



# ENGAGE.

content and document automation by MESA

## PRODUCT OVERVIEW

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# ENGAGEMENT WITH EMPLOYEES AND THIRD PARTIES

*The first step towards the digitalization of business connections*

+ Companies aim to increase **employee engagement and productivity** by improving content sharing and reducing employee turnover.

+ Companies need to reach out to all employees **in all locations around the world** as well as outside vendors to keep them updated on company life and **engage them** in company initiatives, such as ethics and CSR initiatives.

+ Pandemic has permanently changed the **way we work**, and all resources are required to have unprecedented agility and flexibility. Companies are challenged to **re-imagine the employee experience**.



Technology is essential for **effective engagement** and for empowering and motivating all employees.

People are **at the center of a unique digital experience** and all employees and external resources feel connected to each other and aligned with the **company's purpose and mission**.

Through a digital platform, you can **increase employee engagement and productivity**, improve content sharing, engage resources on company activities, and **gather feedback**.

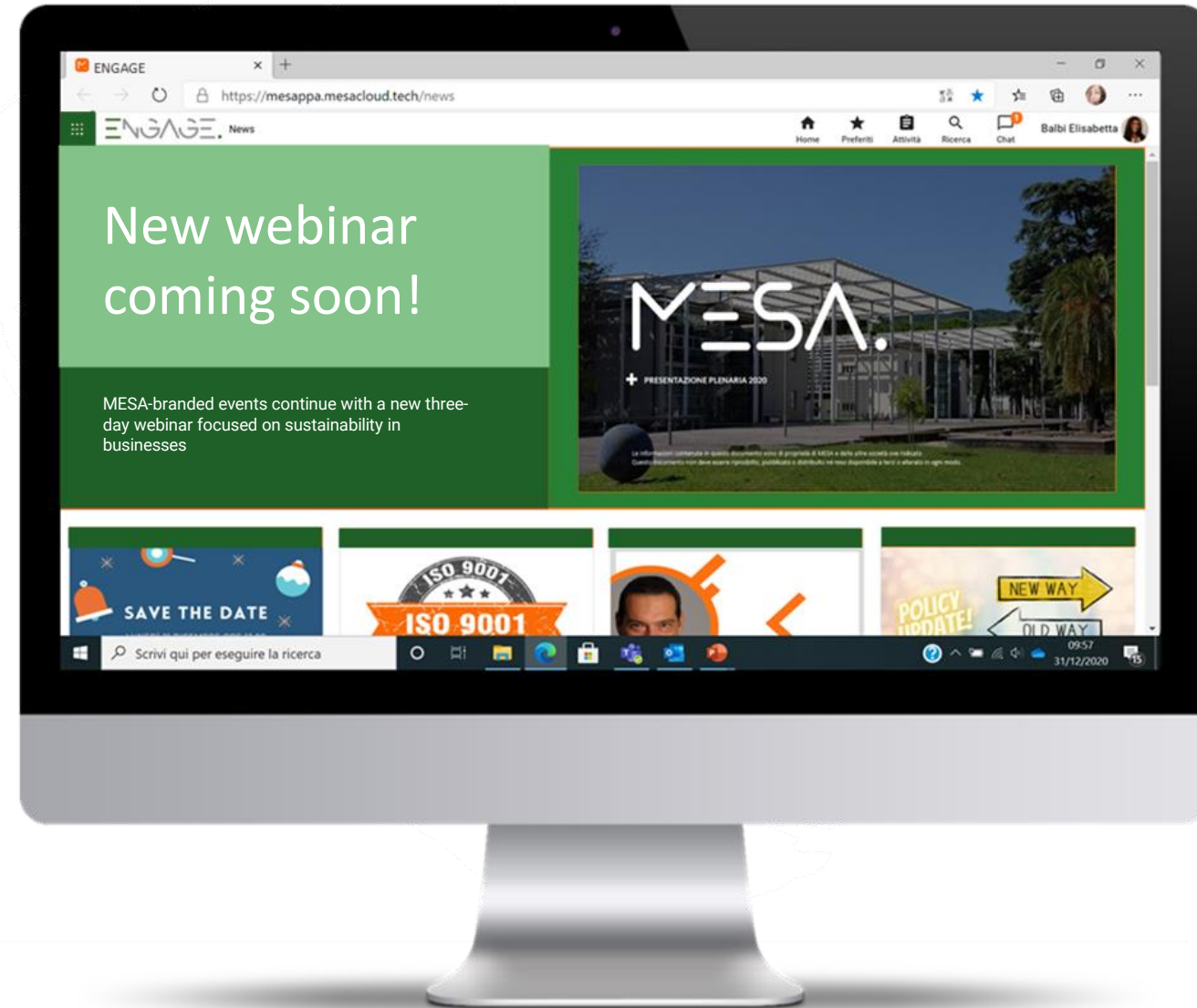


# WHY ADOPT AN ENGAGEMENT PLATFORM



ENGAGE IS THE PLATFORM THAT ALLOWS YOU TO CREATE "ENGAGEMENT" BY MAXIMIZING RETENTION AND KNOWLEDGE SHARING.

