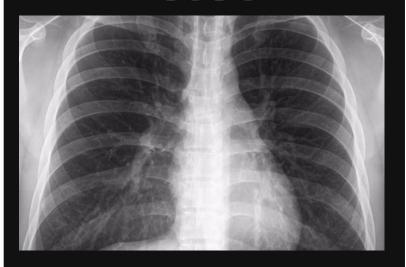


MEDIVIS

Our mission is to improve patient care by advancing medical education and clinical practice with the power of augmented reality

1890's

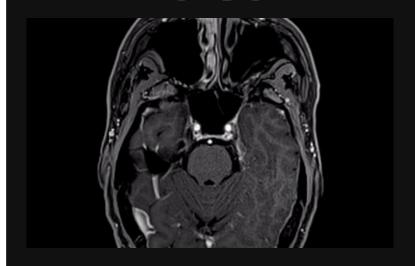


Planar Imaging

Traditional 2D X-Rays & Flouroscopy

Dark Rooms & Light Boxes

1970's

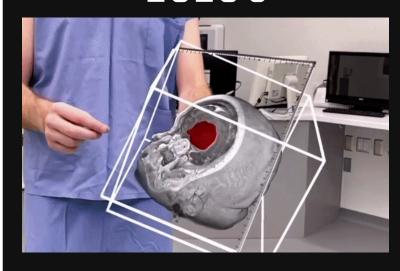


Cross-Sectional Imaging

CT/MRI Scans confined to 2D Monitors

Mouse & Keyboard

2020's



Augmented Reality

Data in 3D Real World Space

Hands, Eyes & Voice



Human Anatomy & Physiology Education in 2021

Anatomy is the core discipline of all health and life sciences, but it's expensive and complicated to deliver effectively for students.

Traditional labs cost \$210K to \$1.9M, and require significant maintenance.

Cadavers, Air handling system (HVAC, vents, embalming pump), toxic chemicals (formaldehyde), cleaning supplies, dissection tables, remains bins, wall cabinets, sinks, eyewash stations, etc.



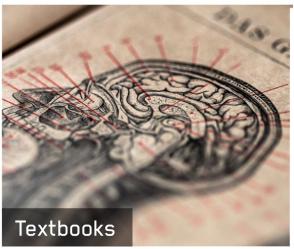


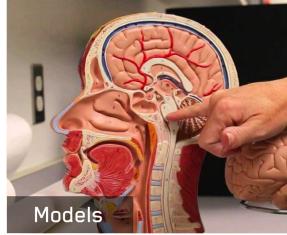
Low

Past Strategies and the Augmented Reality Opportunity











Low

Financial Cost

High



Peer-Reviewed Impact Analysis of Immersive Learning Solutions

Immersive technologies are becoming more popular and accessible to consumers. This means that we are starting to see their use in a wider variety of settings, including the classroom.

This is a breakthrough development for teachers and students alike. When immersive technologies and game-based learning are deployed in a pedagogically consistent manner, they have the potential to support and expand curriculum, enhancing learning outcomes in ways which haven't been previously possible, affordable or scalable.



Embodied cognition

Digitally immersive experiences enable students to practice and perfect skills in safe and accurate learning environments.²



Reduce cognitive load

Enable learners to assimilate complex information in a shorter period of time while also retaining it longer. 8



Mastery-focused learning

A growing body of evidence shows that test scores among students using Immersive Technology improved by as much as 22%.³



Powerful simulations

Simulations allow learners to practice routine situations which would normally be out of reach in real life.⁹



Cognitive load

Augmented Reality reduces information bottlenecks and increases performance on skills-based tasks, resulting in gains in knowledge, abstract reasoning, and critical thinking.⁴



Situated learning

Use of Immersive Technologies can increase rates of skills transfer, enabling students to apply theoretical concepts to real-world scenarios. 10



Inclusivity

Augmented Reality allows students to access previously out-of-reach experiences and empowers low achieving students.⁵



Increase retention

Information presented in Mixed Reality is retained more efficiently which improves learning outcomes.¹¹



