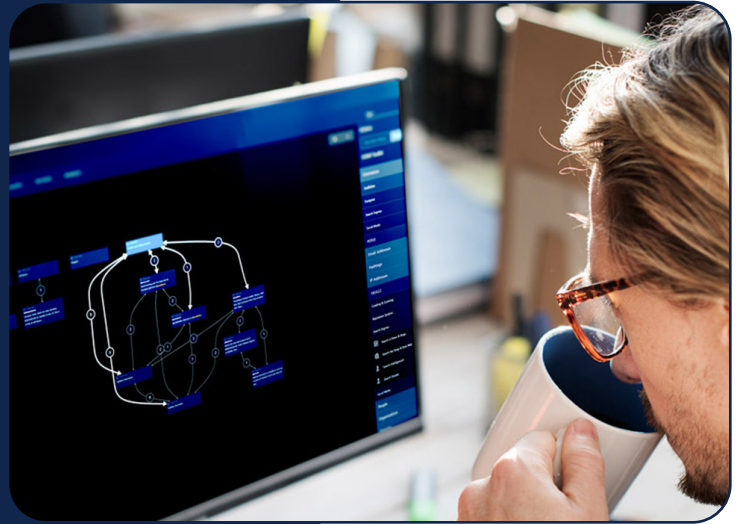
Since the start, Media Sonar has been dedicated to transforming the world's information into insights that make a positive difference. Our priority is providing technology that makes your job easier – ensuring reliability, accuracy & efficiency.

Our Mission

Our craft is to transform the world's information into insights that make a positive difference.

Our Purpose

The pursuit of freedom, safety, and security for all.



2021
Canada's Best Employers for Recent Grads



2019
Business Achievement for Excellence in HR



2018
Techcellence Community Engagement



2018
Cata Alliance Motorola Solutions Public Safety Technology



2016
Ontario Business for Going Global

Our Leaders

What began as an idea in London, Canada - Media Sonar is now used to help organizations across the globe make OSINT a scalable part of their security practice. Meet the leaders that helped us get there.



David Strucke
CEO / Co-Founder



Anne-Marie Moore
COO



Tyler Logtenberg
VP of Strategy



Brianne Edwards
Director of People
Operations



Jason Mader
Director of Product
Management



Saul Aleman
Development
Manager

The Web Intelligence Challenge.