ENGAGE brings together in a single modular solution the ability to create "engagement" in the company through an Instagram-style communication approach, manage internal documentation in a smart way and easily create applications to maximize retention, training and engagement of internal resources.



# FEATURES



## NEWS

The company's news are managed in a **"social" style** with likes and reacts and notifications about current and upcoming activities. The update of a content in the system automatically produces a **news conveyed to the right people!** Depending on the user profile, content and functionality can be profiled and diversified by geographical area, type, profile, etc..



## SMART DOCUMENT

Users have access to a document library with **policies, procedures and useful materials** (e.g. welcome kits, templates...) in both document and **video format**. It is possible to subscribe to the contents for acknowledgement and acceptance, **compare different versions** and carry out structured or rapid e-learning courses.



## SURVEY AND TEST

The company **creates and conveys customized surveys and tests** on various topics: policy understanding and acceptance, feedback, satisfaction, questionnaires, etc. An innovative functionality that allows to **certify the company compliance and the effort to implement it.**



# FEATURES



## BLOCKCHAIN CERTIFICATION

MESA integrates an **innovative third-generation blockchain technology** that allows the company to **legally certify** transactions (training tests, approvals, logs, audits) and documents (policies and procedures, reports, internal and external documents).



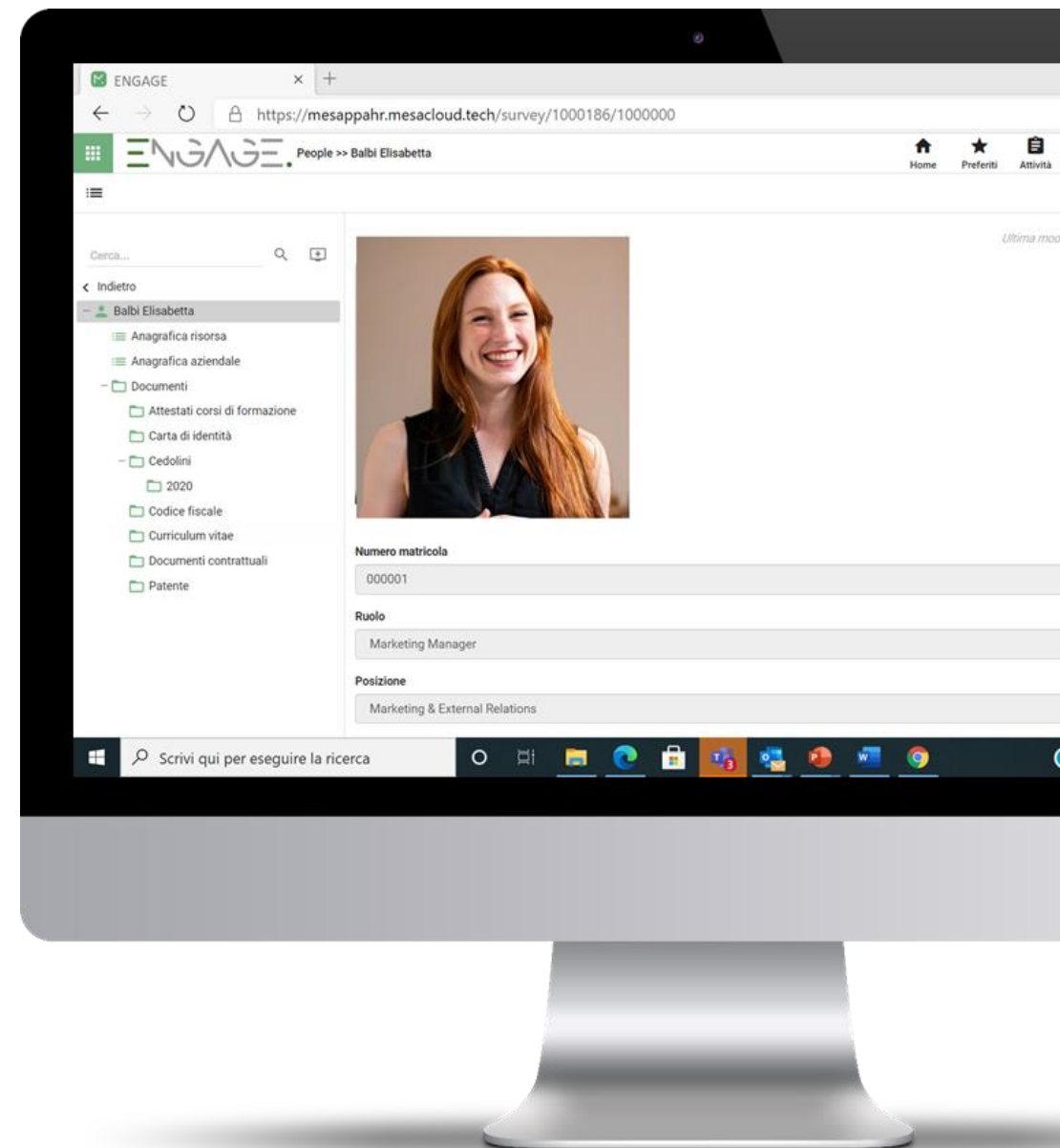
## CONTENT HUB

The system **centralize and connect content from different business systems**. A single, easy-to-configure and intuitive system to quickly and easily move users between different systems using a **single interface** to manage approvals and data interchange via API.