Collaboration

Augmented Reality provides settings in which students work collaboratively to enable broader and more personalized access to knowledge.⁶



Social emotional learning

Augmented Reality supports collaborative learning modalities in adaptive and creative environments. 12



Diversity

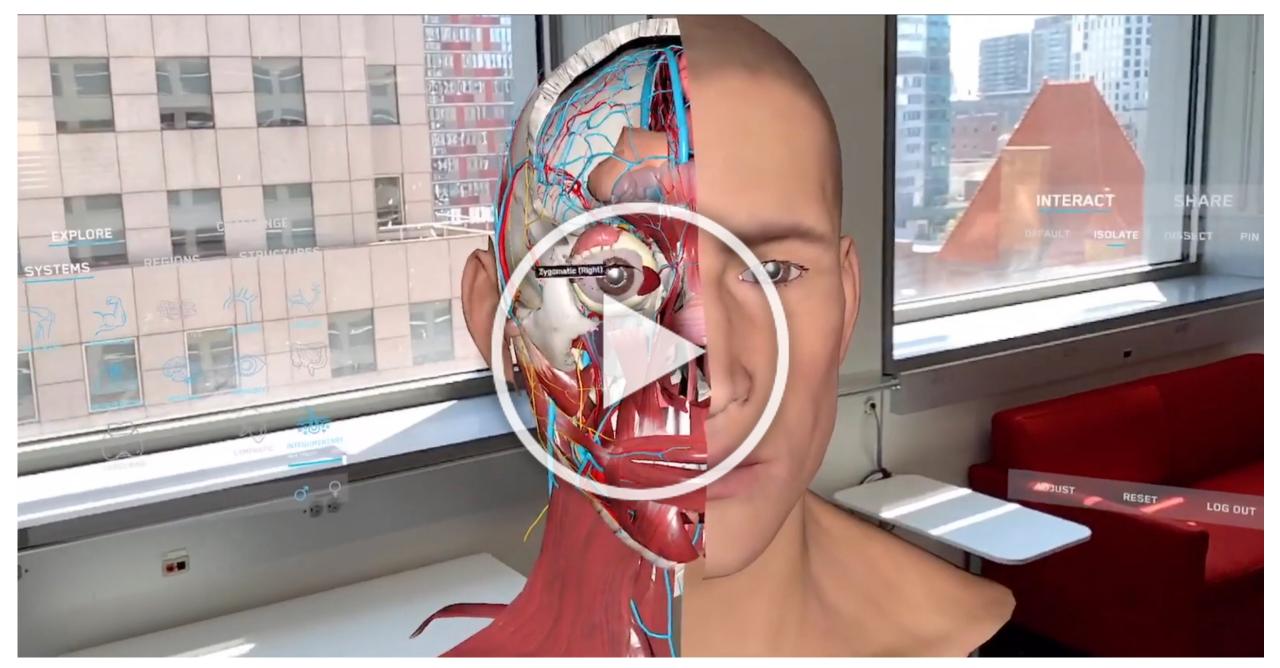
Immersive Technologies are uniquely placed to break through emotional barriers and allow learners to experience life from the perspective of others, building crucial empathy-related skills.⁷



Supercharged cognition

Augmented Reality reduces the cognitive load by allowing learners to directly visualize, manipulate, and interact with complex 3D structures. 13









Augmented reality and AnatomyX will enable future generations of healthcare leaders to learn core principles in a much more efficient, engaging and long-lasting manner.