Risk

85% of practitioners have little training in OSINT techniques



Complexity

52% use 4 or more data sources to perform an investigation



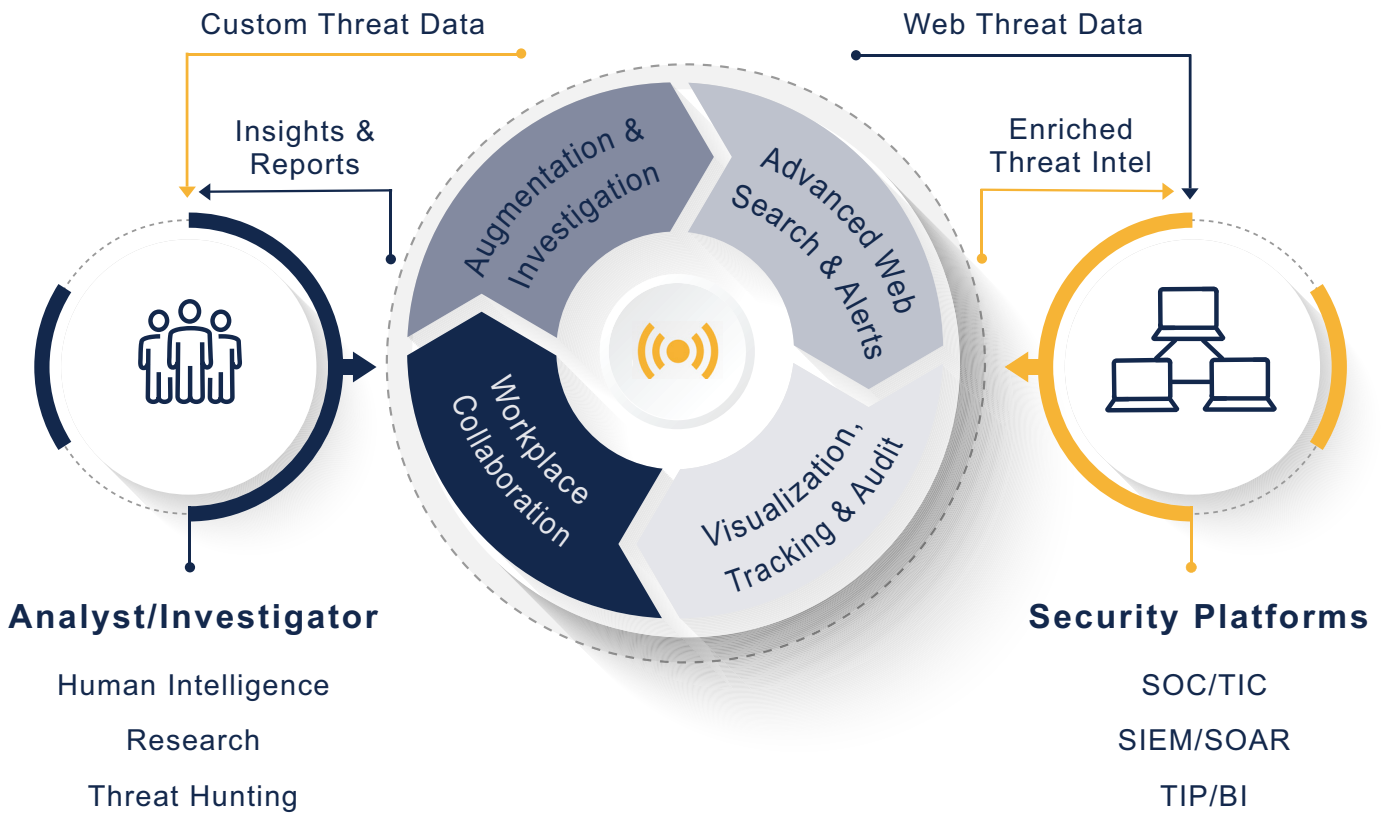
Cost

83% perform OSINT as part of their workflow & 50% spend more than 1/2 their time



Media Sonar streamlines Web Intelligence & Investigations to help security teams safely reduce risk, in less time with consolidated open, social and dark web intelligence.

The Media Sonar Platform



Consolidated Data

Unlimited searches across social, open and dark web sources in one platform.



Expansive Footprints

Speed up the task of merging disparate footprint data.



Advanced Searches

Automatically identify and be alerted on potential risks.



Investigation Workflows

Visualize your investigative path and identify new avenues of investigation.



Social Insights

Understand sentiment across social channels to direct your focus.



Team Collaboration

Easy to use investigation hub for your team to manage, collaborate, and share.

Consolidated Web Intelligence

Flexible search filters to reduce noise and assess results quickly.

Save searches and get alerts with the latest results on key topics.

Investigate past events and discover an asset's history.



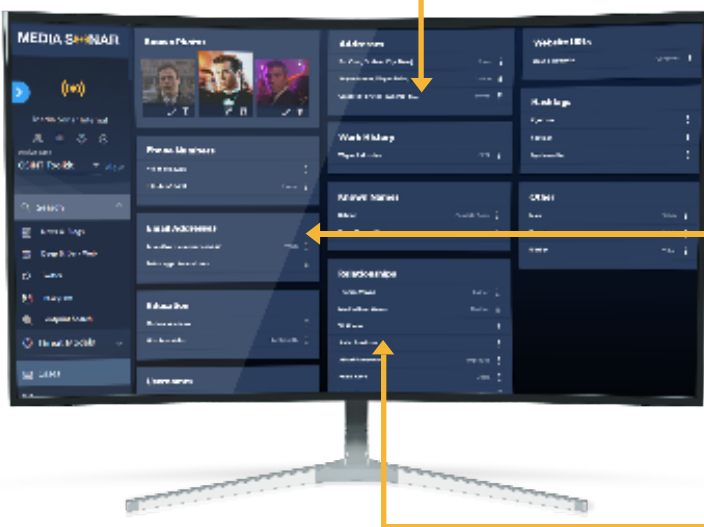
All Media Sonar packages come with **unlimited searches & saved data** across the Surface, Deep & Dark Web.

Expansive Digital Footprints

Access data from 400+ public sources: identify vulnerabilities for your assets and investigate potential bad actors.

Automatically classify: emails, usernames, domains, etc.

Identify relationships and connections between persons of interest.



Automatic Threat Detection

Define assets such as persons, brands, facilities, products, etc.

Surface unknown risks with unlimited rules & Keyword Groups.

Reduce false positives with embedded violence language classifier and metadata optimization technology.



Automatically identify risks with **Unified Rules** & Perform Investigations 30x faster with **Pathfinder**

Visual & Actionable Workflow

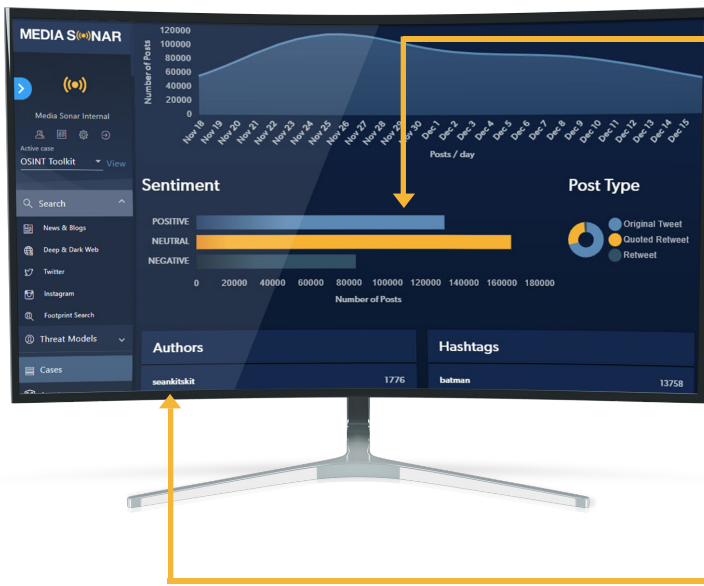


Collect intelligence across data sources and graph your investigation in one screen.