## REPORT

With ENGAGE you can create **engaging reports** to give users visibility into survey, test and engagement results, to see how users navigate content and what information is relevant to them, quickly and intuitively through collection points that enhance the user experience **through interactivity and ease of analysis**.



# SOME APP READY-TO-USE

## WORK LIFE BALANCE



The App allows employees to **easily access company benefits such as discounts**. The employee can evaluate the different programs to create an index of appreciation in order to share and increase the interest of the same.

## EXPENSES



The company can collect expense reports from the entire company population in a **structured and rapid manner**.

## VACATION AND LEAVE



The company collects leave requests **centrally** which are approved by the direct managers. In a single dashboard, the manager **manages and has a complete overview of their team's leave**.

## PEOPLE



The module allows you to consult **your personal information and documents**, receive notifications about the publication of new documents or content, view **organization charts** and internal contacts of the company. The module can be updated manually or automatically by the payroll system.

## TICKETING



You can create, report issues and receive information about the **new support requests**, the open ticket directly from the **chat**.

## RECRUITING



HR can show all employees **open positions** in the company in preview and in line with their profile, and employees can have a **preferential channel to apply**.



# OUR METHODOLOGY

We believe that the way to ENGAGE and CHALLENGE all employees (white and blue collars) is a combination of two factors:

1

The right technology

2

Engagement Models



1

# THE RIGHT TECHNOLOGY



## ACCESSIBLE

Anywhere, anytime, all you need is an internet connection.



## USER-FRIENDLY

With integration with Microsoft and Microsoft Teams, ENGAGE is easily accessible from mobile.



## TAILOR-MADE

Our technology is customizable for every need.

2

# ENGAGEMENT MODELS



## INCLUSIVITY

Needs analysis and scenario with identification of key people



## COMMITMENT

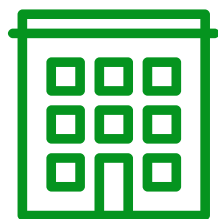
Active participation of resources in customizing the platform



## COMMUNICATION

Organization of roadshows, guerrilla marketing, online activities, storytelling and video tutorials

# WE SUPPORT YOU THROUGHOUT YOUR ENGAGEMENT JOURNEY



## COMMITMENT & SPONSORSHIP

Create activities to engage all stakeholders to spread engagement at different levels.



## SCENARIO AND NEEDS ANALYSIS

Scenario and needs analysis in order to involve all stakeholders, keyword: inclusiveness.



## LAUNCHING AND MAINTENANCE

Organize launch activities and editorial plan to maintain adoption over time.

# WHY CHOOSE ENGAGE. OUR UNIQUE SELLING PROPOSITION



- ✓ Aligns ALL employees with the overall corporate vision by **reducing the risk of turn over and increasing committment.**
- ✓ It helps **employees** to identify ways to balance well-being and productivity; **managers** to improve team performance; and **business leaders** to achieve better results and make strategic decisions.
- ✓ ENGAGE is designed to be **intuitive and easy to use** while respecting data privacy and security.
- ✓ It can be integrated with **existing enterprise systems** for human resources management, payroll or CRM.
- ✓ ENGAGE is powered by the **MESA digital transformation platform.**

# DESIGN YOUR

MESA automates processes by combining a complex BPM engine with simulative and intelligent algorithms integrating collaborative report production technologies into a single low-code solution and integrated with Microsoft Teams, Office and PowerPlatform.

Plug & play digital transformation solutions for your business processes are available on this platform.

MESA

# DIGITAL TRANSFORMATION



Impact supports corporate **sustainability** in accordance with the most important global standards (**GRI Certified**).

IMPACT.



Analitica manages processes and performances of the **finance** team, a full support for the **CFO** and all the business users.

ANALITICA.



Procomp guides the **Governance Risk & Compliance** through the Digital Transformation improving quality, productivity and efficiency.

PROCOMP.



Create "**engagement**" with an Instagram style communication approach, smartly manage internal documentation and maximize retention and training.

ENGAGE.



To fully manage **cyber & IT security** while ensuring compliance with the **highest applicable standards**.

DEFENCE.



Skills allows to support **synchronous and asynchronous mixed training** through a guided, **dynamic** and personalized study path.

SKILLS.



Optimize allows to **optimize** the **functioning** of the **product** or the **real process** through **digital simulation**.

OPTIMIZE.

# SOME CLIENTS





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**2022**