Segar Annamalai - CIO, West Coast University

Full-Scale Deployment:

5 campuses, 200+ devices, over 1000+ students

Return-on-Investment:

- 95% of students report enhanced understanding
- **15%** higher scores on standardized tests
- **20%** decrease in the student failure rate



Financial Cost Analysis of Immersive Learning Solutions











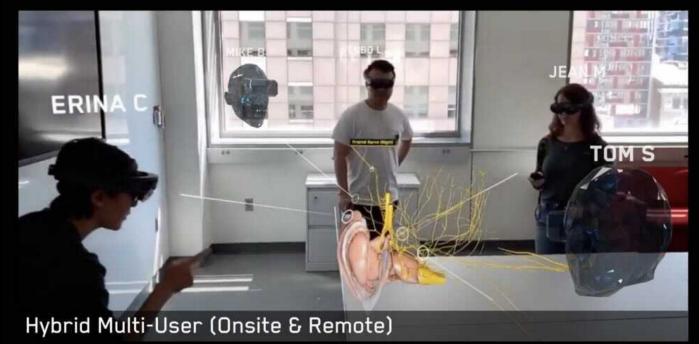
When compared to complex cadaver lab facilities or 2-dimensional table-tops, an investment in augmented reality technology provides unparalled value to any innovative organization.

Augmented Reality is the only technology available that offers remote learning and collaboration for 40+ users simulatenously.

Superior Engagement: Remote and In-Person Collaboration







Spatial anchoring holographic content with integrated voice communication transforms any environment into an anatomical laboratory, whether users are in the same room, on the other side of the world, or both, this is the future of remote immersive learning.

Key Considerations - Launching Your Augmented Reality Journey



Identify your educational "champions"

- ✓Onboarding Support
- ✓ Weekly/Monthly Check-ins



Determine Engagement Approach

Supports local and remote collaboration for more than 40 concurrent users (CCUs)



Curriculum Integration Strategy

- Reconfigurable lesson plans
- ✓ Most detailed rendering of all anatomic parts



Determine Assessment Methodology

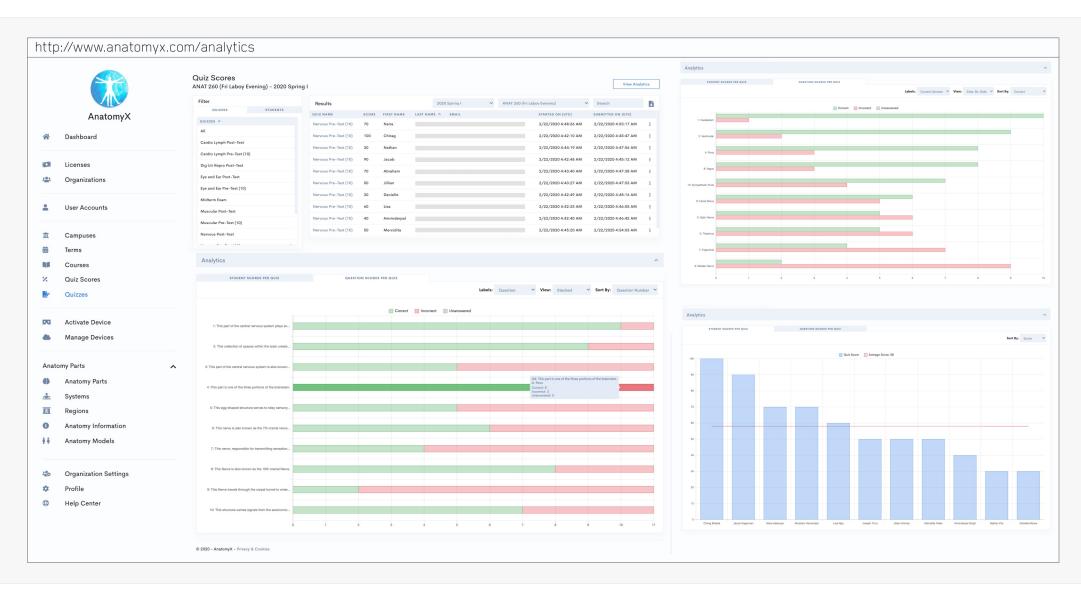
✓ Web-based dashboards for assessments and real-time analytics



Align I.T. Requirements and Protocols

✓ Microsoft Azure and HoloLens for reliable, secure and scalable cloud/ Al services

Superior Results: The Complete AR Anatomy Lab & Learning Platform







Join Our Rapidly Growing Community of Learning Partners

1,500+
Active Users

13,000+

Assessments

6,000+

Anatomic Parts



















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