Automatic NLP entity extraction to analyze connections between actors, events and data.

Actionable OSINT Toolkit with above-standard tools and intelligence database access.

Augmented Social Insights



Social Insights: capture social insights on queries and filter positive and negative posts.

Extract entity data: persons, brands, locations, emails, credit card numbers, websites, etc.



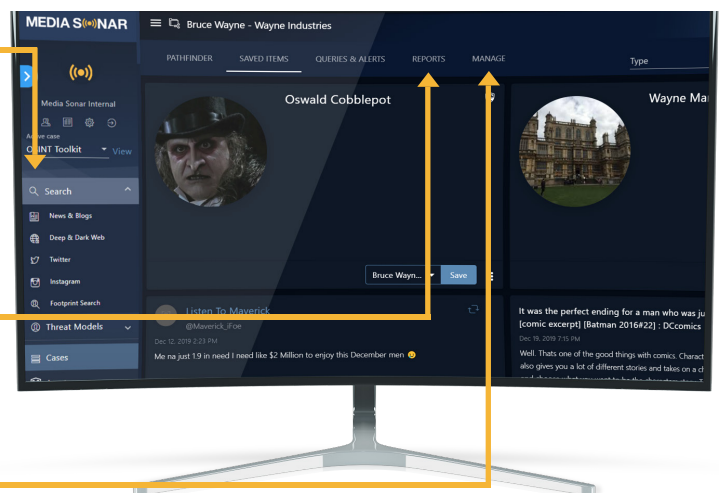
Media Sonar is an easy to use investigation hub to help visualize, collaborate & identify new avenues of investigation.

Team Collaboration & Sharing

Manage and share visualizations, items, assets, and reports.

Saved data is retained even if it is deleted at the source.

Share and collaborate on cases with your teams.



Working With Us



Support Without Limits

Dedicated Client Success for implementation, training and ongoing support. All questions asked - period.



Collaborative Roadmap

Our product development is a partnership. Join us for strategic company meetings to share what you want to see most in the platform.



Customer Obsessed

Trusted by Corporate & Government with OSINT since 2013, our customers are the biggest reason we love coming to work each day.

"The addition of Media Sonar has been a welcomed asset to the team. The platform has improved our open source searching capabilities and reduced the amount of time spent manually searching for OSINT. Media Sonar has been a vital tool in helping protect our company and mitigate potential threats and risks."

- **Supervisor, Global Intelligence Center**

"Media Sonar has a platform that is easy to understand and their training is logical and straightforward with easy-to-follow training manuals and a team ready to guide you. Their support team is where Media Sonar stands out from the crowd. It is better than any I have experienced and they welcome ideas that are of value to their clients."

- **Senior Investigator**



Mrigya Sharma

Major Account Manager

"Hands down I work with the most brilliant professionals I've ever worked with and Media Sonar is undoubtedly the most fulfilling job I've had so far. It feels like you're working for your own company, and that level of trust and comfort with an organization is hard to come by. I'm truly blessed to be a part of the Media Sonar family where such incredible and creative minds from all over the world have come together to build a solution that helps keep people, facilities and organizations safe."

Packages

We know that each client's needs are different so our pricing reflects that. Our cloud-based SaaS platform is flexible & built for security teams of all sizes. Let's chat.



Essentials

- News & Blogs
- Social Platforms
- Social Insights
- Case Management
- Teams & Sharing
- Footprint Search
- Keyword Groups



Pro

* Most Popular *

- News & Blogs
- Social Platforms
- Social Insights
- Case Management
- Teams & Sharing
- Footprint Search
- Keyword Groups
- Unified Rules
- OSINT Toolkit
- Pathfinder



Premium

- News & Blogs
- Social Platforms
- Social Insights
- Case Management
- Teams & Sharing
- Footprint Search
- Keyword Groups
- Unified Rules
- OSINT Toolkit
- Pathfinder
- Dark Web

Save Time. Limit Risk. Decrease Cost.



Time

Conduct investigations 30x faster than traditional methods with consolidated data sources and streamlined investigation tools in a single pane. Leave time for your team to focus on doing their jobs.



Risk

Overcome the challenge of accessing the Dark Web. Media Sonar provides safe, anonymous access to sites on the Tor network as well as other decentralized networks such as Zeronet and I2P, where threat activity tends to reside.



Cost

Address the skill gap and reduce training time. Media Sonar software provides guided access for even your most junior staff. Speed up onboarding time, reduce team sizes and hire salary levels within your budget.



Media Sonar facilitates flexible and efficient workflows to drive precise intelligence and deeper investigations.

MEDIA S((•))NAR

Our Web Intelligence & Investigations platform will broaden your lens on your digital attack surface, helping you to secure your brand and assets and strengthen your security operations posture.

Contact Us

mediasonar.com/contact/